

ST. JOHNS REVIEW

St. Johns Bridge Necessity

When the conductor cries St. Johns, hop off the car and you are right, there at Philadelphia Head, the heart center of St. Johns. Philadelphia street is one hundred feet wide and its head butts Jersey street in the belly band, and its tail rests on municipal dock No. 3; just a broad, gentle slope from center of St. Johns to the Willamette river.

When the engineers are ready to select the location of St. Johns high bridge, this broad, easy avenue will present irresistible inducements. The approaches to the bridge are short and the river narrow at this place, and it can pass right over the dock and land on the opposite steep hillside; an easy problem for engineers to construct a high bridge here. This St. Johns bridge is no pipe dream, but a stern necessity, which I will briefly explain. St. Johns peninsula fills the forks of the Willamette and Columbia rivers, and in this forks is North Portland with her extensive manufactures and goodly part of her homes. On all of that six mile stretch down the Willamette from Broadway bridge near the center of Portland to St. Johns ferry there is no public bridge, and this vast area of industries and homes must have an outlet across the Willamette river, down the Columbia to the sea. Moreover, the Pacific Highway comes down south from Puget Sound and Seattle on the north, and meets the Columbia Highway coming down the south bank of the Columbia from the Inland Empire and Spokane on the east, and they meet on the Peninsula south of the Vancouver-Columbia river bridge in North Portland, and the travelers wishing to go down the Columbia to the sea must either cross the St. Johns little ferry or come up the Willamette six miles to the city center congested bridges where the city does not welcome them, because they have more traffic than the bridges can easily accommodate. St. Johns is in North part of Portland and must have an outlet at St. Johns to relieve the congested part of the city. Furthermore Portland is a growing city and is staging a world's fair for 1925, and the present automobile traffic, though it seems large, is only like the first rain drops of the coming storm; these black, green and red devils will show their glaring eyes in droves when the fair comes on, and Port-

land must have bridges for them to roll over.

The great problem of automobile traffic has not yet been solved. Not long ago, when one of the chug wrons came along scaring the horses, people gazed with wondering interest; not so now. Not since the Garden of Eden did anything come into man's life that pleased him so much as joy-rolling on rubber tires to the purring of the gas engine. People like to go they like to do it themselves; they like to go where they choose and see things, hence the popularity of the auto. Man likes to take large loads and go fast, hence the truck for local freighting and demand for the St. Johns bridge. So we see that St. Johns ferry is on the joint highway to the sea down the Columbia, from Puget Sound and Seattle on the north, and the Inland Empire and Spokane on the east; and it serves crossing the Willamette from North Portland to Linnton, another of Portland's manufacturing districts; therefore necessity calls for a bridge at St. Johns.

When will the peak of the automobile traffic be reached is the great question. Nearly everybody who can get a car has one, and nearly everybody who has none wants one, and capital is going in large to supply the increasing demand; and even now statisticians report more capital invested in automobiles than in the rolling stock of the railroads in the United States. The auto stage coach is increasing in leaps and bounds, on popular highways between cities; people like that rolling, sort of rollicking riding. Now give the auto factories until 1925 to perfect their machines, lower the price and increase their output, and then have a great world's fair at Portland, with all its electrical equipment from Oregon's vast water falls, and who dare estimate the number of autos that will roll into Portland in 1925?

You fellows with imaginations that, shown an egg and the air is full of feathers, draw a mental picture of those vast droves of autos on the Pacific and Columbia Highways, on their way down the Columbia to the sea; then add the local traffic between North Portland and Linnton, and then cross them at St. Johns little ferry, or crush them over the congested bridges in Portland's center, and you will be convinced that St. Johns needs a bridge.—Charles C. Woodhouse, Jr.

Formulate Plans

With extensive plans for the coming year regarding economies and the various functions of banking and the necessity of bringing these topics direct to the general public through systematic educational methods, the Educational committee of the Oregon Bankers Association met quite recently in the Directors' room of the Northwest National Bank. The following members of the committee were present: Mr. J. N. Edlerson, president of Peninsula National Bank, Chairman; Thos. H. West, vice president of Wasco County Bank, The Dalles; W. S. Link, cashier of McMinnville National Bank; J. Harold Beytlen, Assistant cashier Bank of Commerce, Eugene; E. C. Sammons, Assistant cashier U. S. National Bank, Portland. In addition to the regular committee Edgar H. Sensenbier, vice president of the Northwestern National Bank and National Committeeman of American Bankers Association, and Carl H. Vaughan, cashier of the Butler Banking company of Hood River, and the president of Oregon Bankers Association were present. Much work is to be done during the coming season and the activities of the educational committee will be extended to meet and cooperate to whatever degree is necessary with the Agricultural committee of the Oregon Bankers Association. A field secretary will be secured and during the coming year each district in the state will be thoroughly covered in all matters pertaining to this work.

For Rent—House.—314 Central avenue. 47

Y. W. C. A. Notes

The Bachelor Club second team is out to get the championship of the 140 class. Coach "Grit" Lind is satisfied that they will be able to compete with any team of their weight in the city. Eddie Foss, who sustained a broken nose playing last year, will be back in the game again. Players who have turned out to date are—"Twist" Franks, Bert Anderson, "Salty" Groh, Perry Davis, Captain "Bat" Lind, Theo Dean, "Honk" Orlus, Oleo Johnson, "Suds" Groh, Eddie Foss, Manager "Tie" Bean, Max Anthony, Rice and Gillman. Any one weighing under 150 pounds and under 25 years of age wishing a tryout, report at Pier Park at 9:30 a. m. Oct. 1st.—Reported.

Mrs. G. W. Overstreet will entertain in her home, 109 W. Burr street, the members of Deborah Livingstone Union, W. C. T. U. next Monday, Oct. 2, from 10 a. m. to 4 p. m. Pot luck lunch will be served at noon. Good program in the afternoon. Friends and neighbors interested in this good cause are cordially invited. This is the beginning of the new year, and a new president. Our motto for the year: Safeguard the Home, and Law Enforcement.—Reported.

Gordon Avery, Jack McGregor, George Royer, Romayne Brand, Jennie McNiven, Louis Dunsmore, Margaret Nelson, Sara Abbott and Ruth McGregor are among the young people of St. Johns who will attend the University of Oregon this year. Paul Sandifer and Lloyd Thompson will attend Willamette University at Salem.

Dr. Jerome H. Whisler, wife and little son, Robert, have been visiting relatives here the past few days.

St. Johns 18 Years Ago

The following items were taken from the files of the St. Johns Review of Jan. 20, 1905:

W. E. Knight has moved back to his old home near the flour mills.

The new city charter of St. Johns has just been passed by both houses without opposition. A delegation accompanied by the M. W. A. band will go by special car to the junction to receive the delegates, Messrs. Chipman and Monahan.

Joe Bickner of Bickner Bros. was quietly married in Portland yesterday afternoon to Mrs. M. Wells of this city.

John Haggerty will move into his new home recently built by him in St. Johns Heights.

The Central Hotel has been opened in the Cochran block by Mrs. L. Tyner.

Fred L. Koerner has completed the Holbrook block, corner Tacoma (Alta) and Jersey streets.

Daniel Brecht will at once begin erection of a three story lodging house near veener factory.

Contractors Kelly and Plummer have contracts for two more brick store buildings east of the school house on Columbia boulevard—one for Muck Hardware Co. 50x82 feet, the other for Mr. French 50x60 feet, adjoining the Muck building.

T. H. Bloomgreen, who works at Cone's mill, had his right foot badly crushed last Saturday morning by being run over by a part of the log carrier machinery.

Two additional school teachers have been engaged—Miss Clara Ryan and Miss Josephine Preston.

MULTNOMAH THEATRE

Thursday and Friday, Sept. 28-29
BARGAIN SHOW
5 Cents EVERYBODY 5 Cents
Starring Bruce Gordon and Ruth Roland in "THE TIMBER QUEEN," a serial check full of action. Also Larry Semon in "The Saw Mill" and another good picture.

Saturday, September 30—
RODOLPH VALENTINO and MAE MURRAY in "A DELICIOUS LITTLE DEVI."—Universal.

Sunday and Monday, Oct. 1-2—
Richard Barthelmess in "SONNY"—First National.
If you miss this one you'll be sorry. It's his best.

Tuesday and Wednesday, Oct. 3-4—
"THE STORM"
A wonderful production in eight reels, featuring Matt Moore, Virginia Vohli, and House Peters. This picture has been showing to "standing room only" crowds all over the country.

Thursday and Friday, Oct. 5-6—
Little Jackie Coogan in "TROUBLE"—First National.
A story depicting the joys and trials of a typical boy, as only this popular little star can do it. Also "Timber Queen" No. 2.

Office Hours: Open Evenings and 9 A. M. to 12 M. and Sundays. 1:30 P. M. to 5 P. M. By Appointment

DR. B. F. HUSSON
DENTISTRY
Rooms 7-8, Peninsula Bldg. Bldg. Phone Empire 1183

Speed your friends upon their trip of welcome them back with flowers—It's a pretty fitting thing to do.
—says the Sunflower

FLOWERS tell the story better than it can be told in any other way. They never garble your message. The story they tell need never be translated. It is beautiful and understandable.

"SAY IT WITH FLOWERS"

BECKETT'S GREENHOUSES
814-816 N. KELLOGG ST.
PHONE EMPIRE 0401

Fords, Fords, Fords

A Ford Sedan, Coupe, Touring Car, Runabout, Business Car or Truck is the best buy in the Automotive Market today

WHY PAY MORE?

You can buy a New Ford by paying one third down and the rest in monthly instalments. Pay while you ride. Come in and look them over.

DEMONSTRATIONS GLADLY GIVEN
All New Models On Display
OPEN EVENINGS

Macfarland-Robinson, Inc.
Authorized FORD Dealer
205 W. Burlington St. St. Johns

St. Johns Undertaking Co.

Thomas Grice, Manager
Office, Empire 0527—PHONES—Night, Empire 0299 208 N. Jersey St.

Phone Empire 487 117 Philadelphia Street

MACK'S

Second hand Furniture Store

If you can't find what you want elsewhere, come to me. If I haven't got it, I will get it. I carry FURNITURE, CARPETS, DISHES, COOKING UTENSILS, STOVES AND RANGES. In fact, anything you wish in the Household Line.

Will Buy, Sell or Exchange Anything.

OVERCOATS

\$14.95 \$16.50 \$17.50 \$20.00 \$25.00

FLANNEL SHIRTS

\$1.75, \$2, \$2.50, \$3.00
\$3.50, \$4.00, \$4.50

SLICKERS

\$2.25 \$3.50 \$5.50

RAINCOATS

\$6.50 \$10.00 \$12.50 \$17.50

RUBBERS

FOR EVERYBODY

GOOD STUFF AT THE RIGHT PRICE

ROGERS

THE RAINCOAT MAN

The Pheasant Restaurant

309 S. Jersey Street
OPPOSITE WILLIAMS SCHOOL

NOW OPEN AND WILL SERVE YOU WITH
Regular Dinners for 35c to 50c
Short Orders and Lunches if desired
HOME BAKED PIES AND CAKES

Also School Supplies
Ice Cream and Soda Fountain, Cigars and Tobacco

ST. JOHNS SHOE SHOP

Best Equipped Shoe Shop in St. Johns
We do Good Work at Reasonable Prices

MR. CALL
Formerly of the American Shoe Shop is now assisting us
201 S. Jersey Street



Our Funeral Service Aims to be

Dignified and Sympathetic
Prompt and Scientific
Economical and Responsible

Chambers Co. Inc.
248 Killingsworth Avenue
Walnut 3306

Glasses accurately fitted for young and old and satisfaction guaranteed by Dr. W. J. Gilstrap, Physician and Surgeon, Rooms 1-4, Peninsula Sec. Bldg.

FUNERALS

The Family Sets the Price

Our personal service and home like parlors extends the quiet dignity that is due our loved ones.

Our humane methods of embalming symbolizes the highest respect, which is a consolation and partial relief to every family.

The Portland Mortuary
W. E. Pegg Dewey L. Bristow
Morrison at 12th

Beautiful Fluffy Ferns, all sizes and varieties
Cut Flowers for All Occasions

Joseph
Florist
702 S. Jersey Street
PHONE EMPIRE 0960

Beautiful Fluffy Ferns, all sizes and varieties
Cut Flowers for All Occasions

Beautiful Fluffy Ferns, all sizes and varieties
Cut Flowers for All Occasions

NOMINALLY, the Insurance Agent sells insurance—Pledges to reimburse you in the event of loss. But actually, he sells something of far greater importance than that. He sells peace of mind—contentment. He guarantees that the property you enjoy today also will be yours tomorrow.

Peninsula Security Company
at your service

You can find plenty of reasons for owning a **DURANT**, after you have ridden in one.

JUST A REAL GOOD CAR

RAYMOND F. FISHER
Dealer for St. Johns and Vicinity at

Peninsula Garage

212-214 S. Jersey Street

Experienced Mechanic in charge of shop who thoroughly understands General Repairing and Ignition.