

IT'S NOW UP TO YOU

To subscribe for The Review. All the news while it is news is our motto. Call in and enroll

ST. JOHNS REVIEW

Devoted to the interests of the Peninsula, the Manufacturing Center of the Northwest

VOL. 4

ST. JOHNS, OREGON, FRIDAY, JUNE 19, 1908.

NO. 32

GET IN THE HABIT

Of advertising in The Review and you'll never regret it. Begin at once and keep right at it

PENINSULA REALTY ASS'N

An Organization That is Doing Good Work for the Welfare and Development of the Peninsula

Under the above title a number of the most responsible and progressive realty men of the Peninsula have organized for the purpose of giving publicity to the best district anywhere about Portland.

This movement began just about a week or ten days before the Rose Carnival, and to show the energy and push there is behind this institution we need only to say that they raised \$265.00, printed for distribution 15,000 booklets describing some of the beauties and other desirable features of this section as a residence and manufacturing district. This was no small undertaking to be accomplished within two weeks and at the same time carry on the regular routine of business as usual. The time was so short and these energetic realty men had so little time to explain their purpose and methods to the other realty men of the Peninsula, that a large number who would perhaps have joined them did not have the opportunity to learn the benefits to be derived; and as soon as they learn that it is a permanent organization and will be prepared to do ever so much better next than they did this year, will gladly add their forces and thus assist what will most certainly prove the most potent agency in the development of the Peninsula that has ever been started.

There is no going back of the returns. It is conceded that it pays to advertise. The question is in the manner, the amount, and kind of advertising to be used. We have said so much about Hood River; we have held that enterprising, progressive community up so often and so persistently as a model of excellence in all lines that it is beginning to become a chestnut with our readers, no doubt; but when there is nothing better obtainable, what is a fellow to do? Now, what has made Hood River the focus of observation of the whole world? It is their systematic, persistent advertising. Those three words: "systematic, persistent advertising," tell the whole story.

When we went there twelve years ago, they raised just as good apples, just as fine strawberries as they do today, but they did not get any better prices than were obtained by other communities; not as good as some. The citizens were jealous of each other. Any-

one coming into the community to look for a home and talking with a man near the river would be told that the valley was not a fit place to live above a certain line, that the climatic conditions were not so good, that the soil was not fit for fruit growing, and other things were wrong. Going up the valley farther he would be told that the lower valley was not a good place to locate. It was too stormy, the soil was too soft, that it was necessary to use too much water in irrigation because of the sandy condition of the soil to make good fruit, that the fruit would not keep, and the poor visitor would conclude that the measly valley was not a fit place to live and would hike on for a more congenial location. About the year I reached Hood River, or the year after possibly, there was organized an association for the advancement of the interests of the fruit grower. This brought all the citizens together in one common interest. They became better acquainted with each other, learned the good features of each individual method of handling their fruit, strong friendships were formed among the citizens of the different parts of the valley. This stopped the knocking. Then when a man came in he was told that one could not make a mistake by locating anywhere in the valley, that the darndest meanest place in the entire valley was a paradise compared with the outside world, and while perhaps where the individual lived doing the talking, was a little the best, any of it was good. The result was that they landed nearly every new-come and hundreds of acres of bull pine and vine maple (Continued on page 4)

B. S. Hoover, who has been up in Idaho and Eastern Oregon, returned in time to put in a vote. He says that it is his observation that there is nothing any better than St. Johns on the outside. Further, he thinks the farther one gets away from the Willamette and Columbia rivers the less there is to do in a general way. That business is better in these valleys than anywhere he has been outside.

We carry in stock typewriter paper, carbon paper and onion skin for making duplicate copies.

DOINGS OF THE CITY COUNCIL

An Interesting Session Tuesday Evening in Which a Large Budget of Municipal Business Was Disposed of

The city fathers met in their 10th weekly pow wow in the big tepee Tuesday evening, with a full house, all being present. After reading the minutes of the previous meeting, the new member, Perry J. Miller, was duly sworn in and given the toga of Mr. J. J. Tryon, resigned. Mr. Miller's position is councilman of the first ward, and he is on the committees on streets and docks, buildings and grounds and liquor license.

A petition from H. S. Simmons et al. was presented asking the council to pass an ordinance authorizing the improvement of Richmond street with a concrete sidewalk, which was done later in the evening, by resolution.

The engineer's acceptance of work done on Polk street was read. There was also a protest to the acceptance of a certain portion of the work presented by C. E. Rover, and this portion was excluded from the engineer's report when he made same. The report was accepted as read.

On motion of Davis warrants were ordered drawn to cover the portion accepted.

In the matter of petition presented last week for the improvement of Fessenden street, it was decided that no steps could be taken until such time as the proper width of street could be obtained by the city. Some steps have been taken by some of the citizens looking to this end.

The Ancient Order of Hibernians are expecting to hold their annual "blow out" in Cedar Park and requested special police service for which they offer to pay and also the regular license for the day. It was the understanding that the celebration was to be held today.

Bills to the amount of \$239.35 were allowed and ordered paid. On motion of Hunter the bid of the Peninsula bank for the city bonds was accepted and it was the sense of the council that the work of construction would be commenced as quickly as the necessary advertising for bids and other preliminaries could be accomplished. It was reported by the engineer that the preparations for the installation of the rock crusher were

nearly completed and that it was necessary to have material on hand for the construction of the bunkers at once. A special committee consisting of Wandle, Miller and Dobie was appointed by the mayor with whom the engineer was to act in conjunction in the purchase of necessary material for this work, on motion of Davis.

A petition from the property owners and others asking the council to accept that portion of Philadelphia street already improved between Ivanhoe and Hayes streets as it stands at present was presented. This launched a lengthy discussion and on motion of Hunter the city engineer was authorized to make a profile showing a proper grade on Philadelphia street between Ivanhoe and Hayes streets.

The matter of a permanent night police was deferred until next meeting.

The garbage question was brought to the attention of the city fathers again by a communication from Captain Black, but the matter was not reached in the discussions of the evening. The city fathers are finding this subject a white elephant on their hands. It is one of the most serious and difficult problems which the city fathers have to face. It seems impossible to secure a place where the garbage may be deposited and burned without becoming a nuisance to some of our citizens, and we are not permitted to dispose of it by dumping into the river for the same reason, it would become a nuisance to dwellers below the city and eventually obstruct navigation. This is certainly a hard nut to crack. We called it a chestnut, but it begins to assume the shape of a hexagon nut without any hole in it.

F. L. Bradley, who opened a butcher shop in the French block, has fitted up the shop in the finest kind of style and keeps everything as neat as a pin, and is building up a very desirable class of trade. Mr. Bradley's place is a very great convenience to the residents of south St. Johns, saving them a long trip down town.

Miss Maggie Mullen, niece of Mrs. E. J. Ward of Seattle spent Saturday and Sunday in St. Johns.

The parlor was most beautifully decorated with a profusion of pink and white roses, palms and greenery; while across the bay window was built a screen of Marshall Neal roses, ferns and Oregon grape, from which hung a beautiful wedding bell of white roses.

The ceremony was performed by Rev. Chester Paul Gates in a very impressive manner, using the ring ceremony. The wedding march from Lohengrin was beautifully rendered by Miss Laura Gatten. The bride, gowned in dainty white organdie and viennese lace, made a charming picture with her flowing veil and orange blossoms. She carried a shower bouquet of bride's roses. Her only bridesmaid, Miss Carrie Armstrong, a sister, wore a dainty gown of pink silk mulle and carried LaFrance roses. Edward Muhm, a brother of the groom, acted as best man and little Miss Teresa Stewart of Oregon City acted as ring bearer. "Because" was rendered in a most pleasing manner by Miss Grace Marshall of Oregon City.

The bride, when she threw her bouquet, as is the custom, tossed it among the ladies and it was caught by Miss Marie Dobl, which indicates that this fair maiden will become the center of a similar social event before the end of the year. There were 80 guests present and many beautiful and valuable presents were received by Mr. and Mrs. Muhm. The happy couple left on the 6:45 train for a short bridal tour and will be at home to their many friends at 1314 Michigan avenue, Portland, after June 20. The Review joins their many friends in well wishes for their future.

A Brilliant Wedding.

One of the most elaborate weddings ever consummated in St. Johns took place last Sunday evening, when Miss Estella Mae Armstrong, eldest daughter of Mrs. Loreta Armstrong, was united in marriage with George H. Muhm, at the residence of Mr. and Mrs. Philip Smith.

The parlor was most beautifully

ODD FELLOWS' MEMORIAL

Splendid Fraternal Address Delivered by Rev. E. A. Leonard at the Evangelical Church Sunday

The Odd Fellows held memorial services at the United Evangelical church Sunday at 2:30 o'clock. There was a fine audience and the closest attention. The Odd Fellows and Rebekahs met at the hall and formed in line, marching from the hall along Jersey street to Ivanhoe and thence to the church. When the Odd Fellows came down from their hall they were met by a delegation of the members of the Knights of Pythias and escorted to the church, where they opened ranks and the Rebekahs marched between the ranks of the Odd Fellows and Knights followed by the Odd Fellows into the church where the center seats were reserved for them. These seats they filled to overflowing and other seats were prepared for the remainder of the fraternal societies.

The meeting was opened by singing and prayer and reading of the scriptures. Then Brother Leonard of the Baptist church gave one of the best fraternal addresses we have ever listened to. He admitted that he had not been permitted to cross the portals of the Odd Fellows hall, and could not say much about the work on the inside, but that he had often noticed the work of the lodge on the outside, and that from what he could see of it there he knew that it was a good institution. He also stated that instead of the lodges like the Masonic, the Odd Fellows, the Knights of Pythias, the Woodmen, the Workmen and such fraternal institutions being antagonistic to the work of the churches they were in harmony with and supplemental to their work. He praised the Odd Fellows for their fidelity to their principles and stated that if a man was a consistent church member he would be the better Odd Fellow for it, and if he was a consistent Odd Fellow he would be the better church member.

Brother Gates also remarked at the close of the address that we of Laurel lodge 186 were called to mourn the loss of one member during the past year, Brother Elliott, and that our sister lodge of University Park mourns the loss of Brother Evans, and that this meeting was in their honor and to show that though absent these brothers

were not forgotten. After the services the members returned to the lodge room and divested themselves of their regalia, some returning to their homes, but many others went to the different cemeteries and decorated the graves of their comrades.

Box of Fine Berries.

This office is indebted to Leroy H. Smith for a box of the finest Magoon strawberries that we have ever seen. There were just 27 in the box and the last tier stuck half their dimensions above the top of the box. They were great, big, luscious fellows, so large that even a big-mouthed editor was obliged to cut them in two in order to get them into his masticator. The strangest part of it to us is that these were grown on the same vines from which Mr. Smith harvested two good crops last year. It will be remembered that he took off the second crop late in the summer and we predicted that the vines would bear a light crop this season, if any. Mr. Smith says that he has the heaviest crop this season that he has yet grown on these vines, and that the two crops last year seem to have encouraged the vines to greater exertions this.

Woodmen vs. Eagles.

On Decoration day there was a fierce game of base ball between the Woodmen and the Eagles. The score was 6 to 5 in favor of the feathered tribe. The Woodmen have been chafing ever since and have declared that they are going to pick every feather from these emblems of our country. The event has been arranged for 3 p. m. June 21st. It will be a hair-raising event and the friends of the two aggregations are urged to come and root for their favorites.

Building Permits Issued.

No. 66, to Edward Cole, to erect a residence on lots 30 and 31, block 3, Point View; fronting on Richmond between Hudson and Portland Boulevard. \$800.

Old papers for sale at this office.

After the services the members returned to the lodge room and divested themselves of their regalia, some returning to their homes, but many others went to the different cemeteries and decorated the graves of their comrades.

Box of Fine Berries.

This office is indebted to Leroy H. Smith for a box of the finest Magoon strawberries that we have ever seen. There were just 27 in the box and the last tier stuck half their dimensions above the top of the box. They were great, big, luscious fellows, so large that even a big-mouthed editor was obliged to cut them in two in order to get them into his masticator. The strangest part of it to us is that these were grown on the same vines from which Mr. Smith harvested two good crops last year. It will be remembered that he took off the second crop late in the summer and we predicted that the vines would bear a light crop this season, if any. Mr. Smith says that he has the heaviest crop this season that he has yet grown on these vines, and that the two crops last year seem to have encouraged the vines to greater exertions this.

Woodmen vs. Eagles.

On Decoration day there was a fierce game of base ball between the Woodmen and the Eagles. The score was 6 to 5 in favor of the feathered tribe. The Woodmen have been chafing ever since and have declared that they are going to pick every feather from these emblems of our country. The event has been arranged for 3 p. m. June 21st. It will be a hair-raising event and the friends of the two aggregations are urged to come and root for their favorites.

Building Permits Issued.

No. 66, to Edward Cole, to erect a residence on lots 30 and 31, block 3, Point View; fronting on Richmond between Hudson and Portland Boulevard. \$800.

Old papers for sale at this office.

THE TROLLEY WAY

Is the only way to secure immediate delivery of your goods at the most reasonable of transportation rates. Therefore ring up the

PORTLAND & SUBURBAN EXPRESS CO.

Operating electric freight cars between St. Johns and Portland. We call for and check your trunks direct to destination.

Turn your trunk checks and shipping receipts over to us and your goods will receive prompt attention. We have teams connecting with cars at St. Johns and Portland.

Get our rates before shipping. Special rates on car load lots. Experienced and courteous employes.

Phone Main 358, Portland office.

Phone Main A 3358.

First and Flanders Streets.

C. W. STEARNS

Phone Woodlawn 818. Agent at St. Johns.

Office 105 E. Burlington street.

Washed Gravel

Best for Concrete Work

West Side Washed Gravel Co.

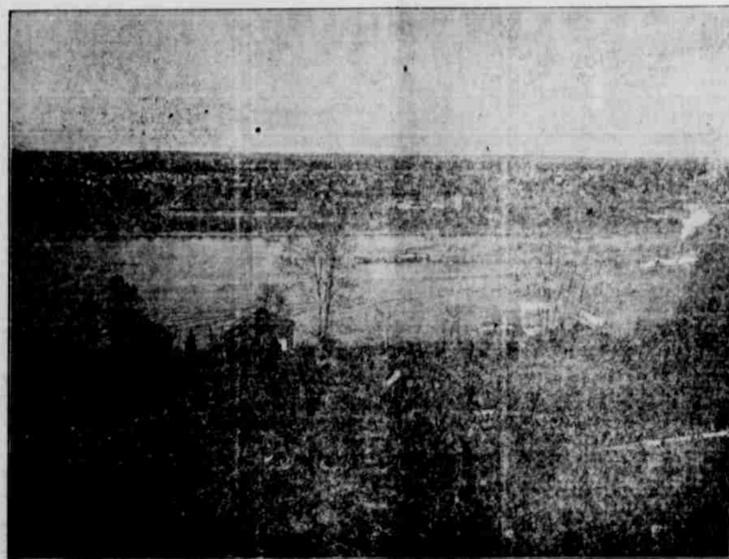
Leave orders with

RICHARD SHEPARD
110 N. Jersey Street

or

WAYNE L. MILLS
510 N. Jersey Street

Whitwood Court



Lots, \$75 and up

THE FINEST PURE SPRING WATER PIPED TO EVERY LOT.

RICHARD SHEPARD & CO.

110 N. Jersey Street, St. Johns, Oregon

M. L. HOLBROOK C. E. BAILEY

St. Johns Land Co.

The Largest and Oldest Real Estate Firm in St. Johns.

East St. Johns

The center of the great development now taking place on the Peninsula.

We have only a few business lots left on Columbia Boulevard, which for a short time only will be sold at present prices.

Some fine residence lots still on sale. Choice manufacturing sites adjoining the O. R. & N. railroad for sale on reasonable terms.

Holbrook's Addition

We have some choice lots in the vicinity of the new \$20,000 school building to be sold on easy installments.

Call at our office for prices and terms for either of these desirable tracts.

St. Johns Phone Jersey 931 Oregon

St. Johns Lumber Co.

Has all kinds of lumber, kiln dried and otherwise. Also slab wood. Timbers of all sizes cut to order.

Get your winter's wood now and save trouble.