ANNOUNCING

THE OPENING OF OUR

NEW BARGAIN BASEMENT

Four thousand square feet of salesroom, devoted exclusively to the sale of merchandise at prices that will astound you; we have spent months scouring the Eastern Market in an endeavor to be able to present to you, without dissapointment the greatest aggregation of underpriced merchandise that has ever been offered in this town.

Dry Goods, Shoes, Ready Made Wear, at but a fraction of Regular Cost. The bottom of this page carries Twelve Specimen Bargains indicating a few of the thousands of real economies prevailing in our Basement Salesroom.

Extra Salespeople to serve you.

No Exchanges or 'Phone Orders.

Quantities Restricted.

No Goods Sold to Dealers.

We

Will Operate

Our

Bargain Basement

on a

Low Expense

Small Profit Basis

Your

Dollars

Will Do

Double Duty

by

Watching For

and

Sharing in

Our

Basement

Economies.

BANNONS

BIG BARGAIN BASEMENT

Grand Opening, Saturday, March 25

See Our Windows

Goo ds Cn Sale

In Our

Bargain Basement

Consist

Of Special Lots

Purchased Under

The

Market

From the Makers

Who Need

Spot Cash.

Our Well Known

Standards of

Reliability Will Be Maintained.

No "Seconds" or

Inferior Qualities

Will Be

Allowed Entrance.

See Our Windows.

300 Pairs

FINE SHOES

For Women and Children

\$1 Pair

WOMEN'S KNIT BLOOMERS

19° Pair

in white and Flesh, all sizes

PERCALE HOUSE APRONS

light and dark colors, ass't. styles 15° Each

BIG SAM WORK-SHIRTS Heavy Blue Gingham

59°

all sizes

ARROW COLLARS all sizes, numerous styles

Each

CROCHET COTTON

> Spool 5°

MEN'S DRESS SOCKS

In Black and Cordovan, all sizes

10° Pair

Hope Bleached Muslin Ivory Soap-Large Bars

Yard Wide-Best Quality

12° Yd.

Half Price-the bar

DRESS GINGHAMS

Fast Colors, Standard Quality, Spring Patterns

15° yd.

Women's Dresses

Jumper Style Made of New Gingham Pattern Percale

YARD WIDE PERCALE

Standard Quality Light and Dark Patterns, Yd.