

Satisfaction Guaranteed

Out-of-town buyers who are as yet unfamiliar with the Golden Rule store and methods should take this opportunity of becoming better acquainted. Being located within a few minutes ride and favored with excellent transportation facilities you can easily spend a whole day shopping to a money saving advantage at Oregon City's Real Bargain Center.

TABLE OIL CLOTH, white and colors, yard20c



524-526 MAIN STREET, OREGON CITY, OREGON

Mail Orders Filled Promptly

We fill mail orders promptly and guarantee satisfaction. If you cannot conveniently visit our store in person, write us your wants. We guarantee satisfaction with every transaction. We wrap it with every package. We believe we help ourselves most when we help you best and are ever alert to please you. Better each time if possible.

WINDOW SHADES, 6 and 7 ft.39c and 69c

SEASONABLE OFFERINGS FROM OUR BUSY DRY GOODS SECTION

Warm Blankets at Lowest Prices



With cotton now selling around thirty cents a pound you naturally expect to pay high prices for blankets this season. But don't worry. We placed huge orders with the mills last January for all our 175 stores and now have the blankets for you at astonishingly low prices. Far lower than elsewhere.

Cotton Blankets, white gray or tan, colored borders, size 45x72, pair\$1.10

Cotton Blankets, size 60x76 inches, white, gray or tan, heavily fleeced, pair\$1.49

Cotton Blankets, extra large size, 72x80 inches, gray or tan, pair\$2.79

Pendleton Robes—All long Australian wool in rich colorings\$10.00

Cayuse Robe—A good serviceable Indian Robe \$6.00

Nashua Woolnap Blankets, gray with pink or blue borders, size 64x76 inches, extra heavy and warm, pair\$2.49

Heavy Woolnap Blankets, white, gray and tan, 72x80 inches, warm and serviceable, pair\$2.98

HOSIERY AND UNDERWEAR FOR WOMEN AND CHILDREN



Women's Cotton Hose, fast black, medium weight, pair12 1/2c

Women's Cotton Hose, all sizes, ribbed tops, pair15c

Women's Black Silk Hose, exceptional values, reinforced heels and toes, pair\$1.19

Women's Fibre Silk Boot Hose, black only, our price pair3 for \$1.00 and 49c

Women's Black Cotton Hose, fine ribbed, good wearing, pair19c

Women's Fine Cotton Hose, some with fibre silk boot, medium weights, pair25c

Boys' and Girls' Ribbed School Hose, medium and heavy ribbed, best wearing hose we have ever had, pair49c

Women's Cashmere Hose, black only, good wearing, pair35c

Women's Colored Silk Hose, gray, kings blue, emerald, also white, pair\$1.29 and \$1.23

Infants' Cotton Hose, black and white, pair12 1/2c and 15c

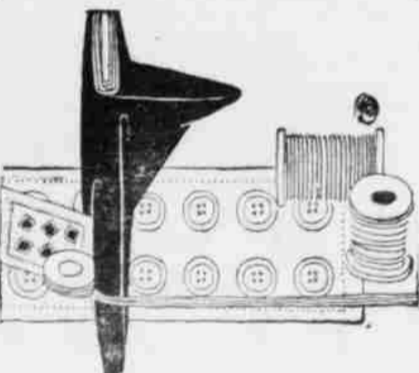
Infants' Wool Hose, white and black and colors pair25c

Boy Scout Hose, extra heavy ribbed and a great hose for hard wear, pair25c

Women's Fleeced Lined Hose all sizes, pair 25c

Notions! Big Savings

- Darning Cotton, 2 for05c
- Palm Olive Soap08c
- Shoe Polish08c
- Mennen's Talcum12c
- Colgate's Talcum12c
- Dress Shields10c
- Shoe Strings, 2 pair05c
- Dress Snaps08c
- Vaseline04c
- Coat's Cotton Thread04c
- Combs10c and 15c
- Hair Pins, box5c and 8c



- Good Toilet Soap5c
- Shaving Soap05c
- Crochet Hooks5c and 7c
- Pearl Buttons05c
- Peroxide12c
- Colgate's Tooth Paste15c
- Supporters10c
- Sticker's Braid08c
- Ric Rack Braid10c
- Electric Hair Curlers08c
- Blas Tape05c
- Millard's Needles04c
- Three-In-One Oil08c
- White Canvas Cleaner08c
- Hooks and Eyes05c
- Plus04c
- Peroxide Cream10c

DOMESTICS, Towels and Table Damask



Bleached Sheeting, 81 inches wide, fine, firm weave, pure white, yard34c

Bleached Sheeting, 81 inches, best quality, yard36c

Pillow Tubings, 36, 42 and 45 inches wide, excellent quality, pure white bleach, yard 18c and 22c

Bleached Muslin, yard wide, 10c, 12 1/2c and 15c

Unbleached Muslins, yard wide, good qualities at yard6 1/4c, 8 1-3, 10c and 12 1/2c

Blue Stripped Tickings, standard widths, yard15c and 19c

Mercerized Table Damasks, 64 inches wide, pretty patterns, yard29c

Mercerized Table Damasks, 66 inches wide, conventional and floral patterns, will wear better than cheap linen, tunders splendidly, yard49c

Colored Table Damasks, full width, fast colors, choice of blue or buff, yard59c

Linen Table Damask, 64 inches wide, floral designs, yard69c

Linen Damask, 72 inches wide, assorted patterns, beautiful quality, much underpriced at yard98c

Pillow Cases, 42x36 size, excellent grades not to be duplicated again soon at each15c and 18c

Scalloped and hemstitched styles, each25c

Bleached Sheets, 72x90 size, full bleach, each59c

Bleached Sheets, 81x90 size, excellent wearing quality, torn and hemmed, each 85c

Colored Bath Towels, 18x36, blue, pink or yellow, each25c

Larger size, same colorings, each49c

Bleached Bath Towels, heavy, very absorbent, each12 1/2c and 2 for 49c

Towelling, bleached and unbleached, yard7 1/2, 8 1-3c, 10c, 12 1/2c, 15c, and 18c

Cotton Battts, excellent grade, small rolls, each25c and 10c

Cotton Battts, 3 lb. size, unrolls full comfort size 72x90, each73c

Comfort Cretonnes, medium and dark colorings, yard12 1/2c

Comfort Challies, yard wide, pretty patterns, yard16c and 18c

Silkolines, figured patterns, yard wide, yard15c

Wool Bats\$1.98

WARM UNDERWEAR

Women's Union Suits, white ribbed with fleece, all sizes 36 to 44, each69c

Women's Union Suits, fine white ribbed, fleece lined, all sizes, each\$1.19

Women's Fleeced Union Suits, high neck and long sleeves or low neck and elbow sleeves\$1.25

Women's Silk and Wool Union Suits, splendid qualities, various styles, suit\$1.98

Women's Wool Union Suits, low priced at\$1.49

Women's Vests and Pants, white ribbed styles, fleeced lined, two qualities at35c and 65c

Misses' Vests and Pants, fleece lined, priced according to size, from15c to 49c

Children's Union Suits, fleeced lined, priced according to ages 2 to 16 years, at49c, 59c, 69c, 79c and 89c



FLEISHER'S YARNS! Germantown Zephyr. Colors, skein 17 1/2c
 Saxony, skein 12 1/2c
 Shetland Floss 2 skeins for 25c
 German Knitting Yarn skein 50c

DRESS GOODS AND SILKS

LOW PRICED

French and Storm Serges, 36 inch, all staple shades and black, yard 49c, 69c and 79c

French Serges, all wool, 40 and 44 inches wide, black, gray, navy, wine and blue, yard 98c-\$1.49

Shepherd Checks, cotton and wool, yard25c, 49c and 98c

Novelty Plaids for coats and shirts, red, blue and green combination colorings and black and white, yard49c and 59c

Crepe de Chine 36-inch, in white, black and blue, yard98c

Crepe de Chenes, 40 inch, pink, light blue, white, maize and black, beautiful qualities, yard\$1.49

Georgette Crepes, 40 inches wide, coral, ivory, rose, gray or black, yard\$1.49 and \$1.59

Black Taffeta Silk, 36 inches wide, beautiful quality, our price, yard\$1.49

Black Messaline, 27 inch grade, yard 89c; 36 inch grade, yard\$1.25

China Silks, white, yard49c



Calicoes, Percales, Gingham

Buy all the gingham and percales you will need for some time to come while these low prices prevail. You'll pay considerably more next spring so take advantage of present prices while you may

Standard Calicoes, yard lights and darks7c

Apron Gingham, 27 inches wide, all staple checks, yard8 1-3c

Apron Gingham, genuine Amoskeag, all staple colors and patterns, our price yard10c

Light and Dark Percales, big assortment of colors and designs including red, blue, gray and black and white at yard8 1-3c and 10c

Yard Wide Percales, excellent qualities, fast colors, yard12 1/2, 15c and 18c

Dress Gingham, 27 inches wide, beautiful new patterns, light and dark, a big value at yard12 1/2c

Dress Gingham, 27 and 32 inches wide, wide range of patterns and colorings, our price, yard15c

Shirting Gingham, 27 inches wide, medium and dark patterns for boys' waists, men's shirts, etc., yard15c

White Outing Flannel, full width, heavily fleeced, splendid values, yard15c and 12 1/2c

Colored Outing Flannels, medium and dark patterns, heavily fleeced, yard 15c and 12 1/2c

Cotton Flannels, bleached and unbleached, yard8 1-3c, 10c, 12 1/2c and 15c

White Wool Flannels, 27 inch, yard 29c, 49c, 69c

Ladies' Fur Sets
 \$8.90—\$9.90

Ladies' Muffs
 New styles and very lowest prices good furs can be sold for—
 \$5.50—\$6.90—\$7.50

Velvet Throws
 \$4.50 and \$4.98

- List of J. C. Penney Co. Stores
- IOWA**
 Ottumwa
 Marshalltown
 Burlington
 Port Madison
 Oelwein
 Creston
 Shenandoah
- MONTANA**
 Great Falls
 Anaconda
 Kalispell
 Missoula
- NEBRASKA**
 David City
 Grand Island
 Hastings
 Beatrice
 McCook
 Falls City
 Ord
 North Platte
- ARIZONA**
 Winslow
 Mesa
 Bisbee
 Miami
 Prescott
 Douglas
 Flagstaff
- CALIFORNIA**
 Needles
 Chico
 Bakersfield
 Modesto
 Santa Rosa
 San Bernardino
 Marysville
- NEW MEXICO**
 East Las Vegas
 Gallup
 Albuquerque
 Roswell
 Raton
- NORTH DAKOTA**
 Wahpeton
 Fargo
 Grand Forks
 Devils Lake
 Minot
 Williston
 Valley City
 Dickinson
 Carrington
- TEXAS**
 Abilene
 Paris
 Dalhart
 Temple
 Wichita Falls
- Wisconsin**
 Wausau
 Watertown
 Chippewa Falls
 Rice Lake
- KANSAS**
 Newton
 Anichson
 Salina
 Pittsburg
 Arkansas City
- MINNESOTA**
 St. Cloud
 Hibbing
 Little Falls
 Mankato
 Red Wing
 Bemidji
 Virginia
 Crookston
- SOUTH DAKOTA**
 Redfield
 Mitchell
 Huron
- MICHIGAN**
 Ironwood
 Calumet
 Escanaba
 Ishpeming
 Lapeer
 Port Huron
- ILLINOIS**
 Moline
- OKLAHOMA**
 Okmulgee
 Muskogee
 Blackwell
- Continued on Page 5