MORNING ENTEEPRISE DENNING REGARDS Wants, For Sale, Etc. BOXING AS JOKE

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March 4 In American History.

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## Problem Today Is High Cost of Selling Farm Products <br> BENJAMIN E. YOAKUM Chairman of St. Louls <br> Lyear's agricultural products were worth $\$ 9,000,000,000$ to the farmers. The govern- <br> 

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\begin{aligned}
& \text { ment used farm values in getting } \\
& \text { tigures for this total. Assuming t }
\end{aligned}
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\begin{aligned}
& \text { digures for this total. Assuming that the farmers kept one-third of th } \\
& \text { products for their own use, the consumers paid more than } \$ 13,000
\end{aligned}
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\begin{aligned}
& \text { products for their own use, the consumers paid more than } \$ 13,000 \text {, } \\
& 000,000 \text { for what the producers received } \$ 6,000,000,000 \text {. The cost of }
\end{aligned}
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& \text { getting the year's products from producers to consumers amounted to } \\
& \text { the enormous sum of } \$ 7,000,000,000 \text {. The real problem to deal with is }
\end{aligned}
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not high eost of living. It is HIGH COST OF SELLING. In the

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\text { last twenty-five years our agricultural exports have increased } 60 \text { per }
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\text { cent, while our commercial exports have increased nearly } 400 \text { per }
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cent. This is certainly a BAD SHOWING FOR THE FARMERS,

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& \text { ADVANCED METHODS IN HANDLING THE BUSINESS OF THE } \\
& \text { FARM ARE BOUND TO COME. WHAT WE MUST REALIZE IS THE }
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& \text { FARM ARE BOUND TO COME. WHAT WE MUST REALIZE IS THE } \\
& \text { COST OF DELAY. WE HAVE ALREADY WAITED TOO LONG. WE }
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\begin{aligned}
& \text { FACILITIES, ALL WEL MANAGED CREAMERIES PROPERLY LO. } \\
& \text { CATED ARE PROFITABLE. IN MOST CASES THE CREAMERY IS }
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THE FIRST STE IN CO-OPERATION OR NEIGHBORHOOD MARKET-

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\begin{aligned}
& \text { ING. CO-OPERATION IN MARKETING FRUITS, VEGETABLES, GRAIN, } \\
& \text { COTTON AND OTHER PROLOCTS IS JUST AS SURE OF sUCESS }
\end{aligned}
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\begin{aligned}
& \text { COTTO AND OTER PRODUTS IS JUST AS SURE OF SUCCESS } \\
& \text { WHEN PRACTICED UNDER CORRECT BUSINESS RULES. }
\end{aligned}
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WHEN PRACTICED UNDER CORRECT BUSINESS RULES.

LESSON OF DISTRIBUTION. They have shown us that one ex ecutive head can direct the distribution of a commolity whene old methods it required hundreds of men.

M $=4$ lcal success of then who gure crealited with a large share in the polit-
of the midde aged cabtnet minister, who wecame the second wot then marked for



| Love Remedy <br> By F. A. MITCHEL. |  |
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Dound Logion
Don't go into debt with yourself Just
to get square with somebody else-De
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