

# "Each Community MAY HAVE ITS PLACE IN THE SUN"

Every community in the State is a potential metropolis with just as much opportunity to develop, flourish and expand as any other more populous center. And every community has its opportunities, which need only practical knowledge and proper encouragement, to be made the foundation of present and future growth.

It has not been many years since small communities were complacently awaiting some future day to bring recognition of their respective merits of scenery, climate and fine water in the belief that such recognition meant development. But this policy has been discarded and they now realize that without industry as a foundation, expansion to any appreciable degree is impossible.

Every small center of trade or population, says The Associated Industries of Oregon, just as much as the larger place, has some reason for its existence and in nine cases out of ten an industry or resource is the basic cause. Encouraged, that industry will expand and bring more people into the group. Ultimately that one advancing industry will bring others. Without exception this has been the experience of every large city. There is proportionately as much money in the small community as in the large city. But the flourishing community is keeping that money at home through the purchase of products manufactured nearby.

Present industry contains within itself the power of future development whether it be in the community or the State. The buying of Oregon products means the encouragement of industry and consequent growth. It is an inexorable cycle.

For the best letter on the subject  
Why You Should Buy at Home,

The Banner-Courier will give the following Prizes

First Prize \$15.00

Second Prize \$7.00

Third Prize \$3.00

Fourth, Fifth and Sixth Prizes, a one year's subscription to the Banner-Courier each.

This contest is open to all residents of Clackamas County.

Contest closes June 22. Now get busy and send in your letters.

We reserve the right to publish any or all letters sent in.

FORD AND FORDSON

**PARK-SHEPARD MOTOR CO.**

Main Street, at Fourth  
Phone 355

R. E. Park P. J. Shepherd

**Langley Electric Company**

ELECTRICAL CONTRACTORS

Automotive Ignition and Battery Service Expert Repairing and Rewinding Electrical Machinery

Guaranteed Service

**Battery Prices Reduced**

Ford and Chevrolet Batteries, 1 year guarantee ..... \$18  
Maxwell and Dodge Batteries, 1 year guarantee ..... \$25

Phone 260W 1117 Main St.

**KNOWLEDGE EXPERIENCE SKILL**

The old Bifocal. With the disfiguring seam or hump.

The new KRYPTON Bifocal. With clear smooth even surfaces.

All three are needed in fitting comfortable glasses. There are many kinds of bifocal lenses and each style has one or more good points which adapt it to special uses. Krypton bifocals are the only invisible ones known to science today. When you come to me for bifocal service, each style is carefully demonstrated and you are aided in the selection of the one best suited to your needs.

19 years experience at your service

**DR. FREEZE, EYE SPECIALIST**

505 1/2 Main St. Opposite Postoffice Oregon City

JACOB'S OREGON CITY WOOLENS

Pure Virgin Wool

Overcoats Mackinaws Flannel Shirts Loggers' Shirts Trousers Lounging Robes Auto Robes Indian Blankets Fancy Bed Blankets Staple Blankets

**"WOVEN WHERE THE WOOL IS GROWN"**

**OREGON CITY WOOLEN MILLS**

Oregon City, Ore.  
New York, Chicago, Boston, Kansas City, Minneapolis, Louisville, San Francisco, Salt Lake City, Seattle, Portland

When You Build Remember

**Oregon City Sand and Gravel Company**

WASHED and SCREENED  
RIVER SAND and GRAVEL

14th Street at River

**Quality Printing**

The impression your printed message will make depends on the skill and knowledge of the Printer.

We are proud of the quality of every job that leaves our shop. It is the result of thoughtful care and years of experience.

Let us co-operate with you on your next printing job. You'll like our work and our prices.

**The Banner-Courier**

GOOD WHOLESOME FOOD

**Quality Restaurant**

427 Main St.

Phone 517

**THE DRAGON**

I am more powerful than the combined armies of the world. I have destroyed more than all the wars of the world. I am more deadly than bullets, and I have wrecked more homes than the mightiest of siege guns. I steal in the United States alone over \$500,000,000 each year. I spare no one, and I find my victims among the rich and poor alike; the young and the old, the strong and the weak, widows and orphans know me. I loom up to such proportions that I go into every corner of the earth leaving behind me destroyed homes, factories, ships, cities or anything that may get in my path. I am your worst enemy, but yet few take the necessary precaution to avoid me.

**I AM FIRE**

FIRE PREVENTION CO. Corner South Second and High Sts. Oregon City, Oregon

Protect the LIVES OF YOUR FAMILY and YOUR HOME by installing the AUTOMATIC FIRE ALARM

**SPECIAL SALE**

Oldfield Fabric Tires

30x3	\$ 8.20
30x3 1/2	9.35
30x3 3/4	13.55
32x4	12.25
33x4	18.05
34x4	18.80

Not Seconds

The most Trustworthy-Tires Built

**SMITH'S TIRE SHOP**

"On the hill to save you money"

509 - 7th St. Near Center

**BUYERS CARNIVAL**  
FRIDAY AND SATURDAY  
JUNE 8TH AND 10TH

With each purchase of one dollar you get a coupon which gives you a chance to win the Ford Automobile, or one of the other prizes which are to be given away.

**The Hub Grocery**  
on the Hill

402 - 7th St. Phone 41

**We Pay Cash for Cream**

At the highest market price. Send us a trial shipment if you want satisfaction and prompt returns.

**Oregon City Butter**

A home product made from pasteurized Clackamas County Cream.

**OREGON CITY CREAMERY CO.**

Perhaps your battery can be repaired. If it is at all possible, we can do it and if it is not economical we will advise a Westinghouse.

**HODGSON CANNON ELECTRIC CO.**

The Westinghouse Service Station  
4th and Main St. Oregon City

ALL STANDARD MAKE WATCHES  
EXPERT REPAIRING

**Neal, Mc and Rose**

The House of Quality

522 Main Near Post Office

**Northwestern Tire Shop**

Next to Electric Hotel

Goodrich 55-30x3 1/2 ..... \$10.90

Warren and Blodgett, Props.

407 Main St. Oregon City

**PUBLIC BENEFITTED BY NEWSPAPER ADVERTISING**

Newspaper advertising is the most effective and cheapest form of salesmanship. It increases volume and decreases cost.

This was the decision of Harley W. Brundige, president of the state railroad commission of California, in reply to criticism which questioned the right of a public utility company to advertise in a community where it had no competitor.

President Brundige gives a qualified approval to the use of newspapers for the purpose of extending business. "I cannot see what competition has to do with this class of advertising."

President Brundige held, "Modern advertising is creative. It produces demand and brings new business. Its use is universal in industrial and commercial life.

"By producing volume it leads to quantity production and lowers prices. Much of the best national advertising is directed to this end. The great success in market expansion that has attended the advertising campaigns of co-operative farm groups such as the raisin, citrus, prune and peach associations may be accepted as proof.

"Merely taking trade away from a competitor without developing new business is quite a negligible feature of modern advertising.

"In my opinion the advertising referred to is not only legitimate but

very desirable as it is designed to increase the total sales of electric energy by stimulating use. At the present time with the development of hydro-electric power, an expanded market is necessary to utilize this energy.

"The cost of selling this product is recognized as a legitimate operating expense and advertising is conceded to be the most effective and at the same time the cheapest form of salesmanship.

**Rev. William Stoever Is In Oregon City**

Rev. William Stoever of Redlands, California, is an Oregon City visitor. Rev. Stoever who was called here by

the death of his father, the late William Andrew Stoever, spent his boyhood days in this city, later studying for the Lutheran ministry.

He has held pastorates during the past 19 years, at Tacoma and Seattle, Wash., and is at present holding a charge at Redlands, California. Rev. Stoever will remain here for a few days with his mother and friends.

Alfalfa, clover and rape are considered the best pasture plant for hogs. Pasture alone, however, is not a sufficient ration to bring the best results in pig feeding. Grain of some kind should always be fed along with it. Some feeders prefer to limit the amount of grain fed to two or three pounds daily per 100 pounds of hog. Others prefer the self feeder. Either

system is satisfactory.

**MERCHANTS BACK BUYERS' CARNIVAL**

Intense Enthusiasm Shown By Oregon City in Preparation For This Coming Event

The Buyers carnival staged for this week Thursday and Friday has gained wonderful momentum through the cooperation of Oregon City enterprising merchants and business men who have subscribed liberally of funds and who are putting forth unstinted effort to make it a "howling" success.

The Automobile offered free as a Grand Prize to be won by means of coupons given away during the two days of the Carnival, is being driven over the county as an advertisement the first four days of this week.

The firms backing the Retail Extension department of the Commercial Club which is sponsor for the event, number seventy.

Bank of Oregon City, First National Bank, Bank of Commerce, McAnulty and Barry, Frank Busch and Sons, Meilke and Koellemeier, Joe Swartz, Park Shepherd Motor company, Neil and Mc, Justin and Montgomery, Liberty Theatre, C. C. Store, Burmeister and Andersen, Hogg Brothers, C. C. Restaurant, Farr Brothers, Gabriels, A. B. Buckels, Walter Little, Frederick and Son, Hub Grocery, Seventh Street Garage, Pacific Highway Garage, White Palace Grocery, Oregon City Auto company, Riskey Motor Car company, Pantorium, Bert Hall, Banner Courtier, Timms Pool Hall, W. J. Wilson and Co., W. B. Eddy, Morning

Enterprise, Oregonian Furniture Co., A. D. Wheeler and Co., Fifth Street Restaurant, Joe Orman, William Weismandel, Charles Bush, The Style Shop, Gilbert Miller, O. H. Leland, Lynch Confectionery, O. K. Barber Shop, W. R. Wentworth, L. J. Lagerson, J. B. Kerick, Falls Restaurant, Hearsh and Sandergaard, Cheney and Doolittle, William Gardner Jewelers, Quality Restaurant, Julius Goldsmith, Mrs. Stafford, H. S. Goldman, J. J. Toban Grand Theater, Huntley-Draperg Drug Co., Larson and Co., Jones Oregon City Retreading and Vulcanizing Works, Hall and Son, S. Wolf, H. P. Berg, Pacific Soda Works, W. J. Withara, H. P. Brightbill, Brady Mercantile Co.