Becous rumo of seleoon



## National Vulcanizing Co.

 205 S. Jersey Street
## Delicate Mechanisia

Despite its scope Swift \& Company is a business of infinite details, requiring infinite attention.
Experienced men must know livestock buying with a knowl edge of weight, price, the amount edge of weight, price, the amount
and quality of meat the live animals will yield.
Each manufacturing operation must be done with expert skill and scientific precision. A highly perishable product
must be handled with speed and care to avoid loss.
Chemists, engineers, accountants, and other specialists are required to
.
Alert wisdom and judgment must
be used in getting stocks of goods into be used in getting stocks of goods into
the open channels of demand through the open channels of demand through
our four hundred branch houses. Branch house organizations must show activity and energy to sell at the market in the face of acute competi-
tion from other large packers, and tion from other large
hundreds of small ones.
All these requirements of intelligence, loyalty, devotion to the task, are met
in the personnel of Swift \& Company. in the personnel of Swift \& Company. Yet the profit is onlya fraction of a cent
per pound with costs at minimum.
How can the workings of this d cate human mechanism be improved
upon? upon?
Do you believe that Government direction would ay to our efficiency or improve the service rendered the
producer and consumer?


Swift \& Company, U.S. A.

Job Printing this office


