

THE ST. JOHNS REVIEW
A. W. Markle Editor
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The REVIEW is entered at post office in Portland, Oregon, as mail matter of the second class under the Act of Congress of March 3, 1879.

The St. Johns Community Club will convene after the Summer vacation on the first Tuesday evening in September. People will then have returned from their vacations and will be in fine shape to put their shoulders to the wheel and boost this section as it should be boosted. Individual effort has but little effect in community life. It is the strong organization that is respected and has a power and influence that is far reaching and effective in getting results and acquiring them quick. The powers that be realize that such an organization is a force to be reckoned with not only from a political standpoint, but in a general way as well. They know then that the people are united in the things they ask for civically, and pay heed to any matter brought to their attention through the organization. Why not make the Club 1000 strong this Winter? It can be done if a little effort be put forth by each member. Without a community organization a community is helpless. The city officials do not know our needs as well as we do ourselves and they are not coming out to find out what we require. It is up to us to make known our wants to them, and only through an organization can this be done effectively, and the stronger the organization the more effective it becomes.

The next meeting of the Community Club will be held in the Y. W. C. A. building Tuesday evening, September 5th, when a full attendance is desired. More concerning it will appear next week.

That the Pacific Northwest has at last attained a fixed place in the galaxy of national summer resorts and that its fame has reached even the most conservative centers of the Eastern states is shown by the way it is being featured this season by the established touring companies and the summer resort guide books. Where formerly the big tourist guides issued in the various eastern cities only included the places of easy access, they are now regularly devoting considerable space to this region. An instance is the Summer Resort Guide issued this season by the Philadelphia Public Ledger, which contained several pages bearing on this district. More than one full page is devoted to an illustrated description of this "land of allurements" as it is called, which portrays vividly the delights of a vacation spent in Oregon, Washington and British Columbia.

"The travel trails of the Pacific Northwest," it states, "lead from mountains to seashore, each telling its own interesting story of beauty and grandeur, any one of them furnishing an adequate alibi for a vacation in this great summer playhouse of the American Continent. Automobiling, camping, fishing, hunting, motor boating, sea bathing, canoeing, golf, yachting—all these may be enjoyed here amid surroundings unequalled anywhere in the world for majestic beauty. There are good roads, magnificent scenery, including glaciers, mountains, forests, water falls, lakes, rivers, sea beaches, fjords and pastoral scenes that will bring a thrill of wonder to the most blasé globe trotter. And the entire region, vast as an empire, is easily accessible, for it is served by nine

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transcontinental railways and a number of national highways for automobile travel. A vacation in this land of wonders is the acme of climatic delight, as it rarely becomes warmer than 80 degrees in the middle of the day, while cool, healthy, sleep inducing nights prevail. In its forests and meadows poisonous reptiles and insects are alike unknown. The mountain summits are high enough and climbs rugged enough to satisfy the most experienced Alpinists, while comfortable camps and hotels, nestling beside highland lakes and rivers, gratify the taste of those who prefer to go mountaineering de luxe. In this wonderland of mountains you will see rushing rivers thundering down from the mountains; mighty water falls, hundreds of feet high, like ribbons of beaded foam; translucent lakes mirroring their lofty peaks and fringed with carpets of green; meadows like cultivated parks with gorgeous wild flowers. Here in the warmth of sunshine you can snowball like children and coast to your heart's content, climb and explore, camp and rest. Through its unrivaled good roads the Pacific Northwest offers easy access from the large cities to sea beaches, magnificent mountains, great spreading lakes, virgin pine forests, smiling valleys, rolling hills and extinct craters."

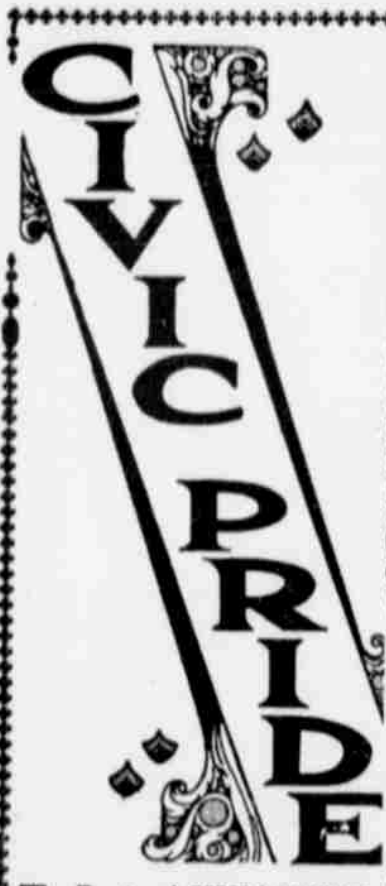
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