This announcement carries a message of real importance to every household and to every home in Clackamas County, the message of a stirring, gripping selling event such as has never before happened in Oregon City. It is a sale that has for its object, definate object, the turning of \$15,000 worth of merchandise into cash in fourteen days.

We realize that in order to accomplish this purpose it is necessary not merely to reduce former prices, but to cut them so low that you will want to supply your present and future needs at these prices, prices you can't afford to miss. This mightly selling event affects every article in our store.

Never before in the history of our store has our stock been so complete, never before have we had
such a splendid showing of high grade furniture. Our
immense stock, chairs, tables, bedroom suites, Daven- ports, reed furniture, rugs, linoleums, in fact every-
thing you may want to completely furnish the home.
Or perhaps you will want only to add a few pieces of
furniture to fill-in here and there. Whatever you need, you ought not overlook this opportunity.

Our hardware department also offers some real bargains.

26

This is a real, genuine, bona-fide sale. Every article in our store is exactly as represented, and is marked in plain figures and the former selling price is shown in every case. We want to emphasize that this is a real, genuine, bona-fide dollar saving opportunity that you cannot afford to miss.

There are no restrictions in this sale, no limit as to quantities, no specials. Every article is a rare bargain at these sale prices. Every article you buy represents a material saving to you, hence the more you buy the more you save.

All purchases must be cash for these two weeks. "King Cash" reigns supreme at our store. Come and see what he has done to former prices.

The big price tags tell the story remember the opening date

SATURDAY, OCTOBER 21.

