



FRANK BUSCH The House Furnisher

We Want to Stay in Oregon City

When a man establishes himself in a legitimate business, it should be

with a determination that he's going to stay, to make his home, if he expects to succeed. We started in to stay in. In a town of this size a merchant must depend on repeated sales to the same customers day after day, week after week, month after month, year after year. In an immense city it might be possible, were a man so disposed, to figure on selling to each customer only once, depending on fresh victims each day; then it wouldn't matter to him how the victims felt about it. But we want regular trade—steady, satisfied, friendly customers, who come to us confidently and constantly. And the way to get and hold such customers is to treat them fairly and squarely. So you see, leaving the matter of morals out of the question, the consideration of self-preservation, our very business existence, demands that we shall deal honorably by our fellow men, if we want to stay in business. **AND WE DO WANT TO STAY.**

We are making a great many strong inducements just now to attract new customers (and the old ones get the benefit, too), and we intend that every person who makes even one purchase here shall carry away and retain a good impression of our store and our methods.

That's the Way We Expect to be Able to Stay

Chairs for All



From youth to age there are many styles of chairs needed. We have the plain straight chairs at all prices. High back dining room chairs as low as 65c. Damask upholstered rockers as low as \$2.50. Morris chairs for \$7.50 and cheaper. Baby chairs 45 cents.

Breezy Beds Wholesome Sleep.

You'll like the iron beds we sell, and you'll like the way we sell them. These beds are strong and comfortable, airy and clean. Not an expensive luxury, but a luxury just the same. Made of iron, heavy enough to stand all the weight you put on them, but light enough to give you rest.

Price \$3.00 and Up

A Welcome Gift



If you have a wife or a mother try a gift of a sewing machine and see how it will please them. Here's a machine with good points. It will do even sewing and make a perfect seam.

Sold for \$18

We will close out our stock of 75 dollar machines for \$34 cash.

A Wash Machine

How is it that so many women go on washing in the old life-stealing way when for the small sum of \$4.25 they could get a commodious machine from us that makes washing mere child's play and enables them to bake bread and can fruit at the same time?

"East, West, Home's Best"

When you lie down to comfortable slumber on one of our



Hair Mattresses

you are certain to realize that Home is best—and that the mattress is best. They just fit every curve and bone of the weary body—sleeping is easy on them, awakening hard.

Price \$10 and \$15

Of course we have cheaper Mattresses that are good.



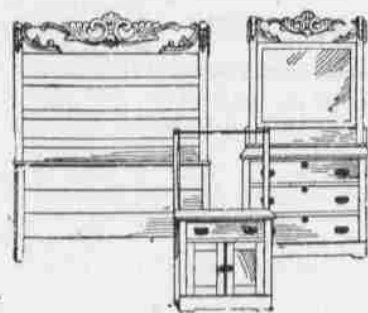
Chiffonier, without mirror,

\$6.00

Wardrobe Couches



\$8.00



Three-piece bedroom suites,

\$14.00

Stair Carpet,

25 cents

Per Yard



Warranted Kitchen Ware



The guarantee of our granite ware is absolute. If the enamel should ever drop off by natural use, return the article and ask for a new one; the price is nearly the same as you have to pay for the trashy kind.

Dishes

We have a number of

Carlsbad china

Dinner Sets

Regular \$22.50 value, which we offer between now and the holidays for \$16.50. Nice 100 piece decorated sets for \$9.50.



Here's a Coffee Pot

Look at it. It is warranted never to rust, made of heavy anti-rust tin, copper bottom, price for one-quart can,

70 CENTS

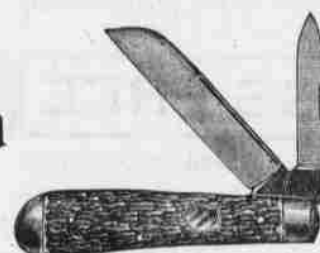
The Charter Oak Steel Range

Is not better than the best, but we claim that there is no better steel range made than the Charter Oak. Price of 6-hole range with cast reservoir,



\$42 other makes \$37

Cut Prices on Cutlery



A man's knife is a part of his personal furnishings. He should be up to date with his knife as well as in other things. Choose from our stock on hand. You cannot go away unsatisfied.

Ask for our 45c knife

IT IS A PEACH.



Remarkable Rug Display

It's worth your while to come and see it, even if you have to come forty miles, and the prices—Moquette Rugs as large as 9x12 feet, Pro-Brussels Rugs, 7x9 and 9x12 feet, Symrns and Jutes as

Cheap as \$1



Lamps with Decorated Chimneys

or shades in endless variations of sizes, colorings and price, all fitted with the latest improved burners and fixtures. Parlor Lamps, Hanging Lamps, Reading Lamps, Bed Room Lamps, Lamps and Lanterns for any purpose, elaborate or plain.

\$1.00 will buy a fancy decorated lamp.

Attractive Housekeeping



The modern made cook stove has revolutionized housekeeping. It has made it and the housekeeper attractive. Our stoves are the newest and best patterns, designed both for beauty and for the most comfortable and quickest dispatch of culinary labors. They make cooking a pleasure, an art and cooking both palatable and digestible.

See what we offer for \$22



Speaks for Itself

No eloquent seller is required to persuade the buyer that our new wall paper is beautiful. It speaks for itself—harmonious, with designs beautiful, fully well drawn and in every shade from the delicate to the heavy and sumptuous style suggesting the colonial, it offers a wide range of selection.

15c a double roll

Pretty Windows



Are possible if you supply pretty curtains, and we have a stock to insure you getting good ones. Here are curtains of light flurry lace in exquisite patterns, which will add much to the beauty of the room while representing a very moderate outlay of money. Some are prettily edged—others are plain. Prices range from

50c to \$1 pair

Look at Any Roll of Carpet Here



There is quality of Carpet in every roll we carry—Some of the coloring may not be just to your taste, but the carpet is all right. If you don't like our price we have others to show, but the thing we want to emphasize is that every Carpet you buy here is a worthy one.

Fine Wool Ingrain, 65c per yard
Axminster Moquette, \$1.25 per yard

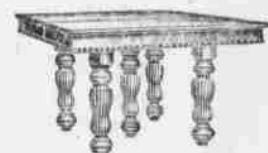
"Of all beautiful pictures that hang on memory's wall" has reminded a man of his favorite picture, as well as the one in memory.



The best loved picture deserves just the royal frame we have for it. But we have frames of many kinds for many minds. The latest style, 16x20 with glass

For \$1.75

Extension Tables



4 legs, \$4.00

Toys

Christmas is coming and thoughts of little attentions we are obliged to pay to our family and friends are at hand. Never before have we had such a swell stock of presents on hand as this year. We want to make it impressive to your mind that our store is the place to go to, to see what you can get for little money. Watch our show windows, ask your neighbors about our displays, and indeed it will be an easy matter for you to find just what you want.



An immense consignment of Dolls direct from Germany is at our command and must be sold regardless of cost.