

THE ST JOHNS REVIEW

Published Every Friday
BY MARKLE & BYERLEE.

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Official Newspaper of the City of St. Johns.

FRIDAY, SEPTEMBER 20, 1907.

The council did one nice thing last Tuesday evening, when they returned the check to the ferrymen. This institution is one of the best features for St. Johns, and until it can be placed upon a paying basis should be encouraged in every way possible. It means much for the convenience of our people and many dollars to our merchants.

There are ten reasons why Lewis Stuyvesant Chandler (if that's his name) would make a good Democratic candidate for President. Nine of them are that he has a sack. We forget the other.—Oregonian.

What's the matter with our big editor's memory? The other reason undoubtedly is that Mr. Chandler knows how to use the sack.

Clean city government pays. It pays the officers in the regard of their fellow men. Note the account in Monday's Telegram of 200,000 Jews praying night and day for a Catholic Irishman. Why? Because he, in less than a month's time, converted the eighth district of New York City from a veritable den of demons, each of whom was a law unto himself, where there were no property or personal rights respected, where neither life, limb, nor personal belongings were safe either day or night, into a peaceful, quiet, safe, home locality. Doing this he won their love and respect. He is now confined in an asylum suffering from paresis, and these people, his natural bitter enemies so far as religious faith is concerned, are doing all they can, praying to the God of their fathers night and day for his recovery. No one wishes to move to a lawless locality, not even the lawless themselves, and the officer who upholds the laws will be benefited financially as well as socially for doing his duty.

Do the people of the city of St. Johns realize that it is high time to get busy advertising the desirability of this location as a home for the laborer, the mechanic and the capitalist? Other cities with not half the attractions possessed by St. Johns are scattering their literature to the four winds. All the cities up the valley and to the east, Hood River, Walla Walla, Pendleton, Boise and all the way along the trunk lines we read of great quantities of advertising matter being sent east to solicit newcomers to locate. In all of these places there is not one which has the advantages that are so plentifully distributed in St. Johns that they have become common and unnoticed here. Our commercial club has published and is distributing a fine booklet; however, this is but a drop in the bucket, and there should be some cheap folder of a size to fit into an envelope which may be enclosed in a letter and every citizen in St. Johns should have a supply and never should they write a letter "back to the folks" without enclosing one of these ticklers. St. Johns could win in a walk if she would do but half of the advertising that is being done by little towns not possessed of half the wealth of this city. A city is like a business. It will grow a little, perhaps, without advertising; but no one ever knew any business to grow to any very respectable proportion without the use of printer's ink in some form or another. There is nothing that will do so much to increase the growth of a city or a business as to tell what you have. Tell it, too, to those who desire the commodity you have to sell, whether it be needles and pins or houses and lots; whether it be comfortable homes or great factories, or even the locations for all these. We have them all in St. Johns. We have more. We have the best location on the Pacific coast for a deep water harbor. There is nothing equal to it. There is not enough open water to cause great waves which would destroy the shipping. There is fresh water so essential to the cleaning of the bottoms of sea going vessels. There are abundant streets, if but improved, to facilitate the rapid and economical handling of commerce between the city and the world. The traffic of five great trunk lines pass through St. Johns, and as soon as this city will provide the necessary dockage, it will all be handled here, because it is the natural outlet and can be handled more economically and quickly. Then why not advertise these facts? Why not send such statements in every letter that goes back east, where every avenue is crowded and let them know that there is room and to spare for them here. Room for every class of individuals who are honest and honorable. Of other kinds we do not need any. You cannot tell into whose hands these leaflets may fall. A leaflet sent to Johnnie's sister's aunt's little girl may reach her big sister's beau and by him be passed to the hands of his boss, a millionaire member of a corporation, be taken before the board of directors and a new Swift plant result from it. Let's advertise.

One of the nicest things President Roosevelt has done in his work of butting in on the regular method of doing business in the army and navy is to require the field officers to take actual field work on horse back. Should the time ever come for vigorous, active field work in an actual campaign there is not one officer in ten in the army could stand it. It is hoped our president will give the boys lively times until they learn to use a horse for all that he is worth and they become hardened, seasoned men and not pampered, paper dolls, idling away their time in the fortifications and barracks.

In our news column will be found an item in regard to the coming of a new bank. We are always pleased to see new institutions come into our midst. The more that comes the greater volume of business, the better facilities will be provided, the greater will be the growth of our city. As to the banking business, we were already well provided for, our pioneer bank has been handled in a conservative, safe manner, and was capable of handling the business, perhaps, for years to come, but we are glad to welcome the new institution, believing that it will bring with it many more enterprises in different lines which will swell the bank clearings to meet the increased facilities. We have found it so in other cities and we believe that St. Johns will not prove an exception.

THINK IT OVER.

The Review, with few exceptions, goes into every house on the lower peninsula. Circulating among 4,000 people each week, it has great force as an advertising medium. It is a well established fact that no business can live long in these modern times without publicity. Look about you, if you have any doubt on this score, and you will invariably find that the largest and most persistent advertisers are the most prosperous. If you will observe closely you will note that those business houses which do not advertise are constantly changing hands or going out of business. This is an undeniable fact and is easily corroborated. This being true, the best method and medium for bringing the desired result is the great problem to solve.

The big dailies, while they have a fair circulation on the peninsula, are too bulky and cumbersome to be a good medium unless one could afford to take space large enough to attract attention. Dodgers have become so common as to be regarded as a nuisance, and fence boards can not be carried home to be read, and it is always a question whether a fence board advertiser is still doing business or not.

A paper that goes into the workingman's home is the one that does the work. Dailies as a rule are taken by business and professional men principally, while the weekly that contains the local happenings is the paper that goes where you want it to go.

Just what to say and how to say it is a question that bothers some business men when writing advertisements. The principal thing is to tell what you have for sale and what you want for it. To simply announce your name and business while it keeps your name before the public, is not a business getter. In these modern times the people want to know where they can get what they want and what it will cost them. If you can bring this out clearly, no matter how awkward the construction and crude the language, the result will be fruitful. Have special sale days. Linen goods sales, white goods, sugar, coffee or butter days attract the people. The chief point is to keep them from buying in Portland, and if low prices and special sales will accomplish this, the result will be worth the effort.

Thorndykes Move to Astoria.

W. L. Thorndyke, poet, humorist, ex-devil and all-round printer departed with the shades of night and his household goods yesterday, to the old stamping ground of the late John Jacob Astoria. Mr. Thorndyke avers that he will operate a one job office, and he has a fine one at "Castoria" but we'll bet a cold coin track against a last year's bird nest that W. L. will not be a year without a paper. He isn't built that way. In any event we wish him success galore and hope that when he makes his "wad" in the soothing syrup city he will be willing to come back to a live town to make his permanent home.

We regret very much to lose Mrs. Thorndyke from St. Johns, for she was very kind to the news fiend on The Review and turned in a good string of personals and other news items every week. Their son Frank and daughter, Wylene, accompany them to their new home, but Lawrence remains in St. Johns and is employed in the Collapsible Box factory.

The solicitors for the Commercial club booklet are doing nicely and the amount will be made up probably by the last of the week and the books be placed in the hands of the contributors and business men for distribution. It is a fine booklet that no citizen of St. Johns need feel timid about sending to friends in the east who may be induced to come here for a home.

THE CITY DADS IN SESSION

Council Meets Tuesday Evening and Transacts Its Usual Budget of Municipal Business

The 25th session of the city fathers convened in the council chamber Tuesday evening, all members being present except Councilmen Francis and Jones, absent on leave. The city engineer, Edwards, was also present.

Application of J. F. Wyvel to further improve his property was granted on motion of King.

Petition of 101 citizens for the sidewalk on Baltimore and other streets leading to the woolen mills was referred to the street committee.

Petition and resolution looking to the improvement of Tacoma street from the west side of Jersey to the east side of Hayes was adopted on motion of King and referred to the city engineer to make report.

Ordinance fixing the salary of the city engineer at \$100 per month to be paid as the other salaries was railroaded through. The five per cent heretofore charged to cover the printing, engineer's work in making grades and supervision of work of the contractors will revert to the general fund and the engineer will be paid from this fund. This was deemed necessary, because in some of the little short jobs, such as this Tacoma street improvement, the engineer's per cent will not pay for the notice to say nothing of his own work, while on the streets where there is heavy work done, and the expense runs high and will counterbalance making it an even thing, but in the settlements heretofore there has been so much wrangling and hard feelings engendered, this method was taken to avoid its recurrence. It was a wise move and will undoubtedly prove most satisfactory to all concerned.

The matter of the Hartman street improvement came up and action upon the same was deferred until next meeting. The street committee was instructed to view the ground and familiarize themselves with the situation.

Resolution for the improvement of Gilbert street from the north line of Fessenden to the south line of St. John avenue, on motion of King was adopted and referred to the city engineer for report.

The bond for the city engineer was deemed excessive and the city attorney was instructed to draft an ordinance reducing same to \$2000.

The appointment of special policeman, W. C. Piggott was confirmed on motion of King.

The report of the Ferry company, showing that the boat was not yet paying expenses, after discussion, the council decided that as they did not wish to work a hardship upon any enterprise, and as this ferry did of the greatest possible convenience, not only to the city but to a great number of people in the territory west of St. Johns, on motion of King the amount due the city on the franchise was refunded in the amount of \$10.98.

Two bills to be paid from the general fund was presented, one from the St. Johns Electric company for \$2.25 for wiring and lighting the police office and the other from the Daily Bond News, the old chestnut which has been roasting for the past year, \$39.75, on motion of Walker, was allowed paid.

Wiring and lights for basement, mattresses and blankets for the cells and estimate for cost of plumbing and sink in basement was left to the building committee on motion of Dobbie.

Busting the Blue Rocks.

There was a nice little shoot at the St. Johns Gun club range Monday and Tuesday. There have been numerous "wars and rumors of wars" among the shooters of St. Johns. At one time there was very good evidence that we would have a whole week of shooting on the splendid range here, but it was finally decided that the season was too late to pull off such an event. There would not be time enough to do the necessary work for the event and have it over with in time to be out of the way of others, and that to wait until all the other matches were off would make it too late in the season for this one. The matter was apparently dropped. There was a smoldering fire, however, and it finally culminated in the shoot of Monday and Tuesday.

We relied upon our friends among the shooters to keep us posted that we might be able to give the news to the public, but they failed us and we were not apprised of the event until late Saturday evening of last week. Some folks think it does not pay to advertise, but when we had an opportunity to announce the local shoots there were twice as many of our local sportsmen out as there were Monday and Tuesday at this big shoot. Funny, isn't it?

Monday's shoot resulted as follows:

- Spence—170 out of 180.
- Hillis—168 out of 180.
- Wagner—166 out of 180.
- Gottlieb—165 out of 180.
- Cullison—163 out of 180.
- Bills—162 out of 180.
- Justins—159 out of 180.
- Converse—155 out of 180.
- King—154 out of 180.
- Robertson—154 out of 180.
- Ellis—152 out of 180.
- Reihl—152 out of 180.
- Young—151 out of 180.
- Howe—149 out of 180.
- Carlson—149 out of 180.
- McPherson—148 out of 180.
- Griffin—144 out of 180.
- Weatherhead—140 out of 180.
- Markham—133 out of 180.
- Seaver—100 out of 110.
- Myers—40 out of 60.

Tuesday's battle shows the following score:

- Reihl—174 out of 180.
- Seaver—170 out of 180.
- Bills—170 out of 180.
- Spence—170 out of 180.
- Hillis—167 out of 180.
- Howe—166 out of 180.
- Young—166 out of 180.
- Weatherhead—166 out of 180.
- Cullison—165 out of 180.
- Ellis—165 out of 180.
- Gottlieb—165 out of 180.
- Robertson—164 out of 180.
- Wagner—162 out of 180.
- Abrahams—161 out of 180.
- King—160 out of 180.
- Carlson—159 out of 180.
- Justin—159 out of 180.
- Griffin—154 out of 180.
- Winters—151 out of 180.
- McPherson—140 out of 160.
- Markham—79 out of 100.

Twelve out of the 21 shooters at the tournament were users of the Winchester guns which make a good showing for that weapon. W. H. Seaver, of San Francisco, represented the Winchester Arms Co. Representatives of other manufacturers were Frank Reihl, Alton,

Ill.; Chris Gottlieb, Kansas City; D. W. J. King, H. Justin, San Francisco; W. A. Hillis, W. A. Robinson, H. Ellis, R. Carlon of Portland; but the different kinds of guns represented we were not able to determine.

It was unfortunate that there could not have been more time in which to prepare and have a big shoot worthy of the grounds here, for there are no better shooting grounds on the coast than those of the St. Johns Gun club, and we hope that next season we may be able to pull off a two-weeks' shoot.

J. H. Fletcher Heard From.

Last evening the people of Vernon River Bridge were served to a rare literary treat when James H. Fletcher of Oregon, delivered his lecture on "Sowing Wild Oats." The audience, which was moved to deepest admiration by the rich eloquence of the scholarly gentleman, was also charmed by his wit, and many of his old friends who remembered the generous hearted boy of years gone by, appreciated as strangers could not, the nobleness and fineness of the man who has met and known men—Daily Patriot, Charlottevorn, P. E. I.

Mr. James H. Fletcher delivered a lecture in Valleyfield hall Monday evening, his subject being "The True Gentleman." Needless to say it was well received being delivered in Mr. Fletcher's own inimitable style.—The Examiner, Charlottevorn, P. E. I.

Copies of the above papers reached our desk yesterday. This is the first time we have heard from Mr. Fletcher since he left for the east. We would be very glad to have something from his pen concerning his trip.

Unclaimed Letters.

For the week ending Sept. 14, 1907:

Mrs. Ida Heard.
C. R. Lee.
Homer Lindsey.
T. McGlynn.
Miss Bee Madden (2).
W. D. Madden.
Mrs. Florence Marshall.
E. B. Parker.
D. J. Penman.
C. Koebie (2).
Miss Lora Small.
George Smalley.
Kenneth Towns.
Robt. Urte.
Franklin Waeker.
Kristian Westby.
Willie Whirley.
C. P. White.

F. W. Valentine, P. M.

Card of Thanks.

With hearts full of love to you all we desire to express to our many kind friends and neighbors our sincere thanks for the many acts of kindness and many expressions of sympathy, also the beautiful flowers in this hour of affliction in the loss of our dear one.—Mrs. Joe Kindel, Mr. and Mrs. Geo. Munson, Mr. O. W. Munson.

Bring in your printing now.

Want to Buy a Property?

If so, here is a great opportunity

\$3150 Takes It This Week Only

If you want it, be quick

READ ALL ABOUT IT

This property is one of the finest pieces of land in the city and any one looking for an ideal home or a good investment cannot afford to pass it by. The property is admirably located, being one block from the city hall, two blocks from the street car station and three blocks from the postoffice, in the heart of the city. There is a substantial frame dwelling of five rooms with wood house, etc., on the lot and an abundance of fruit for family use, including pears, plums, prunes, quinces, grapes, currants, cherries and 25 or 30 fine rose bushes. The lot is 100x100 feet, on an improved street, has city water and would make a delightful home for any one.

The price of this property today is \$3150

Compared with the way other property sells in St. Johns the property is cheap at \$3500. Don't delay too long. Reasonable terms given. The first money down takes the lot. If you mean business, for further particulars apply to

H. G. OGDEN, Review Office.

St. Johns Butchers PRICE LIST

Beef, from 2 to 15 Cents
Pork, from 7 to 18 Cents
Veal, from 7 to 15 Cents
Mutton from 5 to 15 Cents

Call in and ask for anything you don't see and we will get it for you.

School Books! And Supplies

YOU WILL FIND AT

St. Johns Book Store

420 Jersey Street, 3d door north of Postoffice.

EDMONDSON CO., Plumbing and Tinning

Phone East 6311

203 Jersey Street St. Johns, Ore.

Big Channel Mining Company

The mines of this company are located near Merlin, Josephine county, Oregon—one of the richest placer districts in the state. Stock for sale by W. H. KING or DANIEL CALKINS.

Building Permits Issued.

88—To Black & Kerr, to reconstruct store building, s. w. corner of block 39, for C. C. Woodhouse; fronting on Philadelphia, between Jersey and Ivanhoe, for a rooming house. \$500.

89—To W. W. Windle, to erect store room on lot 24, block 24, A. L. Minor's addition, fronting on Edison street, between Richmond and Tyler. \$700.

90—To Black & Kerr, to erect a residence on lots 15, 16, 17, block 20, Point View addition, fronting on Willis boulevard bet. Allegheny and Dayton streets for J. N. Saylor. \$1600.

91—To J. F. Wyvel to put porch on residence on lot 8, block 29, James John addition, fronting on Leavitt, between Ivanhoe and Hayes streets. \$100.

NOTICE TO ADVERTISERS.

In order to insure a change of advertisement the copy for such change should reach this office not later than Wednesday, at 3 o'clock p. m. Please remember this and save the printer

Visits His Mother's Grave.

Ex-Governor J. H. Fletcher recently visited his mother's grave at Charlottevorn, P. E. I. and paid the following tribute to her:

Behold my mother's hallowed grave,
The spot I've longed for years to see,
Here mother sleeps her last long sleep,
Her soul has found its fixed abode
Beyond the stars. She well deserved
This dreamless sleep—this perfect rest—
This calm repose—the quiet of the grave,
And an eternal rest.

I've come across a continent to see
The sacred dust above her clay,
I've come from where the Willamette
Is "softly calling to the sea."
To Vernon's ever rolling tide,
To drop a tear upon her tomb—
To sing a requiem o'er her grave—
'Tis all that I can do.

I've missed her joyful face, the laughing
eye,
The sweet embrace, the mother's kiss
That welcomed me, I cannot move
Her voiceless lips, her silent tongue,
Nor break the marble calm of death,
Sleep mother sleep, beside thy babe,
Beside thy father, son and mother,
Thy husband, and thy brother.

When God's great angel shall announce
That time on earth shall be no more,
O may we from the east and west
Strike hands, and reunited pass
From friends on earth to friends in
heaven,
And there throughout the endless years
Join the choir invisible. And
Crown Him Lord of all.

BUILDERS' HARDWARE

As well as the other kinds of Hardware is OUR HOBBY

We are making the hardware business our study, and it's not how cheap we can buy but how good, and we must have the quality.

Our Universal Stoves and Ranges are as good as the BEST made.

Our mixed paints are the Acme quality kind.

Hendricks Hardware

COMPANY.

No. 111 Burlington street

St. Johns Electric Works

203 South Jersey St.

ALL VARIETIES OF Electrical Installation and Repairing Promptly Attended to by Exp. rts.

Motors and dynamos repaired, and all kinds of electrical work done at satisfactory prices. Estimates given and suggestions furnished. No work too difficult—no job too small.

A PENNY-A-WORD

All advertisements under this head one cent for each word

If You want to buy, rent, sell or exchange property see Wolcott (The Rent Man.)

WANTED—Hand ironers at the West Coast Laundry. Apply at once.

HELP WANTED—At the Woolen Mills. Experienced hands preferred. Several good positions open. Apply at office.

GIRLS WANTED—A number of girls can secure employment at the Portland Manufacturing Co. Apply at once.

FOR SALE. Typewriter in good running order for sale cheap. A bargain for the one who gets it. B. S. Sweigert, St. Johns.

LADY SOLICITOR WANTED—Good commission paid; St. Johns territory. Apply at this office.

ROOMERS WANTED—Board and room with private family; ladies preferred. 424 West Charleston. 424

FOR SALE—Strawberry plants. W. E. Swengel.

STEADY JOBS for steady girls at Peterson & Co.'s cigar factory. Short hours and good pay.

WANTED—Good girl for general house work. Will pay good wages for right person. Apply at this office.

TO TRADE—Hood River fruit farm for St. Johns property. 45 tf