

Local News.






## Keep Bright and You WILL KEEP bUSY

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} $=2=2$ Is your competitor with the Electrically illuminated show
windows, bright interior and sparkling Electric Sign getting an advantage over you? The moth never floters around the
unlighted candle! Up.to-date stores nowadays consider unlighted candie! Up-to-date stores nowadays consider
shop-window lighting a necestity whether they remain open
after dark or not. Competition forces modern methods. after dark or not. Competition forces motera methods,
A show window brilliantly illuminated with
Electric
Electric light will make many a sale "the night before", Electric
light compels attention, makes casy the examination of your
display, shows goods in detail and fabrics in their true colors. And don't neglect the Electric Sign. It is soliciting tomorrow's business every momeat it is ighted-burning
your name in the public mind. It is a oolicitor that never
becomes weary - never stops work costs litle. Call Telephones: Main 6688, A 1675 for Information.

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