## "Nothing wrong with our balance"

ThE right balance of costly Turkish Iand Domestic tobaccos, proportioned by experts - that's why Chesterfields "satisfy."
Every puff brings you the full, rich flavor of genuine Turkish tobacco and the lively relish of choice Domes tic leaf.

And the blend the manufacturer's
private formula - can.
not be copied.
Every package enclosed in glassine, moistureproot paper that seals in the favor.

Cugrathy nutibuene


| to phllolozy. or history, perhaps, and antiquity; and neglect that which to tural history, I do not discommend or derogate from those other studles: ahould betray mine own Ignorance Wab they might not altogether Jostle uight be brought in fashion among as.-John Ray (1691). <br> Family Men Favored. <br> In one chemical factory in Sivitzer and, which is representative of other demical and dye concerns, married sen recelve 10 per cent uore a week han single men engaged in the same cupation, and still above this marfor each child under fifteen years age. | New Orieans Cemeteries. Surrounded as it is on three sides by the Missiselppl and on the fourth by Lake Pontchartrain. no wonder New Orleans must bury its dead above-ground! Even a shaltow grave becomes a well. The cemeteries, with their wilderness of the sights of the e tombs, are one of the sights of the elty. $\qquad$ <br> Many Countries Ahead of Us. <br> In normat times Norwhy, Sweden, Denmark. Holland. France, Belglum, Switzerland, Italy, Germany. Ans tria, Hungary. Spain and Portugal all publish more books in proportion to population than the tinited States publishes, and their books have a wider errculation. <br> Disappoaring Lakee. <br> It is belleved that about 100 lakes in the Tyrolese Alps have subsided and disappeared within the last century. | Explains Sodom and Gomorrah. Bricks cemented together with dried petroletum have curionsly enough, been found to large quintities in Nineveh and Babylon. The oil-bearing and sul-phur-lupregnated shales of the valley of the Dead sea, which are now belng developed, supplled the "brimstone and fire" which destroyed Sodom and Gomerrah. <br> Explanation of Dreame <br> To see a funeral, a coftin or a corpse in one's dreams generally portends an illness, denth, or some grave matafor tune. If the drenm is rather vague a sign of bith or a marriage. <br> - Name Hard to Ascertain. <br> Gertrude found a cat and shortly after a nelghbor asked her its name. "Oh. 1 don't know yet," answered the youngster; "I called it every cat name and It won't meow to nny of them." |
| :---: | :---: | :---: |




## The Whole Secret of <br> A Better Tire <br> Simply a Matter of the Maker's Policies

This you will realize - once you try a Brunswick-that a super-tire certifies that the maker is following the highest standards.
For tire making is chiefly a matter of standards and policies-cost plus care. Any makes to pay per fection's price.
All men know BrunswicL; standAll men know BrunswicL stand-
ards, for Brunswick products have ards, for Brunswick produ
been famous for 74 years.
Formulas, fabrics and standards vary vastly in cost. Reinforce ments, plies and thickness are a matter of expense. And these variwith the maker how far he wishes to go-how much he can afford to go-how much he can affor to give.
For there are no secrets nor pat ents to hold one back.

To ascertain what each maker offers one must analyze and test some 200 tires-as our laboratories have done.
Then it is a matter of combining the best features and building according to the highest standards. Once you try a Brunswick you will understand how we have built model tires, regardless of factory xpense.
Yet Brunswick Tires cost you the same as other like-type tires. Our saving is on selling cost, through ur nation-wide organization
We realize that you expect more from Brunswicks, and we assure you that you get it. ONE Brunswick will tell you the story.
And then you'll want ALL Brunswicks. No other tire, you'll agree, gives so much for your money.

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