

The Fountain Head of Life Is The Stomach

A man who has a weak and impaired stomach and who does not properly digest his food will soon find that his blood has become weak and impoverished, and that his whole body is improperly and insufficiently nourished.

DR. PIERCE'S GOLDEN MEDICAL DISCOVERY makes the stomach strong, promotes the flow of digestive juices, restores the lost appetite, makes assimilation perfect, invigorates the liver and purifies and enriches the blood. It is the great blood-maker, flesh-builder and restorative nerve tonic. It makes men strong in body, active in mind and cool in judgement.

This "Discovery" is a pure, glyceric extract of American medicinal roots, absolutely free from alcohol and all injurious, habit-forming drugs. All its ingredients are printed on its wrappers. It has no relationship with secret nostrums. Its every ingredient is endorsed by the leaders in all the schools of medicine. Don't accept a secret nostrum as a substitute for this time-proven remedy of known composition. Ask your physician. They must know of many cures made by it during past 40 years. Put to your own test. World's Dispensary Medical Association, Dr. R. V. Pierce, Pres., Buffalo, N. Y.

Oregon City Enterprise

Published Every Friday E. E. BRODIE, Editor and Publisher. Entered at Oregon City, Or., Post-office as second-class matter.

Subscription Rates: One Year \$1.50 Six Months .75 Trial Subscription, Two Months .25

Subscribers will find the date of expiration stamped on their papers following their name. If any payment is not credited, kindly notify us, and the matter will receive our attention. Advertising Rates on application.

HOW TO GET RESULTS.

"How can I get the best results from advertising and what method is best to pursue?" are vital questions that confront the average business man of today. Of course some people do not spend a cent in advertising, and their business shows it; they transact no more business now than twenty years ago, and there are others that feel it is their duty to help the local paper exist by running about a two inch double column ad., the style of which is not changed from one month's end to the other. He might just as well keep that money as it does him no good and is appreciated but little by the paper patronized; it is money poorly spent.

Then again we have the man that takes a spurt about once a year and does some fairly good advertising, but quits about the time that he gets the people interested in his proposition. This class of business men are usually fairly up-to-date, and their shops present a very neat and attractive appearance, but they do not expand as fast as the man who uses more scientific methods of advertising.

Now the question arises as to the very best methods of interesting the public in your proposition. An illustration here will serve to give an idea of what is meant by good advertising. A few years ago the American Tobacco Company put the Spear Head brand of chewing tobacco on the market to compete with the product of an independent concern, at that time finding a very ready sale. In order to bring the new brand no better or worse than dozens of others, before the public, all the leading papers of the whole country were used, pictures of wild Indians lassoing boxes of Spear Head from the rear of a runaway stage coach, under a heavy fire from the passengers, or two men fighting a duel to the death over a box of Spear Head, etc. In short their ads. were interesting. The consequence was, that this brand of tobacco, in four months' time, was used more extensively than any other on the market. The phenomenal success of the Battle Creek, Mich., man with his breakfast foods is another instance of what good advertising will do. Ayer's Sarsaparilla was advertised to the extent of nearly half a million dollars a year, but the proprietors made millions through the expenditure. When you get particular as to the location of space for your ad, and when you use selling talk, quote prices, and in short put up a strong argument by means of your ad, then will the results be forthcoming. Don't let your ad become stale, be original in your advertising, use catchy illustrations, keep it up, and your business will increase and double up in a surprisingly short time. Don't think because you have been located on that same corner for the last 20 years that everybody knows you and what you sell, because they don't. The bill boards will soon be a thing of the past and the best informed men on the subject say that this form of advertising does not pay because it is objectionable to the public and the ads thus displayed soon become ancient history and attract no favorable attention. The modern newspaper on the other hand is something for the world to be proud of. It is a work of art and as such reaches the class of people that is possible to be reached by only high class literature. They are the ones who read and are able to buy.

IDEAL SEASON FOR WOOLMEN. Oregon's many products that are now being gathered at the annual harvest are adding largely to the wealth of the state and the various items that enter into the yearly return from the soil make a fine show-

ing individually and collectively. The state's wool clip, which has now been about all marketed, will put \$4,000,000 in the pockets of sheep raisers of the state. The year's clip amounted to 20,450,000 pounds of fine quality and good prices were realized. Eastern Oregon wool getting a maximum price of 23 cents and the Willamette Valley crop reaching a top price of 26 cents. The season was ideal for wool growers. Fleeces were heavier than usual this year and the grade of the product is high. The wool money will be divided quite generally throughout the state.

BUY HOME MADE GOODS.

Inquiries sent broadcast show that all communities in the Northwest want factories. This is a good sign and shows that each municipality is alive to the importance of local industry. The slogan, "Buy Home-made Goods," is being adopted everywhere and it will prove to be one of the best factory stimulants ever conceived. Manufacturers looking for new sites, will prefer those localities where they are certain of home support. Government or M. E. Hay in approving of the Made in Washington campaign inaugurated recently recalled an Abraham Lincoln story, according to which the great emancipator is credited with saying that it is always best to keep as much money in your own family as possible, so as to have it in case of an emergency. If the present energy to obtain more factories is continued during the next decade, there is no reason why the Northwest will not become the center of as many industries as are found in New England today.

How to Beat the Mail Order Folks.



There, Mr. Man, don't cry! They have broken your heart, I know. And the trade that you had, which made you glad, is a thing of the Long Ago.

But still you can get it back— There is hope for the man who tries. To recover your trade you have got to wade Right in and ADVERTISE!

Children Cry FOR FLETCHER'S CASTORIA

The Melodrama. "I sing to drive dull care away," said the heroine, and for fun The villain, indeed, "It's a lucky thing Dull care knows how to run!" —Chicago News.

The Ruler of the Roast. Cook—Four wife, sor, came into the kitchen this mornin' and insoluted me, and it's wan of two things—either she laves the house or I do!"—Lippincott's Magazine

Milwaukee and Northwestern Clackamas

CLERGYMAN IS DROWNED

REV. THOMAS A. CULLEN FINDS WATER GRAVE NEAR MILWAUKEE.

WAS A GOOD SWIMMER

After Effecting Rescue of His Son Mr. Cullen Is Seized With Cramps and Loses Hold of Life Preserver.

Seized with cramps while rescue was close at hand, Rev. Thomas A. Cullen, of Portland, superintendent of the Christian Missionary alliance, with a church at East Ninth and Clay streets, was drowned Monday afternoon in the Willamette river near Milwaukee. Mr. Cullen lost his life in trying to save his 4-year-old son, Philip, who had fallen out of a launch while attempting to crawl into his father's lap.

In a launch, operated and owned by David and Edwin E. Sholan, a party went on pleasure and composed of Mr. and Mrs. T. A. Cullen, their two children, Mr. and Mrs. E. H. Thomas and daughter, and Mrs. J. M. Turner and her two children, was out on the river getting away from the heat of the city. The accident which so marred the pleasure of the day happened at 1 o'clock in the afternoon.

The launch was headed down stream and was traveling full speed. Mr. Cullen was sitting on the afterdeck with his little daughter on one side of him when the youngster Philip decided that he too wanted to sit on the afterdeck with his father. He clasped upon his knee and in turning over to sit down lost hold of his father's arm and fell into the water. Mr. Cullen, a strong swimmer, and a man who had spent hours in the water at a time, at once sprang into the water after the boy. He reached him with but three strokes of his powerful arms and then noisily kept himself afloat while the launch was turned around and started toward him. As the launch neared him a life preserver was thrown to him and grasping that he smilingly called the boat's coming.

As the boat neared him, Cullen's face became ghastly white and losing hold of the life preserver he sank beneath the surface and failed to come up again. David Sholan dived after him and succeeded in getting hold of the boy's body and getting him into the boat safely. Mr. Cullen was found floating on the surface of the river but he was unable to find the body of the father but to no avail.

Time and again divers went down far below the surface, but not one of them reached bottom. The place where the man was drowned was but 200 feet from the east shore of the Willamette river and right at the mouth of Ohsson creek. The action of this creek combined with that of the Willamette has scooped out a big hole at that spot estimated by some to be almost 50 or 60 feet in depth.

When the efforts of the divers had failed to bring up the body grappling irons were secured from a passing steamer and drawn back and forth across the spot where the body was last seen. On the third attempt and after the body had been in the water for nearly 40 minutes, the hooks caught him and he was brought to the surface. From the appearance of the body, life had just become extinct. After two hours' attempt at resuscitation all hope was abandoned.

MILWAUKEE.

Wooster Sellwood recently purchased a part of the old Livingston property, \$250 being the price paid for the splendid six-room bungalow and lots in the Sellwood addition.

S. Piazza, who has been causing the city dais more or less uneasiness in regard to his license for selling on the streets came in and took out his papers in regular form.

Mr. William Oliver and Ruth Lecher returned from Seaside this week. The East Portland Colts, who were scheduled to play the Milwaukee Juniors here last Sunday failed to put in their appearance.

The Crystal Lake Park team had no game Sunday.

C. F. Gray and wife, of Missouri, are visiting their relative here, S. McLaughlin, this being the first meeting for over 21 years.

Mrs. Block and daughter, Mrs. Ryan, and granddaughter, are leaving this week to take in the big A. Y. P. fair at Seattle.

Three acres of the Alfred Lowellen place was recently sold to Rev. Joseph Hepp, of Salem, through A. H. Dowling, the real estate dealer. Rev. Hepp will make his home here in the future. The purchase price was about \$500 per acre.

O. W. Wisinger left for Seattle where he is to meet his wife and the two are to take in the exposition.

The new school furniture ordered from Tacoma some time ago, has not yet arrived and the directors fear it may not get here in time to be installed before the time for school to commence.

The Grange fair to be held here September 23, 24 and 25, promises to be an exceptionally successful show. Mrs. Casto is the chairman of the executive committee, while Mrs. J. R. Keiso and Mrs. M. A. Johnson are the

of the Coquille river, where the largest white trout is found, which abound with deer and its many streams with fish. Miss Parker and Miss Prettyman, of Portland, are the guests of Mrs. J. P. Finley at their camp on the Willamette.

Mr. and Mrs. O. Aken, of Corvallis, spent Sunday at the home of Mr. and Mrs. G. D. Boardman.

A paper for the purpose of ascertaining the cost of electric lights for the residents in and near Jennings Lodge has been circulated and already a number of our prominent people have signed it.

Mr. Wm. Rose left last week for McKay's hop yard near Woodburn.

Ed Mathies and Mr. Carmichael spent Sunday with his daughter, Mrs. C. P. Morse and was accompanied home as far as Island with Mr. and Mrs. Morse and Calvin, Jr.

J. E. Soebis has returned from his coast trip. He having gone from Astoria to Newport on foot, accompanied by his son, Arthur, who remained at Newport.

Mrs. Allen Brown and Miss Sibyl and Mrs. Watson and Mrs. Munkers visited at Vancouver, Wash., on Sunday.

H. J. Rice, of Portland, was calling on old friends on Saturday.

Miss Flossie Jennings who spent the summer camping at Wichita with her brother and mother spent a few days at the Lodge visiting Miss Bronte Jennings at the T. J. Spooner home.

While here it was the pleasure of the Misses Flossie and Bronte to entertain Mr. and Mrs. L. S. Masters of Marshfield, Oregon.

J. P. and E. J. Jager and families moved to Portland last week to place their children in school at the opening of the Fall term.

Mr. Charlie Ballard has returned from the Good Samaritan Hospital where he underwent an operation for amnesia.

Mrs. Frank Soebis and Kenneth, of Oregon City, were visiting relatives at the Lodge on Monday.

School opens on Monday, March 12, with Miss Bronte Jennings as teacher. The grounds have been leveled and we understand a new fence is to be built.

Messrs. G. A. Shaver and Shelby returned from Seattle last week where they took in the A. Y. P. fair. Mr. Shelby at present is busy delivering groceries for the A. L. Clarke store.

Mr. George Morse still continues very low. His sister, Mrs. Hiram Hutchinson and brother, A. P. Morse, have been with him part of the week.

Mr. and Mrs. Reeves and family have returned from Mosier where they spent several days with Mr. Reeves' parents.

Mr. and Mrs. Smith drove down from Canby and will spend a few days at the home of their daughter, Mrs. Frank Pratt, who is suffering with a carbuncle on her arm.

MELDRUM.

Fred Drybar, a young man from Portland, fell off the car Sunday at Junction between Fern Ridge and Meldrum Station. He was overcome with the heat and fell off the back end of the trailer. He received slight injuries.

Mr. and Mrs. Reeves and family enjoyed a nice trip to Hood River to see Mr. Reeves' father and mother, who have a fruit farm there. They started Saturday morning on the train for Hood River and returned Tuesday night on the boat.

Mr. Watson has returned from the mountains and his two sisters intend to start for the mountains right away.

Mr. Betz sent some lovely white and pink stars to Portland Tuesday.

Mr. and Mrs. James Butler and family were visiting Mr. and Mrs. L. B. Miller Sunday.

Mrs. Rose made a business trip to Oregon City Wednesday.

Mrs. Barze and Genson have some fine tomatoes for sale.

Mrs. Erickson has just returned from San Diego, Cal., where her sons were staying.

Mrs. Erickson was at Meldrum, the guest of Mrs. Gardner, Tuesday.

Alex Gull has finished burning his brick kiln and he has now over 200,000 bricks for sale.

Mr. Seely has his new house started. He intends to have it finished before the rainy season starts in.

Mrs. Moran has been sick for the last few weeks.

CASTORIA For Infants and Children. The Kind You Have Always Bought

Bears the Signature of Dr. J. C. Fletcher.

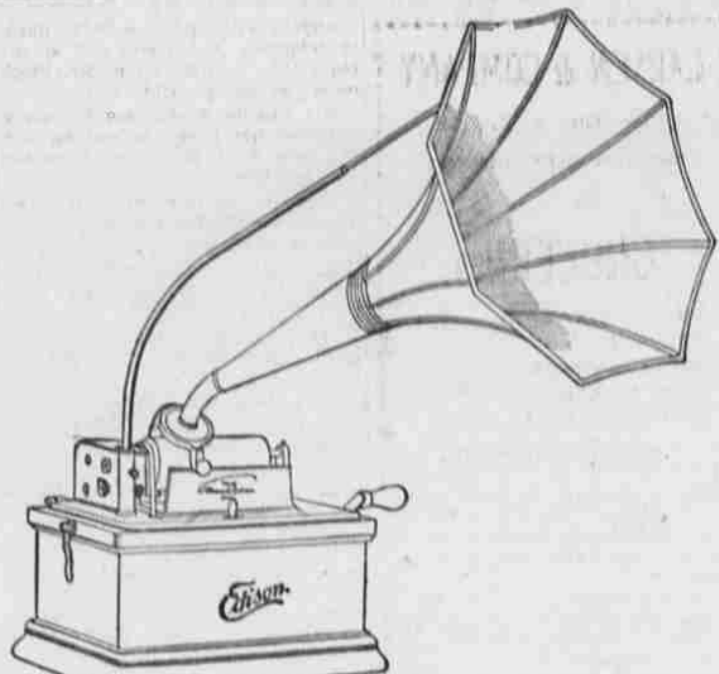
Marriage Licenses of the Week. Licenses to marry have been granted to Adeline Campbell and G. F. Ritter, Louise M. Meier and Charles E. Halstead, Josephine A. Gillen and John M. Millaps, Louise Weaver and Rupert Harris, Sadie Fry and Floyd A. Swain, Martha Martin Parker and Joseph Trumbley, Harriet Bates and Erle Bowlsby. Miss Bates and Mr. Bowlsby are from Canby.

FRESH GROCERIES ARRIVING DAILY

AT

Seventh St. Grocery

H. J. BIGGER & SONS Successors to A. Robert on



Music In Your Home Free The New Edison Fireside \$22

Phonograph is Mr. Edison's latest product. Plays either 2 minute or 4 minute records. Has large ornamental horn made in two sections for convenience in handling. We will put this fine self-playing instrument in your home for a week's free trial. If you can part with it at the end of the week, bring it back. If you can't let it go pay us \$1 a week and keep it. Send in your free trial order today.

HUNTLEY BROS. CO. EDISON AND VICTOR DEALERS OREGON CITY, OREGON

ODD GIFT FOR CANNON.

Speaker of the House Received Stick of Licorice From New Yorker.

One of the most curious gifts that have ever been received by Speaker Cannon came to him recently from A. W. Ten Eyck of New York. It was a small stick of licorice enclosed in a common envelope without a word of comment, says a Washington dispatch. The package lay in the New York post-office for ten days because of insufficient postage. It was finally forwarded by Postmaster Morgan and opened by L. Whyte Bushey, the speaker's secretary.

The round tube of licorice was examined gingerly before it was shown to the speaker in order that its identity might be fully determined. "It might be a bomb," was the suggestion made by a visitor to the speaker's room.

"No," answered Mr. Cannon. "It was probably sent by some friend to break me the ice of the tobacco habit."

Mr. Bushey says that the licorice is one of the strangest bits of correspondence he has ever been called on to answer. Some time ago a match and a piece of bologna sausage were sent to the speaker, but the name of the sender was not given.

LAST OF SENIOR WRANGLERS.

Famous Cambridge University Honor Won by Chilean Student.

The last senior wranglership to be given by Cambridge university in England was awarded to P. J. Daniel of Valparaiso, Chile. Myron Neville of London obtained second place, and Louis J. Wordell, son of Phineas Wordell of Philadelphia, was third.

The keenest interest was taken in this competition, and the presence of the South American students gave the contest an international aspect.

Louis J. Wordell, who came near winning the last senior wranglership, is anxious that a wrong impression should not get abroad respecting his objections to being coached for the examination.

"If I had been coached," he said, "I should not have done as well as I did. This I know from past experience."

ALL BLACK BALLROOM. Furnishing Craze Started by One of England's Richest Women.

The latest craze in furnishing is the all black ballroom. The fashion was set by Mrs. Houlsworth of London, one of the richest women in England, who inherited most of the money left by the late Mr. Assheton-Smith. The walls of her drawing room, according to a London cable dispatch, are of solid black ebony, with a deep fringe of gold flowers.

Above the frieze is a line of mirrors, and in these are reflected electric lamps, each enclosed in a golden fly which stands out in high relief from an ebony panel. The effect is to throw up the bright colors of the women's dresses, and the long line of mirrors prevents any touch of somberness.

Lady Drogheda, who only recently returned from a very up to date honeymoon, was so fascinated by Mrs. Houlsworth's ballroom that she is following suit with an all black drawing room relieved with silver and countless small electric lamps ingeniously hidden in its moldings.

COFFINS OF GLASS. Texas Inventor Provides Vacuum as a Last Resting Place.

A Baltimore manufacturer recently completed the first glass coffin ever made, it is said. Dr. H. G. Becker of Texas, the inventor, went to Baltimore to direct the casting of the coffin. They are warranted to be as lasting as if made of stone.

After the body is placed in the coffin the end is attached and hermetically sealed. The closing of the "breach" of the coffin opens a vial of chemicals which take gaseous form and act as an extra preserving agent. An air pump is then attached to an opening left for the purpose, a vacuum is established, and the aperture is sealed.

SUMMER RATES EAST

During the Season 1909 via the Southern Pacific Co.

Table with 2 columns: Destination and Rate. To OMAHA and Return \$60.50, To KANSAS CITY and Return \$60.50, To ST. LOUIS and Return \$68.00, To CHICAGO and Return \$73.00.

and to other principal cities in the East, Middle West and South. Correspondingly low fares.

On sale June 2, 3; July 2, 3; August 11, 12.

To DENVER and Return \$55.50 On sale May 17, July 1, August 11

Going transit limit 10 days from date of sale, final return limit October 31st. These tickets present some very attractive features in the way of stop over privileges, and choice of routes; thereby enabling passengers to make side trips to many interesting points en route. Routing on the return trip through California may be had at a slight advance over the rates quoted. Full particulars, sleeping car reservations and tickets will be furnished by any Southern Pacific local agent, or Wm. McMURRAY, General Passenger Agent, Portland, Oregon.

Starting a Business For Yourself

It is unreasonable for a young man to think that he can set himself up in business without some capital to invest in the enterprise. Perhaps this lack of capital has been the cause of your working for some one else instead of yourself these many years. If so, it is high time that you began to accumulate a fund for the purpose of establishing yourself in some good paying business.

An account with this bank will afford you a convenient, safe and an ideal method of putting your surplus sums where they will grow into a fund, that in time, may make possible your business success.

The Bank of Oregon City Oregon City, Oregon

THE JOHNSON REALTY CO. City Lots, Acreage and Farms a Specialty. P. O. Box 213 Milwaukee, Ore.

W. E. THRESHER LAWYER MILWAUKEE, - OREGON