When a tire is cut, dirt and moisture work in between the layers of cords weakening the tire and causing decay.

In this construction every cord is impregnated with rubber, the tire being a single layer that offers service protection against kernels of dirt and moisture ye is flexible in the extreme.

MICHELIN tires offer maximum protection against such injuries. The exceptional toughness and fluidness of the MICHELIN tread prevents cuts from penetrating; and if a cut does penetrate the injury is minimized by the MICHELIN impregnation.

Let us show you a MICHELIN tire.  

SERVIE MOTOR SALES  

Ona A. Mortain  

We put on a new tire within a radius of 1 mile free of charge for service  

PHONE 201  

Who says that "bargain" tires are what the people want

MOST everybody knows the easy-going sort of man who never takes a tire seriously until he gets a blow-out.

How long he will resist universal tire education is a question.

But this is sure—

More people are finding out every day that between leaving things to luck and getting real economy there is a big difference.

Many a car-owner has come to U. S. Tires because he couldn't afford to keep on paying that difference.

Frequently seven out of ten users of U. S. Tires came to them only after they'd had enough of "discount-bargain offers," "clearance sales of surplus stocks" and other similar schemes.

They have found economy—and they stick to it.

They pay a real price—not "some-thing off list" that may not mean anything in the first place.

They get fresh tires, being made and shipped while this message is being written.

No matter where they live there's a nearby U. S. Dealer with his nearby U. S. Factory Branch.

U. S. Tires keep moving.

No opportunity to get old and dried out. No shifting here and there trying to find a market.

Every U. S. Tire a good tire, wherever you find it anywhere in the country.

Because the U. S. policy is a good policy that serves the car-owner all the time.

Doing the very best for him that human good faith can do.

United States Tires are Good Tires

United States Rubber Company

Elkins Motor Sales

The Bank of Prineville

CAPITAL STOCK $55,000.00

There is no section of Oregon so full of latent resources as Crook County and adjacent territory. We have abundant faith in its future growth, and purpose to lend every assistance in its upbuilding and development. You can help in this development plan by opening an account with us. There are many other ways we can be of real service to you. Come in and let us get acquainted and talk it over.

"The Bank of Helpful Service"

SAY!

Don't forget that the Crook County Journal is only awaiting the receipt of your $2 to appear at your home times. It saves you the trouble of always borrowing it from your neighbor.

TRY A CLASSIFIED AD