

ST. JOHNS CITY OF CHURCHES

Where All Can Worship According to Dictates of Their Conscience. Splendid Edifices Grace the Streets and Afford Houses of Worship for All Denominations. Spiritual Welfare of Citizens Ministered to by Able Divines. No City in Northwest Can Boast of a Better Regulated Community.

Learned students of American history and the history of Western civilization have declared that the God-fearing, intrepid ministers of the Gospel, who braved the hardships of the frontier, and followed close the axmen and the miner in to the wilds of America, have exerted a greater influence on the civilization of the West than any one factor. Wherever a mining camp was opened or a settlement started, these men followed, built houses of worship, instructed the people in spiritual things and exerted a softening and refining influence on an otherwise rough and uncouth civilization.

While St. Johns was never a frontier settlement, it was a few years ago that there was only a small village where now this city stands. Even as far back as 1853, when there was only a handful of houses here, a Methodist Episcopal Church was founded. Its existence was precarious, however, and the members soon disbanded and the work was abandoned.

In 1886, the United Evangelical Church founded a church on the water front, and following it the Methodist Episcopal Church again took up its work.

When the era of building and development opened the various denominations one by one entered the field, until today nine splendid edifices are found in St. Johns, where the people of the city worship God according to the dictates of their own consciences.

In Flourishing Condition.

At the present time all the denominations represented in the city are housed in comfortable, substantial church buildings that add greatly to the general attractive appearance of the city. These churches were all built by popular subscription from the members and each one is now out

of debt and in a flourishing condition. While St. Johns is essentially an industrial city, the finer things in life are not lost sight of and her people are loyal supporters of the religious institutions.

The United Evangelical Church is located at the corner of Ivanhoe and Johnson street and is the second oldest established in the city. For the past three and one-half years Dr. C. P. Gates has been the pastor of this church and during his pastorate the building has been remodeled and

many improvements made on the church property. The Congregational Church is located on the corner of Ivanhoe and Richmond. Its pastor during the past three years has been Dr. G. W. Nelson.

Rev. C. L. Owen is the pastor of the Baptist Church, whose building is situated at Chicago and Kellogg streets. The Christian Church is well represented in the city, a commodious building being used as a house of worship. Rev. R. W. Johnson is pastor of the church.

The Methodist Episcopal Church, the oldest established denomination

in St. Johns, enjoys a wide following in the city, and worships in a splendid edifice at Hazel and Leavitt streets. The German Baptist Church is also well represented here, and the Adventists, a strong denomination in the West, have founded a tabernacle in this city.

The Catholic Church, under the guidance of Father Kettenhofer, recently constructed a new parochial school and parish house and in the very near future proposes to erect a splendid new building in which to

worship. In addition to the above denominations there are several societies banded together for the purpose of worship, which are well established here, but up to this time have not erected buildings.

It is generally conceded that the moral atmosphere of St. Johns is uplifting, and that the moral conditions existing here compare very favorably with those of other cities in the state. For the most part the citizens are of that class of industrious, home-loving, substantial people who believe in keeping the moral atmosphere of the city as clean and pure as it is possible to make it.



ST. JOHNS BAPTIST CHURCH



FIRST CAR TO ENTER CITY

EDMONDSON COMPANY.

More and more are we coming to recognize the importance of the sanitary plumber and heating expert, and today the building is indeed a small one which furnishes no work for the representative of this necessary occupation. One of our most experienced and energetic workers in this particular line of work is Mr. William Edmondson, who conducts an establishment at 203 South Jersey Street. For the past six years this gentleman has been associated with the business interests of this city, and during that time he has accomplished some of the biggest plumbing jobs in this city. He is a practical mechanic with a general knowledge and experience along his chosen occupation that fits him to turn out the most satisfactory work. In addition to doing plumbing of all kinds, even the most complicated and difficult, he is a tinning and heating expert. As a citizen, Mr. Edmondson occupies an enviable position, as he is recognized as one of the most able business men we possess, and he is working today, as he worked six years ago, for the advancement of St. Johns, and he firmly believes that it will be a great city.

FRANK CLARK.

It is noteworthy that the general character of the mercantile establishments of St. Johns is of a very high order, and that the persons who visit the city for the first time are deeply impressed with the general air of prosperity that is everywhere evident. One of the leading business men of the city whose establishment has done much to bring about the much desired condition is Mr. Frank Clark, who at Jersey and Charleston Streets conducts an up-to-date, modern confectionery store. Mr. Clark is particularly neatness be one of the essentials of his business, and this fact, combined with the further one that his stock is one of the best in the city, has done much to bring to his store the splendid patronage it now enjoys. He deals in confectionery, fresh fruits, nuts, tobacco, cigars, school supplies, stationery, etc. His line of school books and stationery is the best in the city; it including all the standard books prescribed by the state. This gentleman also maintains an ice cream parlor, where the most delicious and purest cream can be obtained. As a business man and public spirited citizen, Mr. Clark stands well up with the leading men and boosters of St. Johns.

F. W. VALENTINE.

The person engaged in real estate who has spent many years in a community, and who is thoroughly conversant with all the conditions surrounding a city, is far better equipped to transact a general real estate business than the man who has but recently entered the field. It is this fact that causes us to make special mention of Mr. F. W. Valentine, one of the leading real estate dealers and brokers in the city. For several years Mr. Valentine has been associated with the business interests of this city. He has carefully watched her growth and development, and is thor-

PENINSULA TITLE ABSTRACT REALTY CO.

The value to a community of a thoroughly reliable and progressive abstracting company cannot be overestimated. In this age of fine points in law, the purchaser of real estate cannot feel secure in his possession unless his title has been vouched for by some reliable institution whose business it is correctly to trace and set out the various changes in ownership. In this respect St. Johns is fortunate in possessing the Peninsula Title Abstract Realty Company, which is managed by Mr. H. Henderson. This is the only abstracting company in St.



FIRST CITY HALL

oughly conversant with real estate values here. He conducts a general real estate business, dealing in city and country property, buying, selling and exchanging. He has listed at the present time some of the very best bargains in the city, and is in a position to give absolutely dependable information concerning real estate in St. Johns. The persons who contemplate coming to this city to make his residence or to enter business will do well to consult Mr. Valentine before making investment. In addition to a general real estate business, Mr. Valentine conducts a brokerage business, and in this line he has met with well deserved success. Mr. Valentine was formerly postmaster of St. Johns and is one of the most progressive and active business men in the city.

Johns and thoroughly fits the field. Its books are complete covering all of St. Johns and a large part of the Peninsula. In addition to this highly important department, this company deals extensively in real estate. The newcomer to St. Johns will do well to consult Mr. Henderson regarding real estate values in this city, as he and his associates, are thoroughly conversant with values and conditions here, and have listed some of the best bargains now on the market. In connection with the real estate department is conducted an insurance business. Mr. Henderson is a live, progressive business man, who is thoroughly alive to the importance of boosting eternally for his city, and in all civic affairs he takes an active interest.

ST. JOHNS LAND COMPANY.

To this well-known firm belongs the honor of being the oldest established and largest real estate company in St. Johns, it having been established in 1900, at the time when the wonderful possibilities resulting from the advantageous location of this city, at the entrance of the Willamette, were first beginning to be realized by wise investors. The gentlemen making up this company, Mr. M. L. Holbrook and Mr. C. E. Bailey, have been intimately and inseparably associated with the building of St. Johns, as they were instrumental in bringing a large number of the present residents to this city. They are both men of high business principles who are thoroughly conversant with real estate values in this section, and who can be absolutely depended upon to furnish authentic information concerning existing conditions here. They have the largest line of general real estate in the city and are in a position to offer inducements to investors that appeal strongly to the discriminating business man of judgment. At present, they have listed and own some of the best property in St. Johns which they are selling in city lots at prices that insure the purchaser of a splendid interest on his investment. There is no longer any question as to the wisdom of investing in St. Johns dirt, and it is only necessary for the prospective purchaser to get in touch with the St. Johns Land Company to learn of the opportunity that awaits him here. Both Mr. Holbrook and Mr. Bailey are loyal boosters for St. Johns, and take advantage of every opportunity that presents itself to boost for the city in which they have been interested for so many years.

THE LAUTHERS MERCANTILE COMPANY, INC.

Five years of successful business life, growing steadily and rapidly, as St. Johns has grown during the past five years, is the splendid reputation which today sustains the Lauters Mercantile Company, Inc., the most extensive retail and wholesale dealers in building material, hay and grain, in St. Johns, or on the Peninsula. Careful attention to the minutest detail of the business, punctilious solicitude for the wants and requirements of its customers, and strictly honorable dealing with the public, have been the factors that have made for the growth and development of this business. The guiding spirits, in fact, the men who have made this business, are W. S. Lauters, president, and W. R. Hollenbeck, secretary and treasurer. While the company has been incorporated but one year, it has been doing business here for the past five years. It conducts a wholesale and retail business in building material, including shingles, doors, windows, lime, cement, plaster, paint, and oils, hay, grain, etc. The main office is located at 209 W. Burlington street, where a store is maintained, and in which is carried a stock of fancy and staple groceries. A warehouse is also to be found in close proximity to the store, while the main warehouse, a large commodious, well constructed building, is located on the tracks of the Oregon Railroad and Navigation Company, directly across from the St. Johns Lumber Company. Here this company possesses the advantages of both rail and water transportation, and a big factor in transacting its extensive wholesale business, which is not confined to St. Johns, but which extends up and down the Willamette and Columbia rivers.

VOGUE MILLINERY.

Time was when the making of a woman's hat was considered a matter of slight importance and one that could be disposed of at leisure moments. How different nowadays! Millinery now is one of the fine arts among female professions and it takes taste and artistic skill to construct one of the creations with which modern femininity adorns her crowning glory. In the Vogue Millinery St. Johns possesses a millinery establishment that compares more than favorably with the great establishments in the centers of population. For three years this establishment has been a vital necessity to the female population of St. Johns, and their parlors have been the rendezvous for many of the city's fairest maids and matrons. The Vogue Millinery carries a goodly stock of millinery and milliners' supplies and is noted for the extensive private trade which it conducts at all seasons of the year. Mrs. C. A. Stucker is the able manager of this store and under her guidance the popularity of Vogue Millinery has steadily increased.

THE WORKINGMAN'S STORE.

No more appropriate name could have been selected for the general furnishing goods store conducted by Mr. Noyes Babbitt than "The Workingman's Store." For he caters to this trade in a manner that insures him success. His store is well located on Burlington Street, is attractively arranged, his goods being displayed in a splendid manner. He carries a full line of overalls, jackets, shirts, gloves, and other articles of vital necessity to the workman, and in addition has a splendid stock of general goods' furnishings. This gentleman entered business in St. Johns, February 1, 1910, and in the few months he has been dealing with the people has established a reputation for fair dealing, good goods at honest prices, and courteous treatment that is centering a large part of this class of trade in his establishment.

A. O. BORGAN.

One of the newest additions to the mercantile life of St. Johns is the confectionery store run by Mr. A. O. Borgan. This gentleman came to St. Johns because he believed it offered a splendid field for all lines of business, mercantile and industrial, and immediately upon his arrival here, bought out the establishment at 414 Jersey street. He has fitted out his place in a most attractive manner, adding an ice cream parlor to the main store. A full and well assorted line of confectionery, high class canned goods and post cards is displayed. A sign stand, where the most popular brands of cigars, both domestic and imported, tobaccos, pipes and smoker's sundries, may be obtained, is also installed here. Mr. Borgan was a successful business man in Minnesota for many years, and we predict that he will with success here.

L. B. MILTON.

If you are a crank on the subject of sanitation and cleanliness in meat markets, you will grow enthusiastic over a visit to the shop conducted and owned by L. B. Milton, for in such a manner is the meat displayed in such a manner to insure the most sanitary

SUPERIOR SCHOOL FACILITIES

Needs of Younger Generation are Not Forgotten in Race for First Place in Oregon's Industrial Life. Educational Facilities Afforded by St. Johns Schools are Equal to Those of Much Larger Cities. New Forty Thousand Dollar High School Now Ready to Meet Demands of Growing City.

With the onward advancement of twentieth century civilization have come some marvelous revelations in invention and science. As we have advanced industrially and commercially, so have we advanced intellectually and no science has made greater strides or undergone more drastic changes than that of pedagogy.

The modern school and university of today no more resembles the old field school or academy of yesterday, than does the stage coach, the automobile, the old, antiquated, inadequate methods have been discarded, and the child or young man or woman of today is instructed along lines that are the result of careful research into the mysteries of psychology and mental science.

In no section of the United States has the change come so rapidly, so completely and efficiently as in the Western States, to whose people the antiquated is repugnant and the modern attractive. It was unnecessary, in a large measure, for the western states to discard the old methods of fifty years ago, because this is a practically new country. The schools have grown up with the section and possess that same virile, progressive spirit that characterizes everything in the west and especially in this great Northwest.

The public school system of Oregon is recognized as one of the best in the United States. Its supervisors and its instructors are trained, capable persons, who have made a life study of their work and who throw an enthusiasm into it that spells success in every instance.

We can safely declare, backed by the knowledge that our statement is unequivocally correct, that St. Johns possesses a school system that is second to none in the entire state.

First Class District.

The school districts of the state of Oregon are divided into classes, the requirements for a first-class district being that there be 1000 pupils in it. St. Johns belongs to this class and as a result receives all the advantages from state and county that accrue.

Professor C. A. Boyd, an educator of many years experience and of splendid attainments, is the superintendent of the city schools and during the three years that he has held this office, by virtue of appointment by the school board, he has greatly enhanced the efficiency of the school system of this city. He brings to his work a thorough academic and normal training, which, combined with the experience he has gleaned during the past eleven years, renders him peculiarly suited to the work in hand.

An instance of the splendid efficiency of the work accomplished in the St. Johns school is that they obtained the silver medal on their exhibit at Alaska-Yukon-Pacific Exposition held in Seattle last year.

conditions. The interior departments of his shops are spotlessly clean and well appointed. A little more than a month ago, Mr. Milton purchased the shop of Bligood & Cole, and during the past few weeks he has greatly increased the business. He is a market man of many years experience, the Milton Market being one of the best known in San Francisco, while his establishment in Seattle enjoyed an extensive patronage. His establishment is well equipped with cold storage plant and appliances, and in it is installed all the necessary machinery to

Three splendid school buildings are employed in the schools of St. Johns, two of whom are supervisors, one in one of which is used as a graded school, another as a primary school, and the third, with the beginning of the new year will be employed as the high school building.

Through the beneficence of James John, one of the pioneers of St. Johns and one of the wealthiest of her citi-

zens, and by bonding the second district, a new \$40,000 high school building is now nearing completion and will be occupied about January 1. Mr. James John donated the school site, together with \$5000 for equipment and a block of ground, of great value, in the business district of the city, the proceeds of which will be employed by the school board in maintaining the high school at the highest possible standard of efficiency.

This building will be thoroughly equipped with a gymnasium, physical and chemical laboratory, manual training room and other features that are found in the most modern and up-to-date high school buildings.

Miss Clara A. Ross is principal of the high school. She is a brilliant woman of splendid attainments, who is peculiarly adapted to her life work.

The Central grammar school, containing twenty-three rooms, is a splendid frame structure, that affords ample accommodations for the several hundred pupils who attend during the year. Prof. Boyd has direct charge of this school in the capacity of principal. In all there are twenty-six teachers

maintaining the high school at the highest possible standard of efficiency. This building will be thoroughly equipped with a gymnasium, physical and chemical laboratory, manual training room and other features that are found in the most modern and up-to-date high school buildings.

Excellent school facilities are among the most valuable assets a city can possess, as the prospective settler first of all inquires concerning them. If they be poor or inadequate, the persons who contemplated making a city his home, or entering in business in it, determines to seek another location where the proper advantages will be afforded his children.

A Great Advantage. Peculiarly deserving of prominent mention in this chronicle of our development is Mr. Arnold Unger, who has made a marked success in the manufacturing of cigars and in conducting a confectionery store in St. Johns. The famous "La Cadia" cigar is the product of his factory, and its wide popularity is the best evidence of its high quality. Mr. Arnold Unger first entered the cigar manufacturing business in New York City in 1881, and came to St. Johns in 1904, and immediately opened his factory. "The Yellow Sign" has become synonymous with the very best that can be obtained in the confectionery line and also means that the famous Hazelwood ice cream at Arnold Unger's confectionery is unequaled. The delicious delicacy is sold at retail at Arnold Unger's ice cream parlors, but its sale is not confined to the retail trade only, as a specialty is made of furnishing it for socials, club meetings, church entertainments, etc., at reduced rates. This establishment carries a full line of confectionery and operates a modern, sanitary soda fountain, where can be obtained delicious cool drinks. A cigar stand, fully stocked with popular domestic and imported cigars, does a flourishing business. Taken all in all this is the most popular resort in the city. Mr. Arnold Unger is a firm believer in St. Johns and purposes to enlarge his business as occasion demands.

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THE FIRST SCHOOL HOUSE



A MODERN SCHOOL



THE NEW CITY HALL