

OREGON CITY ENTERPRISE.

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OREGON CITY OF TODAY

Merchantile, Professional and Manufacturing Interests that Help to Build Up Our City and Make It Famous.

A CITY IN WHICH PEOPLE TAKE PARDONABLE PRIDE

Patronize Home Industry--By So Doing Show an Interest in Building Up the Enterprises of Our Beautiful Little City.

In climate, soil and productiveness no state in the Union equals Oregon. You will have to travel far to find a state that is Oregon's superior in agriculture or a place where better or more crops are raised. It is true that we are as yet very much undeveloped, but the time is past when the farmer depends upon one crop in the season. Diversified farming is now carried on with more than usual energy and success. We might go on to laud the interests of our Western country for time immeasurable, but in this brief introductory of the commercial and professional interests of Oregon City, we will only mention that Western Oregon has for some time past and now is more than ever, the one state to which all eyes are centered. The Exposition means much to our people--much more than we really realize. Inquiries are received in every mail from all over the Union asking for literature regarding the progress of the Exposition and the resources of our land. Thousands of Easterners will avail themselves of the unusual opportunity and low rates to see for themselves what we so proudly boast of. And the best of this is that the greater majority of homeseekers are of the better class and have money to invest in lands and ranches and when they are satisfied with the country, will be in a position to purchase their farms. No better illustration of the growth and progress of this great Western country are to be found anywhere within its borders than in our own Oregon City. It seems to have forged ahead steadily. No boom product was needed to build up the population, which now numbers 4500 souls--all contented and prosperous. Located as it is in the famous Clackamas County with its 1,000,000 acres of the most fertile land that is to be found anywhere, and possessing such large manufacturing concerns as the woolen mill, the two paper mills, several planing mills, ice plants, etc., it is no wonder that our people, of all classes are content and happy. The splendid location and the 56,000 horse power that the falls produce, together with the cheap fuel, railroad and steam boat transportation--all go to thrust Oregon City into prominence. This accounts in a large measure why she outstrips her sister cities in the battle of life. It is with deep interests that our citizens view the rapid strides that our city has taken during the past few years and contemplate its more brilliant future. It has witnessed a remarkable increase in population and buildings; more of which have been erected than for several years past. The business men have also enjoyed a brisk trade and new stores are being opened from time to time. Oregon City has always been noted for its progressive and at the same time conservative business men. They offer liberal inducements to the purchasers. Truly the old saying, "There is no place like home," to buy anything that you need, is very appropriate when speaking of the merchants of Oregon City. Home trade is the secret of success to all communities. To make our city the busiest city of its size on earth, it is only necessary that the wealth of the whole community be kept in circulation within its boundaries. Don't send your money to foreign markets; it will never come back. Spend it at home with your merchants and then you will not only receive full value, but you will also have a chance to get it back in the regular line of business. Your neighbor's prosperity is just so much added to the general wealth of the community. Isn't this so? Think it over, then read the advertisements of our merchants scattered through the columns of the Oregon City Enterprise and then purchase of them. Each in his particular line will give you the largest value and the best quality--all having established reputations. Patronize home industries and thus save the prosperity of the city we call "Home, Sweet Home."

WILLAMETTE FALLS R. R. CO.

There is no better agent for the up-building of a section of country than good and cheap transportation. Upon this depends the possibility of getting produce to market at a cost that will net the producer a liberal profit and reasonable transportation is necessary to bring in trade and industries. In the Willamette Falls R. R. Company, Willamette falls a company that is taking every measure for the welfare of the district that it serves. The road affords a ride along the beautiful scenery spread along the banks of the Willamette river that makes it an ideal place to live. There is a car running every hour and on Sundays every half hour. The road has been built for twelve years and the Superintendent is Mr. C. A. Miller. Under his capable management everything has been done to afford comfortable accommodations for the public. The town of Willamette has been the subject of special consideration. The regular fare is five cents, but to residents of this lovely village, the rate is two cents and for one dollar a month, they may ride as often and as far as they wish on this line. Children are carried to and from school free. As a further aid in the upbuilding of the town, electric incandescent light may be had for fifteen cents per month per one light. The banks of the river have been reserved for factory sites, but the rest of the site laid out for the town, and the land in the vicinity is sold on easy terms. These lands and sites will be very valuable in the not distant future, and those who will invest their earnings now, will reap their rewards in greatly increased values some-what later. The water supply is excellent, the sanitary condition good, the sewerage has been well cared for, and many other provisions made for the future of the town. The line ends at the Tuatlah river, and it runs through one of the most beautiful stretches of country anywhere in the world. It is a favorite run in the summer time for tourists and residents of other cities.

OREGON CITY PLANNING MILL CO.

Unlike a great many cities of this country, Oregon City is no boom product. It has not been built up by speculation, nor its growth forced by hot-house methods and processes, but its growth in trade, commerce and manufactures has been along sound, solid and substantial lines; hence few cities of her size can compare with her solidity. It is the aim of this review to demonstrate these facts more fully and forebly by endeavoring to show just what business elements go to make up all that is seriously entitled to consideration in the business life of the city by briefly describing the leading representative concerns. Nor could we cite a more conspicuously worthy example than the Oregon City Planning Mill Company. They are manufacturers and dealers in all manner of builder's materials. Their plant is entirely new and is equipped

throughout with the latest and most modern machinery for the doing of their work and they can take care of orders of most any size at the shortest notice. They have been established here for four years and Mr. F. S. Baker is the capable and enterprising manager. It is fully acknowledged by the building profession of this section that no better or more acceptably finished goods in this line are anywhere produced, and this fact, in connection with the broad and liberal policy and general character of the house has resulted in giving them a strong place in the confidence of the trade, as well as building up for them a splendid and ever growing patronage. This industry is one of the foremost in this section of the country and has had much to do with building up our city's prominence. Mr. R. Kuppembender, who has been with the firm for some time past will soon assume the management, succeeding Mr. Baker. He has resided here two years and was born in Nebraska in 1882.

HORTON & JACK.

A well selected stock of groceries and polite and attentive service in supplying the needs of the public are always appreciated by the discerning purchaser.

Messrs. Horton & Jack's grocery establishment exhibits, in catering to the needs of the people of Oregon City, all the elements of progressiveness. The standard preparations and productions in the food lines are kept in stock, and alertness in quoting prices that popularize the establishment. The business was begun some three years ago and has been constantly growing, adding new lines, increasing its stock and by steadily building up a patronage at once large and of a permanent and satisfied nature. Each year has resulted in increased sales, and to-day the total business done is representative in quality of patronage and facilities enjoyed. Orders receive prompt attention and in addition to the services of competent and intelligent clerks, the proprietors give every attention to seeing that the wants of the customers are cared for in the most expeditious and careful manner. This firm has by industry, perseverance and reliable representations built up a large patronage and their house is second to none in this section.

FAIR STORE.

An establishment which is of great convenience to the people of this city and its vicinity is the Fair Store which is operated by Mr. W. Robinson. This store is located at 547 Main street and has been established for about five years. It occupies a spacious building and the room is very neatly furnished and well appointed and equipped with the most up-

to-date means and appliance for the running of an important business of this kind. The stock is very neatly displayed and in a way to attract favorable notice. It consists of all manner of ladies' furnishings and dress goods and they make a specialty of fancy goods of every description. The stock is very complete and the selection has been made with the greatest care to suit the needs and desires of the numerous patrons. During the time it has been located here it has made itself favorably and widely known throughout the vicinity. Mr. Robinson has made a decided success of this business and demonstrated to the public that he is fully qualified to cater to their wants in the best way. He has many admiring friends and he is fully deserving of the success that he has achieved.

H. SCHRADER.

The first requirement to a good meal is bread and for its finish some delicate pastry. The people of our city are extremely fortunate in having in their midst, the gentleman whose name appears at the head of this article, Mr. H. Schrader, who conducts one of the best baker shops in this vicinity. He has been located here for some years past and his wagon will call at your house whenever you have some special function on, such as parties, weddings, etc., for he will fill your order to perfection. His shop is well arranged and equipped with the latest machineries and appliances for the successful carrying on of the business in the city as well as at his retail store. His place of business is located

on the hill and he enjoys a large and steadily increasing patronage. Mr. Schrader personally looks after all the details of his business and is to be found here early and late looking after his interests. He is a valuable citizen and always takes active interest in any enterprise that will tend to advance the interest of Oregon City.

C. W. FRIEDERICH.

It is generally conceded by the far-seeing business men that in the near future the bulk of the business will be transacted on the hill. There are already several leading establishments located here among whom which we will direct attention to the store conducted by Mr. C. W. Friederich. He conducts a first-class hardware store and from the assortment shown one can make a satisfactory selection. The line of stoves, ranges, heavy and shelf hardware, table and pocket cutlery, and a full line of implements is full and complete and the prices which are quoted are very reasonable. The store is conducted in an upright manner and Mr. Friederich has the pleasure of seeing his business increase at a most satisfactory rate. Although he employs competent help, he is to be found at the store early and late and is never too busy to explain any new or complicated invention or improvement. We cheerfully recommend him to all of our readers and know that if the goods are obtained here they will be all that can be desired and just as represented.

and has given much satisfaction to his patrons by the excellent establishment he has maintained.

ALLEN-HOWARD BUSINESS COLLEGE

When Benjamin Franklin said, "Empty your purse into your head and your head will keep your purse full," he meant for you to acquire useful business knowledge. And he was right, for young men and women require and demand thorough and professional training, as the only basis upon which they can hope to build business success. In harmony with this demand, the Allen Business College, with its school located on the corner of Seventh and Main streets, has by the grade and professional character of its work gained the place of acknowledged superiority and is one of the best of any of the like institutions in the West. The college came into the hands of Professor Allen last October, and in that short time they have enrolled a large number of students. Owing to the management and strict business methods of the able and competent teachers which are employed they are compelled to enlarge their facilities to accommodate the many students which are coming to them for assistance. Superior courses in shorthand, bookkeeping, typewriting and English are taught, and the rates of tuition are so reasonable that no one need be kept from attending. President Allen has had long experience in this line of work, and the fact that he has already placed a number of students in good positions

expeditious and courteous and every accommodation and attention is extended the patron. In every way it is a model resort.

BRUNSWICK HOUSE AND RESTAURANT.

Among our commercial make-up are many representative individual instances, whom it is our purpose in this review, to describe, and to this end and with this end in view, we beg leave to call the reader's attention to the establishment which is conducted by Mr. Chas. Catta. This popular enterprise is known as the Brunswick House and Restaurant and is located opposite the Suspension Bridge. This house has been established for a great number of years, having been operated some fourteen years. Since its inception it has always been a popular place with the public and its trade has steadily grown and its fame has gone all over the country side. It is open day and night and the prices are always reasonable. Meals may be had at any hour. These are served in excellent manner and the very best on the market and game and fish according to their season are ever to be had. In connection with the restaurant is an excellent rooming house. Here neatly furnished rooms, with many comforts and conveniences may be had at very low rates by the day, week or month. Mr. Catta is an esteemed and honored member of the community and an excellent man of business.

J. E. SEELEY.

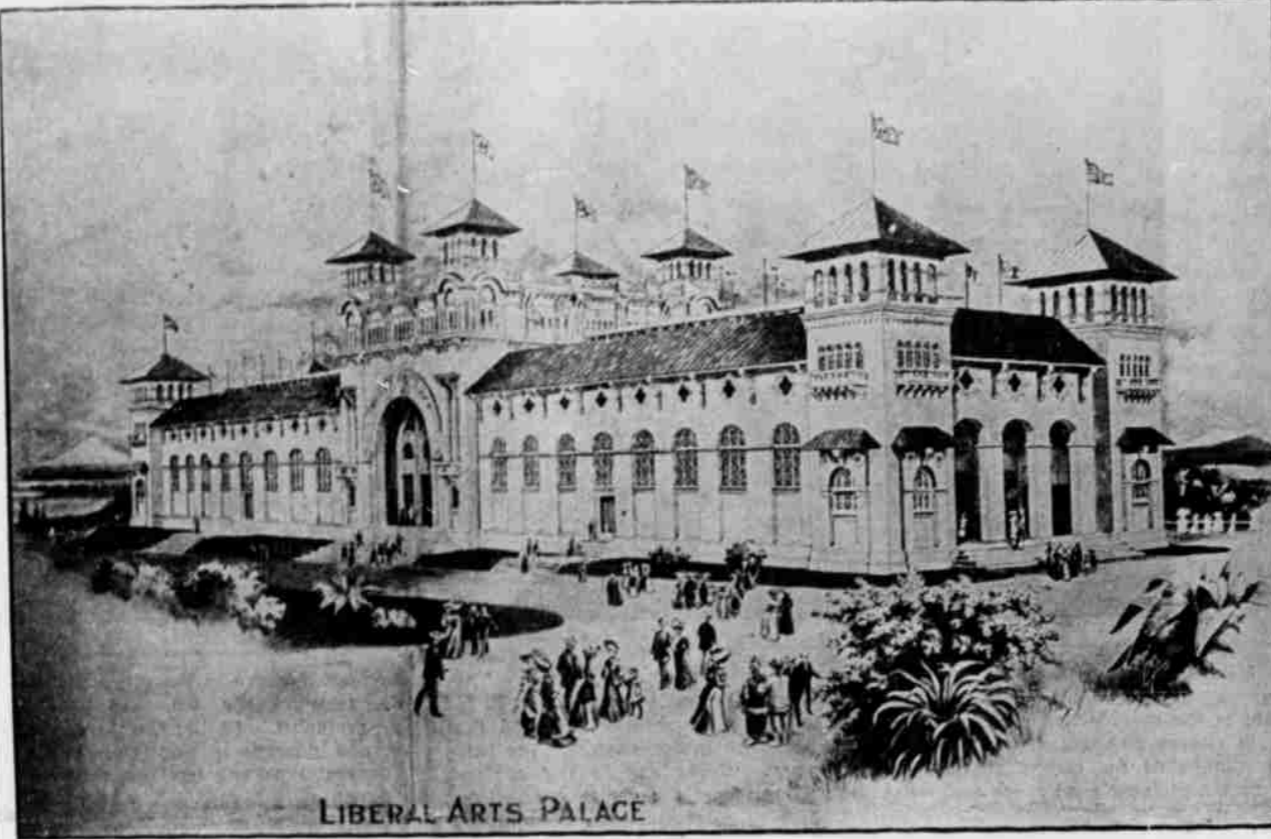
Among the representative leading houses in Oregon City, is the one whose name appears at the head of this article, and it is one of the finest arranged and best equipped business houses of its kind in the city. The stock of groceries, both staple and fancy, is most comprehensive, consisting of every article known to the grocery trade. Every line is intact and complete and arranged in a most systematic manner. Only the very choicest of goods are carried, including the finest teas, coffees, bottled and canned goods, table delicacies, fresh and dried fruits and vegetables in season are to be had here; the customer being thoroughly convinced that he will get a square deal. This popular store is located in the hill above Seventh street, and the constant addition of new customers is a daily feature, as the employment of a number of clerks and the service of delivery wagons indicate. Mr. Seeley has conducted this place of business for about three years, and stands among our best and most progressive merchants. He is experienced and judicious, and is most thoroughly esteemed in trade circles.

WILHELM TELL HOUSE.

A refreshment establishment such as that conducted by Mr. A. H. Griessen in the Wilhelm Tell House is indeed a credit to any city. Its equipments and furnishings are unsurpassed anywhere on the coast, its conduct is beyond reproach and its general character is such as to reflect credit upon its proprietor. Every feature of the place is designed to cater to the comfort and enjoyment of the patrons, only the very best of liquors being dispensed. In short the Wilhelm Tell House is such a place as meets the requirements of the modern metropolitan city in every respect. Here are to be found all the fine wines, the choicest whiskies and other liquors, and the popular and excellent Gamberinus beer is always on tap in delicious measure. Every brand of the best cigars is also carried. This hostelry has been established for over eight years and Mr. Griessen has been a resident of our city for twenty years.

RED FRONT STORE.

This is a bargain store and is owned and operated by E. C. Hamilton. It is a different store. It secures bargains and then passes them around; it deals fairly with patrons and a busy and rapidly growing trade is the reward. This store has three times the trade that it had twenty months ago and it is now the largest and busiest general store in the city. The rents in Portland being four times as great as those here, the live merchants in Oregon City can and do make lower average prices than obtain in the metropolis. An efficient millinery department in charge of Miss Wood is maintained. Serviceable shoes, standard patterns, staple and fancy dry goods and last but not least is the busy grocery department which must soon be enlarged. All the departments are spiced with bargains.



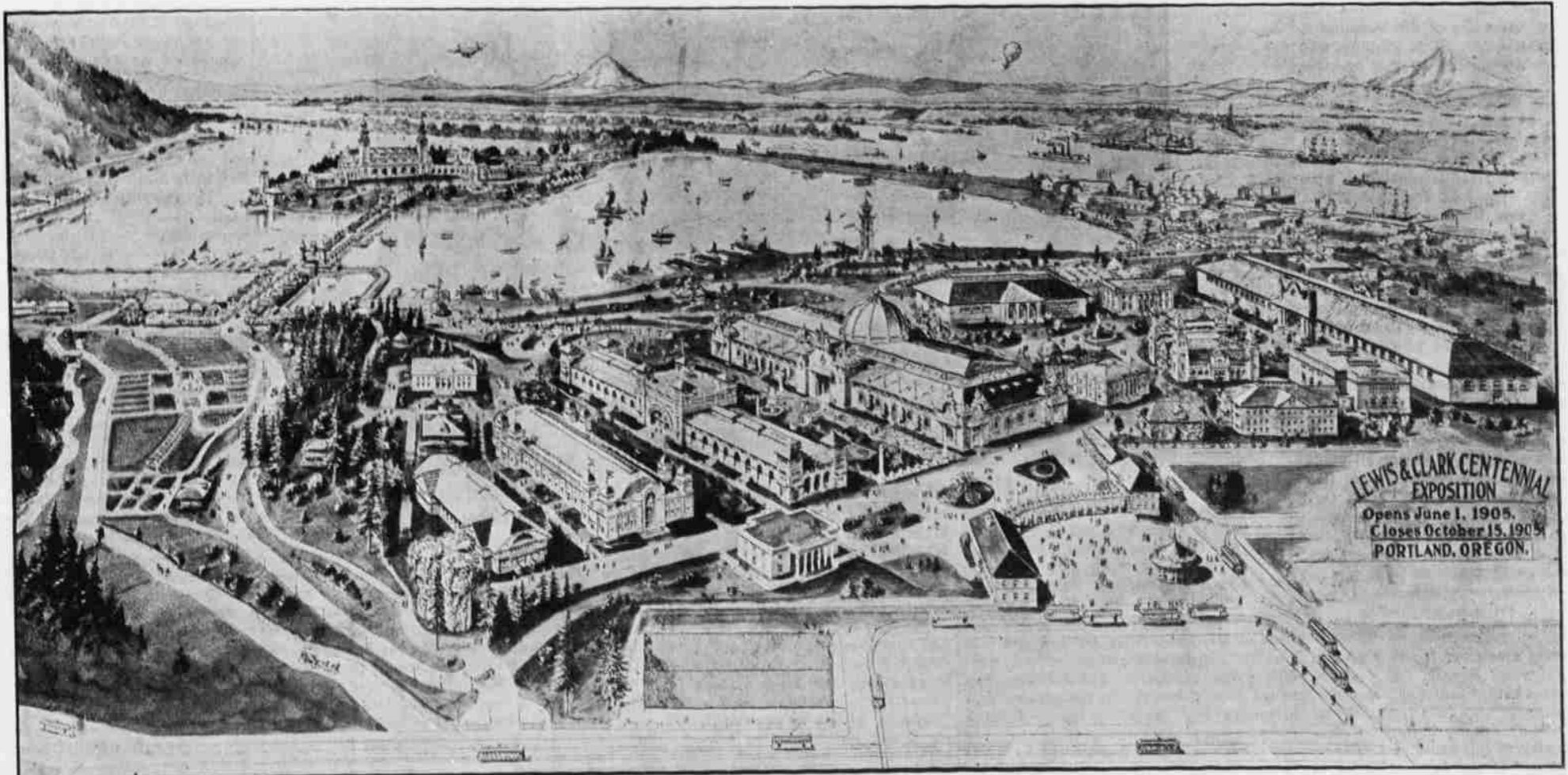
LIBERAL ARTS PALACE

L. VAN VALKENBURG.

There is perhaps few sports that have the charm and fascination that hunting has and which is more widely indulged in by men where there is an opportunity for such sport. On the frontier, and in the alden days, this was a means of sustenance and livelihood and is still in many portions of the country, still wild and but partly settled. Every man with this instinct and feeling in his blood remembers when he had his first gun or when he was permitted to use that of his father or some older brother and he would talk without tiring when he had the company of his much beloved gun. It has been our sportsmen and hunters that have been our best shots and have brought us our victories in many a hard fought battle and among them we especially call to mind the battle that was won from the British by General Jackson with his wild woods expert shots. It is not possible for all in the modern city to travel many miles to some spot where they may still find a huntsman's paradise. The call of the wild may be strong upon us, but we are unable to follow the call. But to give vent to the desire to excel with the rifle the shooting gallery of every city has become a familiar sight and many are those who find pleasure in patronizing such a resort as a substitute that is better than none. One of the excellent resorts of this kind is that operated by Mr. L. Van Valkenburg. He has a well equipped gallery and good rifles and the ranges and marks are varied and afford much sport. He is thoroughly familiar with this business

LOG CABIN SALOON.

Mr. Young is a man who is well worthy of commendation, as he has a clean record and is one of the most popular men in the wine and liquor trade in the city. He is the proprietor of that popular resort the Log Cabin Saloon. He serves only good goods, keeps perfect order in his place, and he runs his establishment in an up-to-date, honorable and progressive way. Men like him are a credit to the business. He is liberal, open and above-board with every one, and he has a host of friends. He knows how to handle the trade and he is a man whose word can always be taken. Mr. Young came here some twenty years ago from Le Mars, Iowa, and was formerly engaged in the furniture and hardware business here for six years. Recently Mr. Young bought out Mr. R. L. Holman's cigar store and pool and billiard room and is over hauling it with the idea of making it the best place of the kind in the town. His nephew, Mr. Frank Blair, will have charge of it. Mr. Young's refreshment establishment is located at 408 Main street where every kind of liquor can be found. The choicest wines from many climes, the celebrated Kentucky whiskies and fine liquors of every description may be found at this bar. The best beer is ever on tap here and is served pure and sparkling and delicious. Everything is first-class, and the service is most



LEWIS & CLARK CENTENNIAL EXPOSITION
Opens June 1, 1905.
Closes October 15, 1905.
PORTLAND, OREGON.