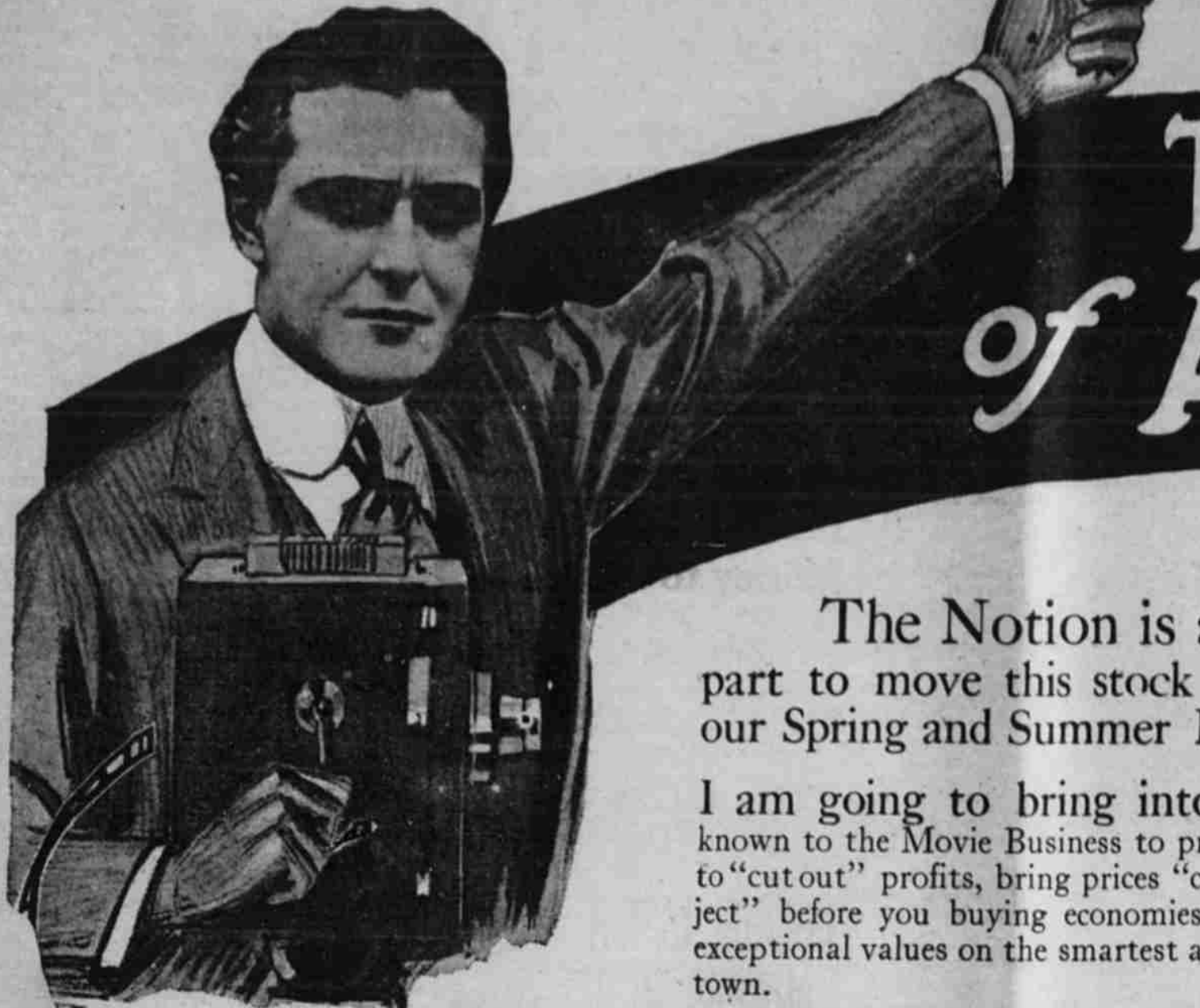


I AM THE "MOVIE MAN"



Introducing Here

THE BIRTH OF A NOTION

The Notion is a determined one on my part to move this stock to an absolute clearance of all our Spring and Summer Merchandise.

I am going to bring into play all the effective methods known to the Movie Business to present to you "real" bargains. I am going to "cut out" profits, bring prices "close up" to manufacturing costs and "project" before you buying economies that will "take" with your judgment of exceptional values on the smartest apparel merchandise ever introduced in this town.

Clearance at Compelling Prices

Here Are Some Tempters in Fine Summer Suits Reduced Close to the Edge of Manufacturer's Cost

<p>\$12.50 SUITS The kind you always pay more money for--We will sacrifice at our Clearance Price for only \$9.85</p>	<p>\$15.00 SUITS The suits in this lot represent our most popular selling lines in the seasons beautiful patterns, Clearance Price \$11.85</p>	<p>\$20.00 SUITS Here is real evidence of our determination to effect quick clearance. Take your benefits in these suits Clearance Price \$16.85</p>	<p>\$25.00 SUITS Here is a splendid lot of high-grade tailored suits, elegant assortment. Take these suits at Clearance Price \$19.85</p>
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Big Savings on Men's Furnishings COME EARLY--DON'T MISS THIS GREAT MONEY SAVING EVENT

<p>Special Savings in Men's and Boy's Shoes</p> <table border="0"> <tr><td>\$6.00</td><td>Walk-Over's</td><td>\$5.35</td></tr> <tr><td>\$5.50</td><td>" "</td><td>\$4.85</td></tr> <tr><td>\$5.00</td><td>" "</td><td>\$4.35</td></tr> <tr><td>\$4.50</td><td>" "</td><td>\$3.95</td></tr> <tr><td>\$4.00</td><td>" "</td><td>\$3.45</td></tr> <tr><td>\$3.50</td><td>" "</td><td>\$2.95</td></tr> <tr><td>\$3.00</td><td>Dress & Work Shoes</td><td>\$2.45</td></tr> <tr><td>\$2.50</td><td>" "</td><td>\$1.95</td></tr> <tr><td>\$2.25</td><td>Men's Muleskin Shoes</td><td>\$1.65</td></tr> <tr><td colspan="2">Youth's Button and Lace Shoes, 2 to 5 1/2</td><td>\$1.95</td></tr> <tr><td colspan="2">Boy's Button and Lace Shoes, 8 to 1 1/2</td><td>\$1.65</td></tr> <tr><td colspan="2">Boy's Patent Lace Shoes</td><td>.95</td></tr> </table>	\$6.00	Walk-Over's	\$5.35	\$5.50	" "	\$4.85	\$5.00	" "	\$4.35	\$4.50	" "	\$3.95	\$4.00	" "	\$3.45	\$3.50	" "	\$2.95	\$3.00	Dress & Work Shoes	\$2.45	\$2.50	" "	\$1.95	\$2.25	Men's Muleskin Shoes	\$1.65	Youth's Button and Lace Shoes, 2 to 5 1/2		\$1.95	Boy's Button and Lace Shoes, 8 to 1 1/2		\$1.65	Boy's Patent Lace Shoes		.95	<p>For You Own Good--Read These Clearance Prices</p> <table border="0"> <tr><td>\$3.50</td><td>Men's Silk Shirts</td><td>\$2.65</td><td>\$2.00</td><td>Richmond Union Suits</td><td>\$1.45</td></tr> <tr><td>3.00</td><td>" "</td><td>2.20</td><td>1.50</td><td>Lisle " "</td><td>1.15</td></tr> <tr><td>2.50</td><td>" Dress "</td><td>1.95</td><td>1.00</td><td>B. 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Remember this sale is conducted for a legitimate purpose and reason--We must clean out our Summer Stock Now--Good values are here, its up to you, Men and Women, take advantage and get some of these bargains; good values, extra help and Satisfaction will be the main points of the sale.