

AT Cale Bros. HOME FURNISHERS

Opposite Postoffice, St. Johns

You can Buy--

A common Yum Yum spring for \$2.50 that other dealers sell at 3.25

A guaranteed steel range for \$35.50 that other dealers sell at \$50.00

An all Oak Gold Wax chair for \$2.00 for which others ask \$3.00

If you don't believe this come in and see. We guarantee to make good.

Other furniture at comparative prices.

Remember the place

YOUR CREDIT IS GOOD

Plenty of Heat in the Iron NONE IN THE ROOM

THE ELECTRIC FLAT IRON Makes ironing day a day of comfort instead of a day of toil.

It appeals to every house wife because it saves time, labor and perspiration. A child can operate it.

Costs less than 2 1-2 cents an hour to operate. Guaranteed Electric Irons at the

ELECTRIC STORE

Portland Railway, Light & Power Company

7th and Alder Street

COAL! WOOD

Welsh Anthracite Mill and
Rock Springs Cord wood
Mendota Long or
Hanaford Short

Over 1500 tons sold by this Company during the month of December, 1910. TRY SOME.

EDLEFSEN FUEL COMPANY

107 WEST BURLINGTON STREET PHONE COLUMBIA 215

LUMBER: Slabwood:

Rough, Prompt Dry,
Dressed, Deliveries. Green,
Flooring, Quality Blocks,
Finish. Guaranteed. Trimmings

ST. JOHNS LUMBER CO.

Phone Richmond 131

H. HENDERSON 122 Jersey St.

Real Estate, Loans, Insurance

Abstracts of Title Prepared. Accurate Work Guaranteed.

A. B. HEMSTOCK GRO. H. HEMSTOCK

HEMSTOCK BROS.

UNDERTAKING AND EMBALMING

Full line of Robes, Caskets, etc., kept in stock

LADY ASSISTANT

Office Phone Woodlawn 1874

Residence Phone Woodlawn 318

UNIVERSITY PARK, OREGON

Local News.

Buy your feet a new suit of clothes at Johnstone's Toggery.

Frank Powers is having a residence erected on Mohawk street.

The Portland Manufacturing Co. has begun the excavation for a large addition to their plant on Bradford street.

G. F. Wright, the Journal correspondent for the peninsula, has moved with his family to St. Johns, taking up their residence on Buchanan street.

The city dads decided to secure a competent sewer inspector at their meeting Tuesday night. This was a proper act, and the fathers are to be commended for doing so.

L. N. Bellinger had the misfortune to break a bone in his left forearm last Wednesday evening. He is now engaged in tenderly nursing the injured member. Ask him how it happened.

Wm. Grable has disposed of his confectionery store on Jersey street to L. Harding. The new proprietor contemplates making many and divers improvements to the store and be in first class shape for serving the summer patrons.

Mrs. M. H. Fosdick, formerly of this city, but now conducting a hotel at Culver Junction, Oregon, was a visitor to St. Johns last week. Before departing she purchased a fine order of goods from the St. Johns Furniture Co.

The arrest of Paschal Hill for alleged violation of the corrupt practice act resulted as we anticipated. We understand the district attorney refused to take up the trivial affair. The charge is said to have been brought under the name of one H. J. Ames.

Mrs. Albert Wolfe delightfully entertained the teachers of her younger brothers and sisters at a lunch last Thursday afternoon. The teachers were Misses Ostrander, Overstreet and Van Vleet and Mrs. Carter. The occasion was greatly enjoyed by all present.

For Screen Doors and Windows, see Portland Collapsible Box Co.

Shoes for ladies, shoes for men, shoes for children at Johnstone's Toggery.

Select one of the handsome new Price Woolens at our store and have us take your measure for a suit to be made according to the fashion prevailing today—Johnstone's Toggery.

Councilman S. C. Cook has received assurances from the county commissioners that the new ferry boat will be completed within three months from the date of purchase of the slips and approaches of the ferry system.

The retiring city officials were entertained at dinner at the home of A. W. Markle Wednesday evening, after which 500 was played and a closing speech made by Recorder Esson. Those present were: Mayor J. F. Hendricks and wife, Recorder Esson and wife, Councilmen Hiller, Downey, Cook, A. W. Davis and wife, and Councilman Dobie; Chief of Police McKinney and wife, E. S. Wright and wife, D. N. Byerlee and A. W. Markle and wife.



Be Ready For The Nice Days

Have a suit that shows individuality, distinctiveness, character.

Have one made to YOUR taste and cut in the most approved style to fit your figure by Expert Tailors.

John Noce & Co.
TAILORS

Phone Columbia 22 Next to Post Office

April Fooled

Not the brick under the hat, nor the quarter with the string tied to it, but the First of April was the end of our business year, and in going over our books we were greatly fooled. Our "cut rate policy" was a year old on this date and we were very anxious to ascertain just how far below last year's business we had fallen. And right here is where we were fooled. This year's business was not below, but fifteen per cent in excess of last year. What we mean here by year's business is the earning of the business for a year. So if our business earned 15 per cent more for this year in excess of last, and this in spite of the profit-demoralizing "cut rate policy," we actually disposed of 30 per cent more merchandise in quantity, as our "cut rate policy" means that we returned to the trade 15 per cent of our profits, as drug store profits are usually figured. Our "cut rate policy" was an experiment, but it has proven one fact: It has sufficiently increased the demand for our merchandise as to overcome the loss of price-cutting and return an increased yearly profit.

We were fooled—in a pleasant way, So cut-rates have come to stay.

Friday to Friday Cut-rate List

25c Bromo Seltzer.....18c	1.00 Miles Antipain Pills.....77c
20c Listerine.....34c	75c Therox.....66c
25c Celery King.....18c	1.00 Nyals Catarrh Remedy.....77c
50c Stuart's Dyspepsia Cure.....34c	75c Halls Catarrh Cure.....66c
25c King's New Life Pills.....18c	1.00 Swamp Root.....77c
50c DeWitt's Kidney & Bladder Pills.....34c	75c August Flower.....66c
25c Bucklen's Arnica Salve.....18c	1.00 Scott's Emulsion.....77c
50c Mentholatum.....34c	75c Pint Norwegian Cod Liver Oil.....66c
25c Troy Poison Oak Salve.....18c	1.00 Pinkham Veg Comp.....77c
50c Williams Pink Pills.....34c	75c Nyals Beef, Iron and Wine 66c

EASTER

Egg Dyes
Post Cards
Greeting Cards
Perfumes

Extra Special Cut Rates

25c Papes Cold Compound.....15c	50c Capillaris.....32c
25c Tiz for Tender Feet.....15c	100 Wine Cardui.....69c
50c King's New Discovery.....32c	100 Pierce Favorite Prescription 69c

SPRING MEDICINES

Sassafras Bark.....25c per pound
Cascara (Chittim).....25c
Senna Leaves.....5c ounce
Sulphur.....8c pound
Epsom's Salts.....8c

SPECIAL PINT PRICES

One Pint Witch Hazel.....19c
One Pint Denatured Alcohol.....17c
One Pint Lime Water.....5c
One Pint Ammonia.....9c
One Pint Spirits Camphor.....49c

You may never see such Rubber Prices again:

1.25 Fountain Syringe, white 2-quart.....78c
1.35 " " " 3".....81c
2.65 " " " red 2".....1.49
1.50 " " " white 2".....98c
1.65 " " " 3".....1.08

St. Johns Pharmacy

"The Drug Store with a Conscience"

The Ice Cream and Soft Drink



season has arrived, and in maintaining our reputation of ever keeping abreast of the times, we are now prepared in better shape than ever to cater to the wants of patrons along this line.

Screens have been provided which afford a degree of privacy.

Come in and start the season right by partaking of the finest frozen delicacy manufactured and the most invigorating soft drinks ever concocted.

NORTH BANK PHARMACY

HOME OF THE FAMOUS NYALS and A. D. S. REMEDIES. "CURRIN SAYS SO." WE DELIVER EVERYWHERE FREE PHONE COLUMBIA 207

Ginghams that do not fear the Suds or Sun

"Handsome is as Handsome Wears" would be a good saying to apply to ginghams. Many are good until the "first tub" and then—The Ginghams you find here, are true to their colors. They will not run or fade. Buying wash fabrics at this store is insuring novelty of design, variety of coloring and superior quality.

The new spring arrivals await you radiantly pretty and modernly priced at 12 1-2 cents per yd.

Shantungs—a favorite summer fabric at 35c Storm Serge for sailor suits at \$1.00
Cotton Poplins—possessing unusual charms at 18c Batistes, Pongees, Panamas, Etons, Dimities and Challis—just right for smart clothes.

Ladies Home Journal Patterns and Suitable Accessories to make up these Fabrics

Let Us Forget—Our stock of men's \$15 suits has been increased, also Ladies, Misses', Men's and Children's shoes, Oxfords and Pumps for spring and summer. Let us show you these.

COUCH & COMPANY

Pioneer Merchants

Opposite City Hall

Phone Columbia 137



How About Your GROCERIES?

This store is the only one in St. Johns that sells groceries exclusively. Therefore, we are in a position to keep our stock fresh and the best that can be secured. No stale or poor quality of anything is kept on hand. Fair and courteous treatment and prompt delivery are at your command. Give us a trial, if not already a patron.

NORWEGIAN PATRONAGE SOLICITED

A. B. LINDBOE

111 West Burlington Street



Have You a Modern Kitchen?

There are a number of homes in St. Johns that we have installed this combination:

A Gas Range for Cooking
A Gas Heater for Hot Water

WHY---Because it is the modern way and Costs Less. Meals always on time. Hot Water always on hand.

We sell gas ranges and gas water heaters on installments--AT COST--no discount for cash. We Install Complete Ready to Use

ST. JOHNS GAS COMPANY

Its Gas that Cooks the Meal that Feeds the Family that makes the Home