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A good resolution for all business men to make at the first of the coming year is to positively decide that they will during the entire year run an adver-tisement in the St. Johns Review. It has been agreed upon by the leading business men of the country that every business man, to get the best results, should expend two per cent of his gross receipts in advertising. If every merchant in St. Johns should do this, what a busy business place it would become. The leading stores of Portland spend two or more per cent of their receipts in advertising. That is the reason they are leading stores. Their two per cent in advertising draws trade from those places where the local merchants refuse or neglect to spend two per cent in like manner. So if you want to keep the trade that rightfully belongs here do your bit by lay-ing aside two per cent for ad vertising. The result will amaze. If two per cent is too strong to take at first, try one per cent. Advertising takes much trade to Portland and advertising in rebuttal will keep it here. Advertising is the keynote of success, and oftimes is the difference between success failure. Start the New Year right. Plan your new year advertising early.

do quite frequently, and say that they have made the rounds of the real estate offices and followed down every "clue" that they had intimation of in an endeavor to find suitable habitation. Wearied and dishabitation. couraged in their search, they liot, Johnson, Knowles, Maher, come to the Review office as Maples, Dr. Borden, John and a "last resort." But we are Russel Borden. just as much at sea. We do not know of a single house, mod To Whom it May Concern rented for housekeeping pur poses at the present time. Were the houses available it is safe to say that the population of St. Johns would be doubled inside Therefore, vacant property owners, why not build?

A Fatal Accident

about 9 o'clock this, Thursday, Dora Key, 842 Willamette blvd. morning, J. H. Smith was N. driving the big new truck of J. R. Weimer, which he had street onto Oswego, and had gotten part way across the track when the street car struck the truck. Owing to the dense fog prevailing at the time the driver was unable to see the oncoming cars, nor did he hear any signal given. The impact carried the truck some distance along the track, killing Wm. Rowe almost instantly, while Mr. Smith and Mrs. Rowe escaped with slight scratches, and the W.J. Gilstrap, M.D. E.R. Seely, M.D. baby was apparently uninjured, we understand. The truck was badly demolished and the household furniture was smashed and strewn along for some distance.

Annual Rally Held

The annual Rally Day at the Baptist Sunday school was held last Sunday. The attendance was large. A very pleasing program was rendered. Mrs. Addam's class of junior girls For Electrical Wiring, Fixtures, etc. gave several selections. A Call Columbia 374.

TWO NEW MODERN 5-ROOM BUNGALOWS

Easy Terms On Payments

Mortgage Loans, and Insurance

Peninsula Security Co. First National Bank Building

chorus by sixty primary chil-dren was one of the features enjoyed by everyone.

Mr. Zimmerman of the Me thodist church, filled the pulpit Sunday evening, on account of the illness of our pastor. Mr. Took had charge of the service

in the morning. Mrs. Knowles was pleasantly surprised on her sixty first The crying need of the hour birthday by being the guest of still seems to be more houses in honor at a dinner party. She St. Johns for tenant purposes, well deserves all honor bestowed It is really pathetic to have peo- upon her, as she has four sons the facts therein alleged are ple come into this office, as they in the service of Uncle Sam.

I have never drove my two daughters away from home, and whoever tells such, tells a bareto prove what you say. If you being fully advised in the premare a Christian just pray for me and my children; if not, keep silent. If people would sweep before their own door, A fatal accident took place on Fessenden street at Oswego at is work for all that want it.

This is the time of year when successive weeks, and, brought from Holbrook loaded we are all planning our holiday with furniture belonging to Mail Carrier E. R. Rowe, who was having his household furniture removed from Holbrook to the first control of some of the best books for the above entitled Court children in attractive editions. Swenson street. On the truck children in attractive editions at 9:30 o'clock a. m. on Decemat the time, besides the driver, that can be obtained in the ber 10, 1917, at which time any were Mrs. Rowe and her little Portland book stores. Many of objections by the said father, daughter, and Wm. Rowe, an these titles have been duplicated Charlie Lee, or anyone else, to uncle of Mrs. Rowe, Mrs. Rowe in the cheaper editions and can be made to said petition and and little girl were in the fore be purchased at a very reason- adoption, may be heard by the part of the truck, while the un- able price. This collection will Court. cle was at the rear end watching the turniture. The driver library on December 10th. Come was turning off Fessenden and look it over and make your selections.

ROY WILCOX

Transfer and Storage

Corner Charleston and Ivanhoe Streets Autos stored Owners may take out and return as desired. Charges, \$3,00 per mouth. All kinds of Draying.

Drs. Gilstrap & Seely Physicians and Surgeons Glasses Accurately Fitted

OFFICE HOURS 9:00 to 12 M. 1:30 to 4:30 P. M.

Electrical Installation

PETITION

In The County Court Of The State Of Oregon For Multnomah

In the matter of the adoption of Robert Lee, a minor.

Comes now your petitioners, W. W. Stevenson and Mary E Stevenson, husband and wife, and respectfully represent to the Court, as follows:

That your petitioners are residents and inhabitants of the City of Portland, Multnomah County, State or Oregon; that the said petitioners are desirious of adopting Robert Lee, a boy four months of age, who is now in their care and custody, having been left with them by his grandmother, Carrie I. Guiley, who has had the care and custody of said minor since the day of his birth, and who has filed her consent in writing herein, consenting to this adoption; that the mother of the said Robert Lee died at the time of his birth, and the father deserted said minor upon the day of his birth, and he has PERRY C. STROUD been with the grandmother, who has had complete care and control of him since his birth; that the whereabouts of the father is unknown and he has no way contributed to the support of said Robert Lee since his birth; that your petitioners are suitable and proper persons to adopt the said minor child and have the care, custody and support of him. Dated, Portland, Oregon, this

the 3rd day of November, 1917.
W. W. Stevenson,
Mary E. Stevenson.

State of Oregon County of Multnomah, ss: We, W. W. Stevenson and Mary E. Stevenson, being first duly sworn, each for himself, depose and say that we have read the foregoing petition, and true as we verily believe. W. W. Stevenson,

Mary E. Stevenson. Subscribed and sworn to before me this the 3rd day of November, 1917.

Jesse G. Arnold, Notary Public for Oregon. commission expires August 21, 1920.

Order Directing Publication In The County Of The State

Oregon For Multnomah

In the matter of the adoption of Robert Lee, a minor.

faced falsehood. But I told both the wirls they would either go W. W. Stevenson and Mary E. of one year. Rents have gone up quite rapidly, some modern houses renting for \$22.50 per month, which is good interest month, which is good interest them, for I have no way of supthe investment. The only porting them, Mr. Key has not the mother of said minor is on the investment. The only solution seems to be for those wanting houses to build them themselves. Land may still be purchased at a reasonable rate, and building material is probably as low in price at present as it will be for several years to come. If every owner of a vacant lot in St. Johns would arrange to have a dwelling erected thereon, it would relieve the tension immeasurably and at the same time prove a profitable investment. It is said to be no difficult matter to secure funds for building purposes when the lot is clear of debt. Therefore, vacant property peace and say no more about abouts and having failed to ascertain same, and the Court

> It Is Hereby Ordered, That a copy of said petition filed herein by the said W. W. Stevenson and Mary E. Stevenson, together with a copy of this order, be published in St. Johns Review, a newspaper published in Multnomah County, Oregon, for a period of three

It Is Further Ordered, That

George Tazwell Judge. Dated this 3rd day of November, 1917. First Publication, Friday, Nov. 9. Last Publication, Friday, Nov. 23.

REVIEW'S LEGAL BLANKS

The following list of legal blanks

charged for at the rate of fifty sold for cash to the best advantage said

Bring in your job printing while you think of it. Don't wait until you are entirely out. We are equipped to turn out nest and tasty printing to turn out nest and tasty printing Date of first publication Nov. 2, 1917; premptly at Portland prices or less. last publication Nov. 30, 1917.

110 Philadelphia Street Soft Drinks, Candles, Cigars and Tobaccos

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GEORGIA RICH

Teacher of Piano

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12 North Kellogg street. Phones-Main 3319; Col. 591.

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Available for Concerts and Recitals 965 Lombard Street, corner Wall Phone Columbia 182

TEACHER OF VOCAL Portland

21 lb. can Puree Tomatoes, 2 for...25c Solid Pack Toma-

Raisins, Otter brand. 12c Seedless. 13c

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First Trust & Savings **BANK**

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Four per cent interest paid on time and savings deposits.

GENERAL INSURANCE Rentals and Real Estate Loans

Notice of

Sale of Real Property

In the County Court of the State of Oregon, for the County of Multuomah, In the matter of the Guardianship of ladys I., and Dean L. Elliott, Minors. Notice is hereby given that in pursu ance to an order of the Honorable George Tarwell, Judge of the above named Court, heretofore made and en-tered in the matter of the estate of Gladys L. Elliott and Dean L. Elliott minors, which said order is on file with the Clerk of this Court, the undersigned, guardian of the person and estate of each of said minors will sell at private sale to the highest bidder and subject to con firmation by the above named Court The following list of legal blanks are kept for sale at this office and others will be added as the demand others will be added as the demand Johns, now in the City of Portland, Ore Warranty deeds, Quit Claim
Deeds, Realty and Chattel Mortcages, Satisfaction of Mortrages gages, Satisfaction of Mortgages, Contracts for Sale of Realty, Bills of Sale, Leases.

Heward O. Rogers, Lawyer, Notary Public. Over Peninsula National Bank; 7 to 9 P. M.

est the said Gladys L. Elliott and Dean L. Elliott, minors, have in all that certain lot, parcel and tract of land lying and being in the County of Multnomah, State of Oregon, more particularly described as follows, to wit:

Lot Three (3), Block Fifteen (15), James John's Addition to the town of St. Johns, now in the city of Portland, Terms and conditions of said sale will be

Terms and conditions of said sale will be for cash, if obtainable, with at least one-Cards of thanks notices are fourth down, or if the same cannot be 1:30 to 4:30 P. M. First National Rank Building Sundays, 9:00 to 10:30 A. M. First National Sundays, 9:00 to 10:30 A. M. First National Rank Building Sundays, 9:00 to 10:30 A. M. First National Cents each. Persons desiring to estate may be sold on contract for payments in installments on such terms and conditions to be approved by the above named Court, to be approved if sold on ments in installments on such terms and conditions to be approved by the above named Court, to be approved if sold on contract prior to the execution thereof, MARY E. SIMMONS,

Guardian of the person and estate of Gladys L. and Dean L. Elliott, Minors.

"THE LUXO"

Drop in and see Jeff and have a glass of that Happy, Hoppy drink, Luxo. JEFF PITCHFORD,

Technic and hand development. Pupils developed from beginning to

HELENE OGSBURY WILLIAMS

Teacher of Singing Pupil of John Claire Monteith

Studio-812 North Kellogg Columbia 591 Woodlawn 198

LAWYER

Mrs. Gabriel Pullin

London Training

Miss Hazel Tule Pupil of Madame VaLair of

Studio: 227 W. Tyler St.

Fall Can Goods. Raisins, Nuts, Etc.

tce314c

Grocery Grabateria

ELMER SNEED

Kabo Corsets

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Phone Col. 302 EDMONDSON & CO.

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We Repair Aluminum Ware Phone Col. 92 107 S. Jersey St.

St. Johns Undertaking Co.

208 N. Jersey Street Phones: Columbia 527 Columbia 299 Automobile Hearse.

Get Our Pr'ces Before Going to Portland DR. J. VINTON SCOTT DENTIST

Office Hours 9-12 to 1:30-7 Peninsula Bank Bldg. Office Phone Columbia 140 Resident Phone Columbia 274

PENINSULA TITLE ABSTRACT & REALTY CO H. HENDERSON, Manager 402 N. Jersey Street Abstracts of Title Prepared

Titles Examined Phone Columbia 255

FOR COAL & WOOD OF ALL KINDS SEE

EDLEFSEN FUEL CO. Oregon Building, 5 & Oak

Phone Broadway 70 Or Leave Orders at St. Johns Hardware Co. Mill wood mostly inside, large percent-age dry enough for immediate use \$3.25. Coal \$6.50 and up.

ST. JOHNS PHONOGRAPH EXCHANGE

317 N. JERSEY ST.

We Buy, Sell and Exchange Phonographs and Records, all makes.

2 min. Records, \$1.00 doz. 4 min. Records, 2.00 doz. Edison Machines \$5.00 up.

Come in and be convinced. We do repairing also.

Ladies' Home Journal Patterns

Umbrellas

The Fleisher Yarns

No Ladies' Home Journal Pattern costs over 15c; why pay more? Up-to-the-minute styles for December now ready at our Pattern Counter. Ask to see the Official Red Cross Patterns, articles that so many are making for the soldiers.

Yarns, Knitting Needles, Crochet Hooks, /3 Etc.; Fleisher's Manual on Knitting and Crocheting now on sale at 25c the copy.



Come in and look over our supply of Cotton Blankets and Comforts, all sizes, priced from \$1.50 to \$3.00, White and Gray.

In Our Men's Department We Have Everything

For the Workingman. Exceptional values in Mackinaw Coats, Mackinaw Shirts; Rain Clothing, Rubbers, Overalls, Gloves, Shoes, Pants, Flannel Shirts, Underwear, Hosiery and Hats.

SEE OUR DISPLAY OF MEN'S HATS

Latest styles, popular shapes in Blacks, Blues, Browns, Tans and Grays at popular prices-\$2.00 to \$3.50.

COUCH & CO.

Merchandise of Merit

Traveling Bags, Suit Cases, Trunks

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YOUR GRANDFATHER WAS A YOUNGSTER, WHEN PEYTON GRAVELY MADE THE FIRST PLUG OF TOBACCO THAT EVER WAS MADE. GRAVELY'S CELEBRATED THERE MUST BE SOMETHING BACK OF A REPUTATION THAT LIVES AND LASTS LIKE THAT. Chewing Plug BEFORE THE INVENTION OF OUR PATENT AIR-PROOF POUCH. GRAYELY PLUG TOBACCO MADE STRICTLY FOR ITS CHEWING QUALITY WOULD NOT KEEP FRESH IN THIS SECTION NOW THE PATENT POUCH KEEPS IT A LITTLE CHEW OF GRAVELY IS ENOUGH AND LASTS LONGER THAN A BIG CHEW P.B. Gravely Jobacco Co Damue K. LOOK AT THE GOOD WORK BILL POSTER'S BILLBOARDS HAVE STARTED!

We'll Put Up Our



Poultry against anybody's because we know that it is the very finest that can be procured anywhere. We have maintained a better sort standard and the epicures flock in our directions as a consequence. Everything in poultry, whether wild or tame.

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Pork Spare Ribs 20c Fine Beef Pot Roasts 15c Fine Beef Boil Fresh Pork Back Bones 10c

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FUNERALS Beautiful gray or black adult casket, hearse, box. 2 autos. embalming and refin-

Funerals if desired for \$20, \$30, \$40, \$60. Higher priced funerals in proportion. We manufacture caskets. Lady assistant.

Beautiful funeral chapet. MILLER & TRACEY

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W. A. ANDREWS, Representative 511 S. Edison

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