

MEN'S OVERALLS \$1.19 Pair

Men's genuine Indigo dye blue bib overalls of heavy weight denim with double stitched seams. Combination watch and pencil pocket, two front pockets and two hip and one rule pocket. Fast color and extremely serviceable. Sizes 32 to 44 waist measure. Our price, pair \$1.19
 Men's Jackets to match \$1.19
 Boys' Overall 69c, 75c
 Men's Waist Overalls 98c

J. C. Penny Co.

THE GOLDEN RULE

175 BUSY STORES

524-526 MAIN STREET, OREGON CITY, OREGON

WE WANT YOUR TRADE

The J. C. Penny Co. store wants your business and quotes plain everyday prices to get it. Our enormous buying power enables us to always undersell. We handle no bankrupt stocks or "seconds." Our merchandise is the very best and sure to give you full satisfaction in every sense

Visit our Store—inspect our goods—Test our service.

Dad and the Boys Can Get Their New Winter Outfit Here Too!

Thrifty men folk are fast becoming acquainted with the fact that this is a store for men and boys as well as for women. Catering to men and their needs is one of the most important departments of the 175 J. C. Penny Company stores, and the sooner all men learn about it the sooner they will save dollars and dollars.

You'll need a new suit, a pair of shoes, a new overcoat, mackinaw, underwear, a new hat, or something of the like, in your preparation for the winter season so we suggest you scrutinize this page with a view of ascertaining "where to buy" and "what to pay." Women who shop for men will likewise find it profitable reading.

List of J. C. Penny Co. Stores

Continued

WYOMING

Kemmerer
 Cokeville
 Laramie
 Rawlins

UTAH

Murray
 Richmond
 Eureka
 Mt. Pleasant
 Provo
 Spanish Fork
 American Fork
 Bingham Canyon
 Midvale
 Bountiful
 Richfield
 Gunnison
 Helper
 Springville
 Heber City
 Tooele
 Magna
 Salt Lake City
 Nephi
 Price

IDAHO

Preston
 Malad
 Rexburg
 Mackay
 Lewiston
 Moscow
 St. Anthony
 Kellogg
 Downey
 Shoshone
 Rigby
 Wallace
 Shelley
 Jerome
 Sand Point
 Coeur D'Alene
 Grace

COLORADO

Trinidad
 Montrose
 Aguilar
 Grand Junction
 Las Animas
 Alamosa
 Fort Morgan
 Durango
 Sterling
 Loveland
 Canon City
 Colorado Springs
 Longmont

NEVADA

Ely
 McGill
 Tonopah
 Las Vegas

OREGON

Pendleton
 Athena
 Dallas
 Albany
 Roseburg
 The Dalles
 Baker City
 La Grande
 Marshfield
 Milton
 Astoria
 Eugene
 Salem
 Lakeview
 Oregon City
 Corvallis
 Enterprise
 Hood River

WASHINGTON

Walla Walla
 Dayton
 Wenatchee
 Centralia
 Chehalis
 Colville
 Leavenworth
 Colfax
 Pomeroy
 Sedro Wooley
 Everett
 Ritzville
 Montesano
 Pullman
 Waukegan
 Olympia
 Hillyard
 Takoa

MEN'S FALL SUITS

\$9.90 to \$13.50

READY FOR YOUR INSPECTION

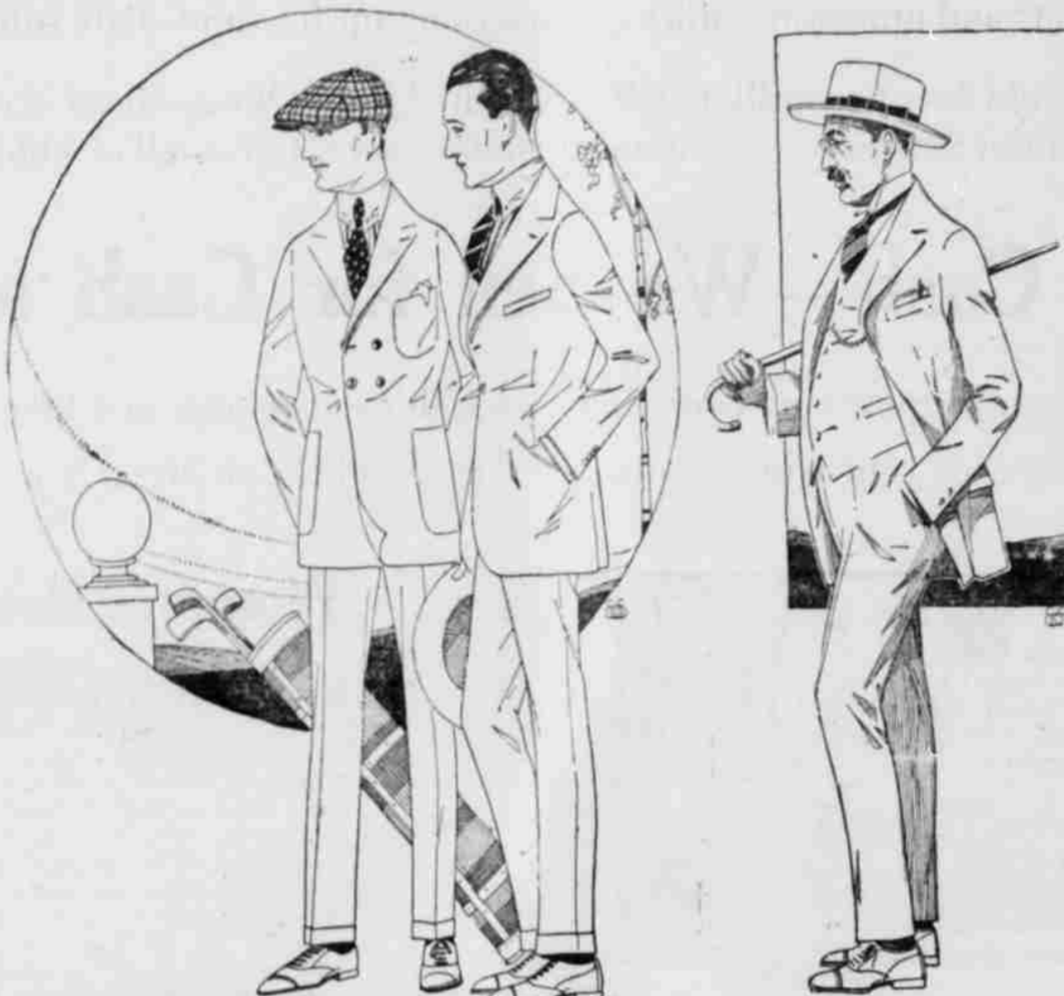
Between these two extremes we show the best clothing values to be had. We benefit through our co-operative buying for the 175 Penney stores and you, Mr. Man, reap the benefit. We sell thousands of suits each season because we sell for less.

MEN'S SUITS \$9.90 AND \$12.50

Splendid suits of plain and fancy worsteds that will give the best of wear. Neat gray, blue and brown colorings, snappy and conservative models.

MEN'S SUITS \$14.75 AND \$16.50

Including those fine cassimere, worsted and novelty mixed fabrics in the season's newest patterns.



MEN'S OVERCOATS

\$12.50 to \$15.50

INCLUDING NEW "TRENCH" STYLES

Swagger new "Trench" style overcoats in novelty fabrics, with belts, are among the new things in overcoats this season.

We show them in our extensive winter line.

Mens Overcoats \$12.50 and \$14.75

Plain and fancy gray and brown mixed fabrics, popular lengths, set collars. Perfect fitting coats for men of all tastes and build. Early choice is best.

Mens Overcoats \$14.75 and \$16.50

Fine black overcoats with velvet collars, conservatively fashioned, also fancy gray and plaid novelty coats in a wide range of designs and colorings. Latest 1917-18 styles and priced in a way you'll recognize as unusual values.

Men's Flannelette Night Garments



Soft, fleecy kinds that keep you warm on cold nights.

Men's Flannelette Night Shirts, heavy napped twilled outing, light patterns in assorted stripes. Full cut, neatly made. Each .98c
 Muslin Night Shirts79c—.98c

Men's and Boys' Gloves and Mittens

- Cotton Flannel Gloves—Knit wrist, boys' and men's, 3 pair 25c
- Cotton Flannel Gloves, knit wrist, heavier..... 10c
- Men's Wrist Leather Gloves, horsehide and buck 98c, 1.45, 1.69
- Men's Gauntlet Leather Gloves in horsehide and buck..... \$1.23, \$1.45, \$1.69
- Men's and Boys' Mittens, for cold weather..... 59c, 69c, 98c
- Cotton Flannel, knit wrist with good leather palm..... 29c



Boys School Suits

We sell hundreds of boys' suits and through our immense buying connections can always save you \$1.00 to \$3.00 on a good dependable suit for your boy.

Boys' Norfolk Suits, ages 6 to 17 years, of fancy mixtures, serges, chevots and other serviceable fabrics are priced here at \$2.98, \$3.49, \$3.98, \$4.98 and \$5.90.

Boys' Blue Serge Suits— \$4.98, \$5.50 and \$5.90

Boys' School Pants, ages 6 to 17 years. Pair 79c, 98c \$1.23 and \$1.49.

Boys' Corduroy School Pants Ages 6 to 16 years, splendid quality, pair.... 98c and \$1.23

FALL HATS AND CAPS

MEN'S FELT HATS

New fall styles and shades in as broad and comprehensive a display as correct style will allow.

New greens, grays, browns and blacks in proper brim proportions and popular height crowns.
 \$1.98 \$2.49 \$2.98

MEN'S WINTER CAPS
 Newest novelty materials and colorings. Big values at 49c, 98c



Boys' Winter Caps

Our showing of Boys' Caps is complete. Wide assortment of novelty mixed styles, also the "always good" blue serges at 25c and 49c

MEN'S WARM UNDERWEAR

UNION SUITS OR SEPARATE GARMENTS

All weights, all best weaves and qualities.

- Men's Fleece Union Suits, each \$1.19
- Men's Ribbed Fleece Union Suits \$1.25
- Men's Wool Union Suits..... \$1.98, \$2.25, \$2.98, \$3.48
- Men's Fleece Shirts and Drawers, garment..... 63c
- Boys' Fleece Union Suits, excellent quality, priced according to size 69c and 89c
- Boys' Wool Union Suits, priced according to size..... 98c and \$1.15

MEN'S FLANNEL SHIRTS at \$1.49



MEN'S GRAY, BLUE AND BROWN flannel shirts of superior weight, cut full and roomy and one pocket. An extremely serviceable shirt, each..... \$1.49

FLANNEL SHIRTS \$1.98
 MEN'S FLANNEL SHIRTS, military and flat collar, two pockets, warm and dependable, each \$1.98

FLANNEL SHIRTS \$2.49
 Men's khaki all wool flannel shirts with military collars, two pockets. Each \$2.49

MEN'S SWEATERS

POPULAR COAT STYLES FOR WINTER WEAR



Men's Grey Coat Sweaters, heavy knit, coat style, each..... \$1.49

Men's Coat Sweaters, various colors, each..... \$2.98, \$3.50, \$3.69

Men's Coat Sweaters, heavy Jumbo knit, cardinal and white and grey, absolutely all wool, each \$4.98, \$5.90

Boys' Coat Sweaters, low priced—at 98c and \$1.49

Boys' Jerseys, two color stripe \$1.49

Men's Separate Trousers

Blue serges, worsteds, etc., in plain and stripe designs, all sizes—at \$1.98, \$2.98, \$3.98 and \$4.98

Men's Khaki Pants

Scores of men wear them, all sizes 30 to 42 waist, plain or cuffed styles. Pair \$1.29



MEN'S MACKINAWS

Fine wool garments in attractive plaid combination colorings bound to please. They defy the cold. Large collar, double breasted, belted styles. Priced..... \$5.90, \$6.90, \$7.50
 Boys' Mackinaw Coats, sizes 4 to 8 years, double breasted, attractive plaid patterns. Just the thing for boys who like to be out-of-doors. Price \$2.98
 Sizes for larger boys \$4.98
 Men's Duck Coats, big warm lined styles, all sizes, each \$2.98
 Men's Corduroy Coats \$3.98

DRESS & WORK SHIRTS

MEN'S CHAMBRAY WORK SHIRTS

Full cut through body, large arm holes, long sleeves; best shirt values to be found, all sizes 14½ to 18..... 59c

MEN'S DRESS SHIRTS

Made of fine count percales, coat styles, no collar, laundered cuffs, wide assortment, pretty patterns, each 98c

MEN'S SOFT COLLAR SHIRTS

Made of fine solesets and similar fabrics, regulation or military collars. 98c

BOYS' SHIRTS AND BLOUSES

With collars, blue, gray or light patterns—sizes 12½ to 14—Priced... 35c, 49c, 59c

