

4000 FOUR THOUSAND FAMILIES 4000

There's Magnetism in our prices. When you consider them they are bound to pull you to us.

Buy in February

4000 families, perhaps more, readers of the county papers, will consider this page devoted to suggestions for judicious buying. After the day's toil is done the evening recreation may be turned to profit. It is important that your labor shall bring financial gain. It is equally important, if you would have your bank account grow, that you expend the proceeds of your toil judiciously and to the best possible advantage. In the quiet of your home, consider if the saving of a dollar may not be more easily accomplished than the earning of it.

We seek the good will of our customers as well as their patronage. We will gain their good will by selling only good goods at honest prices.

Buy in February

25c While they last we will sell eight pounds steel wire nails for **25c**

40c Do you get along without a Roaster because they cost \$1.25? Your roast will taste just as good in ours at **40c**
Only twenty-four of them

We invite comparison at all times. This February we challenge any dealer to meet us on prices.

75c A Handsome Water Set, consisting of a large, clear glass, richly designed, water pitcher and six beautiful, thin blown water glasses. Glasses either plain or decorated designs. Regular value of this set \$1.25. Of the 4000 families that read this advertisement, only 24 can be in time to get this water set. We have only 24 of them. You will want one in the summer—wont it pay you to come early and save nearly half?

We assure you honest values, courteous treatment and prompt service.

Buy In February---There's a Reason Why

Trade falters in February. It is a between-seasons month. This is the time that some merchants try to make short sales yield big profits. We have a different plan. We will keep up the volume of trade by getting right down to prices that are irresistible. We will give up a \$20 piece to the news papers in order to let the people know about it. There are fire sales, bargain sales, hard-time sales, rummage sales, bankrupt sales and perhaps a thousand other kind of sales. We are not advertising a sale. We are simply getting down to business on prices. In some instances we have made fortunate buys. In such cases we offer goods at the price they ordinarily cost at wholesale. When we offer steel wire nails at eight pounds for 25 cents, you are to understand that just 500 pounds go at that figure. We bought 500 pounds cheap enough to be able to sell them profitably at 3 cents per pound. When we offer a large copper oil can that costs regularly from 30 to 40 cents for 15 cents, you are to understand that there are only four dozen at that figure. These are simply items that we purchased from a bankrupt hardware concern. Do you wonder that we expect this advertisement to bring in at least \$2000 additional trade on which we will make probably 7 or 8 per cent? When we can sell a weighing scale that will weigh accurately articles from one to fifty pounds for fifteen cents, or a screw driver a foot long for the same price, may we not expect the lot, five dozen of each, to go in a week? Isn't there a reason why you should even make a special trip to town to buy in February?

Why Wait Till Spring?

We had a big shipment of Chairs intended for the Christmas trade, that got here in January. We demanded and got a substantial discount on them. While this lot last you get 20 per cent or one-fifth off. Wont it pay you to buy in February?

The more you try to match our prices the more you will appreciate them.

15c What do you think of a genuine French Plate Mirror for the dressing room, thickness of glass just one-quarter inch sells usually at 50c, as a February special price (two dozen only) **15c**

55c A large Lamp with fancy ornamental globe. This is a real beauty as well as servicable. You would expect to pay at least \$1.00. Price **55c**
(Three dozen at this price)

STUDY OUR PRICES---COMPARE OUR PRICES WITH WHAT YOU USUALLY PAY

Glass Fruit Dishes..... 5c	Large Screw Drivers, length 12 inches..... 15c	Soap, also Castile, Glycerine etc. 5c	Fancy Decorated Cream Pitcher large size..... 15c	15c Writing Tablets..... 10c
Butcher Knives, 25c values..... 15c	Weighing Scales, weighing up to 50 lbs. accurately..... 15c	Pancake Turners..... 5c	Glass Tumblers, plain or ornamental, 10c values..... 5c	Large Receipt Books..... 5c
Large Butter Dishes, with cover 15c	Hammer and Hatchets, full size 15c	Mincing Knives..... 5c	Large Glass Berry Bowls, 30c size..... 15c	Pencil Tablets..... 10c
Large Salt and pepper shaker decorated Japanese ware, a bargain at 15c, now..... 10c	Curry Combs, usually sell for 25c, special..... 15c	Tin Buckets with covers, 20c sizes for..... 10c	Tin Cake Plates..... 5c	25c Clothes Brushes..... 10c
15c Egg Beaters..... 10c	25c Copper Oil Cans..... 10c	Shears & Scissors, assorted sizes give good satisfaction..... 10c	Steel Knife sharpeners 25c value 10c	Large Purses..... 10c
Cold Cream, 25c value..... 10c	Wash Basins, 15c values..... 10c	Large 12-in. potato or fruit grater 10c	Canvas back Acct. Books size 5 1/2 x 11 1/2 inches, regular 30c..... 15c	Ornamental Comb and Whisk
Doz. Collars, fancy metal trimmings, worth 25c..... 15c	Assortment of perfumed toilet	Iron Meat Pounders..... 10c		Proom holders, worth 25c..... 15c
		2-qt Tin Coffee Pots..... 20c		Many other articles which space will not allow us to mention may be had at the same low prices.

SINGER SEWING MACHINES

We handle the Singer and others—though many say there is no other Sewing Machine than the Singer. We usually sell the Singer on monthly payments of \$3.00. We can't make a special February price on them for they cost the same the year round—we do not control the price. But if you will take a machine that has been used, if only a week we will make it an object to you to buy even a Singer in February.

PIANOS AND ORGANS

We have fourteen Pianos in our store ranging in price from \$190.00 to \$750.00. Most families can afford a Piano when it can be bought on monthly payments of \$10.00 Or payments can be made every three or six months. Whether you are quite ready to purchase or not, come in and inspect the Pianos while we have a good assortment on hand. We take your organ or old piano as part payment on any Piano. We have a special proposition for Granges and Fraternal Organizations. Secretaries of such organizations should call in.

Enameled Ware Headquarters

In Enameled ware we carry a very large stock and great variety. It comes direct from the factory, enabling us to make prices that defy competition. When we get down to 45c for a 14-quart gray enameled Dish Pan there is certainly no room for middlemen's profits. In the spring you will need a supply. It will pay you to buy it now at

SPECIAL FEBRUARY PRICES

It would take much space to quote figures, but just count on every article offered at a price that will greatly surprise you.

FURNITURE IN GENERAL

FEBRUARY PRICES PREVAIL THROUGHOUT THE ENTIRE FURNITURE LINE.

Kitchen Cabinets such as every housewife longs for, Kitchen Cupboards, Little Kitchen Tables, all way down. Examine them and compare prices with other dealers.

Hardwood Extension Tables, weathered oak finish, usually sold at \$9.50, our regular price \$7.50 and now only \$6.00.

All kinds of Iron Beds at prices to make you buy in February. Mattresses down to \$2.50. Spring Couches as low as \$4.50—good ones, too.

Stoves, Ranges, Washing Machines—everything at February prices.

Price is a secondary consideration this month—losing sight of profit, we are going to be able to say that the volume of our sales for February was as large as the average month. Make out a list of the articles you are going to need during the next three months and come early. You don't often have the opportunity to buy two articles for the price of one.

COFFEE POTS

Heavy enamel, white enamel inside, regularly sell at \$1 now

60c

TEA POTS

Nickle plated, 2-quart Tea Pots, copper bottom, sell regularly for \$1.25, now

75 Cents

FOUR PIECE SETS

Large covered Butter Dish, large covered Sugar Bowl, attractive Cream Pitcher, neat Spoon Holder, set complete

45 Cents

COFFEE POTS

2 1-2-quart nickle plated Coffee Pots—copper bottom, regular price \$1.25, now

75 Cents

Expert Upholstering and repairing at moderate prices

E. W. MELLIEN & CO.

Opposite Court House,

Oregon City, Oregon

Remember our Free Stable Room is at your service