



OREGON CITY, OREGON, TUESDAY, DECEMBER 23, 1913

The City's Big Store Becomes Roaring Vortex

**\$40,000.00
GOES IN
BIG FIRE**

**BURNING FURNACE TAKES THE
PLACE OF ELLIOTT BROS.
STORE AND STOCK**

NOT EVEN A SHOE STRING LEFT INTACT

**Everything Goes Before Ravages of
Demon and Crowd is Forced
Back by Intense Heat of
Flames**

Forty thousand dollars worth of property was burned early Tuesday morning by the third midnight fire within three days when the store building and stock belonging to Elliott brothers at 307 Seventh street was totally destroyed. The origin of the fire is not definitely known, although it was common opinion of all who saw the fire and knew the circumstances that it was of incendiary origin.

The fire broke out between midnight and 1:00 o'clock, but it was 1:00 o'clock before the alarm was turned in and the department responded to the call. By that time the blaze had broken out through the roof in several places and the interior was a raging furnace.

Several lines were stretched from the hydrant one block west on 7th street and on 6th street. Within a few minutes after the first company arrived, several streams were playing on the blaze. The hottest part of the fire was the upper story of the building and the roof. In order to be able to play the water upon these places it was necessary for the fighters to climb upon the roof of adjoining buildings. The fight was, at first carried on from the front and sides until the entire rear of the building had become one solid mass of flames and it was necessary to concentrate the force of several streams on that part.

After the fire had burned for some time and the department had found it almost impossible to make any headway against its fury, a general alarm was turned in and several other companies responded to the call.

Fierce Battle

The battle raged for more than an hour before the men were able to make any substantial headway against the flames. One part of the blaze would be quenched only to have another section break out again. Time and time again the fighters and the crowd thought that at last the fire was under control only to see the heavens lit up by an out break in another part of the structure.

Notice! Our Good Friends Carried Out **\$27,299.90**
Worth of Merchandise Which Was Only Slightly
Damaged by Smoke and Water and Is Just as Good as It Ever Was Before The FIRE.

Yet Every Dollar of It Must Now Be Sold at Once for

Just Whatever It Will Bring
in order that our Exact Loss may be arrived at for proper
INSURANCE ADJUSTMENT

NOW FOLKS, you will find Bargains here by the multiplied Thousands---merchandise at Practically Nothing--Dry Goods, Shoes, Clothing and all accessory lines; everything to wear from head to foot, for Man Woman and Child,---Space will not permit us to list and quote prices.

You are invited to the greatest Slaughter Fire Sale ever held in the North West. The one opportunity of a lifetime.

ELLIOTT BROS. DEPARTMENT STORE
SEVENTH STREET AT MADISON On The Hill OREGON CITY, OREGON