

OREGON CITY ENTERPRISE
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PROHIBITION IS SUCCESS, SAYS CHURCH WORKER

That prohibition is a success, that the movies are morally a failure though possessed of great potentialities for good, and that the divorce evil would be largely met through uniform national laws, was the opinion voiced by Dr. W. J. Johnson, in a lecture at the Presbyterian church Thursday night.

Branding the publicity given to extensive violations of the prohibition amendment as "wet propaganda," Dr. Johnson stated that if the question were put to a national vote, 75 percent of the people would cast their ballots for a continuation of the present laws.

The solution of the movie question, the doctor said, lies in their improvement, and their extended use along educational lines.

The greatest step toward improvement of domestic relationships, the doctor said, is the enactment of national marriage and divorce laws, thus giving the uniformity so sadly lacking under state supervision.

The movement under which Dr. Johnson spoke Friday night, is one being conducted over the entire nation by the Presbyterian church.

TWO HOURS CUT FROM TIME FOR SHASTA RUN

On February 12 faster train schedules will be put into effect on the Southern Pacific lines which will cut the running time considerably between Portland, San Francisco and Los Angeles.

The Shasta train again will become the Shasta limited and will make the run between Portland and San Francisco in 2 1/2 hours instead of 3 1/2 hours, which will still be an hour slower than the old Shasta's schedule.

Train 14 will leave San Francisco at 9:20 a. m. instead of 10:20, and arrive Portland at 8:20 p. m., one hour earlier than now.

One hour will be cut off the schedule of the Seashore express between San Francisco and Los Angeles.

KRASSIG & HERNS
DENTISTS
Specialize in
Extraction of Teeth
Crown and Bridge Work
"Plates That Fit"

OREGON AND THE EXPOSITION
1925 Fair Held Solution to Big Problem of Industrial and Commercial Development for State.

Something is the matter with the economic conditions of Oregon. The state was first to be settled in the west and last to match up with the progress of its sister states.

Washington state has a population of 1,500,000. California enjoys a population of 3,500,000. Oregon is trailing along with less than 800,000 people and a fixed overhead, better named taxes, that calls for some remedy to adjust.

Men well versed in the art of advertising; those having a vision for capitalizing new resources; industrial leaders who are familiar with the needs of trade and the unemployment situation, have selected the principal of a national advertising program as the means by which to lift Oregon out of the mud and place the state in the path of progress.

Analyzing the needs of the farming districts; counting the importance of opening new avenues of trade; placing Oregon's scenic charms before the traveling public, and discounting the theories advanced that Oregon would advance on account of its national resources, has all been weighed and found in need of one big thing—advertising.

1925 Held Opportune
Just how to reach the great mass of people to set before them the mighty possibilities of the west, came like a flash of light when the Exposition appeared on the horizon.

The idea soon crystallized when the plan was found feasible. A small group of industrial captains found a few obstacles in the way for holding an exposition. They quickly removed all conflicting dates; set about to gain national recognition by act of congress; tied in the support of the states west of the Rocky mountains that were in the path of travel by means of the many highways leading across the American continent, and behold, the preliminary work was done.

The financial scheme adopted calls for raising \$6,000,000. Of this sum \$1,000,000 is to be subscribed directly from large corporations and firms directly benefitting; \$3,000,000 from the state at large by means of a one mill tax over a period of three years, and \$2,000,000 by a 2-8 mill levy on the property in the city of Portland covering a three year period.

The financial plan means that Portland will provide \$4,000,000 of the sum total and the state \$2,000,000, because Portland participates in the state election in addition to the city election thereby paying one third of the state tax on account of its dense population.

What Will the Exposition Bring.
The natural question arising at this time will be the benefits of a world exposition in the state at this time?

The answer is: Will it profit the farmer, the home owner, the merchant, the transportation line, the manufacturer, to invite the world to come to his community. The answer is obvious. Its the only way to lower taxes by inviting more people to settle among us and pay them. More people is the only remedy to increase property values.

The tourist is the pioneer of development. With thousands of miles of new highways leading into Oregon; with 12,000,000 automobiles having a great objective in the west to draw them, what will the harvest be from this resource alone? It simply means that millions of dollars will be spent in touring the state by auto. Transportation lines of dollars will be spent in tour lines will inaugurate reduced rates, and the marts of the world, bringing people to the state that otherwise would never be induced to come.

In short the Exposition plans, is nothing more than a great national advertising program that has for its object to advance the state's growth during the exposition period fully 25 years over its normal advancement. It is estimated by men knowing the value of advertising that Oregon will profit not only in financial gain, but increased population, educational advancement, spiritual growth and a better understanding of the world's needs with a far greater field of distribution than it ever enjoyed before.

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Oregon's Farm Lands Fertile
James J. Hill, the great empire builder, said that ten acres of land anywhere in Oregon was equal to 160 acres in the Dakotas in point of production. This being the case why not capitalize the 3,500,000 acres of tillable land in the irrigated districts. Why not place the 15,000,000 acres of good idle land in the hands of the tiller? By adding 20,000 families on the lands of Oregon a conservative figure would place their annual crop returns to the state at \$100,000,000. Would this not increase the taxable wealth and lower taxes?

The \$50,000,000 expended by the people of Oregon in paving its 550 miles of hard surfaced highways will be returned to the state by the tourists attracted to the west during the pre-exposition period. Long before the ex-crisis during the construction period will bring enough new wealth into the state to return the capital the taxpayers provide.

Solve Unemployment Problem
The Exposition as a business and investment getter has no equal. The money provided by the people to finance the Exposition will be returned directly by the employment of labor and the purchase of material. The millions of dollars brought into the state from foreign countries will reach every branch of industry. The participation of the United States in building and exhibits will add additional millions, which total will reach \$45,000,000 as a direct investment.

This coupled with the expenditure of those who will come by auto, train, steamers and airplanes, including delegates to various national conventions already planning to spend their vacation in Oregon during 1925, will reach up to \$150,000,000, thus making the Exposition an investment, not a liability.

The educational advantages to the state and the Northwest is immeasurable. The 1925 Exposition will multiply many times the effort put forth in 1905 when the Lewis and Clark fair was held. The outstanding feature of the 1905 fair proved that the state of Oregon had the vision, the ability and the hospitality to entertain and attract. One feature of the Lewis and Clark fair alone was worth millions to the natural resources of Oregon—its timber wealth. Not until the investors of the east were made acquainted with Oregon's virgin forests by means of the famous Oregon Forestry Building (which still stands) did the people of the west realize what its standing timber resource was worth.

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Finicky Appetites
Parents who, as children, had hearty appetites cannot understand why children of today sit listlessly at table and don't like this, or won't eat that, and ask "Do we HAVE to eat breakfast?"

Perhaps the main cause of their food revolt is that we supply our tables too lavishly and with too much variety so that nothing is a treat any more. Persons who work in a bakery or at candy or ice-cream counters seldom taste the dainties they serve. We overstock our tables with rich and fancy foods until our children are thus surfeited and disgusted with the business of eating.

Then, too, they never have a chance to get really hungry. They run at all hours to the corner grocery, the ice-cream parlors and the cafeteria. In the old time home, the attitude was entirely different. Mother continually marvelled at the bottomless pit which was our appetite and wondered anxiously if her jam could be made to stretch over another meal. Food was scarce and this added to the piquancy of it. In the modern home the mother constantly urges more food upon her children and pleads, "It's good for you." This, of itself, condemns her to disappointment or people never like what is "good for them."

But we adults tackle bravely the proposition of getting away with the food we have provided and the result is stuffing and indigestion. A friend told me recently of being at a party of society women where the most delicious refreshments were served—heavy soups with whipped cream and rich cakes and confections. Every one of those women was over- heavy to begin with but they ate the whole menu and afterward some of them actually panted.

I visited once a wealthy home where the scientific mother had consulted a child specialist about the food needs of her children and lived scrupulously

WOMAN'S PAGE
by Florence Riddick Boys
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An Inventory---Reversed

Think not I shall attempt to name
The longitude and latitude
Of my possessions which, I claim,
Give me great cause for gratitude.
Instead, I shall expatiate
Upon my happy lot,
Because I can enumerate
So much that I have NOT.

OPEN DOORS IN BUSINESS

Professional Housecleaners.
New times and new conditions bring new business opportunities. Among these is the business of Professional Housecleaning. It is done by cleaners who visit their patrons regularly and go over their house at so much an hour. They come with their own tools and vacuum cleaners, wash windows, wipe up the floors, clean the rugs and do all that is necessary to leave the house neat and clean. They will visit weekly or whenever called and have regular patrons.

The Efficient Mrs. Guild

Simple, substantial, capable is Mrs. H. A. Guild, of Phoenix, Arizona, the first woman head of a State Department, being recently appointed to supervise Child Welfare in her state.

SMILES

Once a young fellow named TS
Asked KS if she'd be his ms.
"I'm sorry to sta
"I'm married," said KS.
And such was the young fellow's fs.
—Pathfinder.

HAPPY THOUGHT

1922 is a clean slate.

FIFTY-THREE YEARS AGO

Taken from the Oregon City Enterprise January 18, 1888.

MRS. SOLOMON SAYS:

One of the best materials for the Laundry Bag is heavy canvas. You may easily etch your name into one corner of this, draw it up with heavy tape and you will have a laundry bag which will last a life-time, look appropriate and can stand being out in a heavy rain without the contents becoming wet.

HONORED FOR SERVICE

The Four women names, recently inscribed in the Hall of Fame, are of women who have contributed generously toward the welfare or happiness of their generation. They are: Harriet Beecher Stowe, so influential in freeing the slaves; Frances E. Willard, the great temperance leader, Alice Freeman Palmer, educator and Charlotte Cushman, actress. Other such names, dear for the service they

have rendered, are Madame Curie, the discoverer of radium, and Julia Lathrop, who served for years quietly but effectively in the United States Children's Bureau.

Miss Ida Verdon, working her way up, first as stenographer, then private secretary, has now been made managing editor of the Cosmopolitan magazine.

A pitiful phase of the Chinese fam- ist on social hygiene, has been chosen sold their children into slavery of a mild form to save them from starva- tion.

Woman Health Speaker.
Dr. Valeria Parker, a woman special- ist on social hygiene, has been chosen to make speeches at the various Health Institutes which will be held each for a week, in the leading cities of the United States during the next five months.

THE WOMAN CITIZEN

Investigating First
Some women's Clubs are doing a fine thing in making visiting tours to factories and public utilities to know conditions thoroughly before they lay out any program of welfare work. Welfare work is needed; and they are noble souls who give time and effort to it. Equally benevolent and intelligent persons often differ on methods and means and even what is and what is not "betterment." It is well to base all our enterprise on statistics and surveys, plus the personal touch, and common sense. Who was it said "Be SURE you are right, then go ahead!"

After Independent Citizenship.

The National League of Women Voters is about to concentrate on an effort to obtain independent citizenship for women in the United States. Mrs. Richard Edwards is enthusiastic for this reform, having recently won out with it in her own state of Indiana. At present a wife takes the citizenship of her husband. If he is an American citizen, she is! If an alien, then she is an alien. Women feel that this is unjust and that every woman should be an American or alien by her own birth or naturalization, regardless of the citizenship of her husband.

3 JAPANESE ARRESTED UPON LIQUOR CHARGES

Three Japanese, K. Kato, J. Mori and J. Hazoshi were arrested on their ranch a mile east of Tualatin Monday afternoon for manufacture and possession of liquor. Sheriff Wilson and Deputies Long and Hughes found two complete Saki presses, one of which was in operation and 230 gallons of the finished liquor. More than 1000 gallons of mash in process of fermentation was found.

GEORGE HOEYE CHIROPRACTOR

Cleaning the teeth properly calls for the expenditure of at least one minute and a half each time the brush is used.

EMORY J. NOBLE LAWYER

Justice of Peace
201-2 Masonic Temple, Oregon City.

EUROPE TO BUY GRAIN

WASHINGTON, Ja. 19.—American farmers will pocket in excess of \$100,000,000 in cash from grain purchases which Europe will make in the United States to supply her population until next harvest, government experts estimated today.

By BECK

