

many. St. Johns is one of the most favored localities on the western slope, the veritable Lowell of the Coast, and the great importance of co-operative action on the part of the citizens in all matters of public interest, is a necessity, if advantage is to be gained from the opportunities as they are presented. It is to be hoped and urged that every citizen will encourage the Commercial Club, not only by merely signing the membership roll, but attend the meetings, and assist in promoting the objects of the organization.

Somebody asks what about **The Review's** politics. Well, to be frank with you, dear reader, this paper has no time nor inclination, to meddle with political matters. Not in its line. **The Review** has a far more agreeable task before it, i. e., the furtherance of the industrial, commercial and social interests of the manufacturing center of the Pacific Coast. If this paper contributes its share in accomplishing a measure of good in this direction, it will have done far more good than landing some office-seeker into a political job. No, no, **The Review** is not in politics.

The generous support given **The Review**, as evidenced by the advertising columns of this the initial number, bespeaks in no uncertain tone the business enterprise of St. Johns. It is a healthy indication of the feeling of the people toward new enterprises which are promoted for the upbuilding of the district. **The Review** can assure its patrons of its full appreciation, and trusts that the future issues of the paper will give emphasis to this feeling and prove that their favors have not been bestowed in vain.

Another feature which may be well and profitably cultivated: Whenever strangers come among us make them welcome: give them a good handshake, show them around, and let them see the magnificent opportunities which abound for a great city. Make the stranger feel at home, feel as though he had come among a people with whom he could make a home, and an agreeable one. There is no advertisement so efficacious and lasting as hospitality. It is lasting and spreads, bearing good fruit wherever the recipient may go.

This community, happily, indeed, is particularly free from the many petty jealousies which too frequently pervade many growing cities. This freedom from this besetting sin is a good omen, and is a condition which will imprint itself indelibly on the affairs of the district. Let us strive to perpetuate this happy state. It will make better and more useful citizens; add to our success, not only in a commercial sense, but socially and morally as well.

We want to call your attention to the advertisement of Kennard & Adams on another page. The special inducements they offer will be of interest to all residents within many miles of their store.

If you have anything to sell, or you want to buy anything, advertise in **The Review**. The paper reaches every household on the Peninsula, and has a guaranteed circulation of 1500 copies.

The Technological school, an account of which appeared in the **Portland Journal**, a few days ago, is, we are assured by Capt. Goodrich, a scheme which will soon become a reality. The Captain is now engaged in drawing plans for the buildings and it will be located on the Peninsula. More definite data later.

Speaking of hospitality, the Commercial Club will, no doubt, become an important factor along this line and it is hoped that due attention will be given this great feature. The interests here are of such magnitude that many "captains of industry" will be attracted as visitors, with the view of seeking investment. To all such a hospitable reception by an organized body of business men, such as the Commercial Club, will go a long way toward forming good impressions in the minds of such men. It is to be hoped the club will give this matter consideration.

There is no more correct index to the thought and progressive spirit which characterizes a city than the support given the local newspaper, except it be said newspaper itself. The publisher of **The Review** appreciates this fact, and it is his purpose and aim to make the paper worthy of the support of every resident of the Peninsula, and enable its patrons to refer to it with a feeling of pride and satisfaction. Your support is asked for as you may deem **The Review** worthy of it. The more liberal you render your patronage, the better paper you will have reason to expect.

The future of St. Johns is bright and full of promise. All that is required for a full realization of our fondest hopes is a spirit of "pull-togetherness." Cast aside all feeling of selfishness, and let every deed and thought be for the general welfare of the community. If our neighbor does anything to improve himself, it is so much toward the benefit of all. Encourage all enterprises which add to the growth and development of the district. No legitimate project which, if consummated, adds to our growth in any degree, is too large or too small to enlist our sympathy and encouragement.

Appropos of this trade-at-home idea. In a certain town not far from St. Johns, the good ladies of a church organization decided to make their pastor a "pound party" donation. Of course, the subscription paper was circulated. Some thirty odd dollars was subscribed, almost every cent of it by the local grocer, dry goods dealer, butcher, baker, etc. The ladies met counted out their thirty odd dollars, then appointed a committee of three to take the money and go to a certain city fourteen miles away and buy the various "pound" articles from dealers who never contributed a cent, didn't know the pastor, and, still further, didn't care a continental, except for the home dealers' dollars. This actually occurred in a town close by. The thoughts of the contributors would not look well if uttered and printed in this column.

The crying evil of many suburban towns and, the "unpardonable sin" of which so many complain, and in many instances justly, too, is the disposition to ignore the home merchant and dealer and go to a neighboring city to

trade. This practice is an evil and a serious one. **The Review** believes, and strongly, too, in the principle of patronizing home industry and home institutions wherever and whenever it is possible to do so. Of course, in a new town it is sometimes impossible to secure every article from stock that may be desired, but in all such cases the home merchant can secure it for you, and at the same prices which obtain in the neighboring city. To the customer who makes a practice of, or even occasionally, purchasing away from home, the importance of this matter may not present itself. But it is important and vitally so. The home merchant pays taxes to build up and beautify your surroundings, contributes toward the support of your churches and all other public beneficiaries. If a donation for any purpose is wanted, the first person you go to is your grocer, your butcher, your dry goods man, etc., but never a cent do you get from Mr. Merchant in the other town. You don't even ask any one else but the home man. No use, and you know it. Dear reader, get in and organize your family into a trade-at-home club. Give your home merchant the benefit of the dollars he helps you to earn, and you will soon see the benefits. Trade at home.

**Peddlers' License.**

A city ordinance is in force levying a license of two dollars per day on peddlers. A righteous and just law it is, and the city authorities should see that it is vigorously enforced. A Portland butcher firm presented a sparsely signed petition to the council Monday night asking the repeal of the law, or at least to reduce the fee to a nominal sum. To the credit of our city fathers they refused to do so. It would be manifestly unfair to the butchers of this city to allow an outside firm to invade this territory and compete with them as proposed, without contributing to the exchequer of the city, and liberally, too. The firms in this line of business here have invested their money, pay their taxes, and are identified with the town, and if other firms want to compete with those already established, let them come and do the same. It is their right, if they wish, but they should not be allowed to compete on unfair basis. Patronize home enterprises if you want the city to build up.

**CHURCH NOTES.**

Seventh Day Adventist.—Sabbath school at 10 A. M.; regular service at 11 A. M. every Sabbath. Prayer meeting Wednesday evening. E. D. Hurlbert, Elder.

M. E. Church.—Preaching 11 A. M. and 7 P. M.; Sunday school 10 A. M.; class meeting 12 M. Prayer meeting Thursday evening 7:30 P. M. Epworth League, 6:30 P. M. Sunday. Junior League 2:30 P. M. Sunday.

The United Evangelical Church—Services 11 A. M. and 7:30 P. M. Morning subject: "Necessity of a Revival." Evening: "God's Challenge."

Sunday school, 10 A. M.  
Jr. K. L. C. E., 2:30 P. M.  
Sr. K. L. C. E., 6:45 P. M.  
E. E. McVICKER, Pastor.

There will be a series of services held in the Evangelical church com-

mencing next Sunday. Rev. H. L. Pratt, Presiding Elder of Portland District and T. R. Smith, the singing evangelist recently from Ohio, will be a special feature each evening. There will be a special prayer service of 10 to 15 minutes in the side room prior to the regular services. All Christians of all denominations are invited to attend this service. The services in the main room will commence each evening at sharp 7:30. All are welcome and urged to attend these services.

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