

The Sign of the Progressive Storekeeper!

Is an ELECTRIC SIGN, combined with the brilliant attractiveness and trade pulling qualities of ELECTRIC LIGHT INSIDE THE STORE

The Advertising Value of Electric Light

Is best shown in its increasing use by enterprising merchants in every line of business.

Put Your Store to the Front

By using ELECTRIC LIGHT, and throw your less wide-awake competitor into the shadow.

It is a Business Proposition

And we stand ready to prove to you the absolute economy of ELECTRIC LIGHT.

Reduced Rates For Metre Service

Make the cost less than you think. Call up Phone Exchange 13. We send representative.

Portland General Electric Co.,
Seventh and Alder Streets.

Bickner Brothers Department Store

All Goods Sold at Portland Prices!

Keep a large stock of General Merchandise, including Dry Goods, Boots and Shoes, Groceries, Hardware, House Furnishings, Feed, Etc. In fact everything. Their Prices are right. Don't waste your time going to Portland, but come in and see our stock and prices.

Remember The Big Department Store

Corner Jersey Street and Broadway

St. Johns, Oregon

M. J. Walsh Co.,

The well known and popular dealers in Electric and Gas Chandeliers, as well as Mantels, Grates and Tiling, declare that of the many beautiful homes being built in St. Johns they are furnishing eleven out of twelve of them.

An Elegant Stock of Electrical Goods

A specialty of house wiring and gas piping. Get estimates from them at their show rooms and be pleased.

343 Washington Street, corner of Seventh, Portland.

P. A. SMITH

J. P. POFF

SMITH & POFF,

Dealers in

FEED, HAY, LIME, CEMENT, SHINGLES
LATH, COAL, ETC.

Coal Delivered at Portland Prices Plus One Half Freight Charges

Prompt Delivery and Correct Prices

Phone Union 3101

ST. JOHNS, OREGON

St. Johns Sash and Door Co.

A. D. McDONALD, Manager.

Look over our stock of

Screen Doors and Windows

And you will find exactly what you want, as we carry all grades and sizes.

If You Had a Bank Account It Would

Encourage thrift and economy. Systematize your business.

Give you a permanent record of your business transactions.

Give a good impression to all with whom you have business relations;

And give you more confidence in yourself.

The Peninsula Bank



Would like to save
25 per cent
on your Fuel and you
can do it.

D. A. SMITH
He's in Town

Phone East 3035

NO PAINT WORKS.

People Consider the Concession too High Priced.

The proposition made to the citizens of St. Johns by the Oregon Sienna Paint Company seemed rather high in proportion to the good to be derived from its locating here, and the people would not enthuse to the required extent.

Briefly stated, the conditions are these: The company has a very good proposition in its Lane county mine and there is much money to be made out of it. This mine covers about seventy acres—and the sienna deposits from three to eight feet below the surface produce more than a score of shades. The company has sold about all the stock it cares to at 75c—par value one dollar—and was very anxious to locate the plant and distributing point in this city because of low taxes, convenience of shipping, ease of getting in raw material, and other points.

The site desired here was one of two acres on the railroad. This land cannot be bought at less than \$1,500 per acre—possibly not at that price. This was to go to the company as a free gift; in return for which the company agreed to employ at the start not less than ten men. It was probable that more would be employed—but those interested could make no positive statement regarding the matter.

Two propositions were made by the company. One was to give St. Johns citizens stock to the par value of \$7,500 in exchange for \$5,000 and the two-acre site—in which event those who bought stock would be nothing out for the site; while the second proposition was for the purchase of no stock but a direct gift of the site. This meant paying from \$3,000 to \$3,500 to secure the location of ten workmen. This was paying too high a price for what might be gained; at least, that seemed to be the universal opinion of those to whom the matters and conditions were explained.

St. Johns is favorably located for this paint enterprise in every way—and THE REVIEW feels that those interested in the institution cannot afford to ignore these advantages. No other location can be found along the river where so good railway and boat facilities can be secured; and should the company decide to cut us out and locate at any other point (merely because of being forced to buy a site) then the company will make a great error. The stock of the Oregon Sienna Paint Company is a rapid seller—in fact, the officers assert that they have turned down orders for large blocks of it; thus the matter of issuing and selling a little more would be a very easy proceeding—and the site could be bought from the proceeds.

In view of what the paint company proposed to do THE REVIEW regrets that it cannot see its way clear to buy its site and locate here as have other industries. The company is not bankrupt by any means nor does it pose as an object of charity. However, if a site can be secured for nothing there will be a feeling of pleasure in the act—and THE REVIEW does not blame the company for its efforts in that direction. But as this cannot be done it will be better to come here and buy the site outright—thus giving to the industry an air of absolute independence.

And if the paint company does not secure the site (for there are now few that are available) it is a surety that some other industry will.

Should Have a Route.

We believe there would be money eventually in a private express business between St. Johns and Portland if one would properly advertise and push such a thing. Within the past month this office has often been called by phone, and asked regarding some expressman who came from Portland each day, or each alternate day, who could carry fragile goods without crating, or do a host of things in a transportation way at a fair price.

Yet to every query we were obliged to reply that there was nothing of the sort—so far as THE REVIEW was aware—and those who were anxious to send out trunks, packages, or more bulky stuff which would be drayed direct to the destination were obliged to pay a Portland dray a high price for transportation.

It seems as if someone who could afford to do business on small returns until trade could properly increase would make a good move to start such a line as this—and properly advertise it. There would be money in it after a time.

Count Him.

S. C. Norton writes from Seaview, Washington, that both he and Mrs. Norton desire to be counted in the census now being taken. He assures us that if he is left out of the count now being made by Census Enumerator Moses Tufts there will be something doing when he returns here about September 15. Mr. and Mrs. Norton seem to be having a nice time at Seaview, even though it be chilly weather there.

Mail Schedule

Mail arrives at St. Johns at 7:45 a. m., and 1:45 p. m.
Leaves at 10:15 a. m., and 4:30 p. m.

A Few Thorns.

This year there'll not be much of a crop of the festive, beer-producing hop. The hot weather all the profits will chop. And many a raiser will certainly drop Much of his profit kerfunk, kerfop!

The cop
In the shop
Will ne'er see a sop—
While the fop
Will lop

Where'er he may stop:
If beer goes up higher he'll have to drink pop.
Because of the really small crop of the hop.

"Hogs Advanced a Quarter," says a local paper. We know several whom we wish would advance a whole dollar!

In a recent riot in a Chinese theater in New York there were seven persons killed. Those who know what a Chinese theater is will seriously hope that only actors were killed.

Now that they have taken to putting prussic acid into ginger ale it is presumable that the price of soft drinks will go up. Mrs. Van Pran, of Portland, who drank some, also went up.

When the whale swallowed Jonah what an awful case of appendicitis must have developed! Jonah seeing an opening in the oil business went after it—but he was teetotally sucked in, after all.

It is claimed that bees act as messengers in an excellent manner. We received a message from one a week or two ago and when we remonstrated received a very stinging rebuke. He sat right down on us.

Ed Fortune is running a saloon at Oregon City. If he ever cares to sell out he can swear there's been a Fortune in the business ever since he has had it—although some fellows can make only a Miss Fortune out of it.

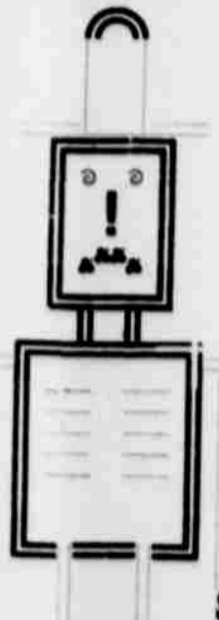
A Chicago woman was sold by her husband to a man who was shy one wife and agreed to the bargain until she learned that he priced her at \$5. Then she kicked. We should think a good wife was worth fully that much, anyway.

The Albany City Courier says: "Anna Cahill had the misfortune of having her clothes stolen from the clothesline Tuesday evening. Anyone seeing them please notify the owner and receive reward." Like to know how we can tell Anna's goods from boughten clothing?

Directors of a school district in Lewis county are seeking bids for "painting a school." It will be an awful job to decorate all those urchins and little tads. Maybe they'll paint striped stockings on some of 'em. Wonder why they don't paint the schoolhouse—and let it go at that?

An exchange says "look out for all bills higher than one dollar that have an eagle on their face: they are counterfeit." All right; we are looking out for any old bills. We don't care whether it has an eagle on its face or on its back or even on its edge. It may have a crown on its face; we don't care if it has a plug of tobacco or a bunch of insect powder on its face. We are on the lookout; we don't care if it has chilblains on one side and a spavin on the other and is cut dekolay on the edge; we want that bill, all right, all right.

A Slim, Square Man.



This is a man, and you'd naturally think He was placed in this horrid condition by drink; But that's not the fact, and I'll put you wise. He was skinned in his biz cause he'd not advertise.

THORN.

The George W. Cone Lumber Company

Flooring, Ceiling, Rustic,
And All Kinds of Building
Material

Prompt Delivery Guaranteed.

MILL AT FOOT BULLHOGGON STARRS;

ST. JOHNS, OREGON

THE Portland and Suburban Express Company

(Operating cars over Portland Consolidated lines)

Rates Reasonable
Service Prompt

We have made arrangements to transfer all freight in the city and at St. Johns when necessary by team at reasonable rates.

Do not move your furniture (of course you are going to St. Johns to live, Portland is moving that way) until you get our prices.

Portland & Suburban Express Company

W. R. STEARNS, Manager

N. F. NOREN Real Estate

Lots in Arvidson's addition, North St. Johns, overlooking the river, is high and slightly..... \$250
Fine lot, 50x100, two blocks from from the bank..... 375
Choir east corner lot on Boulevard 450
New 7-room house, close to car line, a nice home..... 1100
New ten-room house, wood-fiber plaster, hot and cold water, patent closet, full basement; lot 50x100, good location; (better see this). Price \$1400
New 3-room house, lot 50x100, well improved..... 800
New 6-room house, lot 50x71, one block from station..... 1000
Sole agent for Title Guarantee & Trust Co. Lots in Point View sold \$5 down \$5 per month.

W. J. PEDDICORD REAL ESTATE

\$250—Lot 50x100, near station, slightly improved, balance easy, 6 per cent.
\$350—Lot 50x100, close in, \$25 cash, installment.
\$410—2-room house 12x28, small barn, a few bearing trees, lot 50x100.
\$500—House 14x24, lot 75x100.
\$500—2-room house, lot 54x182; \$135 installment.
\$675—4-room house, lot 50x100, slightly close to station; adjoining lot may be had.
\$800—4-room house, close in, lot 60x135, lawn, lot 50x100.
\$1200—5-room house, wood-fiber; lot 50x100, near station.
\$1200—7-room house, good well, cistern and city water. Terms on part.
\$1250—6-room house, lot 50x100; fine location, Boulevard.
\$1625—6-room house, river view, lot 50x100.
\$2100—8-room house, near station, plenty of fruit, lot 100x100; fine home.
Two 5-room houses and a 7-room house for rent, all have river view. Also a 2-room and a 1-room house.

\$350 Each

For the very best and choicest

Lots in St. Johns

These lots overlook Portland, the Portland Harbor and St. Johns Harbor. They face the 100-foot Willamette Boulevard, and the river view can never be obstructed. There are only four of these lots left unsold.

Rogers & VanHouten

Phone Scott 3104. St. Johns.

Do you really want to sell?
Or really want to buy
A really nice home
That is real close by?

Then you really ought to see

S. C. COOK,

The really new Real Estate Man.

St. Johns, Oregon.

Next door to The Review Office.

Houses For Rent

—BY—

DANIEL BRECHT

IF YOU WANT A HOUSE CALL ON ME

ST. JOHNS, OREGON

C. A. ROSS

Practical repairer of boots and shoes. First class work guaranteed at reasonable prices. Shop on Tacoma street, rear of W. J. Peddicord's office.

Saint Johns

Keep Your Eye On St. Johns.

OUR FAITH

—IN—

ST. JOHNS

Is best expressed by our guaranty of 20 per cent increase in value of property during the coming year

This guaranty provides that in case the property you purchase does not increase in value at least

20 per Cent

20 per cent during one year from date of purchase we will refund your money with 6 per cent interest

This same guaranty we have been offering since we first undertook to get industries at St. Johns, something over three years back and up to date no one has ever asked for his money back.

Lots and Acreage on Installment Payments

Hartman, Thompson & Powers

3 Chamber of Commerce, Portland, Or.

O. L. CHAPEL, Agent at St. Johns.

Best Bargains in St. Johns.

A FINE BLOCK, river view, only \$2,500
HOUSE, with block of ground, and plenty of fruit of all kinds, fine view of river, for 3,000
LOTS from \$200 to \$250 in South St. Johns, ten pe, cent cash, balance at \$10 per month.
NORTH ST. JOHNS PROPERTY at bargain prices and at terms to suit.
FINE LOTS—We also have fine lots at \$200; \$5 cash; balance at \$5 per month.

W. H. King Land Co., St. Johns.

SHEPARD & TUFTS

Will sell you lots in North St. Johns, overlooking the river, near the Weyerhaeuser mill site, for

\$300 per Lot,

Ten per cent down, balance \$10 per month. Inspect this property.

Office in Peninsula Bank Building.

Phone Scott 4061.
Notary Public. Fire Insurance.

English Walnut Trees!

Now is the time to INVESTIGATE!

We are special growers. The Best Soft-shell varieties, adapted to this locality. Abundant bearers at early age. They thrive in Oregon. Big money can be made. Good investment; small capital. Greatest opportunity in Northwest. We also carry a general nursery stock. Write for FREE descriptive catalog—a treatise on Walnut culture. You need this.

BROOKS & SONS,
Walnut Nursery, Carlton, Oregon



We do crown and bridge work without pain. Our 15 years' experience in plate work enables us to fit your mouth comfortably. Dr. W. A. Wise has found a safe way to extract teeth, absolutely without pain. Dr. T. F. Wise is an expert at gold filling and crown and bridge work. Extracting free when plates or bridges are ordered.

WISE BROS. Dentists,
Falling Building, cor. Third and Wash. Sts.
Open evenings 7:30 p. m. Sundays from 9 to 12. Or Main 209.

DR. T. F. WISE