

THE SALE OF ALL SALES

EVERYTHING GOES EXACTLY AS ADVERTISED

Still water runs deep. We've been quiet for a long time. Like a turbulent storm at sea comes the great announcement of the purchase of the **HERBERT LOW CO. STOCK** of 228 Morrison Street at a fraction of its worth. Thousands of dollars worth of high grade men's and women's Furnishings, Dry Goods, Notions, etc., at prices that are beyond comparison. We speak honestly, we speak within bounds, when we emphasize this sale as the sale of all sales. In its economy it overtops any sale ever held under this roof. It's a great chance, it's your chance, and your proof of wisdom will lie in the taking advantage of it. We're going to crowd this store with satisfied buyers as it has never been crowded before, and we invite you to be one of them. You can make no mistake in buying at this great sale. If you only care to look we heartily invite you to come and do so. We want you to know the full meaning of a **REAL BARGAIN STORE**. In this great store is upwards of \$25,000.00 worth of this season's best made merchandise, and throughout this big stock are such chances to save money and yet get exactly what is desired in quality and seasonableness that no careful spender within reach of this store can afford to ignore the appeal this great event makes to the pecuniary interest of everybody. Stocks are so broad as to include practically every conceivable want.

This great money saving SALE CLOSES SATURDAY, NOVEMBER 12th.

Outing Flannels
Fine serviceable quality colored Outings in light or dark patterns, extra special at yard **12 1/2c**

36 inch wide White Daisy Outing Flannel
the heaviest and best on the market, special, at yard **25c**

Coat's Crochet Cotton
Special at Ball **10 Cents**

Men's 50c Dress or Work Suspenders, at Pair **35 Cents**
Boys' Grey Cotton Sweaters at **98 Cents**
Boys' Extra Fine \$2.00 Wool Caps, at **\$1.35**

Buy your Dolls for Christmas right now. We have the finest line with closing eyes, large size, beautifully dressed; while they last, **\$1.25** special at

TOYS
We have the finest selection of **15 Cent Toys** seen in years. Now is the time to buy.

There are cheaper Union Suits to be bought for children, but we will sell you the best on the market during this sale, sizes 2 to 12 years, garment **98c**

Clark's O. N. T. Thread, spool at **5c**

50c plain and fancy wide bow Ribbons at yard **35c**

Children's Black Stockings, good quality, all sizes, at pair - 10c

Misses' and Children's Buster Brown Stockings in black, brown or white, the best quality, 29c pair

Ladies' Buster Brown fine Silk Hose in black or brown, one of the best known brands, extra spec. pair \$1.15

HOPE MUSLIN
36 in. Bleached
You all know the Quality. Extra Special at Yard **16 Cents**

Ladies' Fine All Over House Aprons, Light and Dark Patterns, Special at **95 Cents**

Ladies' Flannelette Night Gowns, Special at **95 Cents**

Men's Extra Heavy 75c Wool Sox, at **49c**
Men's Fancy Heather Mixed Cashmere Sox, Special Pair **59c**
36 Inch Wide Floral Kimona Flannels, Special at yard **29c**

Boy's Two Pant Suits in Corduroy Or Wool Materials
Pants Lined Through-out, Special at **\$9.50**

Boy's Wool Mackinaw Coats, All Sizes, Special at **\$6.95**

Men's Good Strong Work Pants at **\$1.98**

Men's Corduroy Pants, Special at **\$3.95**

Men's Finest Quality Wool Mackinaw Coats **\$10.50**

Boy's Knickerbocker Pants, the very best material and workmanship, \$2.50 value, at Pair **\$1.89**

Men's 25c Dress or Work Sox, at pair **15c**

Men's White Wool Mixed Sox, at pair **25c**

Men's 2 Piece Wool Underwear, Specially Priced at Garment **98c**

Ladies' 10c Handkerchiefs at **5c**

Men's Dress Shirts, Values to \$2.50, at **\$1.35**
Men's \$5.00 Fine Soft Felt Hats, Special at **\$3.50**
Men's Finest \$3.00 Caps, Silk Lined, the very latest styles, at **\$2.25**
\$1.00 Three Quart Aluminum Sauce Pan, Special **59c**
Silk Thread, Black, White and Colors, 50 yd. Spool **5c**
Men's Fine Cashmerette Black Sox with Grey Heel and Toe, a Fine Wearing Hose, Special at **25c**
Men's Fine Dress Shirts, come in Silk Stripes Etc. Values to \$10, to be Closed Out at **\$2.98**
Men's Neckwear, Values to \$2, to go at **49c**
Men's 20c Fancy Bordered Handkerchiefs, To Go At **10c**
Men's 75c to \$1.00 Fancy Silk Handkerchiefs at **39c**
\$2.50 Aluminum Dial Alarm Clocks, Going at **\$1.49**
Infants Silk Bonnets, Values to \$2.00, Going at **98c**

LADIES, HERE IS YOUR CHANCE, SILK WAISTS
Crepes, Satins, Wash Silks, all kinds, all Styles, Values to \$12, All Go At **\$3.98**
Ladies Felt Slippers, The Very Best Kind, Go At **\$1.39**
50c Boudoir Caps, Go At **25c**

Our Own Stock Of SHOES Greatly Reduced for This Sale
Children's Fancy Gingham School Dresses, A large stock to Choose from, the very best Styles and Materials, Values to \$2.50, While They Last **95c**

Engineer and Firemen's Work Sox, Men, you know the Wearing Quality of this Sox, Buy them while they last at pair **15c**

Ladies' Messaline, Taffeta and Jersey Silk Petticoats Values to \$8.50, To Go At **\$2.98**

Chinese Fine Silk Kimonas, Beautifully Embroidered, Values to \$35.00, To Go At **\$17.50**

Ladies' Wool Skirts in Plain and Plaid Materials, Values to \$10, To Go At **\$4.98**

Boss of the Road Bib Overalls, Go At **\$1.50**

Small Children's Plush or Wool Coats, Values to \$7.50, Going At **\$3.98**

Children's 35c Side Comb Sets Go at **19c**

One Lot Ladies' Fancy Lawn Waists, Values to \$1.50, at **49c**

Ladies' \$1.25 Two Piece Cotton Fleece Underwear, to Go at Garment **89c**

Ladies' Muslin Underwear, Consisting of Gowns, Skirts Chemise, Etc., Values to \$2.50, To Go At **89c**

Children's \$7.50 Wool Dresses, Sizes to 14 years, At **\$4.98**

Ladies' 75c Brassieres, At **39c**

Laces, Val. Torchons, Etc., Values to 20c Yard, At **5c**

Ladies' 75c to \$1 Colored Silk Hose, Going At Pair **39c**

Ladies' \$1 and \$1.50 Silk Gloves, Go At **59c**

Cotton Battings, Large Fleecy 3 lb. Rolls, \$1.75 Values, Going At **\$1.25**

Large Comforter Size Cotton Batts, To Go At **79c**

Small Cotton Batts, 2 for **25c**

Men's \$6.50 Wool Sport Sweaters, All This Season's Goods, To Go At **\$4.50**

ENAMELWARE
MOST EVERY WANTED UTENSIL

25c value At 15c	50c value At 25c	75c value At 39c
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Fancy Imp. floral China Creamers at **39c**
Fancy Imp. floral China Fruit Bowls at **49c**
12 quart Galvanized Water Pails at **35c**

Large extra heavy No. 2 Wash Tubs galvanized, extra special at 89c

Boys' fine heavy quality Buster Brown Stockings, all sizes at pair **29c**

Ladies' \$1.25 fine Silk Hose in black or brown, all sizes, **85c**

Ladies' heavy Rib Top black outside Stockings at pair **35c**

Ladies' black or brown fine Silk Lisle Hose at pair **49c**

Ladies' fancy Heather brown mixed Wool Hose, spec. pr **85c**

Men's heavy Grey Cotton Flannel Work Shirts, special **98c**

Men's very heavy Work Shirts, double sleeves, in fact double where strain is the hardest, special at **\$1.35**

Men's black Sateen Work Shirts, special at **98c**

Men's Winter weight wool Union Suits, a very fine garment for warmth, special at **\$3.50**

Men's heavy Cotton Ribbed Union Suits, a standard garment at exceptional low price, sizes 36 to 46, spe. **\$1.59**

Men's fancy Neckwear, special at **25c**

BLANKETS
Large Size Heavy Cotton Fleece Blankets, Special at **\$2.98**
COTTON CHALLIES
36 Inches Wide in a Big Variety of Pretty Floral Designs, Spec. at Yard **19c**
Bleached Toweling with Red Edging at Yard **10 CENTS**

OIL CLOTH, White and Fancy, at Yard **35c**

GINGHAMS
The Finest Assortment of Dress Gingham go on Sale at **Yard 22 Cents**

1000 Large Sticks of Candy Free to children accompanied by their parents.

Open Evenings

THE PEOPLE'S BARGAIN STORE

113 Philadelphia Street

St. Johns