

MANUFACTURERS

offer always seek for their representative of their goods the best store in the community. When we say best, we mean those firms who endeavor always to treat their trade right and keep up their stocks to the demands.

Just Consider That Statement

John Strootman Shoes for Ladies Star Brand shoes for every one

And in our Grocery Department we especially represent Durkee's Spices, the Century Patent Flour, (hard wheat) and many other grocery products which salesmen tell us they offer only at our store..

BONHAM & CURRIER

Keep Bright and You

Electric Light is the magnet that draws trade. The bright store is the "hypnotic eye" of business. People can no more resist the attraction of a brilliant, Electrically lighted store than they can resist the clarion call of a brass band.

Is your competitor with the Electrically illuminated show windows, bright interior and sparkling Electric Sign getting an advantage over you? The moth never flutters around the unlighted candle! Up-to-date stores nowadays consider shop-window lighting a necessity, whether they remain open after dark or not. Competition forces modern methods.

A show window brilliantly illuminated with Electric light will make many a sale "the night before." Electric light compels attention, makes easy the examination of your display, shows goods in detail and fabrics in their true colors. And don't neglect the Electric Sign. It is soliciting "tomorrow's" business every moment it is lighted-burning your name in the public mind. It is a solicitor that never



PROMPT ATTENTION Office and Store Fixtures, Stair Building, China Closets, Screen Doors and Windows, made to

Designs And Estimates Made Shop Corner Oswego and Willis Blvd. Res. 229 OSWEGO ST. JOHNS, OR