OREGON CITY ENTERPRISE, FRIDAY, JULY 4, 1913.

FROM BAC SONTA solid mass of humanity has daily surged up and down aisle after aisle and

around counter after counter, gathering up the thousands of bargains literally by the armful--from one room to another--Dry Goods Department, Clothing Department, Furnishing Department, Hat Department, Notion Department, Hardware Department, Implement Department, -- Never stopping until loaded down -- with Bargains

V LISTEN

I am going to tell you something and it is worth your while-and don't you hesitate one single moment when you get this news, but get up and hustle or you might be late on this.

When we bought out Mr. Ely he had several orders placed for

merchandise for future delivery--the orders we had to accept--now we don't want this merchandise any more than we wanted that on his shelves. That merchandise has begun to arrive and as it does right into this sale it goes, head first, and at prices that will hardly let them stop in our house. Hundreds of people visit our store daily, keeping the phone busy watching and enquiring for arrival of merchandise.

Tomorrow morning there will be several cases of Dry Goods and Furnishings arriving in which there are several thousand yards of

