

ST. JOHNS REVIEW

ST. JOHNS OREGON

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THE ST. JOHNS REVIEW.

In starting any new enterprise it is necessary that the community should understand the objects of such enterprise, and to this end the publisher herewith, in brief, tells what he proposes to do.

In the first place, we believe St. Johns and the Peninsula has reached that stage in its growth when a newspaper is a necessity. The publisher, recognizing this, feels warranted in launching **The Review**.

Here is our platform, in as few words as possible:

The Review will be devoted to the local interests of this district, and particularly the manufacturing industry.

The Review will advocate local improvements, as they become necessary and all measures, public or private, which have for their object the betterment of the district.

The Review will not be the organ of any clique or class, but its columns will be open to the discussion of any proposition which will interest the people as a whole.

The moral and industrial interests will have the warmest support.

The publisher will aim to make **The Review**, a wide-awake, up-to-date local newspaper, a credit to the city and district and will strive to merit the hearty support and co-operation of all interested in building up what is now regarded as one of the most important seats of manufacturing industries in the Northwest.

A suitable and up-to-date printing plant, fitted up with the view of meeting every demand for book and job printing, will be installed in our new office building, without delay. The permanency of **The Review** is thus an established fact.

We solicit the support of every resident of the Peninsula district, and shall endeavor to merit such support.

THE PENINSULA—ITS FUTURE.

It is indeed doubtful if a very large number of people fully appreciate the future possibilities of the Peninsula district. Even among those who have made heavy investments here there are those who do not fully realize what is in store for this, the only natural geographical and topographical centre of immense manufacturing and shipping industries.

The following article, written by a gentleman who has been a close observer, and has proved his faith in the Peninsula by heavy investments there, Mr. W. M. Kling, worth, is of special interest:

Portland Between the Rivers.

The busy stretch that receives the gab of commercial greatness is the little tin bucket, well filled, that threads its way back and forth between the busy lanes of the laborer and the mills of production. Bottomed upon just such truth is the Peninsula between the Willamette and Columbia rivers. The O. R. & N. Company has built its line along the east bank of the Willamette river from the terminal grounds to St. Johns, affording terminal rates along the entire six miles of deep water river front. This road will eventually be extended out across a bridge spanning the Columbia river to Vancouver, thus connecting all the country to the North and East with Portland, thereby saving the time and expense of hundreds of overland trains at Kalama.

Furthermore, it has been ascertained by actual survey that the arm of the Columbia running along the north boundary of the Peninsula can be rendered available for manufacturing and shipping purposes at a nominal cost, and almost doubling Portland's wharf advantages.

As positive evidence that the Greater Portland will be built upon the Peninsula I call your attention to the fact that the numerous bridges which fret the channel of the Willamette are steadily dropping heavy business towards the millage of the Columbia and Willamette rivers. Already we have located there mammoth car shops, coal bunkers, wheat elevators, ample terminal grounds for transcontinental roads, a variety of lumbering manufactories, flour mill (the largest in the Pacific Northwest), veneer works, a dry dock to accommodate the largest ships, wooden mills and scores of other industries.

Transcontinental and foreign maritime commerce and great manufacturing industries must of necessity center and are now being established upon the lower Peninsula.

The truth of this important declaration will be clearly apparent by referring to the map showing the site of Portland and the Peninsula—remembering, as you examine the map, that Portland cannot expand over the precipitous, by steep heights of the West and that the greater city of the immediate future must be built chiefly on the Peninsula, between the rivers. There is not room, elsewhere, to accommodate the business of the Greater Metropolis. The absolute needs of commerce, transportation and manufactures, which must be located where the rivers and railroads meet, unavoidably and inevitably determine the location of Metropolitan Portland. The Peninsula is the only locality possessing all these indispensable advantages, and is at an elevation well above all possible floods of water.

Never, in the history of the Pacific Coast, has there been presented to capitalists and home-builders opportunities for certain, speedy and immensely profitable investments in real estate, such as now is offered in all sections of the Peninsula between the rivers. Go over the ground, consider the facts which I have set forth, and

that the tide of good immigration and capital is flowing this way, and you will agree with me that the Portland of the Pacific will speedily become as the New York of the Atlantic.

Fire Insurance Rates.

The rate demanded for fire insurance in this city are exceedingly high. We do not claim that these high premium rates are not without warrant, but the fact remains, they are very steep. The remedy is what should claim the attention of the property owner. That there is a remedy, no doubt exists. We are not aware that the matter has ever received any serious attention, but the time has arrived when the question forces itself. With the number of new buildings already erected and in course of construction the matter of insurance rates presents a problem.

At the present the city is without any adequate fire-fighting apparatus. But, even if we had the most modern machines, we are without the great needful, water, in sufficient quantity to be of any great value. The apparatus can be obtained at no great cost, but the water proposition presents another phase of the question.

The Review merely refers to this important subject at this time, and in future issues will go into the matter more fully. In the meantime, any suggestions along this line will be gladly published.

Two Kinds of Local Option.

Editor Review: We have had for 2 years past in the State of Oregon what the liquor men please to call the local option law which governed by petition and remonstrance. Some have been under the impression that since the passing of the local option of last June that in any town precinct, county or in the whole state the vote should go against prohibition, when submitted to a vote, that district as a whole would be thrown wide open to liquor traffic and that our city council would have no power to restrict, but this is a mistake.

When the question is submitted to a vote of the people it is to determine whether the liquor traffic shall be entirely prohibited or if it shall be governed by and under the law of petition.

St. Johns precinct was defeated in prohibition under local option law by nine ballots, so now we stand under the law dealing with the liquor question in St. Johns by petition and remonstrance, so the sum total is this, St. Johns is as dry as ever and only in one way yet can a saloon be put in St. Johns, and that is by petition and after petition is presented there may be remonstrance prepared and presented which may nullify petition. Further, the city council has the right of acting upon the petition presented before them and determining the moral character of the person or persons that ask the favor and the advisability of granting such petition. Therefore, while defeated on the absolute prohibition as a precinct, yet we may stand as a prohibition town and precinct by not allowing such a business to come in our midst by petition.

CITIZEN OF ST. JOHNS.

Our friends are requested to send in all news items of general interest, such as personal notes, social gatherings,

ings, new enterprises, etc., in fact any and everything which will be of interest. Don't forget this, please.

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