

Kerosene burner, a new invention, the benefits of which any one may have. The light is given by carbon and mantle through the new

We will have a number of them lighted in

BONHAM & CURRIER

Keep Bright and You

Electric Light is the magnet that draws trade. The bright store is the "hypnotic eye" of business. People can no more resist the attraction of a brilliant, Electrically lighted store than they can resist the clarion call of a brass band.

Is your competitor with the Electrically illuminated show windows, bright interior and sparkling Electric Sign getting an advantage over you? The moth never flutters around the unlighted candle! Up-to-date stores nowadays consider shop-window lighting a necessity. whether they remain open after dark or not. Competition forces modern methods.

A show window brilliantly illuminated with Electric Electric light compels attention, makes easy the examination of your display, shows goods in detail and fabrics in their true colors.

your name in the public mind. It is a solicitor that never becomes weary - never stops work - costs little.

