

OREGON CITY ENTERPRISE

Published Every Friday.
E. E. BRODIE, Editor and Publisher.
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Subscription Rates:
One year \$1.50
Six months .75
Trial Subscription, Two Months .25
Subscribers will find the date of expiration stamped on their papers following their name. If last payment is not credited, kindly notify us, and the matter will receive our attention.

Advertising Rates on application.

OVER FIVE THOUSAND

(Continued from page 1)

the announcement elsewhere in this issue, you can nominate yourself as a candidate—and your nomination counts for votes right at the start. If you do not wish to nominate yourself, you have the privilege of nominating a friend and thus helping him or her to win a valuable award. It costs nothing to become a candidate or to secure even the biggest of the prizes, the 1920 brand new touring car. You are not bound by any specific requirements—and it is not required that you be a subscriber to the Enterprise. You can devote just as much or as little time as you please to the pleasant efforts in vote-getting with the assurance that you will be paid by the Enterprise either with a handsome prize or a sum in gold or silver. All of the prizes are worth going after. You simply cannot lose in this proposition.

OUR SLOGAN, "EVERYBODY WINS."

The prizes are almost fabulously valuable, considering the extreme shortness of time in which they will be distributed. Imagine securing a prize which would cost you almost three thousand dollars in cash to buy for a few days' pleasant effort in vote-getting. And that is all that you have to do to secure any one of the big awards—simply gather in the votes; when you get started the votes pile up at an amazing rate.

But one of the best features of all in the big prize distribution is the fact that there will be no losers, as a cash commission of twenty per cent (one-fifth of every subscription collected) will be paid to all active non-prize winners, which, in itself, is an excellent proposition for you.

This is not a "something for nothing" scheme—in fact it is no scheme at all. Neither is it a charitable undertaking on the part of the Enterprise. It is a business proposition pure and simple. Its object is to advertise jointly this newspaper and the splendid qualities of the new 1920 model Oldsmobile, to secure new and renewal subscriptions to the Morning Enterprise, to collect old subscriptions, and last but not least, to win a welcome for the Enterprise in every home in this community. In short the Enterprise will reward many ambitious people right here at home very liberally indeed for their assistance in introducing this paper into more homes in the city and community, instead of employing outside solicitors at fancy salaries to accomplish the same result.

WILL IT PAY?

Will it pay? Will it be profitable for this newspaper to spend thousands of dollars for prizes to be given away in this community? Those are the questions that will naturally occur to all who read this announcement. Yes, it will pay. Not in dollars and cents, but there are dividends that newspapers want and derive other than those expressed in terms of money. During this campaign many new subscribers should be added to our lists. The fair, square policy of the Morning Enterprise will be thoroughly advertised and there will be a great amount of satisfaction in all of that besides the general good feeling engendered. The prestige gained for this newspaper and for the motor car agency will be almost inestimable.

TWO ELECTION DISTRICTS

In order that the big list of prizes will be equally distributed, the management has arranged two separate sets of prizes, one set for distribution in Oregon City and one set for distribution in the county, outside of Oregon City.

Oregon City is designated as district No. 1, and the county will be called district No. 2. The grand capital prize in the campaign, the \$2450 7-passenger, 8-cylinder Oldsmobile touring car, will be awarded to the participant receiving the greatest number of votes in either district, regardless of where he or she may live. The second grand prize \$500 in gold, will be awarded to the participant receiving the next greatest number of votes in either district.

And then, an equal number of other big awards will be distributed in each district. It should be remembered that besides the big Oldsmobile, there are many other prizes of enormous value. In addition to all these there will be just as many cash awards as there are active candidates. You can easily see that there will be no losers.

SHORT AND SNAPPY

This campaign will not be a long-drawn-out affair of several months duration, but extends over a period of only a few weeks, closing Monday night, June 21. Think of being able to secure in about six short weeks, prizes and awards that would ordinarily require months, yes even years, of self-denying and saving to acquire—and these are all given you in exchange for your spare time and a little interest in helping enlarge our subscription list.

CASH YOUR PRIZES

Perhaps you already have a car—in which case you may cash your prize and expand the amount of your cash.

Rules and Regulations

1.—Campaign officially opens Monday morning, April 26, will extend over a period of six weeks only—closing Monday night, June 21.

2.—Any reputable man, woman or child residing in Oregon City, Clackamas county, or surrounding territory is eligible to enter this election and win a prize. Nominations may be made at any time during the election.

3.—No employee or near relative of any employee of the Morning Enterprise is eligible to enter this distribution. The Morning Enterprise and the Weekly Enterprise reserves the right to reject any nominations.

4.—The winners of the prizes will be decided by their accredited votes, said votes being represented by ballots issued on subscriptions and by coupons clipped from the papers.

5.—Candidates are not confined to their own particular town or community in which to secure votes and subscriptions, but may take orders anywhere in this section; or, for that matter, anywhere in the state, or United States.

6.—Cash must accompany all orders where votes are desired. There will be no exceptions to this rule. Candidates will be allowed to collect back subscriptions and renewals as well as entirely new subscriptions, and votes will be issued on both alike.

7.—Votes are free. It costs the subscriber nothing to vote for their favorite. Subscribers should ask for votes when paying their subscription, otherwise they waive this privilege. Votes will not be issued or receipts covering past payments.

8.—Votes cannot be purchased. Every cent accepted through the election department must represent subscription.

9.—Votes are not transferable. Candidates cannot withdraw in favor of another candidate. Should a candidate withdraw from the race his or her votes will be cancelled. Neither will it be permissible for candidates to give or transfer subscriptions to another candidate. Votes on such transferred subscriptions will be subject to disqualifications at the discretion of the management.

10.—Any collusion on the part of candidates to nullify competition, or or any other combination, arrangement or effort to the detriment of candidates or this newspaper will not be tolerated. Any candidate or candidates, entering into or taking part in such an agreement, arrangement or effort will forfeit all rights to a prize or commission.

11.—All ballots issued on subscriptions may be held in reserve and voted at the discretion of the candidate. The printed coupons appearing from week to week in the paper must be voted before the expiration date appearing thereon.

12.—In the event of a tie for any one of the prizes, a prize identical in value will be given each tying contestant.

13.—No statement or promise made by any solicitor, agent or candidate varying from the rules and statements published through the columns of this newspaper will be recognized by the publisher.

14.—In case of typographical, or other error, it is understood that neither the publisher nor the campaign manager shall be responsible, except to make the necessary correction upon the same.

15.—Every candidate is an authorized agent of the Morning Enterprise and Weekly Enterprise, and as such may collect arrearsages and subscription payments from present subscribers as well as from new subscribers.

16.—It is distinctly understood and agreed that candidates will be responsible for all monies collected, and that they will remit such amounts in full at frequent intervals or on demand, to the campaign department.

17.—There will be several big prizes awarded, besides a twenty per cent commission to all ACTIVE non-prize winners, but it is distinctly understood that in the event ANY candidate becomes INACTIVE, failing to make a weekly cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all right to a prize or a commission.

18.—To insure absolute fairness in the awarding of prizes, the race will be brought to a close under "sealed ballot box" system, and will be under the personal supervision of two or more judges selected from the advisory board. During the entire last week of the election, the box—locked and sealed—will repose in the vaults of a local bank, where candidates and their friends will deposit their final collections and reserve votes. And, not until the race has been declared closed will the seals be broken, the box unlocked, and the judges begin the final count. In this way no one, not even the campaign manager, can possibly know the voting strength of the respective candidates, which precludes any possibility of favoritism and insures fairness to the minutest degree.

19.—The Morning Enterprise and Weekly Enterprise reserves the right to amend the rules of this election if necessary, for the protection of the interest of both the candidates and this newspaper.

20.—The Morning Enterprise and Weekly Enterprise guarantees fair and impartial treatment to all candidates, but should any question arise the decision of the management will be absolute and final.

21.—In accepting nominations candidates agree to abide by the above conditions.

three thousand dollars in travel or a nucleus for an education or for a home of your own. Nearly \$3000 is pretty good money to add to your present income for your spare moments during the next few weeks—moments that would otherwise be wasted.

FIGURE IT OUT YOURSELF

How long would it take you to save enough money out of your earnings to purchase a \$2450 car or one of the other big gifts awaiting you in this Enterprise

gift distribution? Figure it out for yourself and you can readily see the generous opportunities that this campaign offers.

LITTLE EFFORT REQUIRED

And there is so little required of you to win out in this Enterprise "Everybody Wins" campaign. All that you have to do is to ask your friends to save their votes for you when they pay up their subscriptions to the Morning Enterprise and Weekly Enterprise. The main thing necessary for

you to win is that you let your friends know that you are in to win—and that you want their votes.

YOU CANNOT LOSE

And you cannot lose, for you are paid for every minute of your time; every active non-prize winner is given an absolute guarantee that he or she will be paid for their time—on-fifth of every subscription is yours if you fail to find one of the big awards. That is not a bad business proposition

in itself for we all have some money's after work that we could turn into cash.

INFORMATION AND ASSISTANCE

In order to give everyone who participates in this big campaign the greatest possible assistance and to handle the circulation so that each new subscriber will get his subscription promptly and there will be no confusion, the publishers have secured the services of a circulation manager, who will be available in this line of work, and who will give his

time and attention to those who take part in this distribution.

LICENSE TO WED

Frank Fiddler, 21, of West Linn, and Harriet Lewis, 15, of Adams, Oregon, were issued a marriage license here Monday. Henry Lewis, father of the girl, gave his consent to the marriage. Melchior Stendler, 29, of Troutdale, and Rosa Burd, 18, of Oregon City, were also issued a license.

A GREAT BIG GIFT DISTRIBUTION

Where "EVERYBODY WINS"

The first thing to do to win the \$2,450.00 Oldsmobile, one of the other grand prizes or to participate in the big cash awards is to send or bring your nomination coupon at once to the Enterprise office.

Clip the nomination coupon out of this paper—it's good for 5,000 votes. Save the 100 vote coupons that are published every day. Get into this big prize-giving campaign where "Everybody Wins." It's great fun and you'll be handsomely paid for every minute of your spare time. But don't delay—make the start NOW and begin gathering votes AT ONCE.

THE PLAN—IN BRIEF

The object of this big distribution is two fold; primarily to increase the already large subscription lists of the Morning Enterprise, to collect arrearsages and advance subscription payments from present or old subscribers and at the same time to afford our friends and readers an unparalleled opportunity to profit, and in a big way, thru their spare time during the next few weeks. So, it is a plan that works both ways and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, the most valuable and attractive list of prizes ever offered by a local newspaper in this section of the country has been made ready for distribution among those who participate most heartily. Ambition and energy are the only requisites for success.

The plan adopted is the fairest and most impartial conceivable. There will be no "double vote" offers, extra prize given or any other inducements whatever inaugurated during this competition. Neither will there be any long-term subscriptions accepted. The plan of the campaign is straight-forward and simple, and is fully outlined in this announcement.

Let it be understood at the very outset that this is not a "beauty" nor "popularity" contest, but a strictly legitimate competitive proposition for enterprising men and women, and boys and girls, and one in which no element of chance enters. One feature of this competition is the fact that there will be no losers in this race.

HOW TO ENTER THE ELECTION

The first step, in order to become a candidate and win a prize, is to clip the nomination coupon appearing in this issue; fill in your name and address and mail or deliver to the campaign department of the Morning Enterprise. This coupon entitles you, or the person whom you might nominate, to 5000 FREE votes. These votes are given you as a starter, and speed you on your way to win. Only one such nomination coupon will be accepted for each candidate entered.

HOW VOTES ARE SECURED

The next step is to call on or write the campaign department for a free working outfit (consisting of a special receipt book, sample copies of the paper and other information relative to launching an active campaign.)

Thus equipped, you have but to go to your friends and neighbors, relatives and acquaintances and have them clip the free coupons from their papers and pay up a subscription to the Morning Enterprise or Weekly Enterprise through you. THAT'S ALL THERE IS TO IT. However, you will never win anything unless you make the start; and while it will not be a very difficult matter to capture one of the big prizes, nevertheless it will be no child's game. You must plan out your campaign the same as any successful business man plans out his work for a season, and, above everything else, let no one discourage you, but stick to it to the finish. Anything worth having is worth striving for. Six short weeks and you may be riding in your own automobile.

It takes votes to win, and votes are secured in two ways: First, by clipping the coupons appearing in each issue of the Morning Enterprise. Begin gathering them NOW. After next week these coupons will be reduced to a lesser number of votes. The only restriction placed on voting coupons is that they must be deposited at the campaign department of the Morning Enterprise on or before the expiration date printed thereon. Get your friends to saving these coupons for you—they all count.

The other, and faster way, to get votes is by securing new and renewal subscriptions to the Morning Enterprise or Weekly Enterprise. On each subscription turned in a certain number of votes are issued, the number varying according to the amount paid and during which "period" same are received at the campaign department (see schedule of votes elsewhere in this paper). So, you see, the more subscriptions you secure the more votes you get and the better your chances are to capture the grand capital prize.

EARLY START MEANS EASY FINISH.

The advantages of an early start are manifest. Not only do you have the FULL SIX WEEKS in which to secure the winning votes, but now and up to and including Monday, May 24, you will receive the maximum schedule of votes on subscriptions. Then, too, the first in the field will undoubtedly get the "cream" of votes and subscriptions, while those who put off entering until a later date will have to take what is left.

Don't lose valuable time waiting to "see what the other fellow is going to do," but pitch right in and show the "other fellow" how to do it.

ADVISORY BOARD

It is the sincere aim of this newspaper to conduct this election, from start to finish, in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of participants, and absolute honesty in all dealings is guaranteed.

However, not all wisdom lies with any one man or institution, and for that reason an Advisory Board has been decided upon, whose functions shall be to decide any question of sufficient moment that might happen to arise during the competition and from which a committee shall be selected to act as judges and count the votes the last night of the election. The personnel of this board is as follows:

FRED A. MILLER, County Clerk.

W. W. EVERHART, Cashier Molalla Bank, Molalla.

DR. L. A. MORRIS, Dentist.

A. A. PRICE, Merchant.

PHILLIP HAMMOND, Attorney.

E. W. BARTLETT, Attorney, Estacada.

M. D. LATOURETTE, Vice-President First National Bank.

All of these gentlemen are well known to everyone in Oregon City, and surrounding territory, and the final results as given out by them, will be beyond dispute.

HOW THE VOTES COUNT

FIRST PERIOD April 26 to May 24			SECOND PERIOD May 25 to June 5		
By Mail	By Carrier		By Mail	By Carrier	
1 year \$ 3.00	\$ 4.00	12,000	1 year \$ 2.00	\$ 4.00	10,000
2 years 6.00	8.00	50,000	2 years 4.00	8.00	21,000
3 years 9.00	12.00	60,000	3 years 6.00	12.00	35,000
4 years 12.00	16.00	100,000	4 years 8.00	16.00	80,000
5 years 15.00	20.00	150,000	5 years 10.00	20.00	125,000

THIRD PERIOD June 7 to June 12			FOURTH PERIOD June 14 to June 21		
By Mail	By Carrier		By Mail	By Carrier	
1 year \$ 2.00	\$ 4.00	8,000	1 year \$ 3.00	\$ 4.00	5,000
2 years 4.00	8.00	20,000	2 years 5.00	8.00	15,000
3 years 6.00	12.00	40,000	3 years 7.00	12.00	35,000
4 years 8.00	16.00	60,000	4 years 9.00	16.00	60,000
5 years 10.00	20.00	110,000	5 years 12.00	20.00	90,000

The above "by-mail" price and vote schedule applies also to subscriptions to the Weekly Oregon Enterprise. The minimum subscription acceptable for the Weekly Oregon City Enterprise is a \$3.00 subscription (two years).

The above schedule of votes, which is on a declining scale basis, positively not to be changed during the competition. A special ballot, good for 100,000 votes, will be issued on every "club" of \$24 turned in. This arrangement will be in effect thruout the entire campaign and is to be considered a part of the regular schedule. There will be no extra votes, extra prizes given, or any other inducement whatever inaugurated during this campaign. Remember this, and act accordingly.