

# PRICE EXPLOSION

## BONHAM & CURRIER

# PRE-INVENTORY SALE

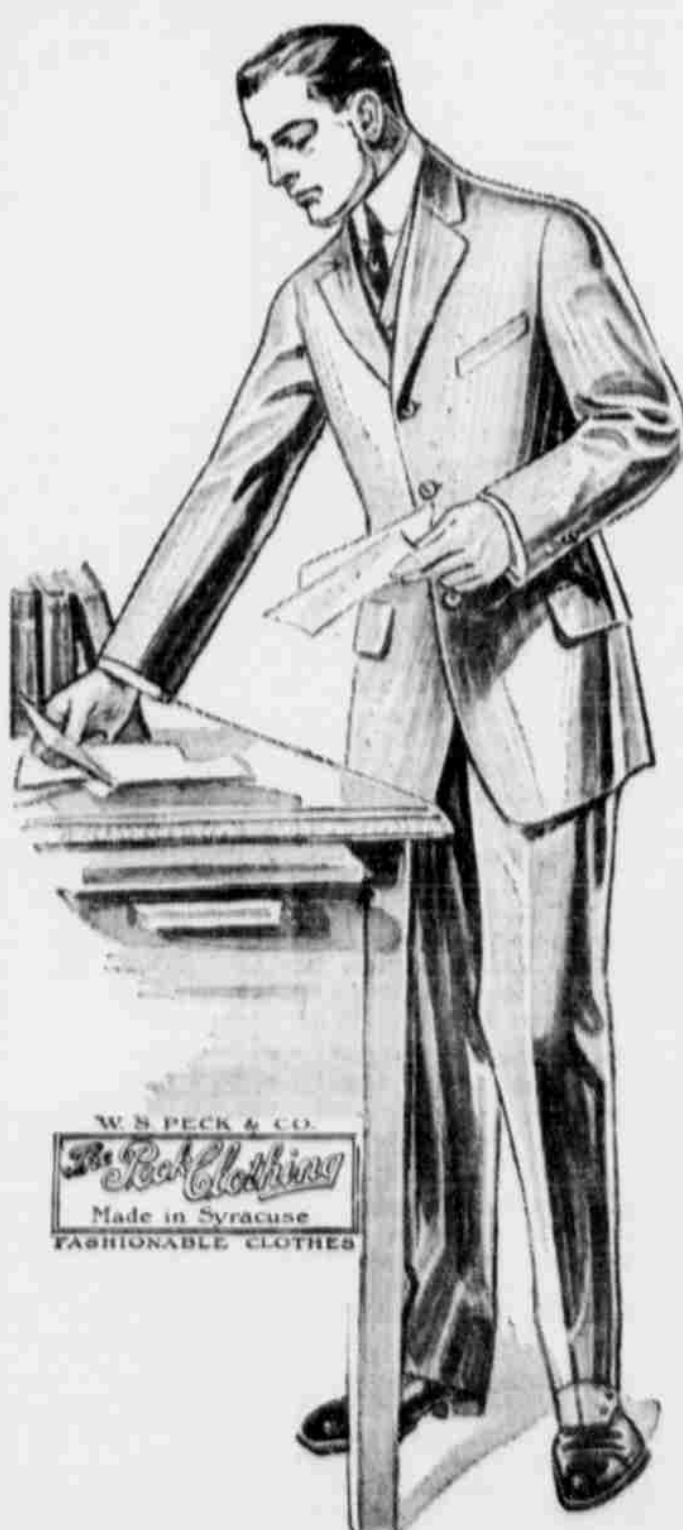
## A Big Four Days' Clean Up Sale

### WEDNESDAY, THURSDAY, FRIDAY and SATURDAY

### AUGUST 14, 15, 16 and 17

With the month of August, our seventh year in business in St. Johns closes. The last six days of the month, we are busy measuring and counting. Then we have the fall stock to make room for. That we may have the space for the new goods and that we may have less yards to measure and less things to count; and that we may not carry on our shelves all winter some goods that do us no good, we are offering to the St. Johns people a long list of seasonable merchandise at bargain prices---genuine bargains. Our Wednesday Special Sales have cleaned up a great amount of the "stickers" in all the lines; so, for this Four Days' Sale, the out of date things will be very, very few.

### Pre-Inventory Sale of Men's Goods



\$1.50 Cluett Shirts.....	\$1.15
Arrow Collars.....	.10
1.00 Balbriggan Underwear Suits.....	.83
.50 Belts.....	.42
4 Pr. Wunderhoses by the box.....	.84
.50 Neck Ties.....	.40
1.50 Soft Shirts.....	1.15
1.50 " " Detachable Collars.....	1.15
1.00 " " ".....	.78
1.00 " " Detachable Collars.....	.82
Engineer's & Fireman Hose, Special.....	.10

#### Men's Suits

\$25.00 Men's Suits.....	17.50
20.00 Men's Suits.....	15.00
15.00 Men's Suits.....	12.00

The above referring to the Peck line. There are still in stock a few suits of two season's ago you may have at just Half Price.

Our patrons all know that we mark everything in plain figures so that you can recognize the reduction readily.

On all new **Crinkly Goods** for Kimonas and Waists, reductions are made equal to 20 and 25 per cent. These are summer goods and have been in our store less than 2 months. 35c goods will be... 28c 25c goods will be... 20c 20c goods will be... 16c We know we say it right when we say these goods are pretty.

#### All the Laces and Embroideries

will go at just two-thirds of the regular price. For instance a 6c lace will be 4c, a 25c embroidery will be 17c.

### Pre-Inventory Sale of Women's Goods



\$ .75 Black Skirts.....	\$ .57
1.00 " ".....	.78
1.25 " ".....	.95
1.00 Warner Corsets.....	.77
1.25 " ".....	.93
1.50 " ".....	1.17
1.75 " ".....	1.33
2.00 " ".....	1.53
4.50 House Dresses.....	3.83
4.00 " ".....	3.53
3.50 " ".....	2.95
2.50 " ".....	2.10
2.00 " ".....	1.63
.50 Short Kimonas.....	.35



#### Shirt Waists

On several of our Wednesday Specials, we have offered shirt waists at one-half price but they were last season's and stock worn. But for this sale we make a price of **one-half the regular price** on all the new waists. We must close them out.



## SHOES SHOES SHOES

The bulk of our slow movers that had been on our shelves two or three years have been well cleaned up. So that the offering for this sale are shoes that you cannot call out of date and are priced accordingly, but this sale will make you a saving of from 25c to \$1.25 on each pair of shoes. All the lines will be included, Men's, Women's, Boys' and Girls'.

In these times when money is tight, can you afford to pass these saving prices?

This will be the first year we have tried the Pre-Inventory sale. Whether we have another will depend on the patronage this time.

In all our advertising we have avoided extravagant statements and believe the increase of business has come because of the reliability of our methods.

Let it be understood that this Pre-Inventory sale does not apply in any way to the Grocery Department. Our policy is to keep increasing the Dry Goods and Shoe Department Sales in order that the magnitude of the sales will enable us to sell at a small percentage of profit just as groceries are sold.

WILL BE OPEN EVENINGS DURING THE PRE-INVENTORY SALE

Wednesday, Thursday, Friday  
Saturday, August 14, 15, 16, 17

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