

The Pulse of The Public

again quickened by the most astounding announcement yet made in our

GREAT FIRE SALE

We have succeeded in securing from our adjuster permission to throw our entire new Spring and Summer stock into our Fire Sale.

OFFICE OF
BEN W. RUBIN
INSURANCE
ADJUSTER

Portland, Oregon,
March 5th, 1914.

MR. O. W. ELLIOTT,
Manager Elliott Bros. Dept. Store,
Oregon City, Oregon.

Dear Sir—

On account of the lateness of the season, I will grant your request and permit you to include in your Fire Sale your new Spring and Summer stock.

Have the stock number of all new merchandise sold entered on sales slips so that same can be segregated in totaling sales.

Yours truly,
BEN W. RUBIN.

Thousands of Dallars worth of Bright, Beautiful
New, Snappy, Strictly Up-to-Date Spring and
Summer Merchandise Sacrificed.

TO SEE IT IS TO
WANT IT.

Forced

as we have been to hold all our
new Spring and Summer Stock back
from sale puts us about 45 days behind.

For that reason we are forced to sacrifice in order to quickly
reduce—which means a saving of 25 to 35 per cent to you

Drug Department

This is a New Department added by us and goes right into this sale.

Buy all of your
Drugs now and

Save 25 to 35
per cent.

Millinery Depart.

Save 35 to 50 per cent here

Ladies! we promise to show you the latest creations here right from style headquarters. We also promise to show you the largest stock of flowers, tips and fancies in the city---see them.

SPECIAL--We have a first class Millinery in charge of this department. Talk to her about that new hat or fixing over the old one.

GIVEN AWAY FREE

WHILE THEY LAST

One of these Ladies' Home Journal Patterns to

Each Customer Calling
Don't forget to ask
for it---we want you
to have it.



This Gigantic Sale Starts at 9 o'clock A. M. Wednesday
OREGON CITY ELLIOTT BROS. DEPT. STORE 7th St. at
Madison on the hill