

Man's Shop Celebrates 75 years in St. Johns

he Man's Shop opened in 1940 after Bob and Jerry's father, Ben, visited St. Johns. "Dad always wanted to be independent. He saw the building, talked to everyone and loved the people," said Bob. The elder Leveton had an independent spirit and his own way of doing things that matched the spirit of St. Johns according to Bob. Jerry was born in 1938 and Bob in 1942. Their parents, Ben and Jean ran the store and both sons have worked there from an early age.

Community involvement has always been important to the Leveton family. Their father was most proud of being one of the three business owners to start the Shirlee Ann Fund to acquire an emergency vehicle after 11 month old Shirlee Ann Howell died in 1955 due to lack of emergency transport. The three saw a need and made it happen without going through City Hall red tape. Bob says this "can do" attitude reflects the personality of St. Johns. The Shirlee Ann Fund continues today to assist Fire Station No. 22 with needed equipment and training.

Their father foresaw that the clothing business would move toward big box stores. Nonetheless, Bob, Jerry, along with Beth Preciso and Denny Hassler are proud the shop has remained in business for 75 years and has found a niche of shoppers who prefer good customer service and shopping local. Beth also offers custom alterations and tailoring, a rare advantage among clothing stores.

"A classy shop with everything from jean jackets, tuxes, classic suits, shoes, basic t-shirts, and \$160 wool sweaters."

- Michelle H., Yelp -

Jerry, Beth and Denny work full time at the store and Bob works Tuesdays, Thursdays and some Saturdays. He has made great strides from a health set back two years ago, but is impatient for a full recovery although doctors say he is ahead of schedule.

On September 30th, stop by the shop to say hello, check out the sale items, and congratulate them on their 75th anniversary.

The Man's Shop is located at 8511 N Lombard St. and the sale starts Wednesday, September 30 and will run for 2 weeks, 7 days a week with special hours to be announced. Everything will be on sale from the popular "Enjoy St. Johns" t-shirts and sweatshirts to the Pend-

leton line. The store offers many natural fiber selections, cottons and woolens, for those who prefer breathable clothing. They will be closed Monday and Tuesday the 28th and 29th in preparation for the sale.



Photo by Barbara Quinn

Bob and Jerry Leveten, owners of the Man's Shop. This popular business has been important to the St. Johns community for 75 years.



U of P ranked 7th in West for 21st consecutive year



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By Joe Kuffner, University of Portland's Associate Director of News and John Furey, Senior Manager of Media Relations.

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SEND YOUR BRIDGE PICTURES

Send your unique (and personally taken) photos of the St. Johns Bridge to the Review. You could win \$100. See page two for full details



This outstanding photo was taken by C. Medina. The Masthead on this page was taken by Dave Talton. There is just three more issues to send in YOUR pictures of the St. Johns bridge to be entered into the contest to win \$100. Contest rules are on Page 2 of this issue.