

THE ST. JOHNS REVIEW

BY A. W. MARKLE

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Rev. Patton at the Methodist church Sunday evening gave as his opinion "Why merchants go bust in St. Johns" that the saloons are mainly responsible. It may be true enough that the saloons contribute their full share toward the downfall of merchants that have gone to the wall in St. Johns, but as to being the prime reason is open to discussion. Were it not that merchants go "busted" in prohibition cities as well as in wet ones, there would be small grounds to disagree with Rev. Patton in his contention, but prohibition does not eliminate failures, even if it has a tendency in that direction. As a matter of fact any fair minded man will agree that today the city of St. Johns is cleaner morally with less drunkenness in evidence than has ever been the case, not excepting the period when St. Johns was legally a dry city. This has been wrought about by an efficient police force and stringent regulations prescribed by the city council. It is not our purpose or intention to shield or uphold the saloon business. In fact we have not the slightest use for liquor in any manner or form. Yet we desire to be fair. Many ministers of the country seem to delight in telling how saloon men invite and coerce the boy into the saloon. In all our experience we have not known of a single instance where a saloon keeper invited a boy into a saloon, but we have known cases where youths have been ordered out because they did not appear of proper age. It is true that in places boys under age can and do secure liquor but not upon invitation of the saloon keeper. We have known of churches, however, to advertise in large flaring letters right on the sacred edifices the allegation: "The saloons want your boy—have you one to spare." Possibly poor homeless, friendless boys have at times been thus directed to where they are assured of welcome by reading these advertisements. Who can tell? Is the saloon keeper any more responsible for the boy's first taste of liquor than is the tobaccoist for his first chaw of tobacco? It is true that if liquor was not sold boys would not become drunkards. But prohibition is not the cure. Absolute stoppage of its manufacture is the only real and efficacious one. When the temperance element begin to realize that it is better to cut at the root of the tree than snip among its branches, branches that too often grow out again after pruning, and yet the tree maintaining its full strength and vigor, from that time will date the downfall of liquor. Somehow prohibition in places does not materially or proportionately reduce the total consumption of liquor, and therefore fails of its purpose. Liquor is something of which there is absolutely no need. It has been clearly demonstrated that it is not a necessity in the medical world, nor is it a necessity for so-called sacramental purposes. Like tobacco, the world would be immeasurably better off without it. Yet so long as it is manufactured and may be procured it assuredly will be drunk. Why not fight liquor instead of the saloons?

There are other pertinent reasons however, why merchants go broke in St. Johns. It is true that there is spent in the saloons that should be applied on grocery bills, yet it is a fact that the saloon men of St. Johns are not growing wealthy. On the contrary some of them can with difficulty pay their just debts. One reason, and a potent one, why some business men go "busted" in St. Johns is because they do not or do not know how to advertise in a judicious and successful manner. They fail to tell the public what they have to sell and the price at which it may be secured. The successful stores in Portland make no such mistake. After all is said, however, credit business is the quickest route to oblivion. It is said that the combined credits of two stores that failed in St. Johns totaled more than \$16,000. That being the case, how could they succeed? Why do not people pay up better? And a strange fact is that among these unpaid book accounts can be found the names of some steady church attendants. A heavy drinker can secure but little credit. Again, more trade goes to Portland than many imagine, and there has been more competition along certain lines of business than called for by the traffic. When all is summed up, instead of there being one chief reason for failure, there are many, all contributing a share to the undoing. It is the same the world over, and not confined to St. Johns. Some will succeed where others fail.

Jonathan Bourne, Jr., will likely pay St. Johns a visit next week. As St. Johns fired the first gun in his behalf as an independent candidate to succeed himself as United States Senator, he cannot help but feel kindly toward the city.

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First National Bank St. Johns, Oregon

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Portland, Oregon, for the Square Deal.

Wolcott (the rent man) 130 11th street, Portland, is the man to see for real estate or mercantile deals. 46th.

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Several modern houses at East St. Johns can be purchased on monthly terms. Talk with

ANY AGENT IN ST. JOHNS

Or R. G. BRAND

815 Lewis Bldg., 4th and Oak Sts.

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Courses in residence at the University prepare for the professions of Engineering, Journalism, Law, Medicine and Teaching. Fall semester opens Tuesday, Sept. 17. Address the Registrar for catalogue descriptive of the College of Engineering, the College of Liberal Arts, the Schools of Education, Commerce, Law, Medicine and Music.

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"HASSALO" and

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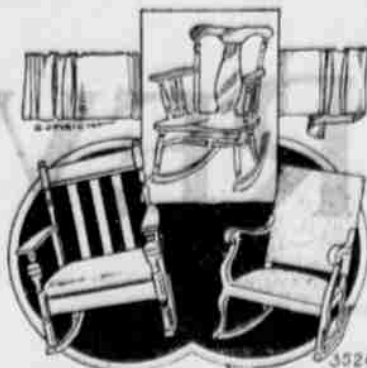
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Special Prices on Rockers this week
Solid Oak Rockers, waxed finish,
genuine spanish leather on coil
spring seats, 25 per cent off.

Golden Oak, Opera or Saddle Seat
Style Rockers from \$4.00 up.
Sewing and Bed Room Rockers
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HEATERS

We carry a full line of heaters,
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to the best wood or coal heaters on
the market. See us before you buy.
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Men, Women and Children

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FIRST CHURCH OF CHRIST

To assist in the winning of
souls to Christ and in training
them for His service.

Sunday Services—
Bible School—10 a. m.
Morning Service—11 a. m.
Junior C. E.—3 p. m.
V. P. S. C. E.—7 p. m.
Evangelistic Services—8 p. m.
Wednesday—Training Class 8 p. m.
Thursday—Prayermeeting—8 p. m.

J. R. Johnson, Pastor

Corner New York St. and Willis Boulevard

50 CENTS ON THE DOLLAR

In order to CLEAN UP a few odds and ends in the Sweater line, and make room for our new stock, we are making this Tremendous Reduction in Prices to hold good until these are all sold.

Ladies', Misses', Men's and Children's Sweaters that formerly sold for \$3.00, 2.50, 2.00, 1.50 and 1.00 now selling at \$1.50, 1.25, 1.00, 75c and 50c.

You cannot afford to pass this up.

IN OUR SHOE DEPARTMENT

Boys' Elk Skin Shoes, sizes 2 1-2 to 5 1-2, regular \$2.25, now \$1.59.

Youth's Elk Skin Shoes, sizes 11 to 2, regular \$2.00, now at \$1.49.

We have several pairs of Children's and Misses' shoes of Odd Lots that are moving at 65c on the dollar. We have about 20 pairs of these left.

We have just received a shipment of BOYS' KNICKERBOCKERS, sizes from 5 to 16 years that are selling at 75c to \$1.50; bring the boys in and look these over. Just the thing for school wear.

REMEMBER

That we are exclusive agent for the "Alligator Brand, Guaranteed Rain Clothing." They never leak. The Rain Clothing with an Absolute Guarantee.

Couch & Co.

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Specials for One Week

Regular 50c Glass Board, Special.....25c
Regular 25c 1-gal. Galvanized Oil Can, Special.....15c
Regular \$1.00 Bracket Lamp with large Reflector 75c
Regular 20c Galvanized Pail, Special.....10c

ST. JOHNS HARDWARE CO.

LUMBER: Slabwood:

Rough, Prompt Dry,
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Flooring, Quality Blocks,
Finish. Guaranteed. Trimmings

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Proposals for Sewer Work

Proposals for Street Work

Sealed proposals will be received at the office of the recorder of the city of St. Johns until Sept. 24, 1912, at 8 o'clock p. m., for the improvement of Fillmore street by making six inch sewer connections from the main sewer to all lots which are not now connected to sewer from the north line of Fessenden street to the south line of St. Johns avenue, in the manner provided by ordinance No. 505, subject to the provisions of the charter and ordinances of the city of St. Johns, and the estimate of the city engineer, on file.

The engineer's estimate is \$680.00. Bids must be strictly in accordance with printed blanks which will be furnished on application at the office of the recorder of the city of St. Johns. And said improvement must be completed on or before 60 days from the date of the last publication of this notice.

No proposals or bids will be considered unless accompanied by a certified check payable to the order of the mayor of the city of St. Johns, certified by a responsible bank for an amount equal to ten per cent. of the aggregate proposal.

The right to reject any and all bids is hereby reserved.
By order of the city council.
F. A. RICE,
City Recorder.

Published in the St. Johns Review September 6, 13 and 20, 1912.

NOTICE OF Proposed Assessment

Notice is hereby given that apportionment of the cost of improving Fessenden street from the westerly line of Buchanan street to the westerly line of Oswego street, total cost is \$7,575.36, has been apportioned and is on file in the office of the undersigned, subject to examination.

Assessment district extends back to the center of lots, blocks or tracts of land abutting on said street as provided by the city charter and resolutions. Remonstrances against said apportionment may be made in writing, and filed with the undersigned until 8 o'clock P. M. September 23, 1912.

F. A. RICE,
Recorder.
Published in the St. Johns Review on Sept. 6 and 13, 1912.

R. A. JAYNE, M. D.

Office over First National Bank

Office Phone Columbia 282
Res. Phone Columbia 196

Sealed proposals will be received at the office of the recorder of the city of St. Johns until Sept. 24, 1912, at 8 o'clock p. m., for the improvement of Fillmore street from the northerly line of Philadelphia street to the southerly line of St. Johns avenue, in the manner provided by ordinance No. 504, subject to the provisions of the charter and ordinances of the city of St. Johns, and the estimate of the city engineer, on file.

Engineer's estimate is \$17,233.29. Bids must be strictly in accordance with the printed blanks, which will be furnished on application at the office of the recorder of the city of St. Johns. And said improvement must be completed on or before 60 days from the date of the last publication of this notice.

No proposals or bids will be considered unless accompanied by a certified check payable to the order of the mayor of the city of St. Johns, certified by a responsible bank for an amount equal to ten per cent. of the aggregate proposal.

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By order of the council.
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Recorder of the city of St. Johns.
Published in the St. Johns Review September 6, 13 and 20, 1912.

Proposals for Sewer Work

Sealed proposals will be received at the office of the Recorder of the City of St. Johns until Sept. 24, 1912, at 8 o'clock p. m., for the improvement of Fillmore street by laying a sewer from the line of Fessenden street to the line of Philadelphia street, in the manner provided by Ordinance No. 503, subject to the provisions of the charter and ordinances of the City of St. Johns, and the estimate of the city engineer, on file.

Engineer's estimate is \$2,078.84. Bids must be strictly in accordance with printed blanks, which will be furnished on application at the office of the Recorder of the City of St. Johns. And said improvement must be completed on or before 60 days from the date of the last publication of this notice.

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By order of the City Council.
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Work for a Greater St. Johns.