

PRICE EXPLOSION

Another Big Pre-Inventory Sale

FIVE DAYS BEGINNING AUGUST 19, CONTINUING THE REST OF THAT WEEK

OUR STORE
will be
CLOSED
Wednesday
at 1 o'clock
during the
sale as on
other
Wednesdays

It is necessary for business firms to take account of stock at least once each year. Everyone in any way connected with a store like ours, or any other store, knows what that means. There are a number of good reasons why we should have a sale before invoicing.

First—We have long since decided that it is better business to give our trade some reduced prices than to carry our summer goods to another season. They do us no good on the shelves; they do no one any good; the money is tied up as badly as buried

in a can.

Second—We need the space to put in the large supply of fall goods that are coming in from time to time.

Third—It is good advertising to have a sale at least once a year.

Fourth—The inventory is much easier to take when the stock is lowest.

Fifth—We need the cash a sale brings to pay for the goods that are coming.

To make this advertisement do for two stores, let us explain that everything at the right pertains to the Men's Toggery; left to Ladies' Store

LOOK OUT for BARGAINS

HERE IS THE WISDOM of buying at our sale: First, you will not buy anything you do not need because our stock has nothing of that kind. Second, you will make about \$3.90 go as far as \$5.00 at regular prices. Third, you are spending your money at home where it does the community some good. The money spent in Portland for just such things as your home store carries enables the Portland stores to build skyscrapers and the city to be well paved. If it do the same in St. Johns.

THE LADIES' STORE

House Dresses

| | |
|--------------------------|--------|
| \$2.50 Dress, sale price | \$1.95 |
| 2.25 " " " | 1.87 |
| 2.00 " " " | 1.69 |
| 1.75 " " " | 1.47 |
| 1.50 " " " | 1.23 |
| 1.25 " " " | 1.07 |
| 1.00 " " " | .73 |

Children's Dresses

| | |
|---------------------|--------|
| \$2.50 Dresses, now | \$2.10 |
| 2.25 " " " | 1.90 |
| 2.00 " " " | 1.70 |
| 1.75 " " " | 1.45 |
| 1.50 " " " | 1.25 |
| 1.25 " " " | 1.00 |
| 1.00 " " " | .80 |

Children's Rompers

Regular 50c, sale price .38c

Cotton Bats

A few of the regular \$1.00 Reddisele Bats will go at 83c

Children's Summer Underwear

We over stocked on this in all sizes, both union suits and single garments. They are all made by a first class mill and the price on all of these will be reduced 20 per cent.

Straw Hats

A large lot formerly selling at 15c and 25c to close out, at 10c

The Wonderhose

at 80c per box of 4 pairs, regular \$1.00

Other hosiery, regular 25c hose, not advertised brands 3 pairs for 55c.



Corsets

Only the R. & G. Corsets will be included in the sale.

The stock we have left of these includes the higher priced corsets and larger sizes of medium priced.

Aprons

A large full size apron, only 43c. Covers whole dress

Summer Parasols

Selling regularly for \$1.50, \$2.00, \$3.00 and \$3.50 Your choice \$1.00

Silk Lisle Gloves

| | |
|-----------------------|-----|
| \$1.00 gloves will be | 79c |
| 75c " " " | 53c |
| 65c " " " | 47c |
| 50c " " " | 42c |
| 35c " " " | 25c |

Curtain Goods

A reduction will be made in border curtain goods. We have a nice assortment of these. The former price was 15c, 20c, 25c and 35c, the pre-inventory price will be 12 1-2c, 16c, 19c and 27c.

Mercerized Hose

We bought a job lot of Ladies' black size 10 Regular 25c grade. If you wear tens, get them for 10c per pair.

For Just One Day, Tuesday

Our 12 1-2c gingham will be sold at 10c per yard and the 7c prints will go at 5c per yard.

Yardage Goods

| | |
|--------------------|---------|
| 25c cotton poplins | 19c |
| 15c Ripplette | 12 1-2c |
| 35c Kobe Silks | 25c |
| 15c percales | 12 1-2c |
| 12 1-2 percales | 10c |
| 10c percales | 8c |

All white goods will be reduced at the same rate—that is 35c goods will be 25c and 25c goods 19c per yard.

Ladies' and Misses' Shoes

We have in stock of this season's styles about 20 pairs of ladies' tan shoes. They are snappy and up to date but the summer is going, they are still on our shelves, regular price \$3.50 and \$4.00, sale price \$2.75. Lace shoes for women and girls \$2.25 to \$3.50 shoes go at \$1.00

THE MEN'S TOGGERY



Felt Hats

ODD LINES

\$2.50 hats \$1.35

3.00 hats 1.95

Caps

To close out styles

\$1.00 and \$1.50..... 39c

Shirts

Sample line of Dress Shirts at

One-half Price

SUMMER UNDERWEAR

Blue and black, broken lines, regular 50c, sale price 39c

FANCY SOX

Odd lines, regular 25c and 35c, 3 pairs 50c

Ties

A few nice ties from the window displays, only 15c

Men's and Boys' Dress Straw Hats

What are left will go at just one-half price

Mule Hide Gloves

Regular 50c, special 39c

Work Shirts

Regular 50c, special 39c

Men's Suits

A few of the Felix Rothchild line to be closed out. Regular prices were \$10.00 to \$27.50, we offer them to you at \$4.95 to \$10.00. These suits are not back numbers, but they are not the latest cut. For daily wear you can get a bargain.

Men's Shoes and Oxfords

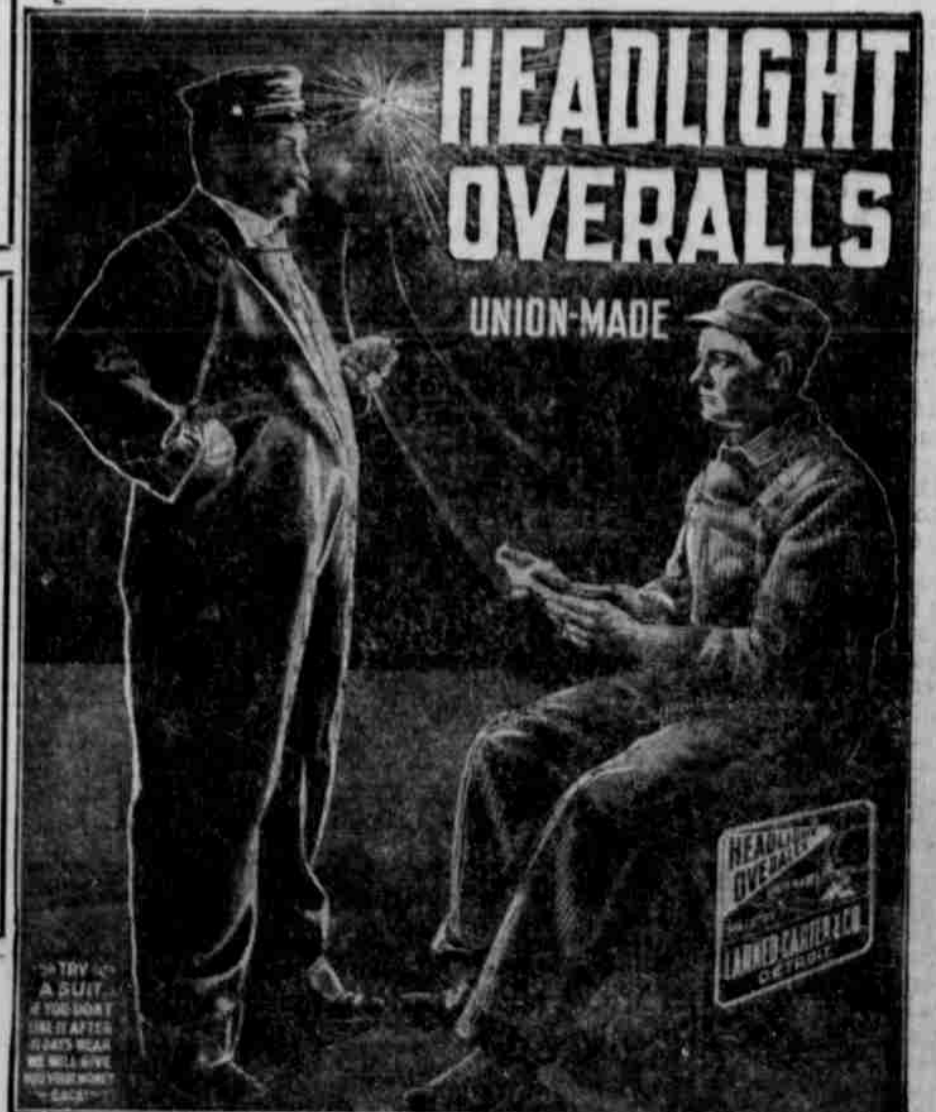
Shoes that sold at \$3, \$3.50 and \$4.00 Just a few pairs of each price, sale price 39c to \$2.85.

Odds and Ends of Shoes

Stores carrying shoes always accumulate odds and ends of lings. The shoes we have are all of wearing quality and were bought to sell at \$3.50 and \$4.00.



For the sale, we price them at \$2.85. They are worth it and we know you will have to come early to get a pair.



BONHAM & CURRIER