

**Misplaced Prejudice**

(By A. Porter).

We should guard our prejudices and see they are excited by right motives, rather than ignorant envy and directed against the enemies of our best interests rather than against our best interests. Notice just how that one word prejudice is used by Abraham Lincoln in his warning to the American people of the results of enthroned corruption. Prejudice assumes many phases. It varies in its results according to the different conditions and dispositions in which it is the motive power. It lays its corner stone where ambition failed to lay hers. So any industrial people's ambition is to rise above their surroundings, and they are not more interested in actually rising, as they are in lowering their surroundings. The author of corruption conspiracy, instead of seeing the rise of humanity to harmony and prosperity in the merits of honest co-operation discovered by taking a stone from beneath the feet of their neighbor and placing it on top of the one on which they stood they had lowered their neighbor one stone and risen one stone themselves, thereby gaining a double advantage over their neighbor, or rather the American people; for they have taken every stone of industrial opportunity from beneath our feet and forced us to wallow in the mire of despair, dangling at the ends of their strings to be towed about at their will or dance to the pain of their hook in our eye, for the laboring masses, with little exception, can see nothing but wages, and to get them to see any of the self reliant principles on the side of honest co-operation is impossible.

This inhuman treatment has naturally prejudiced us against our tormentors. The armies of solicitors have been the strings dangled towards us, offering only baited hooks, and we have naturally become prejudiced against the solicitor. This is misplaced prejudice. The solicitor, like the laborer, is only the string in the hand, or control, of the tormentor. Our prejudice should be entirely against the lack of proper protection for the small investor in co-operation laws. We should aim our prejudice more against the wrong than the perpetrators of wrong. The wrongdoer may sometimes be excusable, but the wrong never is. When man extinguishes wrong there is always a right to be embraced. There is a right co-operation system that has power to take the stones from beneath the feet of tyranny and place them under the feet of the laboring people, and by the means of the despised solicitor we must win the confidence of the exceptional few that can distinguish the right from the wrong, and by placing a solid foundation under their feet, demonstrate to the general public the safe, just, prosperous methods of honest co-operation, and thus teach the laborer to embrace right and force the tyrant to embrace right.

When humanity realizes that the unjust triumph over our fellow man, and the courted honors we call laurels from an individual's point of view, are our failures, and debases from a universal point of view; when public sentiment teaches man that material gain is not longer considered a laurel, but that the only laurel recognized is man's earnest effort to see cause and effect, and overrule with an eye single to universal justice, then will we have effort worthy of human intelligence.

How much better it would have been for the money magnates, as well as for the American people had they developed the country on honest distributing co-operation that would have individually interested the industrial workers. Was it not prejudice on the part of promoters against allowing the people the control of their aggregated money that has resulted in our industrial and political evils? Surely the results are a rebuke to misplaced prejudice.

How many people realize that it was the people's own industrial prejudices against allowing the masses of people to control their investments by majority vote that made it possible for promoters, by taking advantage of that prejudice, to center control in the few, responsible to no one. It may be necessary to center the management of an industry in the hands of leaders, but those leaders should be responsible to the people, whose money they are handling.

The 99-Year System gives proper freedom to managers, but also gives the people proper control of the managers. It is perfected for the protection of the people far in excess of any co-operation system that has ever preceded it.

Many people allow themselves to be prejudiced against co-operation. They seek to avoid loss by retiring to individual effort, positively refusing to have anything to do with stocks. They do not realize that all individual

effort is either directly or indirectly under the control of the trusts.

To compete with co-operation we must handle business in large quantities, and to do so we must co-operate.

Prejudice against co-operation and stocks is again misplaced. We should center our prejudices against the wrong co-operation methods, rather than against co-operation. Right co-operation methods offer the only sane power by which we may acquire our full rights, individually and collectively, or individually and politically.

Fifty years ago Abraham Lincoln warned us of how the money power would utilize our unguarded prejudices. Is it not time we guided them intelligently?

**TESTIMONIALS.**

Being told by persons that they could see no merit in the Bonville 99-Year System, I have had occasion to draw this comparison:

The present day co-operation laws allow a promoter to claim 60 per cent of the entire amount of what he capitalized for as his pay for doing the work of selling the remaining 40 per cent of the stock. For instance, a promoter gets out co-operation papers for \$10,000.00 capitalization for mercantile purposes. The promoter values the shares at \$1.00 par. 60 per cent of ten thousand shares of stock is 6,000 shares of stock the promoter holds as his own. He now has 4,000 shares for sale at a dollar par. He gets \$4,000.00 which he invests in groceries. He is really carrying on a \$4,000.00 business and dividing the profits from the earnings of \$4,000.00 among 10,000 shares, himself being the owner of 6,000 per cent of the earnings of the \$4,000 business and dividing the remaining 40 per cent of the profits among the stockholders.

The 99-Year System allows a promoter only 10 per cent of the capital stock for promoting a proposition. In the \$10,000 capitalization the promoter holds 1,000 shares of stock, sells 9,000 shares at a dollar par. The shareholders invest the \$9,000 in groceries, hand the promoter a certificate for 1,000 shares of stock, carry on a \$9,000 business, pay 10 per cent of the profits to the promoter and distribute 90 per cent of the earnings of \$9,000 business among the stockholders.

Is there no merit in saving to the stockholders the amount of the difference between 40 per cent of the earnings of 4,000 and control 90 per cent of the earnings of \$9000? Is there no merit in taking control from the promoter and placing it in the hands of the stockholders? Is there no merit in saving the stockholders value of 100 cents on the dollar from the deteriorating effect of shark speculators. Is there no merit in making it impossible for fake promoters to realize on fake stock selling? Is there no merit in distributing the earnings of an industry among not less than 501 people? Is there no merit in taking control from seven magnates and placing it in the hands of the people of the United States? Is there no merit in opening up opportunity to the masses? Is there no merit in saving to the people of the United States 70 per cent of thirty-one billion dollars? Is there no merit in saving to the people of the United States \$300,000,000 annually from stock swindlers? Is there no merit in converting the channels of concentration into permanent channels of distribution?

Just a few. Get the Bylaws and figure out a few yourself.

By comparing the Bylaws of the Bonville 99-Year System with the old system of organizing corporations it can be very easily figured out without giving it much time. My advice is to anyone already acquainted with this new system do all they can to make others acquainted with it. For my part, I am not only talking about it, but carry an ad. on the back of my stationary advertising the new system. I have been in business for myself for over twenty years, six years of that time at St. Johns, Ore., where I am now conducting a furniture store. — H. F. Clark, 204 S. Jersey St., St. Johns, Ore.

The people of this great country are willing to invest their money providing they can get what their money earns, but approaching people with a stock deal now-a-days on account of the abuse they have received at the hands of sharps and swindlers taking advantage of the old system — is welcomed with as much display of business sincerity and trust as though you were asking them to grasp a rattler and bite to fear, for it would not bite, when they know by instinct that it will.

Anybody can see for themselves that the day of individual effort is a thing of the past.

I am deeply interested in the Bonville 99-Year System, and will do everything in my power to interest others likewise. I have been in business in this city for a number of years, and am at the present time of the City

Hall Transfer & Storage Company.—T. O. Cravens, General Manager, St. Johns, Ore.

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**Notice of Cost of Improvement**

Notice is hereby given that the assessment for the improvement of S. Ivanhoe street from Richmond street to Mohawk street, the total cost of which is \$1,308.60 was declared by Ordinance No. 515, entitled "An ordinance declaring the cost of improving S. Ivanhoe street from the southerly side line of Richmond street to the northerly side line of Mohawk St. in the city of St. Johns, Oregon, and assessing the property benefited thereby, declaring such assessment and directing the entry of the same in the docket of city liens."

The cost of said improvement is levied upon all the lots, parts of lots and parcels of land within the boundaries of the district, as follows: Between the southerly side line of Richmond street and the northerly side line of Mohawk street.

A statement of said assessment has been entered in the docket of city liens November 20, 1912, and said assessment is now due and payable at the office of the recorder of the city of St. Johns, Oregon, and will be delinquent and bear interest after November 30, 1912, and if not paid on or before December 20, 1912, proceedings will be taken for the collection of the same by sale of property as provided by the city charter.

F. A. RICE, City Recorder. Published in the St. Johns Review on Nov. 22 and Nov. 29, 1912.

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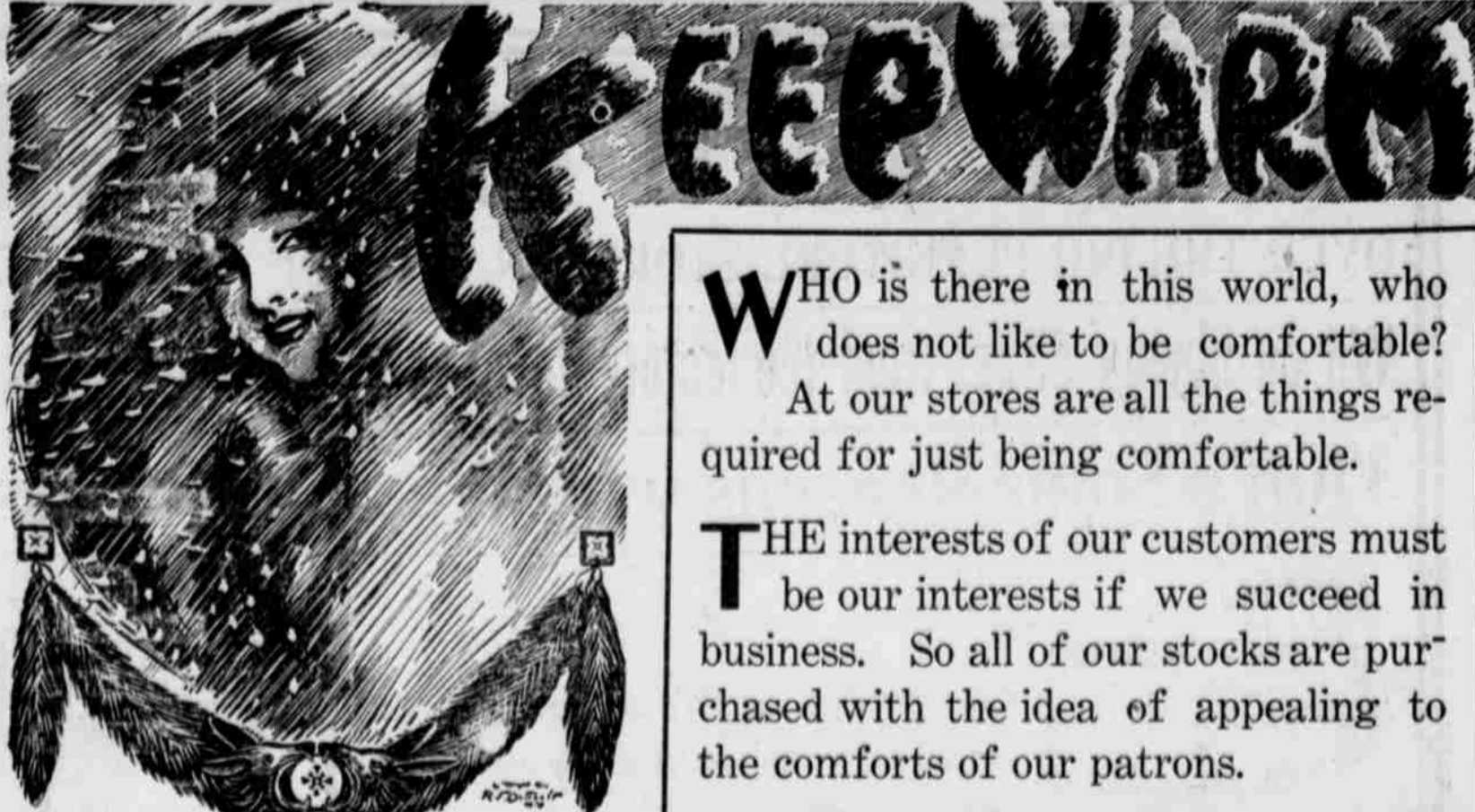
Northern Pacific Railway  
Corrected January 7, 1912  
LEAVING ST. JOHNS  
Seattle stop on flag 7:35 a. m.  
North Coast Limited via North Bank 7:55 a. m.  
Atlantic Express via Puget Sound 8:15 a. m.  
North Coast Limited via North Bank 8:35 a. m.  
Twin City Express via Puget Sound 8:55 a. m.  
Eastern Express via Puget Sound 9:15 a. m.  
Mo. River Express via North Bank 9:35 a. m.  
Puget Sound Limited 4:00 p. m. Grays Harbor and South Bend stations.  
Vacolt Passenger 4:20 p. m.

ARRIVING AT ST. JOHNS  
North Coast Limited via North Bank 7:30 p. m.  
North Coast Limited via Puget Sound 8:15 p. m.  
No. Pacific Express via North Bank 8:35 p. m.  
Pacific Express via Puget Sound 9:15 p. m.  
Western Express via North Bank 9:35 p. m.  
Mo. River Express via Puget Sound 10:00 p. m.  
Portland, Tacoma & Seattle Express 10:30 p. m.  
From Olympia, South Bend and Grays Harbor Puget Sound Limited 6:00 p. m.  
Vacolt Passenger 9:35 p. m.  
O. M. Corneil, Agent.

**Spokane, Portland & Seattle Railway.**

LEAVING ST. JOHNS  
Fullbridge Passenger for Lyle, Goldendale, Oregon, Trunk and local points 8:45 a. m.  
Local Express 10:30 a. m. for Chicago, St. Paul, Omaha, Kansas City, St. Louis, Walla Walla, Pasco, Roosevelt, Granddallies, Goldendale, White Salmon, Vancouver and Oregon Trunk connections.  
North Bank Limited 7:35 p. m. for Chicago, St. Paul, Omaha, Kansas City, St. Louis, Spokane, Sprague, Kitaville, Lind, Pasco, Roosevelt, and Vancouver.  
Columbia River Local 5:35 p. m. for Vancouver, Camas, White Salmon, Lyle, Granddallies, Cliffe Fallbridge and all intermediate stations.

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Columbia River Local 5:35 a. m. from Cliffe, Granddallies, Goldendale, Lyle, White Salmon, Camas, Vancouver and all intermediate stations.  
Fullbridge Passenger 5:05 p. m. from Lyle, Goldendale and local points.  
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Thursday—Prayer Meeting—8 p. m.  
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