

ST. JOHNS

Is second in number of industries. Is seventh in population. Cars to Portland every 20 min. Has navigable water on 3 sides. Has finest gas and electricity. Has two strong banks. Has five large school houses. Has abundance of purest water. Has hard surface streets. Has extensive sewerage system. Has fine, modern brick city hall. Has payroll of \$25,000 monthly. Ships monthly 2,000 cars freight. All railroads have access to it. Is gateway to Portland harbor. Climate ideal and healthful.

ST. JOHNS REVIEW

Devoted to the interests of the Peninsula, the Manufacturing Center of the Northwest

VOL. 8

ST. JOHNS, OREGON, FRIDAY, FEBRUARY 14, 1913.

NO. 14

ST. JOHNS

Has seven churches. Has a most promising future. Distinctly a manufacturing city. Adjoins the city of Portland. Has nearly 6,000 population. Has a public library. Taxable property, \$4,500,000. Has large dry docks, saw mills. Woollen mills, iron works. Stone works, asbestos factory. Ship building plant. Veneer and excelsior plant. Flour mill, planing mill. Box factory, and others. More industries coming. St. Johns is the place for YOU.

New Fashion Magazine

St. Johns is to have a new fashion magazine. Beginning February 5th, Couch & Co. will issue monthly and present to all their customers an attractive 32-page illustrated publication to be known as "Good Dressing."

Skilled designers, illustrators and style authorities in Paris, New York and other cities will keep Couch & Co., continually in touch with the triumphs of all the most famous modistes and most fashionable women.

Brilliant articles and discussions of dress from every point of view will accompany these style announcements. The publication will be edited by the editors of The Ladies' Home Journal, the well known women's periodical.

This sweeping provision for creating in St. Johns a style authority of the first rank has been made possible by an arrangement which Couch & Co. have concluded with 3,000 other leading dry goods merchants in all parts of the United States and Canada.

A brilliant display of the new styles, some direct from Paris, some adapted to American women from the French, some purely American—Easter dresses and Easter promenade suits, blouses and skirts hand made trimmings, graduation and confirmation dresses, clothes for little boys and girls, all are shown by attractive illustrations.

In addition to the styles shown, there are numerous special fashion articles. William Faversham, the matinee idol, selects three dresses he would like to see girls wear at Easter time. Julia Marlowe, the actress, picks out bridal dresses for Easter weddings.

Couch & Co. announce that while the magazine is issued by them for their customers, they will be glad to present a copy to any St. Johns woman who cares to call for it at their store.

Sound Counsel

"We cannot, of course, all be handsome. And it's hard for us all to be good; we are sure now and then to be lonely, and we don't always do as we should. To be patient is not always easy. To be cheerful is much harder still; but, at least we can always be pleasant. If we make up our minds that we will. And it pays every time to be kindly. Although we feel worried and blue; if you smile at the world and look cheerful. The world will smile back at you; so try to brace up and look pleasant. No matter how low you are down; Good humor is always contagious. But you banish your friends when you frown."—Ex.

Why don't you get one of those kodaks? All sizes. CURRINS FOR DRUGS.

Graduation Exercises

The graduating class of the grammar school held their exercises in the Central school building February 6th, and the following program was rendered:

Welcome song—Chorus. Welcome Address—Salutatorian. Song—Bernice Brownley, Golden Taylor. Paper, "The Satellite"—Frank Palmer. Club Drill—Selected. Piano Solo—Mildred Poff. Mandolin Solo—Bonita Henry. Class History—Drott Larsen. Violin Solo—Leon Peterson. Song—Chorus. Class Prophecy—Lola Murphy, Walter Andrews. Piano Solo—Bernice Brownley. Song—Chorus. Class Will—Marshall Shaw. Graduation Song—Chorus. Farewell Song—Girls' Glee Club. Farewell Address—Valedictorian.

Presentation of Diplomas—Supt. Boyd. Good Night Song—Chorus. Following are the graduates, of which M. F. Burghduff is the teacher: Minnie Nolen—President. Bernice Brownley—Vice President. Marieta Miller—Secretary. Golden Taylor—Treasurer. Clyde Thayer—Business Manager. Walter Andrews—Social Manager.

Florence Davis—Editor. Drott Larsen—Historian. Minnie Miller—Artist. Lola Murphy—Prophet. Flavius West—Knocker. Frank Plamer—Critic. Leon Peterson—Dec. Com. Myrtle Bussel—Dec. Com. Lillian Hodgins—W. and M. Com. Bonita Henry—W. and M. Com. Ivan Faber—W. and M. Com. Margaret Rassi—Vis. Com. Marshall Shaw—Visiting Com. Florence Davis—Valedictorian. Lola Murphy—Salutatorian. Class name—Satellite Society. Symbol—Crescent. Colors—Gold and violet. Motto—Labor Omnia Vincit. Mascot—Billie Davis. Musical Director—Mrs. Covert.

To Build Heating Plant

A \$300,000 steam heating plant with mains radiating from the building to be erected on the Pittock block, and eventually supplying the entire central business district of the city, is planned and will be constructed by the Northwestern Electric Company if the city council acts favorably upon an ordinance which will be brought up for consideration at the meeting tomorrow, which provides for a 25 year franchise, giving the right to lay down, maintain and operate through and under the streets of the city the mains for such a plant. The estimate of \$300,000 takes into consideration the cost of the first year's installation. The plan is to establish the central plant in the Pittock block and thence to extend the mains to supply other buildings in all directions, as the demand grows. Preparations for the installation of the plant are to be begun as quickly as possible, if the franchise is granted by the city.—Monday's Oregonian.

A Simple Method

A simple although effective way of "breaking in" shoes is that employed in the United States army. After the shoes have been fitted to their feet the soldiers stand in water up to the shoe tops, until the leather is thoroughly soaked. Then the soldiers are put on a march, and this "hike" is kept up until the shoes are thoroughly dried on the feet. Forever afterward the shoes are perfectly comfortable, for they conform in shape to every little peculiarity of the wearers' feet. This method of breaking in shoes, while not new in itself, is one result of the recent investigation of the foot trouble of the army, which the specially appointed board of army officers has been conducting.—From the February Popular Mechanics Magazine.

Subject of Conjecture

Since the water rate controversy has been placed in the hands of the Railroad Commission, much speculation is being indulged in as to just how and upon what basis the Commission will decide the proper rates to be established. And there seems to be a wide diversity of opinion in this regard. Some claim that the Commission will base the rates upon what other cities of like population are paying in the Northwest; others profess to believe that a record will be made of all the expenditures of the water company to date and also of the total receipts to date, and that a legitimate or reasonable profit will be thus figured; others feel certain that a basis will be arrived at by estimating the cost of reproducing the plant in its present condition and the present receipts and necessary expenditures, striking a just profit therefrom after allowance for maintenance; still others contend that Portland prices are the only ones upon which the rate question should be settled. The engineer of the water department states that that city at present owns 530 miles of water pipes laid, including all sizes and the main line from the reservoirs. There are, according to Superintendent Dodge's annual report, recently published, 54,481 service connections to the 530 miles of water mains, or an average of a little over one hundred to the mile. The local company has thirty miles of pipe and about 1200 service connections, making an average of forty service connections to the mile. Thus it will be seen that Portland has two and one half times as many connections to the mile as has St. Johns, and, therefore, that city can secure as much revenue from each mile of pipe by only charging each consumer two-fifths of the St. Johns rate, it is contended. J. at how the Railroad Commission will decide is simply conjecture, and it matters little so that it is done in a just and equitable manner. It is only natural that people should seek to get commodities as low as possible, but if they can be assured beyond doubt that the price is not excessive few will complain.

W. R. C. News

On Friday of last week the W. R. C. met at the hospitable home of Mrs. Sallie Nolen of 515 North Hayes street, St. Johns. In spite of the intense cold there was a large attendance, all eager to commence on the big day's work awaiting us, but twenty pairs of willing hands soon tied the three quilts. Then we repaired to the dining room where so varied and bountiful a luncheon awaited us that our first thought was that one of their handsome daughters had slipped off on the sly and committed matrimony, but inquiry developed the fact that we was celebrating Mrs. Nolan's birthday. That she may enjoy many more, surrounded by true friends, was the wish of all, for if there is any one who deserves a long and happy life, it is Sister Nolan. After doing our best to relieve the table of its toothsome load, we took stock of our day's work—three quilts tied, one dollar fifty for our treasury, an unusually fine luncheon, and day of enjoyment. Yes, we had a jolly good time.—Reporter.

A deal has recently been closed through the Office of Shepard, Mills & Rogers, for the sale to John Bingham, of four lots in Willbridge addition near the Standard Oil plant on the Linnott boulevard for approximately \$4,000 and of three lots adjoining to Joseph McClelland for \$3,100. Mr. Bingham has started work on an apartment house to be erected on his property, which will have six apartments of five rooms each. The details of this improvement have not yet been fully decided upon, but enough has been done to permit the starting of the work. It is probable that Mr. McClelland will improve his tract.—Journal.

There is no better medicine made for colds than Chamberlain's Cough Remedy. It acts on nature's plan, relieves the lungs, opens the secretions, aids expectoration; and restores the system to a healthy condition. For sale by all dealers.

Always a Temptation

No matter how well filled one's wardrobe may be or how well satisfied one may be with the season's outfit, a chic blouse, or a real smart looking skirt is always a temptation. That cannot be denied by any woman or young girl who has the very natural desire for good dressing. And who hasn't? But, of course, to buy, ready made, all the things one wants, would surely spell bankruptcy, even to a well filled purse. So, the only and best, as well as very practical solution to this problem, is—make what you want, yourself. Under the present state of things, when we enjoy so many wonderful new things and improvement in the old, to facilitate to a remarkable



degree, the art of sewing, hardly a woman with even a crude knowledge of it, can or should put forth the plea of inability. Some of the loveliest of fabrics are shown in the shops, and the beauty of their texture and color, is simply stunning. And everything is color, nowadays. The most unexpected combinations are made, yet with wonderfully good effects, and unusual color schemes, seem to be the main object of the best and most artistic dressmakers. Think of using, tapestry for trimming a blouse! Yet that is what is done, and beautifully, too. It can be worked in, in the blouse illustrated here, as the cunning little vest when made of some soft, pretty design of tapestry, will combine delightfully with blue or brown corded serge. The Robespierre collar can be made of the same color of satin or panne velvet, while a bit of Bohemian lace can be used for the removable chemisette. The six-gored skirt shown here, is a splendid little model, that is made with inverted box-pleat at each side, and one at the center-front and back. This skirt can be worn beautifully with the blouse described, and, if preferred, the same material could be employed, thereby making a very harmonious little coat dress, that could serve for various occasions.

City Primary Nominating Election Notice

Notice is hereby given that on Saturday, the 8th day of March, 1913, at Bailey's Store room in the Holbrook building at the corner of South Jersey and Richmond streets, for the First Ward, and the City Hall for the Second ward, a Primary nominating Election will be held, at which the Republican and Democratic parties will choose their candidates for City Officers, namely: One Mayor. One City Recorder. One City Treasurer. One City Attorney. Two Councilmen First Ward. Two Councilmen Second Ward. Three Councilmen at Large. Said election will be held at twelve o'clock noon, and will continue until seven o'clock in the afternoon of the same day. F. A. RICE, City Recorder.

Published in the St. Johns Review Jan. 31, Feb. 7, 14, 21, 28, and March 7, 1913. Note the label on your paper.

Council Proceedings

A petition was received for the improvement of North Leonard street from St. Johns avenue to the Northern limits at the regular meeting of the city council Tuesday evening, at which all members were present. A resolution directing the city engineer to prepare the necessary data for this improvement was adopted.

City Physician Jayne communicated the fact to the council that a case of small pox existed at 309 Philadelphia street, in the person of a Mormon elder, and inquired what disposition the council desired to make of the case. It was the general opinion that the infected person be sent to the county pest house, but the matter was referred back to the physician with full power given to dispose of the case as he deemed advisable.

The fire department requested that the fire company be insured against accident and sickness resultant from exposure at time of fire. Insurance agent, Harvey Smith, was present and stated that the cost of such insurance to each member would be \$1.50 per month, which allowed \$30 per month benefits and paid all hospital and doctor fees, besides allowing \$300 for funeral expenses. Matter was referred to a committee of five, appointed by the mayor as follows: Aldermen Horsman, Wilcox, Martin, Hiller and Hill.

C. C. Woodhouse, in behalf of a probable tenant, asked that the license fee for shooting galleries be lowered. It is now \$30 per quarter. Referred to the license committee, which latter reported unfavorable to reduction, especially for the first quarter. Report was sustained.

A petition for an arc light at the corner of Burr and Bank streets was referred to the water and light committee.

A telephone pole located in the sidewalk on Philadelphia street north of the city hall was ordered removed.

Stimulus to Ambition

The San Francisco Argonaut makes the statement that Mrs. Tveitmo has put up as bail bond for her husband property to the value of \$70,000, which may be available as a part of the bond required by the United States for release of her husband. "The incident should serve as a stimulus to the ambitions of youth, already over-prone to lament that the days of opportunity have passed. It is only a few years ago since this horn-handed son of toil came to California with the sweat of a Minnesota penitentiary fresh on his brow. His offense against a brutal capitalism is said to have been that of forgery, and it was natural that so valiant a revolt against the conventional ideas of property should endear Mr. Tveitmo to the comrades of San Francisco and should lead him into the foremost position in the ranks. There is nothing to show whether Mr. Tveitmo brought anything with him to California in the shape of a nest egg, whether there was any small residue from his Minnesota adventures. Presumably not. We may suppose that he had to begin once more at the bottom of his ladder and make his way to the top by those peculiar gifts first evidenced in Minnesota and lately displayed afresh by the proceedings at Indianapolis. Mr. Tveitmo never seemed to have anything particular to do, at least not in daylight nor of the kind that decent folk applaud, but whatever he did must have been remunerative—in a small way, of course—since property to the value of \$70,000 is so easily raised for his liberation. It is an inspiring spectacle and one calculated to animate our youth with a due sense of the ignominy of work, which is rarely rewarded upon a scale so magnificent. Now what could have been the source of that property? Is it possible that we have a clue, as the detectives say, to the whereabouts of that vast sum of money raised for the McNamara defense, and raised from the working men all over the country to whom \$70,000 would seem an impossible dream?"

Lyman—Columbia River. A new edition. Showerman—With the professor. Rambling, yet worth while essays by a Wisconsin University man. Strunsky—Patient observers. Entertaining essays on varied topics.

This is the season of the year when mothers feel very much concerned over the frequent colds contracted by their children, and have abundant reason for it, as every cold weakens the lungs, lowers the vitality and paves the way for the more serious diseases that so often follow. Chamberlain's Cough Remedy is famous for its cures, and is pleasant and safe to take. For sale by all dealers.

Wanted—Girl or woman to do housework; must be able to cook. Mrs. J. Markwart, 116 East Chicago street.

The Library

Open Hours: 1:00 to 5:30 and 7:00 to 9:30 P. M. Sundays: 2:30 to 5:30. Last Saturday the library had the largest daily circulation in its history. One hundred and eighty-one books were given out. The circulation for January was 3001. Hereafter the central library rule of 2c fine when a book is returned without the card upon which it is charged will be enforced. It has been found that as the circulation increases too much confusion arises if the card is not stamped clear as soon as books are turned in.

Next week the people of Portland will be given opportunity to hear the well known lecturer, Seumas MacManus of Donegal, Ireland. The dates are as follows:

At East Portland Branch Library, E. 11th and Alder streets, Monday evening at 8 o'clock. The Irish Revival.

At Albina Branch library, 350 Knott street, near Union avenue, Tuesday evening, A Merry Ramble Round Ireland, illustrated with 110 colored views. There will be a later lecture in the new North Portland library, at the corner of Killingsworth and Congress, on Irish Fairy and Folk Lore, the date to be announced later. These lectures are free to all.

The New Books: Altschuler—Quest of the Four. Nothing more need be said of this book, for the boys have already discovered it and it is seldom found on the shelves. It is by the author of The Young Trailers, The Free Rangers, etc. Barnes—House Plants and How to Grow Them.

The purpose of this volume is to discuss fully those plants which are sure to succeed. If a selection is made from the plants enumerated in its pages, failure, the author assures us, is next to impossible.

Bennett—Exercising in Bed. Bennett—When Good Fellows get Together. A book of toasts. Cameron—That Pretender Person.

A story of Mexico which will be popular and which contains excellent descriptions. Clodd—Story of the Alphabet.

A highly interesting little book to those who like to know about the beginning of things, Picture writing, Chinese and Japanese script, cuneiform writing, Egyptian hieroglyphics, the Rosetta stone and Greek papyrus, are some of the topics discussed. There are 69 illustrations. Daskam—Fables for the Fair. Clever and readable.

Doyle—Refugees. A story of two continents. Duncanson—Cruise of the Shining Light. One of the author's charming Laborator tales. Langford—Vigilante Days and Ways.

A wonderfully vivid account of the long struggle against lawlessness in Montana and Idaho during the early gold discoveries. London—Smoke Bellew.

Jack London goes back to the Klondike of the gold craze period for the setting of his latest story. He takes Christopher Bellew, a present day young man of clever brain and flabby muscles, into the north and thrusts him into contact with primitive conditions. It is here that young Bellew wins the name of Smoke, he enters into partnership with Shorty, a man of the open, and meets in various situations, Joy Gastell, a woman of his own world now doing battle with the north. The most vivid bit of writing in this book is afforded in the last chapter, "Wonder of Woman"—a story in itself—in which a man and woman fight off starvation.

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Preach the gospel of St. Johns.

Wedding Anniversary

One of the most delightful events of the season occurred last Monday evening, when 50 friends and neighbors of Mr. and Mrs. H. D. Boam, surprised them at their home at 811 Lynn Avenue. The affair was so nicely and quietly arranged that Mr. and Mrs. Boam was taken completely by surprise, but nevertheless proved themselves admirable hosts. It being their 15th anniversary it was decided that the proper thing to do was to have the marriage ceremony performed again and Mr. W. J. Nolan was pressed into service to officiate, the ceremony consisted principally of numerous stunts, such as jumping the broom stick, etc. After which the 15 year bride and groom were presented with several pieces of cut glass, consisting of a handsome Mayonaise set and bread tray of cut glass. Mr. Brice being chosen to make the presentation.

Ice cream and cake were served and at a late hour all departed wishing the happy couple more such pleasant surprises. The invited guests were Mr. and Mrs. Brice, Weimer, Fletcher, Bailey, McKinney, Simmons, Nolan, Tallman, Boam, A. O. Beam, Lewis, M. E. Morrell, Whitmore, Gaines, Mr. C. O. Churchill, Reynolds, Walker, E. S. Harrington, Rex Dryden, Ed. Powell, Master Tallman, Mess. James P. Hill, Carrington, Smith, E. F. Day, Misses Garnet Beam, Edna McKinney, Gladys Nolan, Hulda Lynholm, Thelma Tallman, Lillie Sizemore, Alda Overstreet.

NOTICE

OF FIRST MEETING OF EQUAL RIGHTS CO., INC.

Notice is hereby given to stockholders of the Equal Rights Company, Inc., that sixty per cent of the capital stock of said Company has been subscribed for, and in accordance with the laws of the State of Oregon a first meeting of said stockholders is called for Saturday evening, March eighth, (8th) 1913, at the hour of seven thirty (7:30) P. M. to take place at the Woodman Hall, on Burlington street near Ivanhoe street, in the city of St. Johns, Multnomah County, Oregon, for the purpose of electing directors of the said Company, completing the organization thereof, and transacting other necessary business.

This notice to be published weekly in the St. Johns Review, a newspaper of general circulation within said county, for a period of thirty days prior to said meeting, in accordance with the laws of said State. The first publication hereof shall be Friday, February 7th, 1913. By order of the undersigned incorporators of said Equal Rights Company.

William Wallace, George Wallace, Gus E. Magnuson, O. Chowning, Alvin Porter, Chairman, Incorporators of Equal Rights Company, Inc. Stock certificates of the above mentioned Equal Rights Company, Inc., may be had at the First National Bank, St. Johns, Oregon, on and after the 10th day of February, 1913. Subscribers will please call at said bank for their receipts for certificates, which will be delivered upon payment of the subscription price. Alvin Porter, Chairman, Incorporators Equal Rights Co., Inc.

Following a visit of committees from the Legislatures of Oregon and Washington and of Geological Survey officials, a recommendation has been made for the appropriation of \$150,000 from three sources to make a thorough investigation and survey of the proposed Celilo Falls water power site. Engineers in the party stated that the project is feasible and that 300,000 horsepower may be developed the year around and 236,000 additional horsepower for 8 months of the year. It is said that this can be made the biggest water power plant in the world with the cost of generation lowest.

Currin says: It's a very obstinate cold that won't yield to treatment with Laxacold Tablets and Nyals Cherry Cough Syrup. Better try these for that cold that hangs on so long.