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ST. JOHNS REVIEW

The Circulation of THE REVIEW in the Peninsula exceeds that of all other papers combined. Advertisers, note this.

Devoted to the Interests of the Peninsula, the Manufacturing Center of the Northwest

VOL. 1

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NO. 39

Keep Your Eye on St. Johns

How Do You Like the Weather?

If you are not suited with it at home, come to our office while we figure our bill of Lumber for you.

We have an office that suits all kinds of people at all times of the year.

In cool days it's warm; in hot days it's cool.

Do you suppose the lumber has anything to do with it?

Have you tried our lumber?

If not, why not?

Acme Lumber Co.

Good Treatment.

Good Lumber.

Quick Delivery.

GOOD ADVERTISING.

Board of Trade Does Quite a Bit of Work for City.

Although but a very new and somewhat crudely formed association as yet the Board of Trade has commenced doing business. Already are the effects being seen in the many people daily visiting this thriving city—and the advantages of St. Johns are now being talked about and investigated by a large number of people who, up to a short time ago, were wholly in darkness regarding this locality.

Half a hundred thousand little cards have been printed for gratuitous distribution—and that the distribution has been a good one so far as the cards have gone out there is no doubt. The cards read as below:

Keep your eye on St. Johns. The great manufacturing center of Oregon.

Before leaving the city be sure and visit St. Johns, Oregon.

Cars leave Second and Alder streets, Portland, every twenty minutes. Nine miles of beautiful scenery for five cents.

Upon the back of each card is some catchy phrase to attract attention—so that in no case is the reverse of the card blank. If the card is dropped anywhere there must be a "printed side up." Among the little sentences are to be found "Keep Your Eye on St. Johns," "Will You Come?" "Want to Invest?" "The Best in Oregon," "Ten Large Industries," "All for a Five-Cent Fare," and "It's a Lively Place."

The Board of Trade is doing much to draw industries here—industries that will give employment to those who will make their homes here in St. Johns. The waterfront offers exceptional advantages to those who desire good shipping facilities both by rail and boat—and close to railroad center. What has been needed is to show these advantages to the people—and this is the point emphasized by the new Board of Trade.

Every citizen of St. Johns—no matter what may be his business or following—should join this association. It cuts no figure whether or not he may have a bit of property to sell; if he be simply working on a salary and boarding he may be as useful as any other one may. In numbers lies the strength of this association—and by concerted effort and steady plugging along may much be accomplished.

Just "keep your eye on St. Johns" and have a kindly word for every stranger. A gentle word and a happy glance can do much.

A Pretty Wedding.

The wedding at noon, Wednesday, July 26, of Manley B. Everett and Miss Maud Hamilton, which took place at the home of the bride's parents, Rev. and Mrs. C. L. Hamilton, at Hillsboro, was one of the prettiest of the season. The home was tastefully and beautifully decorated with Oregon grape and sweet peas, especially a corner of the large living room, where a floral arch and wedding bell were placed, under which the Methodist Episcopal ceremony was performed by the bride's father, Rev. C. L. Hamilton, with excusable emotion. The bride was becomingly attired in tan and pink. Miss Laura Clark and Verne Hamilton officiated as maid and groom's man, respectively.

The beautiful wedding cake was made by Mrs. C. A. Cook, of St. Johns.

The bride and groom left on the afternoon train, amid showers of rice and well wishes, for St. Johns—where they will reside in their cozy and comfortable home, at the corner of Ivanhoe and Tacoma streets.

Went to Wedding.

Rev. and Mrs. E. E. McVicker went to Ridgefield Tuesday, where Mr. McVicker officiated at the wedding of Miss Ina Simpson, daughter of R. Simpson, of that city, and Charles Maxwell, a railroad man of Fairbury, Nebraska. The ceremony took place at noon, Wednesday, and the happy couple went directly to Mr. Maxwell's home in Fairbury. The bride is a sister of Louie Simpson, who is now living in St. Johns.

THRIVING INDUSTRY.

Few St. Johns People are Posted on the Laundry.

The rank and file of the citizens of St. Johns have but little conception of what an industry the "West Coast Laundry" is carrying on—although the plant is directly within the city and within a stone's throw of the postoffice.

J. K. Johnson, the proprietor, has been badly handicapped since he came here in securing water and caring for it after using it. Several large cesspools—some of them between 50 and 100 feet deep—have been dug—but each one fills and overflows very rapidly.

The laundry employs between 15 and 20 people—all residents of St. Johns. The weekly payroll is close upon \$200—and it keeps Mr. Johnson hustling to get all his orders out on time. It must not be supposed that the work from this city keeps up this large business—for each day there come and go loads of laundry for the Portland people.

All possible means should be taken to keep this industry in running order—and to aid Mr. Johnson in his laudable ambition. The laundry does first-class work—and should be patronized very largely.

He Caught Several.

A few weeks ago a couple of smooth fellows went about this city loaded with a camera—calling at all the better-appearing houses and taking a photo of each. One of the agents would ask the occupants of each house to step outside so as to appear in the view. When asked why they did this they asserted it was for insurance purposes; stated that the insurance companies desired to procure photos of every home in view of present or future business.

A few days later every resident who had his home "taken" was approached by one of the artists and shown a photo of the place with an offer of "two for seventy-five cents." Of course a sale was strongly urged and most always consummated—but the game was very old and very raw.

Why paint the sides and not the roof? The roof gets the rain and the sun—let us paint it. Moe & Clark, the "Elastic" painters, Saint Johns.

Keep Your Eye On St. Johns.

MUCH BUILDING.

Activity in Building All Over St. Johns is Apparent.

There seems to be no cessation in the way of new buildings and improvements in and about St. Johns and vicinity. There has been some selling—but those who sell are not intent upon leaving St. Johns: they merely figure that they can buy a less expensive property and build a better home and still have some cash left.

A couple of years ago F. W. Valentine bought a half block on Jersey street for \$500. He built a nice little cottage on one half, and later, sold the remainder at a nice figure. Now he has disposed of the portion containing his home for \$3000. He will buy and build elsewhere in the city.

Moses Tufts is building two cottages on Salem street at a cost of \$800 each.

A Mr. Goodman expects to build a hotel in North St. Johns in the near future.

B. C. Ward is putting up a \$1,500 residence in Adams Addition to this city.

L. N. Chipman is putting up a building on the half block owned by B. F. Leggett.

A Mr. Atkins is building a \$1500 residence in Adams Addition. Arthur Herald is the contractor.

E. Vandermeer has sold a lot 50x100, in block 33, James Johns addition, to E. Poquett. The price was \$600.

On the brow of the hill overlooking the Willamette A. A. Messenger is to erect a five-room house—which he will rent.

D. G. Busby is about to build a couple of nice cottages in the Severance Addition. They are to cost about \$1,200 each.

At St. Johns Heights D. Tallman is building a nice residence upon the half block that he purchased more than a year ago.

C. E. Messenger, of Vancouver, is erecting a \$1,200 house on the corner of Burlington and Crawford streets. The lot was bought from Sheppard & Tufts.

J. Currier is finishing a cozy cottage for R. W. McKeon, of THE REVIEW. The residence is upon one of the finest river-view locations on the Willamette.

E. Vandermeer, the real estate man, has sold the place where his office stands, close to Dr. Hense's hospital, for \$1,600. The name of the purchaser is A. D. McDonald.

E. Vandemeer has sold two lots in North St. Johns to J. C. Kiewer. Mr. Kiewer, believing in the excellence of his purchase was in great haste to complete the deal. He believes in St. Johns.

The elegant three-story residence of L. B. Chipman on the river-front is now nearing completion. N. H. Suitter is the builder. The house will be a beauty—and, possibly, the finest in the city.

Rev. J. W. Stockton, who already owns several houses in St. Johns, is erecting another near the home of C. W. Potter. This, also, has a fine view of the Willamette. N. H. Suitter has the contract for the work.

E. F. Day, who bought the quarter-block from F. W. Valentine, expects to build a two-story brick building upon the site in the near future. He has enough faith in St. Johns to invest \$6000 or \$7000 here.

N. H. Suitter is building a nice home upon property secured from L. B. Chipman near the latter's residence. The home will cost about \$2000 and will have a river-view. It is to be occupied by C. A. Wood, cashier of the Peninsula bank. It is quite likely that Mr. Wood may purchase the building when completed.

Initial Meeting.

St. Johns Homestead No. 1221 held its first regular meeting in Bickner's hall Thursday of last week. A goodly number was in attendance. All officers had their charges committed and filled their regular places. Four new members were accepted. The Correspondent and the Treasurer, Mr. and Mrs. T. P. Peterson, were present and they declared that the lodge was the best organized, for a new Homestead, that they had seen.

A roof painted with Moe & Clark's "Elastic" roof paint sheds sparks as a duck sheds water. No danger when Moe and Clark paint your roof. See their ad.

SOUTH St. Johns Lots for Sale

Between the car line and the boulevard overlooking the river and harbor, close to the Drydock and within a few minutes' walk of all the mills and factories now located in the humming, thriving and rapidly-growing city of St. Johns, Portland's great manufacturing district.

LOTS 50x100 FEET

All clear. Hydrant water now on tract and will be piped to every lot as required.

Title Guarantee & Trust Co.

6 and 7 Chamber of Commerce Portland, Oregon

Rogers and Van Houten, Selling Agents, at St. Johns. Office at the end of the car line.

W. H. KING, President. M. L. HOLBROOK, Vice-President

ST. JOHNS ABSTRACT & TRUST COMPANY

Abstracts of Title carefully and accurately prepared. Charges Reasonable.

Office: King's Building, Jersey St., St. Johns

MULTNOMAH ELECTRICAL CO. Inc.

DEALERS IN ELECTRICAL and GAS SUPPLIES

We install Lighting and Power Plants and repair Motors and Dynamos

House and Bell wiring a specialty

512 Williams Avenue Portland

St. Johns Park!

No. 2.

Lots 50x106 ft.

With a 16-foot Alley back of each lot.

Prices:

\$200 and Upwards

Terms:

\$5 Down and \$5 per month

These lots are located on Jersey street, three blocks from car line and

Near the Great Weyerhaeuser Mill Site.

Don't pay \$350 and \$400 for building lots only 100 feet deep, and without alleys, when you can get extra sized lots with 16-foot alleys, all high and level, and in the best locality in St. Johns for \$200 and upwards.

Let us show you this property. We can sell only the first fifty lots at these prices. This is done to advertise the property. When these are sold prices will advance 25 per cent.

Within one year, when the great Weyerhaeuser mill is in operation, these lots will be worth double the present prices.

St. Johns Land Co

St. Johns Phone Union 3104 Oregon

Branch Office and Agency on the Ground.

A Good Way to Save

Is to purchase the necessities of life where you can

GET THEM the CHEAPEST

quality considered.

We offer the the purest and most palatable goods in our line at prices as low as possible and still allow us a Just Profit. INVESTIGATE and Act Accordingly.

COUCH & COMPANY

Phone Union 4066

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J. J. KADDERLY

Hardware

Of all Kinds.

Sole Agent for

Universal Stoves and Ranges

Do not fail to see the Universal Steel Range before purchasing

141-143 First Street, Odd Fellows Building, Portland, Oregon. Phone Main 1382