

Great Invention Improves Home

Think of all the music of the world, all of the languages and all of the fun and entertainment as well in one little machine! Such is the Edison new style 1908 Model Phonograph, the greatest invention that the world ever has known.

All readers should be glad of the opportunity to know of this wonderful offer whereby you may secure a genuine Edison 1908 Model Phonograph for a free trial in your own home—a free trial lasting at least several days—a week if necessary.

Music Moves the World

When an offer so stupendously liberal as this is made I think it the duty of this paper to bring it to the notice of its readers. Music moves the world and music should be in every home. The offer made here is one which gives you an opportunity to bring all of the best music of the world, all of the highest class entertainment, comic opera, grand opera, all of the great piano selections, all of the wondrously beautiful songs, the great violin solos, monologues, recitations and vaudeville skits right under your own roof for an absolutely free trial lasting a week if necessary.

I believe that every reader of this paper should take advantage of this offer. The Edison Phonograph Distributors of Chicago tell me that free trial means free trial, and that they will stand back of every offer made here. Since this is a large business house of the highest financial standing, I know that they will do everything they can. Think of it! They will loan you a phonograph and charge you not one penny for rental.

Send Only Small Payment

If you want to keep the phonograph after you have given it a thorough trial and after you have invited all of your friends to hear its sweet tones you may send the Edison distributors a small payment, ranging from \$2 to \$3.50, and pay the remainder in easy monthly installments, no more than \$2 or \$3.50 a month.

And after you have tried the Genuine Edison 1908 Model Phonograph in your home and decide not to keep it you may return the instrument at their expense, and they will charge you absolutely nothing for the trial. I never heard of such liberality. Did you?

With the new model phonograph you get one dozen genuine Edison gold-moulded records, which you may keep with the machine for the same small monthly payments. They go with the instrument.

My advice to you is to accept this offer today. All you have to do is to sign the coupon at the bottom of this page, place it in an envelope and mail it. I sincerely hope that each one of the readers will sign the FREE COUPON at the bottom of this page at once and mail it today.

Better Than Piano or Organ

The Phonograph is better than a piano or an organ, its cost is about one-tenth as much, and its power to entertain and please is a hundred times greater. The Phonograph is rapidly supplanting the piano in thousands of homes. Where those instruments previously furnished the music, whatever music there was, the Phonograph stands now.

Some of the greatest music writers of the day—the great composers of music, and even the most renowned critics of technique and execution have praised the perfect new style 1908 model Edison Phonograph. Henry T. Finck, an eminent writer on music, says Finck, in a magazine article, "I would rather hear Sousa's band in one of these superior Phonographs than in the concert hall, because the record makes it less noisy, while at the same time preserving the peculiar quality of tone color of every instrument."

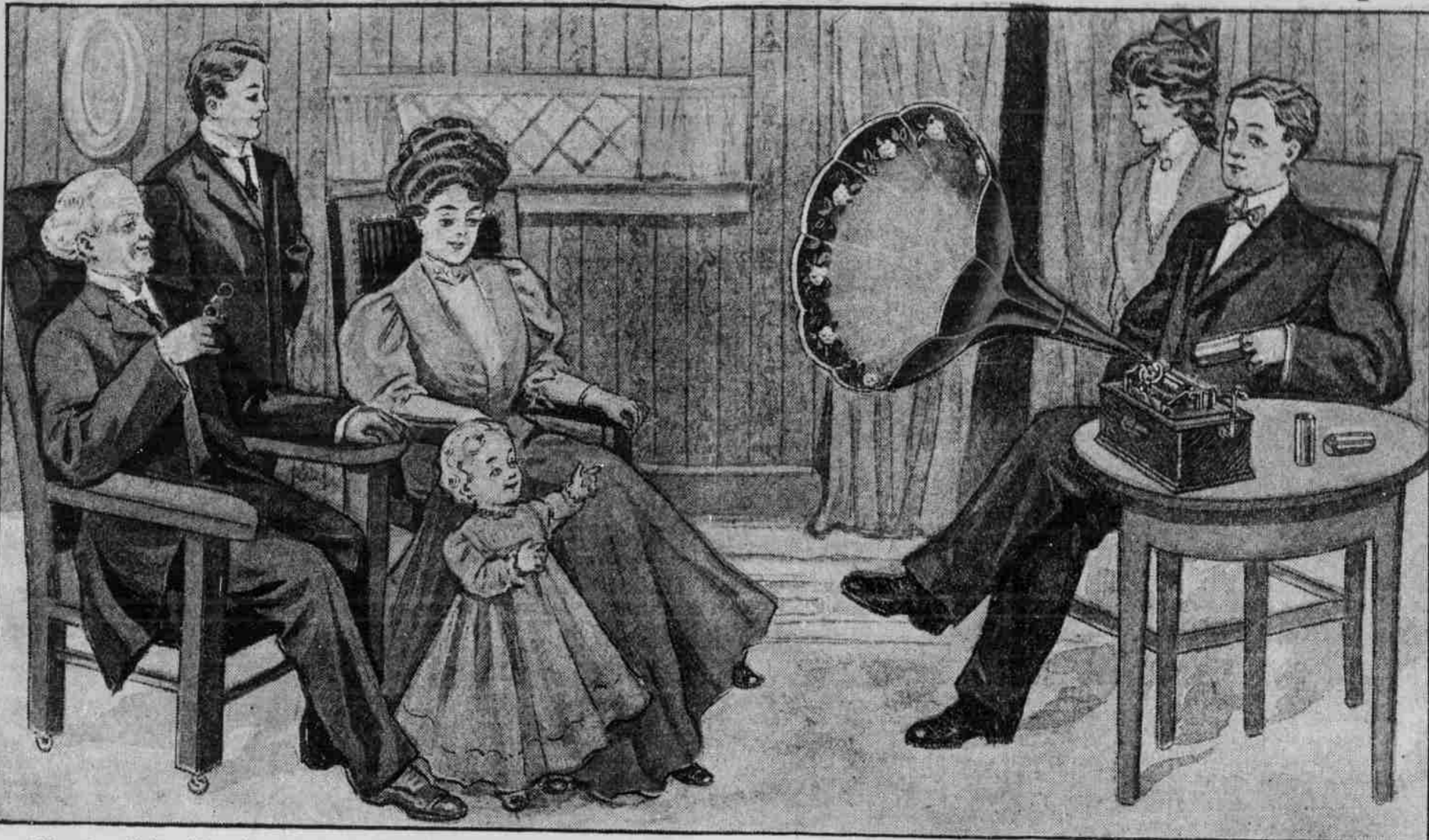
When such statements as these are made by a man as well known in the musical world as is Prof. Finck, it is easy to tell why the people, living on the farms and in the smaller towns, have such exceptionally fine entertainments and enjoy their homes so thoroughly. They have provided themselves with Edison Phonographs.

New Songs Always

The country never is without its new songs, catchy, pretty and bubbling with the exultant feeling of a successful nation. These songs usually originate in New York and take months to travel westward. If you have a Phonograph you may have these new songs all the time; you may keep pace with the world and you may learn these songs by heart simply by hearing them sung over and over again by the Phonograph. "Why, where did you hear that new song?" "I have been just dying to hear it," is an expression heard frequently when the owner of a Phonograph sings airtly a new tune his Phonograph has taught him weeks before it reaches his particular district.

You Cannot Imagine How Much Happiness

you will get from this instrument until it is set up in your home and begins to play the pieces which stir your very soul. Turn your back and you will be almost willing to swear that a great actor or a sweet singer is standing behind you.



All hearts are light and joy reigns supreme in this home gathering. Every fleeting moment is a happy one. The Edison Phonograph entertains all. It pleases old and young. After each piece that it renders there is prolonged hand-clapping, just as if a real band were playing or a real singer were singing before this cheerful family. There is no finer way to entertain your friends than with the new 1908 Model Edison Phonograph, which will be sent to any responsible person for a free trial, lasting 2 days.

Parents Find Aid in Hearing Children

Another great help has been found for the faint of heart. Thomas A. Edison's wonderful machine, the latest and newest style 1908 model Phonograph, holds the family together firmly and keeps a feeling of good cheer and contentment constantly alive.

Blasphemy and public speakers lately have pointed out the great work which the Phonograph is doing in keeping the children within doors during the evening. Why? A Phonograph in the home there is no running around nights on the part of the children. They are more than glad to remain at their own bedside where they can get more and better entertainment than they can get in any other place. They love the words for an hour. They want to stay in. They want to hear the songs and laugh about the jokes of the funny men.

The problem of keeping the children off the streets is no problem at all when an Edison is in the home.

All people know that the greatest menace to the home and to the children comes when the children begin to run about nights—when they leave their own bright, warm fireside for the darkness of the night. There are but two reasons for this—either there is insufficient entertainment at home or the children are doing things which they ought not to do and do not want their parents to know about. In a little while the boys and girls, too, are changed. They have met evil companions and they have imbibed some of the evil spirits they have seen in others. They become rough and disobedient and you wonder if your sullen son ever was the sweet, innocent baby you held in your arms.

Don't blame him too much. Take some of the blame yourself. Young girls and boys are not supposed to have the same ideas as the older folks. They want something different. They crave for play and entertainment that, many times, the dry old home doesn't furnish. This entertainment should be furnished by the parents and when it is furnished by them there is no longer a desire on the part of any child to leave home. The child's heart always turns toward home. That is its natural inclination. Home is father and mother, and no matter how dissatisfied the children may seem there is always love in their hearts. When there is added to this natural love, the joys of such magnificent entertainments as the 1908 model Edison Phonograph the children never want to leave the house in the evening.

Why should they want to go away when you can take them to a band concert to-night—a minstrel show to-morrow night—a sacred concert the next night? And then, if you want to, you may give them a dance. Young people always like to dance. Just take up the rug, put the Edison in one end of the room and the fun begins.

The music from the Edison is the sweetest dance music that has ever been heard. It is loud enough to play in any hall, and as the young people and their friends and even you, yourself, go gliding across the floor, joy and contentment is forgotten.

There is no rasping or scratching or halting about the Edison. The judgment of this great 1908 Phonograph should not be based on the cheap, metallic-sounding imitations you may have heard. You cannot make a mistake if you sign the coupon and get a free trial!

MR. EDISON SAYS:

"I want to see a Phonograph in every American home."

HERE IS YOUR OPPORTUNITY If you are a reliable, responsible person living anywhere in the United States this great special offer on our new style special 1908 Edison Phonograph Outfit No. 5 will be interesting to you and may mean much to your family.



TRADE MARK
Thomas A. Edison

If you take advantage of this wonderful offer your home always will be cheerful, and you will have the best amusement you could find any place. The new style Edison Phonograph is a wonderful improvement over the old style machine. As you know, it sings, laughs, talks and plays the orchestral compositions of the greatest music masters. With the genuine Edison Phonograph and the genuine Edison Gold Moulded records you hear in your own parlor every night an entertainment as good as any you could have in the big cities.

Read every word of this great offer. If you like music, if you want your home and family always to be joyful and happy, if you want to entertain your friends and if you want to bring your children up in an air of culture and refinement, if you want to hear the latest songs as soon as they are out, if you want to listen to the side-splitting minstrel ditties, the stirring Sousa band pieces, the finest grand opera selections, piano recitals and string band selections, you can not afford to miss this liberal offer.

Music for your home. Joy for the old and young! No end of pleasure for all the family! An Edison Phonograph means endless variety. A big show every night—one that you would pay \$1 to \$2 to see in a large city. And the show is every bit as good from the standpoint of technique and character. All you have to do is shut your eyes and the actors are in the room with you.

Cheerfulness is the very backbone of the household and the Edison is the best thing to bring cheer into the home. Where cheer is absent misery creeps in and gets a firm hold. Music is the best thing to keep cheer in and misery out. There is no better way to bring the world's best music into the home than with an Edison Phonograph. You will not know how much pleasure you will get from an Edison Phonograph until you have tried one in your home.

Mr. Edison's Pet and hobby is the Phonograph. Though he has invented hundreds of other wonderful instruments he has retained his interest only in the Phonograph Company, of which he owns practically every share of stock. Mr. Edison knows of the wonderful pleasure his phonograph has provided and is providing in thousands of homes.

All of the Music Masters. All of the great and renowned singers, all of the band leaders with their magnificent organizations become a part of your home as soon as the Edison Phonograph enters your parlor. By a single turn of the crank you may put them before you. Is it not like magic? And the very person who is singing for you there in your parlor may be 2000 or even 10,000 miles away in a different climate and a different country. You may talk records of your own family which will last for years. Let grandpa speak into the Phonograph and in a few moments his own voice comes from their voices will remain. How wonderful a miracle is this! Don't miss this rare opportunity.

FREE TRIAL OFFER!

NO C.O.D.—NO DEPOSIT.—While this offer lasts every responsible, reliable person living anywhere in the United States can get on Free Trial, in his own home, a Genuine New Style 1908 Model Edison Phonograph Outfit, including machine and twelve Genuine Edison Gold Moulded Records, direct from us to your home—positively not one cent in advance.

Try this wonderful new style instrument right in your own parlor. Let it laugh and talk and sing for you. Let it play the rousing melody of Sousa's marches, listen to its stirring orations by some of America's greatest men, its beautiful religious hymns and vocal solos and form your opinion. If you want to get the opinions of others ask them to come right into your own home and hear it.

Then if you do not care to keep this great Edison Outfit send it back at our expense, and we will charge you absolutely nothing for the trial. We mean what we say, Free Trial means Free Trial. No matter where you live we will send this machine to any responsible person. After the free trial send cash in full or pay on easy monthly terms.

Here is the Great New Style Edison Parlor Grand Outfit No. 5

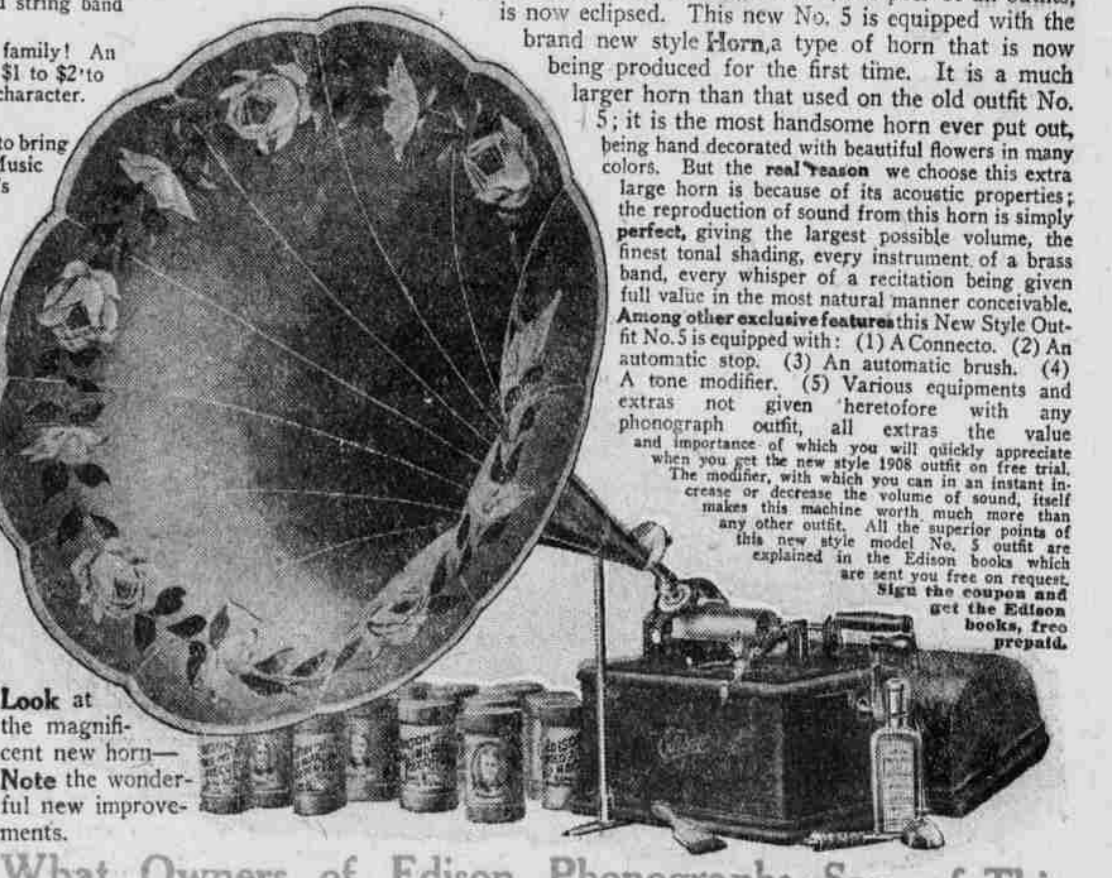
This is a picture of our 1908 Edison Outfit—The Parlor Grand Outfit No. 5—which is so far superior to the ordinary talking machines that there is simply no comparison.

Even the old Edison Outfit No. 5, the peer of all outfits, is now eclipsed. This new No. 5 is equipped with the brand new style Horn, a type of horn that is now being produced for the first time. It is a much larger horn than that used on the old outfit No. 5; it is the most handsome horn ever put out, being hand decorated with beautiful flowers in many colors. But the real reason we choose this extra large horn is because of its acoustic properties; the reproduction of sound from this horn is simply perfect, giving the largest possible volume, the finest tone shading, every instrument of a brass band, every whisper of a recitation being given full value in the most natural manner conceivable.

Among other exclusive features of this New Style Outfit No. 5 is equipped with: (1) A Connector. (2) An automatic stop. (3) An automatic break. (4) A tone modifier. (5) Various equipments and extras not given heretofore with any phonograph outfit, all extras the value and importance of which you will quickly appreciate when you get the new style 1908 outfit on free trial.

The modifier, with which you can in an instant increase or decrease the volume of sound, itself makes the machine worth much more than any other outfit. All the superior points of this new style model No. 5 outfit are explained in the Edison books which are sent you free on request.

Sign the coupon and get the Edison books promptly.



What Owners of Edison Phonographs Say of This Wonderful Instrument:

- Machias, N. Y., Jan. 17, '07. Dear Sir: The machine and records are fine—unsurpassed by any I have ever heard. It is just as good as the best. J. S. Cornwall.
- Aiken, S. C., June 1, '07. Dear Sir: I never spent a cent in my life that gave me as much satisfaction as when I purchased an Edison Phonograph.—Mr. Randall Willard.
- Montezuma, N. Y., Feb. 6, '07. Gentlemen: I received the Phonograph all safe and in good condition, and found it to be just as you represented it to be. I am very highly pleased with it.—Nathan Fitch.
- Sudonville, N. J., Jan. 10, '07. Dear Sir: We have given the Phonograph a good test and find it all right, and we are pleased with it. It is so plain, and of such a sweet tone.—Mrs. Geo. Holden.
- Edwards, N. Y., Feb. 12, '07. Dear Sir: I received your Outfit No. 5, and am well pleased with it. Everyone that has heard it says it is a fine machine. You may publish this letter if you like.—Fred Hendricks.
- Park City, Utah, May 27, '07. Dear Sir: I received the Edison Standard Phonograph Outfit No. 5, and will say that it is away past my expectations. It is the best and clearest I ever heard.—T. Ryan.
- Jackson, Mo., May 22, '07. Dear Sir: I received the Edison Standard Phonograph that they need not be afraid of the Edison No. 5 for it is all it is said to be.—Mr. Fred E. Overmyer.
- Durant, I. T., May 28, '07. Dear Sir: Your shipment of Phonograph received and is entirely satisfactory. I think this machine is the "missing link" necessary to make our home a continual round of pleasure.—Mr. R. F. Bowles.
- Potter, Neb., May 29, '07. Dear Sir: I find the Edison Phonograph Outfit No. 5 to be better than you really recommended it to be. Not only myself, but everybody, says it's the best machine they ever heard. Mr. Thos. F. Thornburg.
- Karthans, Penna., April 16, 1907. Dear Sir: I received the outfit you sent all right. Am well pleased and proud of the Phonograph. It gives better satisfaction than any other one here.—Wm. McKenzie.
- West Union, Minn., May 11, '07. Dear Sir: I received your Phonograph all right and like it all right. If anyone wants a Phonograph I advise them to buy nothing but an Edison No. 5 for home use. It is a fine instrument.—W. S. Engel.
- Hunt's Spur, Mich., May 31, '07. Dear Sir: I received the Edison Phonograph Outfit No. 5, and I am very well pleased with it. It is one of the sweetest sounding machines I ever heard, and your system of doing business is very convenient for anyone buying on the installment plan.—Mr. C. C. Spang.
- Gary, W. Va., April 13, '07. Dear Sir: The Phonograph is all right. It is better than I expected. It has a clear, ringing sound that I never heard in any other machine. It is also free from that scratching noise that is so often heard.—Mr. Henry Shewey.
- Millertown, N. Y., Jan. 10, '07. Dear Sir: I am in receipt of the Edison Phonograph Outfit No. 5. After an evening's trial I am fully convinced that it is an ideal machine, far above my expectations, and I take pleasure in adding my testimonial in its favor.—H. A. Burch.
- Sheldon, Ia., May 26, '07. Dear Sir: I am well pleased with your outfit you sent me. If I knew I could not get another one like this I would not take a hundred dollars for this one. Even my dog likes it; when he comes in the house he will go up to it and bark at it till some one plays it.—Mr. Gene Perry.
- Arlington, Wash., March 16, '07. Dear Sir: The Phonograph came all right, was all and more than claimed for it, and this Edison beats them so much there is hardly any comparison. I thank you for your treatment ever so much, and will try to make a sale for you.—Mr. Con Fisher.
- That would give a clearer, purer tone. Thanking you for past favors.—Mrs. Ernest Lawrence.
- Argyle, Mo., Feb. 19, '07. Dear Sir: I received the Edison Phonograph yesterday. It is a "beauty" and all O. K. in every respect. I have a fine disc machine, but it does not begin to compare with the Edison. My wife says she would not take \$50.00 for it. Everybody in town was down to hear it last night and it made a decided "hit" with all of them.—Mr. Chas. E. Tyson.
- Ridgewood, Va., May 26, '07. Dear Sir: I received the Edison Phonograph Outfit No. 5 and have given it a thorough trial. The Edison machine is without doubt the best in the world. It gives clearest and finest tone of any machine I have ever heard. It is a great treat for both young and old. I have had crowds every night to hear the grand music it produces.—W. J. R. Doyle.
- Alley, Wash., May 6, 1907. Dear Sir: Edison Phonograph arrived last night in good order. As to the quality of the machine, I think it is the best I have heard. There are several talking machines in this town, some that cost \$50.00. But I think them inferior to the Edison Standard No. 5 in clearness and sweetness of tone.—Aug. Nelson.
- Mr. Hope, Mo., May 16, '07. Dear Sir: Your Phonograph was received about a week ago. Why, it talks and sings as natural as the person themselves. You can hear every word for ever a quarter of a mile, and of a still evening you can tell many of the words for a half mile. I can certainly recommend your phonograph as it is soft in tone, musical, and not harsh or scratchy; distinct in words and sounds, and is not too loud for home use. I have heard machines that cost \$100.00, and this Edison beats them so much there is hardly any comparison. I thank you for your treatment ever so much, and will try to make a sale for you.—Mr. Con Fisher.

\$2.00 a Month

For Cash in Full So many cash purchasers are taking advantage of this opportunity to secure direct the finest Edison Outfits that we are often asked what discount we can allow for cash. We are obliged again to say that we can give no cash discount, as we have allowed the lowest possible price to those who buy on time and we must treat all the Edison customers alike. Consequently you may use your own judgment when your period of free trial is at an end, and either send cash in full or only the payment for the first month.

offer you have ever seen before. Less than One Dollar (\$1.00) a week for the finest outfit.

This free trial easy payment offer places a Genuine Edison Phonograph, long known as the luxury of the rich, within the reach of every one, and because we charge only the lowest net cash prices, without even interest on monthly payments, the rich also are taking advantage of this modern method of saving and are buying Edison Outfits on the Easy Payment plan. There is no chance for you to lose or to be fooled in this great offer. We do exactly as we say and we back every word by our high-class business standing. Don't delay. Send coupon today.

SIGN THE COUPON

and get the great Edison Catalogue Absolutely FREE today
This Catalogue tells you all about the wonderful Edison Phonographs, how they are made, how Mr. Edison invented the Phonograph, and many other things of historic and scientific value to every one. You will receive also our beautiful colored poster of the great new 1908 Outfit No. 5, and a catalogue of thousands of records. Remember, you pay us nothing for a trial lasting up to several days, and if you don't want the instrument after you have given it a trial in your own home, you may return it at our expense. Just get the Edison catalogue. Do not bother with a letter. Sign the coupon and mail to-day. Do it right now.

CUT OR TEAR OUT THIS COUPON.

Without any obligation on my part, please send me one of your free, popular Edison catalogues, showing complete details of the free trial offer, and the names of the Edison Phonograph Distributors.

Name.....
Address.....

Just sign and mail coupon.
No letter necessary.