

St. Johns is Calling You

Is second in number of industries. Is seventh in population. Cars to Portland every 16 min.

ST. JOHNS REVIEW

Devoted to the interests of the Peninsula, the Manufacturing Center of the Northwest

VOL. 10

ST. JOHNS, OREGON, FRIDAY, JULY 24, 1914.

NO. 35

St. Johns is Calling You

Has seven churches. Has a most promising future. Distinctively a manufacturing city.

COUNCIL MEETS

Matters of Importance Receive Attention

With the exception of Councilman Cornell, all members were present at the regular weekly meeting of the city council Tuesday evening with Mayor Vincent presiding.

The matter of installation of water hydrants on Willamette boulevard was referred to the water and light committee.

A communication from the fire department announced that W. E. Byerlee and Geo. L. Epps had been elected by the department to serve as special policemen during times of fire, which selections were confirmed by the council.

W. S. Kellogg made suggestions concerning the removal of poles on Willamette boulevard to more preferable sites, and the matter was referred to Engineer Burson.

A couple of property owners on Willamette boulevard protested against the laying of sidewalk and curb on the grade established, claiming same would entail considerable damage to their properties.

Councilman Graden stated that the weed cutting project was assuming more expensive proportions than he had anticipated.

The mayor stated that upon request of Governor West to appoint two citizens to attend the Good Roads Convention to be held at Medford, he had appointed A. S. Benson and Peter Autzen, both of whom had signified their willingness to attend.

The engineer stated that there was an excess of \$778.00 on the proposed improvement of Richmond street between Edison and the river over the contractor's bid, which included bonded indebtedness.

An ordinance providing rules and regulations for the fire department was passed and 100 booklets containing same was ordered printed at the Review office.

The chairman of the buildings and grounds committee was authorized to procure a suitable rug for the firemen's room.

Upon request of Fire Chief Cormany, all members of the fire department were to act as special policemen on Labor Day.

The chief of police was instructed to notify property owners to remove remains of burned buildings on South Jersey and Fessenden streets.

The city attorney was directed to prepare resolutions providing for the vacation of the ends of three streets west of Willamette boulevard, which are to be vacated in exchange for right of way for a roadway through the Stearns tract.

APPENDICITIS BOOK FREE

The Adler-i-ka book, telling how you can EASILY guard against appendicitis, and how you can relieve constipation or gas on the stomach INSTANTLY, is offered free this week by the ST. JOHNS PHARMACY.

A desire for strong drink is not a thirst, it's an appetite.

John Olson Killed

John Olson was killed Saturday morning from the effects of a log rolling over him while at work loading logs onto cars near the dry docks for the Willamette Pulp & Paper Co.

John Olson was a lone man in America, his people all living in Sweden. Though more than sixty years old, the company kept him in their employ for six years.

The Pronto Damaged

The Port of Portland towboat Pronto was damaged badly by fire of mysterious origin Sunday.

The Pronto had been off the Port of Portland dry dock only two days. She had undergone a general overhauling and new canvas had been put on her cabins.

Owing to the absence of a roadway to the dry dock, the local fire department was unable to reach the scene with its apparatus, although it made good time in getting as close to the fire as possible.

District Convention

St. Johns had the biggest district convention Tuesday, July 21, that the Multnomah county Sunday School League has held.

Bring in your job printing while you think of it. Don't wait until you are entirely out. We are equipped to turn out neat and tasty printing promptly at Portland prices, or less.

CLEVER SCHEME

Really Sell Many Articles At or Below Cost

By David Powell. A fact that in most cases is ignored by the mail order buyer when comparing prices quoted in the catalog with the prices charged by his home merchant is the very important one of transportation charges.

There has been no way yet devised to evade the transportation charges, and the consumer is always the man that pays it; and it is right in this connection that the catalog houses put over their biggest business getting lemons.

Its purpose, of course, is very evident. A merchant hopes by this means to draw you to his store, believing that he can sell you enough other articles at regular prices to warrant the loss on his "leaders."

Here is where the catalog houses have undoubtedly the best of the regular merchant. You cannot walk into their store and pick out those "leaders" and put them onto your buggy and drive home with them like you can the sale snaps you can occasionally pick up in your local stores.

By an easy mental computation it is at once apparent that the charges for shipping by any of these means, added to the catalog price, would make the article cost much more when it reached you than would be charged by one of your home merchants.

Merchants throughout the country affected by mail order competition seem to be of the same general opinion as to its greatest evil—the abnormal devaluation of that trait of human nature that prompts us to buy something we really don't want and have no particular use

for. "Overbuying," they say, "is a vice that goes with the mail order catalog. Go into any home that draws its supplies from that source and you will find goods that the family does not need and never would have bought from a local merchant.

Still another class of so-called merchants who profit by the general ignorance on the part of the public as to true values, is the farm to farm solicitor who represents himself to be connected with some wholesale grocery house in a distant city.

During the present session of Congress I have secured the passage of 12 private pension bills, the largest number secured by any of the five members of the Oregon delegation.

On the first day of this congress I was selected by the Progressives and Progressive Republicans to present for adoption a complete new set of rules of procedure in the House, requiring, among other things, record votes in committees and in the committee of the whole House.

Every up-to-date merchant now keeps from two to half a dozen mail order catalogs in his store for the use of such of his customers as may wish to use them in making comparisons.

The next time you contemplate sending to the city or ordering a bill of goods from a catalog house, make out your order as usual, but before buying your money order, take it to one of your local merchants and let him figure with you on the tire order.

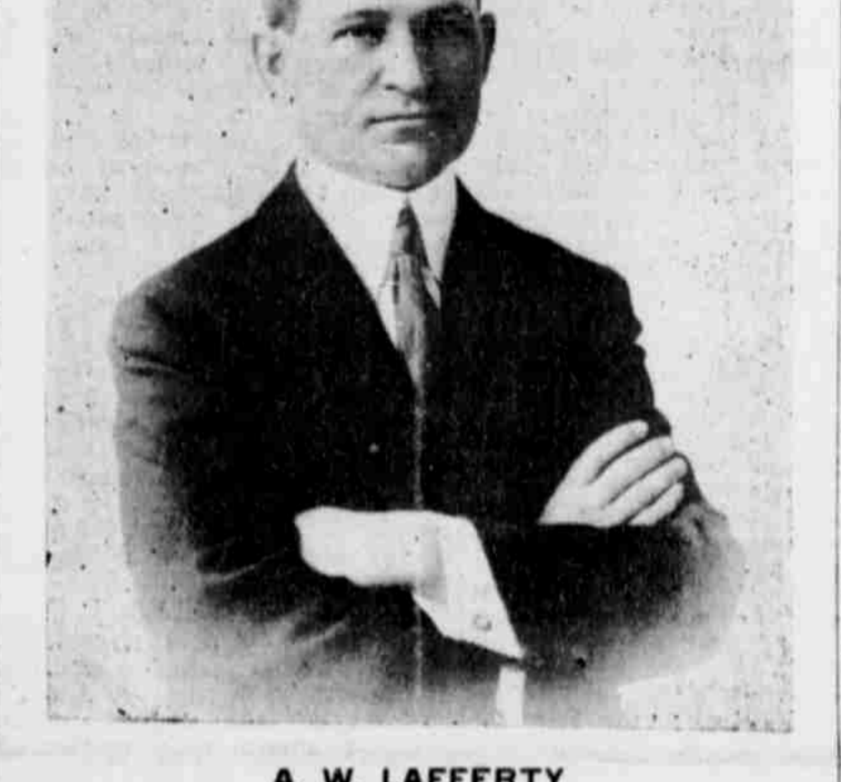
Lafferty Reviews Three Years In Congress

Helped Enact Parcel Post, Income Tax, Direct Election of Senators, Currency Law and Alaska Railway bill.

Striving for Government and Municipal Ownership of All Public Utilities, Including Railway, Telegraph, Telephone and Steamship Lines, Electric Light and Gas Works and Street Car Systems.

Has Urged and Is Now Urging More Liberal Homestead Laws and Would Give to Oregon the Profits from Her Forest Reserves and Complete Home Rule as to Their Management.

Will Continue to Fight for Enforcement of Railroad Land Grant, on Which Case He Has Worked Without Pay for Seven Years.



A. W. LAFFERTY

(From photograph taken at San Francisco June 1, 1914, at the close of his argument in land grant suit, wherein case was certified to Supreme Court, insuring early final decision—a great victory for Oregon. Each citizen is invited to call to see Congressman Lafferty personally at his office, 733 Pittock Block.)

The daily newspapers have for two years absolutely refused to print anything I was doing at Washington, and have deliberately tried to deceive the people into the belief that I was not taken seriously in the national capital, and was not accomplishing anything there.

At the beginning of my second term I was promoted from membership on the committee on irrigation of arid lands to the committee on interstate and foreign commerce.

On the first day of this congress I was selected by the Progressives and Progressive Republicans to present for adoption a complete new set of rules of procedure in the House, requiring, among other things, record votes in committees and in the committee of the whole House.

When the bill to repeal free tools was reported to the house, I submitted a minority report. This report was copied in full in many eastern papers, but was not mentioned in a single Portland paper.

When the interstate trade commission bill was reported to the House—also from my committee—I made a minority report recommending that the number of commissioners be raised from 3 to 7, and that the commission be given power to control monopolies as well as to "investigate" them.

West Side Notes

From the Linnton Leader. L. M. Mills sold this week two lots at Willbridge for \$100 spot cash. Who said hard times? Joseph Karr, our energetic carpenter, is building a new flat at Gasco, just across the road from the station, which, when completed, will contain four apartments of four rooms each, with bath and toilet.

Campbell & Swigart Company commenced last week to fill in the low land just above the distillery plant. Some think they contemplate the erection of a large factory.

Charley Tooley is again at his old job on the ferry, after being laid up a couple of weeks with rheumatism. Charley is a very efficient man, and we are glad to see him back again.

Mr. Whitlock of Portland is erecting a dwelling in Glen Harbor on the upper side of the Linnton road, to cost about \$2500. Several others will soon be started.

Good Times in the East

Cheering news of an improvement in business conditions comes from the state of Pennsylvania. An investigation in a score of cities, made by a financial and trade review, discloses that the number of unemployed is diminishing, that all kinds of plants are working more hours than any time during the past nine months, and that there is a general feeling of stability.

Bids Wanted

The Board of Education of School District No. 2 will receive sealed bids for the following work:

Painting East St. Johns School; two coats on all outside wood work, roof and all spouting and gutters. Material will be furnished by the District, and bids to be for work only.

Bids must be handed to F. P. Drinker, chairman, not later than August 1st. The Board reserves the right to reject any and all bids, and when work is finished is subject to the approval of the Board.

Canadian Homesteads

Why pay \$50 to be located? We give you full information where the best lands are in Western Canada and British Columbia that are close to railroad and town; name of guide on the ground; full directions to get maps and plats free; how to get homeseekers' tickets; everything you need to know and locate yourself; all for \$3.00.

NOTICE.—On Thursday, July 16, about 11 o'clock, on Fessenden street, one block west of Smith avenue, St. Johns, two women took from the pocket of a vest that lay near the sidewalk, and belonging to a man mowing grass there, a small size, smooth back, open face gold watch, bought from Staples, the jeweler. These women were seen taking it. This watch is the gift of a dead son. If they will leave or send it to 717 Princeton street, Portland, no questions will be asked. Otherwise they will suffer the consequences. adv.

Guess the show is over. Fashion announces that the petticoat is coming back.