

Put on the Curb

It would seem a wise thing for Congress to pass a measure regulating the price of substitutes for wheat flour. According to the clipping below, taken from a Portland daily last week, in some places the sky high price of substitutes is forcing farmers to use wheat in feeding their livestock. The extract follows:

Mr. Clark calls attention to a letter written to R. F. Mitchell, food administrator for Idaho, by J. F. Fisher, of Rockland, Idaho, which, in brief, asserts: "I can buy wheat flour for \$5.45 a hundred and you ask me to substitute cornmeal which costs me \$9 a hundred, and yet you force me to feed my hogs, chickens and horses wheat by the same system."

"It takes 10 tons of feed to run my work stock till harvest. Under the present system my wheat is worth \$2.25 a hundred on the ranch, and if I substitute oats they cost me \$3.35 a hundred; if I substitute corn it costs me \$4.25 a hundred. "In December I marketed a car of hogs which fattened on wheat. I noticed the appeal made to feed hogs corn and save wheat. I tried to buy corn to feed them and found that it would cost me \$4.25, while the wheat only cost me \$2.25. I would have lost money on those hogs by substitution."

"I notice that wheat in Chicago is worth \$2.20 a bushel and corn \$1.20 a bushel. This is about the same ratio of value that corn has always maintained

to wheat, yet in Rockland wheat flour is worth \$5.45 hundred and corn meal is \$9 a hundred. I ask you who makes the profit? Who is being exploited under this system?"

Pen Mightier Than Sword

President Wilson's pen is doing more for the cause of a just and popular peace than 20,000,000 swords. Vatican authorities and the Holy Father himself candidly express this opinion. The president's periodical addresses to humanity, and not the years, are regarded as the mile posts by which history will measure the war's length. Like countless other observers, the pope sees that the warring peoples need political light and guidance. So Wilson's "democratic sermons to the world" admittedly find a sympathetic and applauding audience in the white robed figure of the Vatican. Foreign nuncios all make substantially the same report to the Holy See—President Wilson "in reality, not only feels the popular pulse, but touches the popular heart." The pope, although a noble by birth, apparently is a "law and order Socialist" in his own political philosophy. He is said to have under preparation a series of encyclicals and addresses on labor and social subjects for publication at the war's end. His holiness still is hopeful that arms will be stacked before the summer's end. He sees peace already approaching.—Portland Journal.

Note the label on your paper.



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FOR GOVERNOR

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PRIMARIES
May 17, 1918

Printed at Simpson for Gov. League,
411 Seaside Bldg., Portland.

Use of Gas in Warfare

The use of gas in warfare dates back to about 400 B. C. The Spartans saturated wood with pitch and sulphur and burned it under the walls of cities which they were attacking. For several centuries gas has not been used in warfare, and The Hague convention definitely ruled against it. However, on April 22, 1915, the Germans liberated great clouds of gas against Canadian troops near Ypres. Terrible destruction and demoralization resulted from this first gas attack, and within a week England was making plans for gas warfare against the Germans. Soon after the first German gas attack English and French women sent to the front hundreds of thousands of homemade gas masks. For the most part they were merely bandages impregnated with chemicals to wrap around the mouth and nose. These emergency masks saved many lives, but afforded only limited protection.

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START WITH OUR GOOD, FRESH BREAKFAST FOODS. THEY ARE TASTY AND EASY TO DIGEST. YOU WILL FEEL "LIKE A TWO-YEAR OLD" AND GO THROUGH YOUR DAY'S WORK HAPPY AND CONTENTED.
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The feeling against the American packer is based largely on the belief that the income and well-being of the producer and consumer are adversely affected by the packers' operations, resulting in unreasonably large profits.

Swift & Company's net profit is reasonable, and represents an insignificant factor in the cost of living.

For the fiscal year 1917 the total sales and net profit of Swift & Company were as follows:

Sales
\$875,000,000.

Profits
\$34,650,000.

This is equivalent to a \$3,465. profit on a business of \$87,500.

If Swift & Company had made no profit at all, the cattle raiser would have received only one-eighth of a cent per pound more for his cattle, or the consumer would have saved only one-quarter of a cent per pound on dressed beef.



Swift & Company, U. S. A.

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NEW SYSTEM

Of merchandising which will be a saving and should appeal to every one. The plan has been carefully studied out, but its introduction has been delayed until convinced that the new system would work no hardship, but prove of advantage to all.

Our prices will be reduced on all merchandise with few exceptions. We expect above all to maintain

OUR STANDARD QUALITY

Of goods in future as in past and STRIVE to make our store 100 per cent EFFICIENT IN SERVICE.

This change will not affect our credit customers, only that they, too, will share in the savings.

If, for convenience, you prefer a charge account, we will at the time of payment, add Five Per Cent to the bill, which will help cover the expense of bookkeeping.

Our deliveries will be FREE, as they always have, with the exception that on orders less than \$1.00 a charge of five cents will be made.

We are sure this plan will meet with approval by our patrons to whose loyalty and good will of the past we acknowledge and ask their co-operation in this change which we believe will result in good to all.

Last, but not least, we take pride in keeping our store 100 per cent SANITARY, and we will at any and all times welcome any suggestions from our customers that will assist us in further improvements so that you may be proud to call our store YOUR STORE.

Yours for Service,

C. S. BUCY

Phone Columbia 528

202 South Jersey Street.

Go Farther and Fare Worse

Is an old-time saying, but true as ever today. In buying Groceries do not carry farther and pay more. It is a waste of energy and cash. People living in the Northwest section of St. Johns can have their grocery wants supplied right at home for less money and goods fully guaranteed as to quality and weight. Compare these prices with those asked by stores at a greater distance and then buy where you can do the best:

Pineapple, 3 sizes, per can.	12c, 19c and 23c
15 oz. can Pears, Peaches or Apricots	13c
Celebrated King's Dried Fruits, reg. price 25c; our price.	20c
Cocoa, half pound can.	20c
Aunt Jemima Pancake Flour, package.	14c
Alber's Flap Jack Flour, package.	17c
Cerec—Coffee substitute, package.	20c
Mrs. Stewart's Blueing, best on the market, bottle.	12c
Mazola Oil, quart can.	65c
Deviled Meat, can.	6c
Chile Con Carne, can.	10c
Holsum or Royal Bread—others ask 10c—our price.	9c
Pickled Pig's Feet, lb.	15c
Karo Syrup, light or dark, can.	17c
Coal Oil, per gallon.	13c
Best Rolled Oats, 2 lbs.	15c
Chick Food, per pound.	5c
Choice Petite Dried Prunes, per pound.	8c
Remember we still sell Toilet or Laundry Soap, and best Matches at	5c
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