


## $\tau$

I ATLANTIC OCEAN, MAKIN THE
TRIP AT GREAT SPEED, IN FIE By that I mean also that it will CARRYING PASSENGERS back and forth between London and New York. It will surely done long before that time. When I speak of making great tion I made on a recent trip from England to America. We had a fifty mile wind blowing from the
east all the way across. Jnst im-


$\qquad$
$\square$
$\square$

$\qquad$
$\qquad$
$\qquad$ mbrary table when the little son look
ed up from tis took and asked:
upapa "Papa. what is an egotist? $?^{\prime}$
"An egotist." the father answere
$\qquad$
$\qquad$
$\qquad$

BEST COAL
LOWEST PRICES
s7.50 UP PER TON.


## Oregon

Commission Co
eleventh and main ata
mock spring coal mendota coal


## Why All Progressive Merchants

## Are Using Electric Light

Progressive merchants everywhere have found the wonderful MAZDA LAMP an immeasurable benefit to their business. This lamp radfates brilliant white rays nearly like those of the sun. This SUPERIOR QUALITY of artificial light is produced by a rare metal fila ment that not only radiates a perfect light, but gives nearly THREE TIMES as much light as the ordinary incandescent-and COSTS NO MORE to burn. It is this remarkable combination of facts that is causing thousands of people to have their houses and placee of business wired for electric light. In fact, this new MAZDA LAMP is swiftly revolstinizing artifcial lighting. It is making electricity the universal illuminant.

PORTLAND RAILWAY, LIGHT \& POWER CO.
MAIN OFFICE 7Th and Alder streets

