

POWER, LIGHT and TRANSPORTATION SERVICE is by its very nature Permanent in Character and continuous and growing in demand.

It is the heart blood of most of our great and flourishing industries, and so long as we have Manufacturing, Timber, Farms, Fruit, Live Stock, Retail Business and Homes, Electric Service will be indispensable to Modern Life. That is why our $7 \%$ Prior Preference Stock is the safest kind of a security in which to invest your savings.

## STEADY DEMAND IS A BIG

## ASSET

Think what it means to have a steady demand for the Public Service rendered by us in a district having a population of more than 330,000 people, day by day, year after year, in nearly 40 different communities, all of them growing and requiring more of this Service as time goes on.

Added to this is the fact that there is $\$ 60,000,000$ of property back of this security, and this stock is superior in assets and earnings over all of the $\$ 22,500,000$ fully paid Common and Preferred Stock now outstanding. Also, no stock having preference over this issue will be created without the consent of the holders of a majority of this class of stock.

Investigate this choice opportunity TODAY. You can pay cash or subscribe for this stock on easy terms, purchasable at 96 ito yield $7.3 \%$ returns.

## Portland Railway, Light and Power Company

 Portland, Oregon

| SATURDAY, 10 to II A.M. |
| :--- |
| $\begin{array}{l}\text { Ladies' Buster Brown pure Silk } \\ \text { Hose_in black or brown, pair }\end{array}$ |

75c
 black or brown, at pair

SATURDAY, 2 to 3 P. M. Our Entire Stock of 25c Fancy
Dress Ginghams, at Yard
35c
 3c

| Saturday, 2 to 3 P. M. |
| :--- |
| All our targe pleces of |
| \$1.00 Enamelware, spec. at | 39c

Saturday, 7 to 8 P. M. All our $\mathbf{\$ 3 . 5 0}$ to $\mathbf{\$ 5 . 0 0}$ silk Shirts \$1.98

Saturday, 6 to 7 P. M.
Men's $\mathbf{\$ 2 . 0 0}$ heavy cotton ribbed Union Sults, at garment
$\$ 1.10$
Saturday, 4 to 5 P. M.
Engineer and Firemen's Sox at
pair, 6 pair to customer,

Saturday, 3 to 4 P. M. 36 Inch Figured Cotton Challies Ait verad 14c
Saturday, 2 to 3 P. M.
Ladies' $\mathbf{\$ 1 . 0 0}$ Fine Silk Hose in Black, Go At Pair 59c
Saturday, 2 to 3 P. M. Ladies' silk Chemise, values to \$6.00, at garment,
\$1.25
The People's Bargain Store

