

**OREGON CITY COURIER.**  
Published Every Friday by  
**OREGON CITY COURIER PUBLISHING CO.**  
H. L. McCANN, Editor.  
Entered in Oregon City Postoffice as 2nd-class matter  
Subscription Rates:  
Paid in advance, per year ..... 1.50  
Six months ..... .75

**Clubbing Rates**  
Oregon City Courier and Weekly Oregonian ..... \$2.00  
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Journal ..... 2.00  
Oregon City Courier and Weekly Examiner ..... 2.00  
Oregon City Courier and The Commoner ..... 2.00  
Oregon City Courier and Twice-a-Week Journal ..... 2.25  
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**For President,**  
**ALTON B. PARKER.**  
**For Vice-President**  
**HENRY G. DAVIS.**

PARKER OR ROOSEVELT.

All popular government is a party government. To have any effective voice in the manner in which public affairs shall be conducted, you must necessarily yield some of your convictions temporarily, and unite your efforts with whatever organization of men upholds the greater number or more important of these principles that you believe should be put into practice. In other words you must compromise and the carrying on of a popular government either in school district, county, state or United States is but a series of compromises.

Conditions in the United States become, every year, more complex. Among the multiplicity of questions of policy that arise, it is sometimes difficult to trace the principles that underlie the determination of those questions. Indeed, it not infrequently happens that the Republicans adopt policies that are based on Democratic principles, while as often the Democrats demand legislation that is distinctly Republican. For this reason it is often asserted that there is no radical difference between the two parties. But it must be borne in mind that the majority of questions raised during political campaigns are mere battle-cries for that particular contest. Many others are of minor or only temporary importance, and really do not involve any important principle of government, although by the alluring phrases of the noisy demagogue they are given the appearance of transcendent importance.

There is a radical difference between the two parties—the same difference that existed between Hamilton and Jefferson. As Hamilton stood for a strongly centralized government, with the actual power lodged in the hands of a few leaders, so Republicanism stands for imperialism, backed by a few all-powerful corporations. As Jefferson stood for popular government, so Democracy stands for the rights of the people to govern themselves.

In the present campaign, the candidates of both parties are gold standard men. Both are closely identified with the interests of capital and capitalistic combinations.

Wherein, then, lies the difference that should cause us to choose one rather than the other? First and foremost, Democracy teaches that the people are capable of governing themselves—that even on their mistakes they may build a better system of government. Republicanism teaches that all political wisdom originates among the aristocracy of capital. Second, Democracy advocates "equal rights for all, special privileges to none." Republicanism advocates the giving of special privileges to certain classes by means of a protective tariff. Third, Democracy is opposed to militarism; Republicanism favors the building of navies and the equipping of armies, to be supported by taxes wrung from an already over-burdened people.

The real principle concerned in all the questions is the centralization of power. Shall we have a president who obeys the voice of the people, or shall we have a dictator? By the death of President McKinley, Mr. Roosevelt succeeded to the office of chief executive. By every sort of wrongful manipulation of the machinery of government that he came into control of by his accidental and unfortunate ascendancy to power, he compelled his nomination for the presidency, and is now striving by the same means to compass his election.

If you esteem your liberty highly, vote against absolutism. The matter is deserving of your best thought. The idle wind of today may be the earthquake of tomorrow. On you is the burden of government and you must bear that burden for the common good, for the moment you lay it down a Caesar or a Napoleon takes it up to serve his own ambitious purpose.

**THE ADVERTISING HABIT.**

Habits are not altogether commendable but as they are necessarily a part of our daily life, for business men there is no such desirable habit as the advertising habit. As has been said on another occasion, "The proof of this lies in the practice of it." And it may be said of the business world, if there is any royal road to success, this road is persistent, continual, tactful advertising. Out of many useless nostrums, producing no remedial effects whatever proprietors have made great fortunes. How? By just everlastingly advertising them. Pick out the successful merchants in the metropolis of this state and you will have selected the men who are the biggest advertisers. More than that, they have been in the years past the greatest advertisers. When there was no business they added a little to their losses by advertising. But they kept on telling the people that they were located at a certain stand to do business and they told it in so many ways and so many times that finally when any one wanted an article the next thing that came in his mind was the place at which he had been told so often, it could be found.

Quite often you find the business man who thinks it doesn't pay to advertise. He is pretty sure to be the unsuccessful business man though. Why do Ringling Brothers spend so many thousands of dollars to advertise the only circus coming to the Northwest this season. Why is it necessary for people to be told and retold what a great show it is? They are told about it until going to see it becomes a part of the plan of their summer pleasures.

A very successful man said "give one hour to the study of the management of your business and two to advertising it." Business men of our town complain so much about the business going to the metropolis of the state. Don't you know they advertise it away from us? How can the women resist the big full-page bargain ads of the department stores? We believe that some business men here do not advertise enough. That belief may have a selfish inspiration. We believe also that some of the big advertisers do not study their advertising enough. That opinion can not arise out of self interest. So advertise largely and when you do that your business will stand more advertising. Advertise tactfully. Give your best thought to your advertising for publicity and nothing else will bring trade. Advertise constantly and catchily. Put what you have to say in so many different ways that it will one time or another catch the fancy of every one who sees it. The Courier is, of course, an interested party urging this course of action, but that does not prevent what is said being true. You cannot find a successful business man who will tell you we are not right.

**REALITY VERSUS APPEARANCE.**

There is much in the history of past ages and in the conditions of the present, to discourage the reformer who earnestly desires to rid the earth of some of its grosser evils, at least, and leave it the better for his having lived. Every thoughtful person must realize that the world, with each succeeding century is growing better, in losing some of the grossness and the injustice that still are too common. Yet these improvements have seldom come about as the direct result of reform movements, conducted for the express purpose of working such reformation.

The wonderful spread of Christianity dates not from the time of Jesus but from the time of Constantine, whose paganism was undisturbed by his so-called conversion, and whose subjects became Christians from policy, not principle.

Protestantism was established in England, apparently more as a result of the lasciviousness of Henry VIII, than as the result of the preaching of earnest reformers. The reform acts which marked the legislation of England during the fourth and fifth decades of the last century, seem not to have been the work of the leaders of the reform movement which found expression in the march of thousands of workmen against parliament—The original "Coxy army"—as in the schemes of wily politicians to retain their power by granting some privileges to the "dear people."

Emancipation of slaves in America was not apparently the culmination of the work of the abolitionists, so much as it was a war measure in a conflict brought about to a great extent by tariff legislation. Drunkenness is decreasing and even moderate drinking is being frowned upon, not so much, it appears, through the efforts of temperance workers, as through the fact that employers find it to their own benefit to employ men who do not drink.

All these things tend to the idea that the merely sentimental, the ideal, the abstract good, has but little place in the real world. There is much to cause the young man to think that his only chance of success lies in a

course dictated by worldly wisdom, unflinching by motives of right or wrong.

Is he right? A thousand times, no! It was only apparently that good flowed from evil. Constantine's example made hundreds of thousands of nominal Christians; the ethics and the religion of Jesus has made millions of noble men. The lust of Henry VIII caused a breach with Rome; the earnestness of the reformers caused a breaking away from evil in the individual life. Designing politicians have often been instrumental in bringing about certain reforms; but it is the earnest leader of the masses who has sown the seed of the spirit of liberty. Business considerations tend strongly to rid us of the evil of strong drink, but the temperance worker is weaving sobriety in the character of the people.

The demagogue, the hypocrite, the law-protected robber, may appear to the world as the one who succeeds, but the only real success, the only genuine progress toward the ideal, is due to men of high ideals and earnest endeavor. Such men are needed in all ages. In the words of J. G. Holland: God give us men! A time like this demands

Strong minds, great hearts, true faith and ready hands

Men whom the lust of office does not kill;

Men whom the spoils of office cannot buy;

Men who possess opinions and a will;

Men who have honor and will not lie;

Men who can stand before a demagogue and scorn his treacherous flatteries without winking.

Tall men, sun-crowned, who live above the fog

In public duty and in private thinking!

End of Bitter Fight.

"Two physicians had a long and stubborn fight with an abscess on my right lung" writes J. F. Hughes, of DuPont, Ga. "and gave me up. Everybody thought my time had come. As a last resort I tried Dr. King's New Discovery for Consumption. The benefit I received was striking and I was on my feet in a few days. Now I've entirely regained my health." It conquers all Coughs, Colds and Throat and Lung troubles. Guaranteed by Howell and Jones Drug Store. Price 50c, and \$1.00. Trial bottles free.

**FINE ST. LOUIS SERVICE.**

New Sleeping Car Arrangement Made by O. R. & N.—Low Rates.

St. Louis fair visitors will be interested in knowing that the O. R. & N. has inaugurated a daily through standard sleeping car service to that city, passengers arriving there in the morning. September 5, 6, 7, October 3, 4, 5, the O. R. & N. will sell 90-day return-trip tickets to St. Louis for \$67.50; to Chicago, \$72.50. Stop-overs allowed going and returning. Particulars of A. L. Craig, general passenger agent, Third and Washington.

**Beautiful Columbia River Folder.**

The passenger department of the Oregon Railroad & Navigation Company has just issued a beautiful and costly panoramic folder entitled "The Columbia River, through the Cascade Mountains, to the Pacific Ocean." From Arlington to Portland, and from Portland to the Pacific Ocean, every curve of the river and every point of interest are shown, while Mt. Hood, Mt. Adams and Mt. St. Helens, perpetually covered with snow, stand out in all their beauty. On the back of the map is an interesting story in detail of the trip from Huntington to Portland, and from Portland to the ocean, not overlooking the beaches and the San Francisco trip by ocean. A copy of this folder may be secured by sending four cents in stamps (to pay postage) to A. L. Craig, General Passenger Agent of the Oregon Railroad & Navigation Company, Portland, Oregon. By sending the address of some friend in the East, and four cents in postage, the folder will be promptly mailed.

**Another Name For It.**

The veterinary made a critical examination of the ailing steer. Here and there, wherever the demarcation of a bone was visible, he attempted to pinch the skin. But it would not work. "What is the matter with it?" asked the owner of the steer. "He has what would be called 'conservatism' in a man. But as he is only a dumb brute we say he is 'hidebound.'"—Baltimore American.

**Expert Testimony.**

"To settle a bet," said the visitor, "how long can a man go without food?" "Ask the man over there," said the snake editor. "Is he the editor who answers questions?" "No; he's a poet."—Philadelphia Press.

**Her Idea of It.**

Mrs. Noorich—That picture's one of the old masters'. North (the new maid)—Well, it can't be of any value, ma'am, or sure he'd 'av' taken it wid him wiah he moved.—Harper's Magazine.

**Some Specimen Farms and Ranches**

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**40 Acres** in Julia Ann Lewis Claim, 2 miles from Oregon City, all good, level land, at \$50 per acre.

**128 Acres**, level, living water, on Molalla, 60 acres in cultivation, rich soil, on main road, \$40 per acre.

**344 Acres** on O. W. P. & Ry. line, 160 acres in A 1 cultivation, small house, large barn, orchard, living springs, two million feet timber, \$30 per acre.

**100 Acres**, level, 60 in cultivation, good buildings, 1 1/2 miles from terminus of O. W. P. & Ry. line, at Springwater, \$40 per acre.

**82 1-2 Acres** in famous Logan country, 60 acres in A 1 cultivation, new frame dwelling cost \$1500, large barn, living water, \$50 per acre.

**160-Acre Stock Ranch** in Sec. 17, T. 4 S., R. 5 E., two acres cultivated, small house and barn, two million feet fir and cedar, land mostly good, range immense, \$5 per acre.

**225 Acres at Logan**, 100 acres in cultivation, 50 more nearly ready to break, house, barn, fruit, good neighborhood, \$30 per acre.

**80 Acres 4 miles from Oregon City**, 2000 cords wood, over-half good land, improved farms on three sides; wood will pay for the place; \$20 per acre. Will trade.

**349 Acres**, 220 in A 1 cultivation, orchard, buildings, 7 acres hops, 6 miles from Hubbard, \$35 per acre.

**90 Acres** on main plank road, 45 acres in good cultivation, large frame barn, no house; land rich; \$3000.

**41 Acres**, 5 miles from Oregon City, 2 miles from New Era, 25 acres in cultivation and in crop, living water, good orchard, buildings only fair; crop and all, \$1500.

**Two or three thousand acres of good land** near line of O. W. P. & Railway, in lots of from 80 acres up, and from \$10 per acre up to \$15, on easy terms.

**30 Acres**, 2 1/2 miles from Oregon City, 16 in cultivation, orchard, all varieties of fruit, splendid little place, on main road; \$2800; terms.

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