

## S15 FIFTEEN DOLLAR SUITS \& O'COATS

Men and Young Men, now is the time of the year when you are to treat yourself with a new SUIT or OVERCOAT We know you will buy here when YOU know the big values we can give you. All you need is to be told about them. That is why we are putting our values straight to you. We know we have the best clothes for the least money, because we buy right and can sell right. We have two reasons why yos save money by buying from us. Here

## Easily Convince You

## First Reason

Our Clothes represent the acme of STYLE and FASHION and are exactly what the particular dressers are seeking this season the world over.
These SUITS and O'COATS are especially designed by experts and are tailored with unusual care in the correct new fall twoand three-button styles, with new lapels and easy fitting coats in browns, greys, fancy blue mixtures of fine, smooth worsteds and casimeres and rough cheviots, pin stripes and diagonal weaves. We have the finest fall showing in town. Guarantee you we have the largest number of suits to make your selection from.

## Second Reason

Better VALUES at lesser COST mean greater business
The man of moderate salary must look first into his purse and then into his wardrobe. For him the desirable garments-those with the fashionable swing-are priced just beyond his reach. Heavy advertising in the national periodicals boosts the cost of such lines a few dollars too high. Going direct to the manufacturers we have our clothes made by the best tailors. They have the made-to-measure air, the class, the individuality-best of all. They are bought so they can be priced to suit the man of moderate means and give him clothes that others must and will charge him more for $\$ 15^{\text {sise }}$ J.Levilt ${ }^{\text {comes. }} \$ 15$

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