

It Wouldn't Pay to Advertise
A Poor Article

Nor a proposition of doubtful merit or honesty—for ad-readers nowadays, are DISCRIMINATING. They know values—they know GENUINE things, genuine opportunities.

Any article which can be sold by advertising is, by that test, a GOOD article. YOU are safe in buying a thing which has "stood the fire of publicity."

The maker of a widely advertised article, or commodity, is at ways on trial for his business life. He cannot shrink, nor cheapen his product—and this is the best possible protection for the consumer.

You are SAFE in buying advertised things—it's the logic of nowadays conditions.

LOCAL BRIEFS

Jasper Junker, of Borine, was in Oregon City on business Thursday. Entire change of program tonight at Electric Theatre. Mrs. Payne, of Eighteenth street, who has been very ill with la grippe, is slowly improving. Violet, the little daughter of Mr. and Mrs. Isaac Pufarfal, residing on Sixteenth and Division streets, is very ill with measles. Get your ice from the ice man—Electric Theatre tonight. W. D. Haynes, of Portland, was in Oregon City on business Thursday. Mr. Haynes was arranging to dispose of a parcel of land in this county. Chester Mills, of Canby, one of the prominent young business men of that city, who has been in this city on business for two days, returned to Canby last night. Charles Bollinger, who has been on a month's vacation at Seattle, Wash., has returned to Oregon City and resumed his position with the Huntley Brothers Company. The cement and steel for the Fischer mill bridge, across the Clear Creek, is arriving daily and is nearly all on the ground. It is expected to have it completed in two or three weeks. Farmers and fruit raisers are joining the Union fast these days, seven having paid in and taken out stock yesterday. There are but few days left and now is the time to get a share, while it is yet at \$5.

will improve. They are brothers of George Young, the Main street second hand furniture dealer. Frank F. Nelson is building a neat bungalow on his lot in Gladstone, that will make a nice home when once completed. Tom Brown, whose fish market burned Thursday afternoon, has been offered counter room at Stregib's meat market for the display and sale of fish until such time as he can open a suitable market for himself. There were 12 men in the city prison Thursday morning, to have a warm place to sleep. The Willamette paper company wanted two men to go to work in the mill yesterday morning but not one would take a job and go to work. John Anderson will be given the third degree in Odd Fellows, secret work by the Gladstone lodge Monday night. The lodge is playing close to the cushion until such time as the new uniforms arrive, when there will be a loud noise made by the Gladstone Odd Fellows. The Oregon City Fruit and Produce Union was given a consignment of eggs Thursday. The Union is having good success in marketing its produce, considering the fact that it has been but a short time in the business of doing for members. A little competition will be given local merchants as it is possible to properly conduct the business of the Union.

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Creek, were in the city Thursday enroute home from Portland, where they were in attendance at the wedding of Clark Fearing and Miss Shirley Pomery, two residents of the Rose City. They report the event as a very pleasant social function, at which the young people were given a rousing start on their road in double harness.

DOESN'T COST YOU ANYTHING. Come and see those beautiful Shirts Waists in Holmes' Window.

HIGH SCHOOLS GROW FAST PAST TEN YEARS

GREAT JUMP FROM SIX IN 1900 TO 150 IN THE YEAR 1911.

EUGENE, Feb. 23.—The state high school system of Oregon has shown a marvelous growth within the last ten years. There are now close to one hundred fifty schools with work above the eighth grade, against six in 1900. Of the present number, eighty-eight have the full four years' state high school course. These schools are accredited at the University, their graduates being admitted without examination.

In 1888 there was but one high school in the state, which was at Portland. A second one was established at Astoria in 1892, and a third at Medford in 1895. Eugene, Baker City and Salem rapidly followed with high schools. The period of greatest growth began when the University abolished its preparatory academy in 1904. In the succeeding four years the total number of high schools jumped to about seventy, with thirty-one schools offering the four years' course. Since 1908 the list of accredited schools has trebled.

FOSTER TO LECTURE.

PORTLAND, Or., Feb. 23.—Dr. William T. Foster, president of Reed Institute, will give a lecture on the plans, purposes and aims of this new educational enterprise now being opened in the southern part of this city. The lecture will be given under the auspices of the Woodstock Improvement Club, at the Woodstock Methodist Church, Forty-fourth street and Woodstock avenue this evening at 7:30.

Eugene Will Plant Roses.

EUGENE, Or., Feb. 23.—Eugene will have another rose-planting day this Spring. If the pluck of the Ladies' Auxiliary of the Commercial Club are carried out. Committees will be appointed to arrange for the exercises which will take place one day during the latter part of March or early April. The public schools will be asked to co-operate in the exercises as they did last year.

NO VOTE TAKEN.

Friends of Lorimer Able to Put Off the Evil Day. WASHINGTON, Feb. 23.—(Spl.)—No vote was taken on the Lorimer matter in the Senate today, nor was it possible to fix a time for such a vote. There seems to be much hesitancy on the part of other Senators to want to face the music.

EXTRA SESSION PROBABLE.

Claim Made That Appropriation Bills Likely to Fail. WASHINGTON, Feb. 23.—(Spl.)—It seems impossible for the President to escape calling a special session of Congress. It looks now as if the appropriation bills will fail, making such a move imperative. Reciprocity is blamed with the condition.

BREAKS CAR WINDOW.

C. D. Shumaker Causes Trouble Coming From Portland on Midnight Car. C. D. Shumaker was arrested and locked up in the city prison as he alighted from the midnight car from Portland Thursday night. He was very much intoxicated and caused trouble much of the way from the city, and when asked to keep quiet became more troublesome and finally broke one of the large windows in the car. When he alighted from the car he was taken in hand by Officer Cooke on complaint entered by the conductor. He professes to be quite drunk and the officer had to almost carry him to prison. But when the officer released him to unlock the jail he made a break for liberty and gave Officer Cooke a lively chase. When captured he was locked up and the conductor made arrangements to appear at 3 o'clock and file charges against him. He will be given a hearing on the charge of drunkenness before Recorder Stipp.

PARTY AT MAGONE PARK.

Young People From Portland Bring Baskets and Have a Good Time. Miss Harriet Harlow, Miss Madeline Groh, Miss Edith King, Miss Margaret Hawkins; Messrs. Mellis Hamlin, Kenneth Robinson, Paul Adams, of Portland, and Thomas Simons, of this city, formed a party that went to Magone's Park on Washington's Birthday, where they enjoyed a luncheon prepared by the young ladies. The party was chaperoned by Mrs. Hawkins, and a most enjoyable time was spent. The party returned to this city from the Park on the electric car on the West Side, and visited the paper mills. After spending the remainder of the afternoon in sightseeing the party left on the 7 o'clock car for their Portland homes.

Given Surprise By Friends.

Miss June Scott was surprised Tuesday evening at her home at 1224 Third street by a number of friends. A pleasant evening was spent and refreshments were served by Mrs. E. W. Scott and Miss Gertrude Fairclough. Those present were Virginia Shaw, Ellen Grace, Harriet and Bessie Miller, Evelyn Williams, Alice Holman, Lucille Evans, Irwin Evans, Kent Moody, Robert Beatie, Albert and Orin Miller, George Rose and Claire Miller. K. of P.'s at Baptist Church. The K. of P. lodge has accepted an invitation to attend services at the Baptist church Sunday evening, February 27. The service will be commemorative of George Washington and his life and the sermon by Rev. Hayworth will be appropriate to the occasion. There will be good music and an effort put forth to make it a profitable evening to those who are pleased to attend.

A New Settlement And How It Came to Be Made By CAROLINE A. TRIPP Copyright by American Press Association, 1911.

There were portions of the wild and woolly west—or what was formerly the wild and woolly west—for the silken mantle of civilization is fast spreading over the whole land—where the dividing line between honesty and dishonesty was not distinctly marked. The privations were great, and many of the people found it difficult to make a living. There was no law to keep the honest separated from the dishonest, and this alone tended to obliterate the dividing line.

One day two plainmen went to a land office to enter some land. While there one of them told the following story: "Last week," he said, "me and Josh was movin' toward the mountains on a prospecting trip. We had two good ridin' horses and a pack horse. One day we found a fine campin' ground beside a stream where the trout was just jumpin' outen the water to be ketchin', and we concluded to rest that couple o' days. So we pitched our tent and got out our cookin' kit and calculated to spend the time like nabobs.

"The next afternoon, when we was layin' off smokin' our pipes, we saw a couple o' men comin' outen the timber on the creek. Ketchin' sight of us, they turned at first, but we holloed to 'em to come on, and they lined us. They was youngish chaps, neither o' 'em havin' 'it growed a beard. We offered 'em the demjoiin, but they didn't seem to relish liquor much; nebbly they wasn't old enough to have learned. We offered 'em pipes, but they didn't seem inclined to smoke neither. "They told us they was in camp in a patch of timber a ways down the creek; and after stayin' awhile with us they went away. "What d'ye s'pose them kids is a-doin' over yere?" says Josh when they was gone. "They're boss thieves," I says. "Hoss thieves. They don't look nuthin' like boss thieves. "Like enough they belong to some family as is mighty hard up, and the only way for sich in this yere country to make a haul is to run off hosses, sell 'em and stock up. We'll plant the stock strong tonight, for it's my opinion these young fellers 'll try to stampede 'em. "We made everything as fast as we could. The moon was full, and the country was lit up like day. Me and Josh smoked till near 9 o'clock, it must 'a' been, then turned in. We was awoken by hearin' the stock rushin' this way and that way tryin' to break the ropes, and we heard whoops like Indians, only they was more like squaws and papposes than bucks. Then come shots. The hosses was nigh crazy with fright, but we had tied 'em so strong they couldn't get away. "Josh," I says, says I, "them young fellers is doin' what I said they'd do. Get your gun and let's go for 'em. "I don't want to kill a boy for a hoss," said Josh, "especially if he's starvin'." "Well, we can't let 'em do what they like with our property. Come on. "We lit out to whar the sounds come from, and the first thing the kids knowed we was right on 'em. They run, and we chased 'em. One of 'em tripped and fell. I sat on him while Josh chased the other and after a hard run brought him in. We took 'em to camp and in order to frighten 'em told 'em we was goin' to bring 'em to the limb of a tree. "They knowed well enough that's what's done to boss thieves, and they believed we was in earnest. What d'ye s'pose they did. They begun to cry. This give us such contempt fur 'em that I says to Josh, says I: "Sich smivelin' yonkers oughtn't to be 'lowed to live. They'll never make men, and the women wouldn't have 'em around. Let's string 'em up shore. "Then one of 'em said, wringin' his hands: 'We hain't men; we're gals. Our folks is starvin' over thar, and we tried to git yer stock to sell 'em and git somepin for the children.' "Me and Josh looked at each other. "I be dognoned," says I, "if ever I saw sich boss thieves before. What luck we didn't shoot at 'em!" "I told you," says Josh, "I wouldn't like to kill one of 'em. "We give up the tent to 'em and the blankets and made 'em as comfortable as we could, and Josh and I built a fire and lay down by it for the rest of the night. Next mornin' we give 'em a fine breakfast or hard tack and bacon washed down with coffee. Then we told 'em we'd go and see what we could do for their folks. We found jist what the gals said we'd find. There wuz three families in a mighty bad way not only for food, but other things. "When the gals got on their own clothes they was good lookin', and I offered to marry one if Josh'd marry 'other and settle down and take care of the hull crowd, see'n there warn't no men among 'em, the men hain't been killed off either by Indians or fur hoss stealin'. Josh agreed, and we flipped up fur fast choice. Josh won it, but I didn't keer, since they was both fine gals. "We axed 'em if they'd agree to our plan, and they said they didn't see how they could help themselves. "We jist been married, and we're goin' to make a settlement on this land we're squatted on."

"The Earl of Chapperton, recently from London, asked me who was the lady in my box on Thursday night, saying at the same time: 'She's the most beautiful woman I ever saw. London could not furnish anything equal to her?'"

The remark was not only repeated to my wife, but was talked about at every function held by the golden set. It finally came to Gertrude, added to in this vein: "What a pity that Mrs. Van Valkenburg doesn't take the position in society that half a century ago was occupied by her grandmother, the beautiful Betty Van Wyke."

From that moment my dear wife got the society bee in her bonnet. "Our family has always kept up in the world till the present generation," she said. "We have \$100,000 a year, and on that we could get on in society. Connections of ours in the swim would introduce us, and our own social status would be of the order of those new commercial people."

"My dear," I protested, "our \$100,000 income would not keep us in the swim a month."

"Not with your management," she retorted, "but a woman can always make money go further than a man. Let me try. I will show you what I can do."

Like a fool I was persuaded. My wife had no trouble in penetrating the society skirmish line because of the remark of the Earl of Chapperton, which was on every one's lips. She received a number of invitations, but found that she must make considerable outlay for costumes before she could accept any of them. And since the costumes she must rival cost all the way from several hundred to several thousand dollars, and she must have a different costume for each function, the amount soon ran up to a third of our total income. Since our ordinary necessary expenditures required the other two-thirds, it was evident we would soon run upon the rocks. But what was the one matter of a woman's costume, expensive though they be, compared with the thousand and one other luxuries that must be provided by people of fashion. One dinner alone we felt obliged to give cost us \$500, and it was considered plain at that.

We permeated the outer social line and were making some headway into the inner circle. We were both disappointed in discovering that we must be civil to a number of the wives of young multimillionaires who had married actresses, and my wife had discovered that society was not composed of such persons as her grandmother had shone among. Then something happened that called a halt to our advance.

A certain Mrs. Van Valkenburg, whose income was some \$2,000,000 a year and who was as homely as a hedge fence, caused it to be given out—for a consideration, the price being invitations to certain social climbers by her sores—that a mistake had been made in reporting Earl Chapperton's remark as to the most beautiful woman in New York. The Mrs. Van Valkenburg referred to was the lady with the \$2,000,000 income.

Everybody sneered, but as all understood that to gaisny this edict would cost them the enmity of one of the most powerful women in New York society no one dared to lip a word to the contrary. The earl had returned to England and was not to be even questioned on the subject. The moment his lordship's compliment was appropriated by another my wife ceased to be an object of curiosity and, as she had no other claim to be admitted to society, was dropped. Besides, any further attention to her was sure to be resented by the other Mrs. Van Valkenburg.

When the battle was over I discovered that we had eaten upon our capital sufficiently to reduce our income one-half. I was thankful that we were beaten off before all was exhausted.

When my wife grumbles at the halving of our income I never mention the cause. I have a regard for the tuft of hair on the top of my head.

MARRIAGE LICENSES.

The following were yesterday granted a marriage license by County Clerk Mulvey: Nellie M. Peterson and William H. Mosher; Hazel Conklin and Nichols Lieht.

Leaves an Estate of \$4745.

The estate of David Robeson, who died in this city on February 13, has been filed for probate. The value of the estate is \$4745. The heirs are Elva Garrett, of Buncom; C. D. Robeson, Oregon City; F. M. Robeson, Colton; G. W. Robeson, Molalla; Mrs. Jessie Winslow, Oregon City.

Put Yourself in the Ad-Readers Place...

When you write your classified ad—or any kind of an ad—try to include in it just the information you'd like to find if you were an ad-reader and were looking for an ad of that kind. If you do this—to even a small extent—your ad will bring RESULTS!

An Unfortunate Encomium By EDWARD IGLEHART Copyright by American Press Association, 1911.

I married an unconscious beauty. Now, everybody knows that beauty if it is unconscious is a very nice thing, but as soon as it becomes conscious it breeds vanity, and vanity is the mother of a large brood of troubles. My wife and myself—we are both Vans—belong to the older aristocracy of New York. None of our ancestors would have thought of associating with the ancestors of persons who are now in the swim and to whose circle we were not admitted. They care nothing about our ancestors, though many of them have heard of my father, who was a distinguished commander in the navy, and my wife's grandmother, who was a celebrated New York belle. The places once occupied by these worthy people are now filled with the descendants of those who sold them oysters and fish and whose wealth runs away up into the millions.

But my wife and I were happy until a certain remark was repeated to her. One of our old family connections who owns a box in the "diamond horseshoe"—so called from being that gallery of the Metropolitan Opera House occupied by the multimillionaires—gave us the use of it for one night. The favor nearly caused our ruin. Soon after that night at the opera Gertrude's cousin, who gave us the box, said to my wife:

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We permeated the outer social line and were making some headway into the inner circle. We were both disappointed in discovering that we must be civil to a number of the wives of young multimillionaires who had married actresses, and my wife had discovered that society was not composed of such persons as her grandmother had shone among. Then something happened that called a halt to our advance.

A certain Mrs. Van Valkenburg, whose income was some \$2,000,000 a year and who was as homely as a hedge fence, caused it to be given out—for a consideration, the price being invitations to certain social climbers by her sores—that a mistake had been made in reporting Earl Chapperton's remark as to the most beautiful woman in New York. The Mrs. Van Valkenburg referred to was the lady with the \$2,000,000 income.

Everybody sneered, but as all understood that to gaisny this edict would cost them the enmity of one of the most powerful women in New York society no one dared to lip a word to the contrary. The earl had returned to England and was not to be even questioned on the subject. The moment his lordship's compliment was appropriated by another my wife ceased to be an object of curiosity and, as she had no other claim to be admitted to society, was dropped. Besides, any further attention to her was sure to be resented by the other Mrs. Van Valkenburg.

When the battle was over I discovered that we had eaten upon our capital sufficiently to reduce our income one-half. I was thankful that we were beaten off before all was exhausted.

When my wife grumbles at the halving of our income I never mention the cause. I have a regard for the tuft of hair on the top of my head.

MARRIAGE LICENSES.

The following were yesterday granted a marriage license by County Clerk Mulvey: Nellie M. Peterson and William H. Mosher; Hazel Conklin and Nichols Lieht.

Leaves an Estate of \$4745.

The estate of David Robeson, who died in this city on February 13, has been filed for probate. The value of the estate is \$4745. The heirs are Elva Garrett, of Buncom; C. D. Robeson, Oregon City; F. M. Robeson, Colton; G. W. Robeson, Molalla; Mrs. Jessie Winslow, Oregon City.

Put Yourself in the Ad-Readers Place...

When you write your classified ad—or any kind of an ad—try to include in it just the information you'd like to find if you were an ad-reader and were looking for an ad of that kind. If you do this—to even a small extent—your ad will bring RESULTS!

COLONIST DAY FIXED FOR MARCH 1 NEXT

WRITE YOUR FRIENDS, SENDING THE HANDSOME LITERATURE OF YOUR LOCALITY.

PORTLAND, Or., Feb. 23.—(Spl.)—"Colonist Day" has been fixed for March 1. On that date each man, woman and child in the Northwest is expected to write a letter to some friend in the East or Middle West, asking them to come to Oregon, Washington or Idaho during the period of low rates westward which will be in effect from March 10 to April 10.

The special effort on March 1 has been originated by the publicity department of the Harriman lines in the Northwest and from the Portland headquarters will go out a great number of folders specially issued for "Colonist Day." These folders are to be enclosed in the letters written to Eastern friends. They will tell of the advantages of living in the West and urge those addressed to make a change.

Thirty-six communities in Oregon, Washington and Idaho that have participated in the Harriman lines' booklet plan of advertising will be sent folders, 5000 going to each place. It is felt that if the people of the different towns respond to the plan of "Colonist Day," that the campaign for new citizens will be very successful and that a decided impression will be made upon many thousands of Easterners who may thus be attracted to the Pacific Northwest.

Sunday School Convention.

EUGENE, Or., Feb. 23.—The Eugene Sunday schools are preparing to entertain the State Sunday School Convention which meets here on April 12, 13 and 14. Heads of committees have been named to arrange for entertainment.

Read the Morning Enterprise.

Wants, For Sale, Etc.

Notices under these classified headings will be inserted at one cent a word, first insertion, half a cent additional insertions. One inch card, \$2 per month; half inch card, (4 lines) \$1 per month. Cash must accompany order unless one has an open account with the paper. No financial responsibility for errors; where errors occur free corrected notice will be printed for patron. Minimum charge 15c.

WANTED.

WANTED—Small advertisements for this column. Prices very reasonable. See rates at head of column.

CARPENTERS ATTENTION—A barn to let by contract, plans to be seen at W. F. Harris' residence at Harris' saw mill, out 5 miles near the Highland road.

FOR SALE.

FOR SALE—Photograph, 125 records, original cost \$90, fine shape, will