Wants, For Sale, Etc. $x^{2}=2$





Oregon Commission Co

## American Merchants <br> Are the Cleverest <br> By

 appearance and merehandise. Even the people of these stores, cler
and customers, seem to REFLEOT THIS DISIINCTION. The theory of trade hero zeems to be to flond the market ns often ind assure the manufacturer of constant employment for his hands. MPRESS ONE FAR MORE THAN THE STORES. ALTHOUGH THE ARE VERY BUSY AND ARE BIG MEN, THEY ARE THE KINDES
MERCHANTS I HAVE EVER SEEN. AND THE CLEVEREST. THEY shops, I think this idea of pleasing the buyer pergon.
GLY IS THE KEY OF THEIR SUCCESS.

| A Messenger From |
| :---: |
| President Lincoln |
| by daniel. truman |

## "Hylo" Economical

## Turn Down Lamps Save 85 per cent.

of current when the small, one-candle-power filament is burning. Useful as an all-night light in hallway, bedroom, bathroom, or elsewher in he house. Fit any ordinary socket.

A gentle pull on one string gives the full 16 candle-power; on the other, the low light or out as desired. $=$ Save their cost the first month.

PORTLAND RAILWAY, LIGHT \& POWER CO.<br>MAIN office 7th and Alder streets



