

WHO'S WHO In Oregon City

BY PAUL PRY

"He Who Would Have the Kernel Must First Crack the Shell"

THE PRIZES

Beautiful Golden Oak Electric Lamp, from Hogg Bros. \$15.00
Dozen Fine Photographs, from Hart Studio - - - \$10.00

drift into this store for hardware and implements just like water runs down hill. Big assortment of heating stoves at the old prices. They are also plumbers and sheet metal workers and can give you all the information you may want about any job you may have in prospect. They have pumps and pipe, and mill supplies. Do jobbing and repair work of all kinds. What is the name and address?

6 All through this broad land of ours a relentless conflict is on with Old H. C. of L. The stern old villain maintains his ground, in fact has gained steadily on his helpless dependents. But here is a grocery store that has been in continuous operation for a dozen years. Has everything that goes toward getting up a good dinner—and good living all the time. He is proud of his fine teas and coffees. Fresh fruits and vegetables from this store are always the best. Has two phones the same number. A name of two syllables and both syllables begin with the same letter. What is the name and address?

7 Who is the scientific eyesight specialist in this city? He is an exclusive optometrist and has been located here about two years—long enough to have made good. Has all the modern optical instruments known to the profession—the luminous ophthalmoscope, retinoscope, the optometer and phorometer, the ophthalmometer, and so on down the line. Most people are particular about their eyes, and justly so; they're all the eyes they've got. They can get the very best results in fitting glasses in this establishment. It is located on the ground floor and they do nothing but optical work. They grind their own lenses right here—can duplicate any broken lens.

8 There may be larger markets than this one in the state, but there are none where better meats are sold—that's sure. It is a market that has been supplying a lot of the good families of this city and surrounding country for a dozen years past. They handle the very choicest of fresh and cured meats and have at all times a liberal supply of appetizing delicacies that prove a wonderful spur to the appetite. It is the market where cash talks and says something besides "Goodbye." They butcher their own meats and are always ready to pay the highest market price in cash for good butcher stock. What is the name and address? On a corner.

9 Do you own the land you think you own? This is a question of weight with all land owners. And here we introduce a title expert who has for 25 years been compiling the titles to real estate in this county, and is thoroughly familiar with the county records. He issues abstracts on reasonable notice, and for a reasonable fee. His abstracts are trustworthy and reliable. His long experience and careful methods insure accuracy. He makes a specialty of filtering out the "overlaps" thus saving litigation for his clients in times to come. He also makes maps and blue prints. What is his name and address?

10 Who is the man in this city who does all kinds of blacksmithing except the poor kind? He began at the forge a good many years ago and has been pounding the anvil ever since. Has put in five years in this city. From the time the sun comes up behind the bluff until it goes on the blink in the west he keeps those anvils ringing. He is always on hand to see that every job goes out right. The only reason he does it is because he needs the money. He has a big shop with cement floor fronting toward Portland. Give the name and address.

11 Where is the best place to go when you get hungry and sleepy? Here is a cafe that has been under the present management about 18 months,—and upstairs they have some good rooms. They serve you promptly and well in this cafe—eyes, else you would think surely Mother is behind the range. Their prices are moderate and the food first-class. The rooms are clean and well ventilated. Just a whisper off the public corner with a street number ending in 2. Give the name and address.

12 What is the name of this big steam laundry that gives employment to a lot of people and keeps its delivery automobiles rolling around constantly on the streets bringing in the raw material and carrying out the finished product?

13 Who are the watchmakers and jewelers in this city who have earned the title of being "the men who make your watch keep time?" They have had many years of experience—the last three years right here in this city. French, English, Swiss and all kinds of American watches—none are a puzzle to them. They know them all. They treat watches that are ill in the way that brings them back to sure and permanent health. They have never found a patient yet that they could not cure. They carry a nice stock of jewelry, watches, clocks, etc. They believe in the square deal. Give the name and address.

14 Who is the man in this city who has "solved the burning question?" He is the man who supplies the good wood in proper lengths and sizes. There is no danger of anybody suffering from cold in this vicinity, as long as he is on the job. He is also a lumber dealer. You will observe he is a wood merchant all around. When you get ready to build a mansion or a hen house he is the man to see. He is in touch with the lumber market at many angles and can give you a service that will satisfy both in price and quality. What is his name and address?

15 The science of restoring and maintaining health is no longer dependent on materia medica. The pendulum is swinging the other way. The new way—the Chiropractic way—is based on a correct knowledge of the brain, the spinal cord and the nerves radiating therefrom. In this number we introduce an able exponent of the theory and practice who has been located in this city since 1911. He has a very convenient office and operating room on the ground floor. Consultations are free. He uses no medicine and never resorts to surgery. What is his name and address?

16 Who are the people who put the "weat" in hardware in Oregon City? It has been 29 years since this store was started, but the present ownership and management dates back two years or less. They are always moving around in the hardware world in the effort to get the best things for their patrons that show up. They have tools and builders' supplies of all kinds; and they have sporting goods and fishing tackle, paints and oils, stoves and enameled ware. They are distributors for Bridge & Beach's Superior stoves and ranges, and for the Acme patents. What is the name and address?

17 Who is the watchmaker and jeweler who is always ready to give you an honest opinion about your time piece—its needs and requirements? Think of it—the balance wheel in your watch makes 157,680,000 vibrations in a year's time. What about neglecting to oil it? The most intricate timepieces are no puzzle to this watchmaker. He has been looking into them for many years—the last 18 months in this city. He is a mighty good man to buy your watch from. Makes a specialty of diamond setting and engraving. Give his name and address. A name that begins and ends with the same letter.

18 What is the name and address of this shoe store that keeps the comfort line of shoes? He has them for big, little, old and young. "Limp in and walk out" is the slogan in this store. It is an exclusive shoe store that has been in operation for 10 years. Men will find in this store the Hollands, the Fit, the Napa-Tan and other good shoes; the ladies will find the Krippendorf & Dittman line, the most beautiful and stylish makes in the American market. They have shoes for the whole family. A shoe for every foot—a price for every purse.

19 Here is a new and second-hand furniture store that is making things interesting for the people in both city and country, selling household furniture, stoves and supplies of all kinds at remarkably low prices. Does business in a store room in the middle of a block fronting away from the river. There has long been a store of this character in this stand. The present firm, which embraces two of a kind, has been the owners of this store for years. They are always ready to trade you new furniture for old or operating out laboratory force. They have an office on the ground floor—a very prominent corner. What is the name and address of the firm?

20 There are dentists who say it is impossible to do dental work without pain—just as there used to be people who maintained against all odds that it was impossible to navigate the air, or to send a message through space without a wire. But these dentists are behind the times. Science, improved methods and appliances have transformed dental practice. This number introduces dental parlors where they give you good services at a moderate price. They are amply schooled and skilled and competent to give the most modern kind of work. They have a full operating and laboratory force. They do work without pain—and they mean it. And they guarantee the work. Give the name and address. Here one year.

21 Since automobiles came in fashion this corner has been alive with the industry. It is a garage where they make a specialty of high class repair work. And they carry a big stock of tires, accessories and supplies. They are distributors for Racine tires and tubes. They do first-class vulcanizing. In their repair department they have every facility for doing good work

and can come as near making the automobile run on its reputation as anybody this side of Detroit. If you want to buy a real automobile this is a mighty good place to come to. They sell the Hudson, Maxwell, Elgin Six and Hupmobile. What is the name and address?

22 What is the name and address of this firm that is dissolving partnership and is making a big sale at very much reduced prices? And would you believe it, they are selling shoes at prices that will make you think there is no war. They have a big stock of shoes for the whole family, and it is a chance of a life time to shoe the family. Frost is coming sure! They also have men's clothing and furnishing goods—everything at reduced prices. After this sale one of the firm is going to Idaho, and the other will restock the store and continue the business. Have an up-to-date shoe repairing department, too, with modern Landis electric machinery.

23 Money talks, they say, but we heard a fellow lamenting the other day that the only thing he ever heard it articulate plainly was "Goodbye." He was not a patron of this lively grocery store down the street, however, for when your money bids adieu to you at this store it always brings its equivalent. It is a grocery store that has been running one year, carries a full line of fancy and staple groceries, fresh fruits and vegetables—everything good to eat. It is a branch of a Portland store. Give name and address.

24 When you are wondering who keeps it, what is the name of the store that comes into mind so readily? This store carries a little of everything except those articles that cost more than 15c. They have chinaware, light hardware, notions, stationery, holiday goods the year round, toys, fancy goods and novelties in endless variety. There is no other place in town where you can get so much for a little thin dime. It is one of the places where you must go occasionally just to look; failing to do so you are liable to pay 25c for some article that can be had here for 15c. What is the name and address?

25 It is not always the best accommodations one gets at the highest priced hotels. Here is a cozy, home-like hotel in Oregon City that has many things to commend it. It is very centrally located, convenient to the depot and the shopping district. It wins the patronage of the people from all over the county, and it has a good commercial trade. The rates are very reasonable and the service is very good indeed. The rooms are well furnished, good beds, clean and comfortable. They try to make every guest feel at home so that when they come to town again they will be sure to come back. What is the name of this hotel? Good cafe in connection, patronized by the best people of the city.

26 Who are the dentists who get out of the old ruts and practice the modern kind of dentistry? To be up-to-date you must find out to whom this number refers. There is progress in everything else and dentistry has been serving a rapidly increasing clientele in this city for several years. They make a specialty of restoration plates, crowns and bridges. Save the old as far as possible and reinforce them with the very best modern office up one flight and a name that is suggestive of several dentists combined. Give the name and address of these dental parlors.

27 What is the name of the merchant in Oregon City whose store covers more floor space than any other store in the city? He has been active in the commercial circles of this city for many years, does business in his own buildings and still has lots of property to rent to others. What does he sell? Almost everything. You can buy from him anything from a tack-hammer to an automobile—everything that goes into a house—except a housekeeper. He sells furniture as cheap as anybody this side of Grand Rapids. His hardware and stoves are just as correspondingly cheap. He believes in the square deal for all his patrons.

28 Who are the insurance experts of Oregon City? They make the subject of insurance a study and are prepared to handle your risk with intelligence. They represent a number of the best companies that are doing business in Oregon, including the Hartford, the largest insurance company in the country. They write fire, life, accident, health, automobile, plate glass, and a lot of other kinds of insurance. They also furnish bonds for all purposes, make loans and are quite active in real estate. They have an office on the ground floor—a very prominent corner. What is the name and address of the firm?

29 Who is the man in this town who is always ready to trade you new furniture for old—any way to keep things moving? You will find in this store a large stock of new and second-hand goods, many bargains that are worth knowing about. If you want to teach your dollars to have more cents it is a mighty good place to send them to school. He also has a line of hardware, stoves, etc. Has been in business here nearly two years. You may be able to find the very thing you want and get it at much reduced price. What is the name and address? A name that begins with a letter from the middle of the alphabet.

30 Oh, I don't know! It isn't so bad when you can get a good square meal for 35c, such as they put up at this restaurant. Where? Right down town where there is no lunch counter but plenty of table room to seat a big crowd, with plenty of elbow room—and one of the best cooks behind the range you ever ate after. "Us paper mill men, lots of

us, at least, eat here, and we are getting several dollars a day for our labor." Of course they do not put you on a pluck seat and give you an individual waiter. Everything goes right on the table and you help yourself. Short orders for breakfast. It is named right. What is the name and location?

31 Here is a name to ponder over the grocery line. It is a firm name that has been connected with the trade in this city for nine years. It is a grocery store where cash speaks in a loud tone of voice—the place where you can easily put one over on the H. C. of L. They are proud of their fine teas and coffees. Fact is, they make a special effort at all times to have the quality goods that carry satisfaction out with them. You will find this store just outside the high rent district, on a corner. They have four street numbers and they are just over the top with four figures. What is the name and address?

32 Here is a store that was started five years ago in this city and it has gained a big portion of the trade in the lines they carry. They have the things that are in demand in both the hardware and furniture lines. They have built their business on the foundation of quality. They would rather sell good merchandise than to pick out the cheap stuff and put it on the market at lower prices. It is not what you pay so much as what you get for what you pay. This is the store that has the Great Majestic range and the Hoosier kitchen cabinets. They have everything in shelf and builders' hardware, household furniture, carpets, rugs, linoleums, etc. Prices as low as the stress of the times will permit. What is the name and address?

33 Where do those people who really appreciate fine work sit for their photographs in this city? To whom do they go when they wish not merely a good photograph but that superior quality of work which is turned out from the studio of a real artist? This studio has been progressing under its present management for a number of years, is equipped with modern appliances—everything that enters into the making of good photographs. And there is a real artist in charge of the work, one who has had experience in critical and cultivative channels. What is the name of this studio? On the ground floor—on the best street.

34 Where will be found this little meat market with the big business? It has been in operation one year and a lot of the best families of Oregon City depend upon it for their fresh and cured meats, sausages and other attractive delicacies. Everything looks so clean and inviting at this market that the appetite gets a new impetus the moment the eye gets a view of the interior. They butcher their own meats—the very choicest that money will buy. This market has a street number that is composed of four figures—down town. What is the name and address?

35 What is the name of the firm in Oregon City that makes it so interesting for the farmer? If there is any tool or implement that makes the farmer's work easier, and it is not on sale at this store, it certainly has not been invented yet. They make a study of the business and try to handle the things that bring the greatest service for the money invested. For the most part they have the Mitchell, Lewis & Staver line, the Mitchell wagons, DeLaval cream separators, Myers pumps, Vulcan plows, and so on down the line. They have been in the business in this city several years. Their trade extends all over Clackamas county, and beyond.

36 Here we put before you a garage where they give their whole time pretty well over to repairing. They are equipped to do first-class repair work on all makes of automobiles, and they take especial delight in making the Ford do its duty. They have become so familiar with the "Ford animal" that they can do as good a job repairing them as Henry himself. They have competent mechanics and can turn your work out satisfactorily, no matter what car you may own. Carry a good stock of tires and accessories. Exclusive distributors for Goodyear and Republic tires, Valvoline oils and Hassler shocks. What is the name and address?

37 Where is the best place in the city to make you forget the high cost of living when it comes to buying household furniture, stoves, tools, clothing, shoes and furnishing goods, etc.? It is a new and second-hand store, one where they are buying and selling everything that has value. The man who has something for which he has ceased to have use sells it here, and the man who needs it comes along and buys it. They have all kinds of new and second-hand goods going at a price that will enable you to "get by." They also buy junk of all kinds, paying highest market price. What is the name and address? Two entrances.

38 Hello! All you people who are still using kerosene lamps and carrying a lantern around! You don't have to do it any more, even if you do live in the suburbs or away off in the country. How would you like to have a light in the barn, the out buildings, the hay mow—switched on and off with a little button? All danger of fire eliminated. Doesn't cost much. You ought to know about it. It will be real economy to have one of these lamps at your place. Who is the dealer for these lighting systems? Give his name and address. He will be glad to tell you all about them. He runs a first-class garage and does the best auto work. Distributor for the Oakland Sensible Six and G. M. C. trucks.

39 What do you know about Chiropractic? It is a form of correcting disease that is making rapid strides. Cases formerly considered incurable by leading specialists yield to this new method. A Chiropractor so thoroughly understands the mechanism of the human body and Chiropractic science that he is able to unerringly locate the cause of your trouble without asking a single question. They use neither medicine nor surgery, but remove the cause of disease and the body rights itself by the inexorable laws of nature. Consultations are free. Who is the Chiropractor in this city who is also a first-class dentist? Give his name and address.

40 Who are the people who furnish the best milk and cream that come to town? They run delivery wagons all over the city and bring the product of the cow right to your door. Their milk is pasteurized and handled under the strictest sanitary conditions. They have a milk depot and pasteurizing plant on one of the best business streets in the city, where you can buy almost anything you may want in the dairy line. This plant has been in operation more than one year. What is the name and address of this dairy? They have been supplying dairy products to the people for almost a dozen years.

41 Here we introduce a company that issues abstracts. They search all titles except those of the next world. Their care and diligence coupled with their neat, legible and accurate abstracts, have made their work the standard in that profession. In position to furnish abstracts in compliance with the government regulations of the new Federal Loan Act. They have a full set of abstract records. What is the name and address of this company? Upstairs in a building that is now a bank building. Notary public.

42 Who is the vulcanizer and tire repairer who makes a specialty of putting on half soles? Tire expense is a serious draft on the purse of the automobile owner, and every good business man will get all the wear that is possible out of his casings. Frequently your tires can be made to yield several thousand miles of extra service. This vulcanizing plant was established this spring and it has the proper machinery to do good work. They have secured a large share of the work from the garages and automobile owners of Clackamas county. They are distributors for the Gates Half-Sole tires, and they cost only half as much. Give the name and address. And buy some Thrift Stamps.

43 Have you become a user of gasoline yet? When you get ready to travel by the gasoline route here is a man who wants to see you. He is waiting to show you the best value for the money in the automobile world. He is distributor for that famous light car—the Chevrolet. You are sure to see this car and take a ride in it. It will surprise you in every way. It has the "valve-in-head" feature that has proven so successful—the power behind the gun. There are 13 models—pleasure cars, commercial cars, enclosed winter models, and trucks. Who is the distributor and where will you find him? He has a big garage and does general repairs.

44 Did you see that announcement from Uncle Sam the other day advising everybody to have their shoes half-soled and patched in order to conserve the leather for shoes for the soldier boys? Well, here is the shop that can do the work right and use the kind of materials that will make your old shoes as good as new. He has been in the business here for about four years. He also does the best harness repairing. You will find him in a high altitude on the odd-numbered side of the street. What is his name and address?

45 Rubber, rubber, rubber around you and see if you can find this up-to-date steam vulcanizing plant that came into existence here this year. Has the best machinery and experienced men in charge who guarantee their work. Since the rubber trust has the strangle hold it behooves every good business man to look out for his tire expense. A new section sometimes, or a new tread, or some of their half soles, will give two or three thousand extra miles on your casings. You will find this shop on the longest street in the city, and very central. A neighbor to the garages. What is the name and address?

46 There is a grocery, feed and country produce store situated on the main street in the growing district of Oregon City, where four figures are required to give location that enters to the city and country trade; where you get full value for your dollar going and coming. Both phones are at your service. Seventeen letters spells the name. It will phone you to come and find it. What is the name and address?

47 Here is an exclusive millinery store that has been in continuous operation for a dozen years or more, and one of the most progressive establishments in the state. A good milliner is the product of birth, rather than of acquirement. The proper blending of colors and poses of trimming come from that innate quality of mind which is an endowment of nature. This millinery store is fortunate in its ownership in this regard. They are prepared for a fine fall season's work. The display is most beautiful. What is the name and address?

48 Some ladies buy their corsets out of stock—any old place. But those better posted go to the corsetiere where a specialty is made of fitting the figure. There is in this city a resident fitting corsetiere who has had technical instruction and ample experience; can fit and demonstrate to your satisfaction. She is sales agent for that well known cor-

set that is not sold in stores, the Nu-Bone. All sizes and prices. They are modeled after the very latest fashion requirements, producing the long slender sweeping lines—recommended by both physician and dressmaker. What is the name and phone address of this corsetiere? She will call on you.

49 The vendor of flowers and plants must be an artist to be successful. This number introduces one who established his business here about 20 years ago. His wide experience and scientific knowledge enables him to give the best service that is possible. He has a big nursery and greenhouses on the hill. He is very competent in interior decorations, funeral and wedding designs. Carnations, roses and other choice flowers at his place daily. Always a good supply of cut flowers and plants ready to fill orders on original models. What is the name and address? Fine fruit and ornamental trees.

50 "Home!" What a wealth of imagination and satisfaction hovers around this little word. It is the zenith of every good man's ambition. Who is the "home-builder" of Oregon City? He makes a specialty of putting people into happy homes in this city and county. He has vacant and improved property of his own for sale in Oregon City, Gladstone, Willamette; and farms and ranches in various sections of Clackamas county. He sells them on easy terms—just like paying rent. You should see him and learn how easy it will be for you to acquire your own home. He has an office up one flight. Has private money to loan, furnishes abstracts, is a notary public and attorney. What is his name and address?

DON'T DISCOUNT YOUR DOLLARS NOW—WAIT

"Make your dollars buy a dollar's worth" is a wise slogan for the fourth Liberty loan.

Bankers and economists point out that soon after the close of the war, and long before any of the present issues of war bonds have matured, a dollar's worth of goods, at pre-war prices, will again be purchasable for one dollar. They now cost \$1.60 and may cost more before the war ends.

Dollars put away until the close of the war by the purchase of Liberty Bonds will multiply not only by their added buying power at that time, but by the increased value of all government securities. Liberty Bonds of the first issue, bearing only 3 1/2 per cent, are already quoted above par on the open market. It is obvious that a \$100 Liberty Bond bearing 4 1/2 per cent interest, will be saleable for more than \$100 at the time of redemption approaches.

Frank B. Anderson, San Francisco banker and vice-chairman of the general executive board of the twelfth federal reserve district, brings out also that every dollar saved today and invested in government bonds aids in keeping prices down. He says:

"Every dollar that is spent is a demand on labor and is competing with the government for labor and the product that it needs and must have to carry on the war to an early end.

"To the extent that the government fails to secure the labor and the products to carry out its program, to that extent the end is delayed.

"Present prices are caused by the population competing with the government. The government cannot and must not refrain from buying. The people MUST! There is not enough production for both.

"You feel ashamed under ordinary circumstances to pay \$1.60 for a dollar you know is worth only a dollar. Why not go without it and save your money for the time when the normal purchasing power of a dollar has been restored?

"You may be able to afford to help run prices up, but is it patriotic or is it common sense?

"Let your dollars fight!" is good. "MAKE 'EM FIGHT" is better.

CAN TRADE SECOND ISSUE BONDS FOR THIRD ISSUE

The treasury department again reminds holders of four per cent Liberty Loan bonds that these securities are convertible into 4 1/2 per cent bonds of the Third Liberty Loan, and extends a warning that this privilege lapses November 9 and cannot be renewed.

A statement issued over the signature of Secretary McAdoo says:

"Holders of these 4 per cent bonds lose nothing by exercising the privilege of conversion and gain 1/4 per cent interest per annum. Holders of 4 per cent bonds should not wait until the last moment to exercise the privilege of conversion but proceed to do so promptly. Delay will result in overburdening the banking institutions of the country and the treasury department by making it necessary to handle all conversions at the last moment, and may result in the loss of the privilege of conversion altogether.

"Holders of coupon bonds are strongly advised to request issue of registered bonds in order to protect themselves against the risk of loss, theft and destruction of their bonds.

"Official Department Circular No. 114, with forms of application, has been distributed to Federal Reserve Banks and banks and trust companies throughout the United States. These institutions are, as a matter of patriotic service, to assist bond holders in exchanging 4 per cent bonds for 4 1/2 per cent bonds and in registering their bonds."

Woman's Club Meets

The first meeting of the season for the Woman's club of this city was held in the city library building Friday afternoon. Most of the session was taken up with the report of delegates who attended the convention of the State Federation of Woman's clubs, held in Portland. The next meeting of the club will be held at the library in two weeks.